













Optimum-



Spin to win today!

Play for a chance to unlock bonus offers with the PC Optimum™ app.

No purchase required to play or win. Contest ends at 10:59:59 p.m. ET on April 2, 2025. Visit https://www.pcoptimum.co/gaming?campaignid-spin-to-win-gracery-2025-q1 for full contest rules.

■ nofrills.ca







If your produce isn't fresh, we'll replace AND refund it.*





























*Fresh Guarantee: Applicable to eligible fresh produce items purchased at No Frills store locations or online at nofrills.ca. If you are not completely satisfied with your eligible fresh produce item, we will replace it with an identical item, or in our discretion, a comparable item and provide you with a refund of the purchase price upon presentation of the item and your original receipt within 7 days of purchase at the No Frills store where purchase originated. The guarantee does not apply to produce items with a stated "best before" date (e.g. bagged salad kit, packaged bean sprouts) and may not be combined with any other offer. We reserve the right to cancel or change the terms of this guarantee at any time without notice.











































BETTER AS A MEMBER

* Scan your PC Optimum™ app or swipe your card to get PC Optimum™ Members pricing or points.



for every \$10° spent on

KELLOGG'S CEREAL 269-355 g cerecies 21450814 EA/21652128 EA



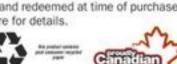


Quantities and/or selection (flavour, colour, patterns, style) of items may be limited and not be available in all stores. No rainchecks or substitutions on clearance items or when quantities are advertised as limited. We reserve the right to limit purchase quantities per customer to reasonable family requirements. See in-store for details. We are not obligated to sell items based on errors or misprints in typography or photography. All savings claims (i.e. "Save", "Was", "1/2 Price", etc.) are in comparison to our own regular prices. Regular pricing and savings on items shown may vary by store location. Applicable taxes, fees, deposits, recycling or environmental surcharges are extra. Coupons must be presented and redeemed at time of purchase. *PC Optimum™: Scan your PC Optimum™ app or swipe your card to get Members Pricing or points. See instore for details.















We are Proudly CANADIAN OWNED & OPERATED



UNOFRILLS















We are Proudly CANADIAN OWNED & OPERATED



UNOFRILLS















































































1000s OF LOWERED PRICES EVERY DAY!

TRAIL MIX



299

NATURE VALLEY GRANOLA BARS ... BETTY CROCKER FRUIT SNACKS

selected varieties, 120-230 g barres granola ou collations 20315130002 EA/20315120005 EA



THE WAY THE TAXABLE PARTY.

499

QUAKER BAKING MIXES or OAT FLOUR selected verieties, 700/900 g millonges à pôfisserie ou forine d'ovaine 2020/004001 JA

349

QUAKER INSTANT OATMEAL

selected varieties 232-344 g gruou instantané 21190254 EA/21190360 EA





\$8

PC® ORGANICS FLOUR selected varieties, 2.5 kg forine biologique 2004/933 8A/20033111 8A

249

NO NAME® SOUR CREAM selected vorieties

selected vorieties 500 mL crême sure 20299637 EA





169

CAMPBELL'S CONDENSED SOUP selected varieties, 284 nL soups condensee

\$4

PC® TOPPED HUMMUS selected veriefies, 280 g hummus gomi 2011128 IA/2011384 IA





549

RESER'S MAIN ST BISTRO SIDES selected varieties, 567-680 g plats of accompagnement 20027947 JA/20230009 JA

229

CHEEZ-IT CRACKERS selected varieties 191/200 g croquelins 21214339 EA/21214140 EA





\$6

PC° SPLENDIDO°
SLICED DELI MEAT 100 g er
ZIGGY'S° KOLBASSA 375 g
selected varieties
viondes de charcuterie tranchées ou kolbossa
21046121 EA/21200405 EA

\$4

CHAPMAN'S
MARKDALE CREAMERY
ICE CREAM 21 or
COLLECTION NOVELTIES 8'1

selected varieties, frazen crème glacée ou friandises glacées



1299

POGO frozen 20's soucisses sur bittonnet 20065224002 EA

1000s OF LOWERED PRICES EVERY DAY!





NO NAME® ALUMINUM FOIL 100 FT poppier of aluminium 211 1998E SA



\$14

CASCADE AUTO
DISHWASHER TAB
selected varieties, 30-48's
capsules de détergent pour lave-voisselle
2040022001 EA/21301154 EA



NO NAME® BLEACH

2.4 L eou de Jovel 21486322 EA





\$4

CLOROX CLEANING SPRAY selected vorieties 887/946 mt. voporisotiour nettoyont 20648731 EA/20646183 EA



80 HT COLUMN





1099

ALWAYS LINERS 92-162's, PADS 18-46's or TAMPAX TAMPONS 22-54's selected vorieties profilige-dessous ou servieties ou tempons 2016/2644 EA/21001100 EA



IRVING



Royale
Pacial
Tissue
12x 100 sheets
mouchoirs
20055991 fa

Royale

Original

DEALS ON HEALTH AND BEAUTY





couches 21456635 EA













BIG EASTER DEALS

699

LINDOR MILK CHOCOLATE EGG POUCHES

salected varieties
180 g
sochets d'asuls en chocolot au loit
21428561 SA
WHILE QUANTITIES LAST



Gulduri O Cicolo

CADBURY CREME EGG 204 g or PC® CHOCOLATE EGG

selected varieties
auch on trousse de décoration pour
auch
21316007 SA
WHILE QUANTITIES LAST

DECORATING KIT 171 g

699

HERSHEY'S EGGIES selected verieties

selected varieties
400 g
courts
2014,0480 JA
WHILE QUANTITIES LAST



299

JOLLY RANCHER
JELLY BEANS
TWIZZLERS BUNNIES

selected varieties, 200 g friandises galifiées ou lapins 21629121 EA WHILE QUANTITIES LAST

\$2

CARNABY SWEET EASTER EGGS

150 g cours de Péques 21003000 IA WHILE QUANTITIES LAST





499

FERRERO CHOCOLATE EGGS

selected varieties
90/100 g
each; en choosiet
21484705 IA
WHILE QUANTITIES LAST

299

CADBURY CREME « LINDOR EGGS « PEEPS MARSHMALLOW

CHICKS
selected varieties
54-102 g
anufs ou guimouves
2148320 tA
WHILE QUANTITIES LAST



399

LINDT MINI EGGS, KINDER HOLLOW BUNNY OF MINI FRIENDS OF DARE REAL FRUIT BUNNIES

FRIENDS or DARE
REAL FRUIT BUNNIES
selected varieties, 75-225 g
mini-auxils ou lopins
20718499, EA
WHILE QUANTITIES LAST

1199

KINDER MAXI EGG

selected varieties 116/150 g and 20012895 AA

WHILE QUANTITIES LAST





150

CARNABY SWEET MILK CHOCOLATE BUNNY 100 g or KINDER JOY 20 g

selected verieties lapin on chocolat ou friendise 2104/242 RA/21043190 RA WHILE QUANTITIES LAST





















































Save time, shop online

Get \$15 in PC Optimum™ points on your first 5 eligible online grocery orders*.

Use code PC75

Shop now





Earn 4,000 (P15)

When you spend \$10+ on select Ramadan favourites*. Online only.

Use code RMD4K

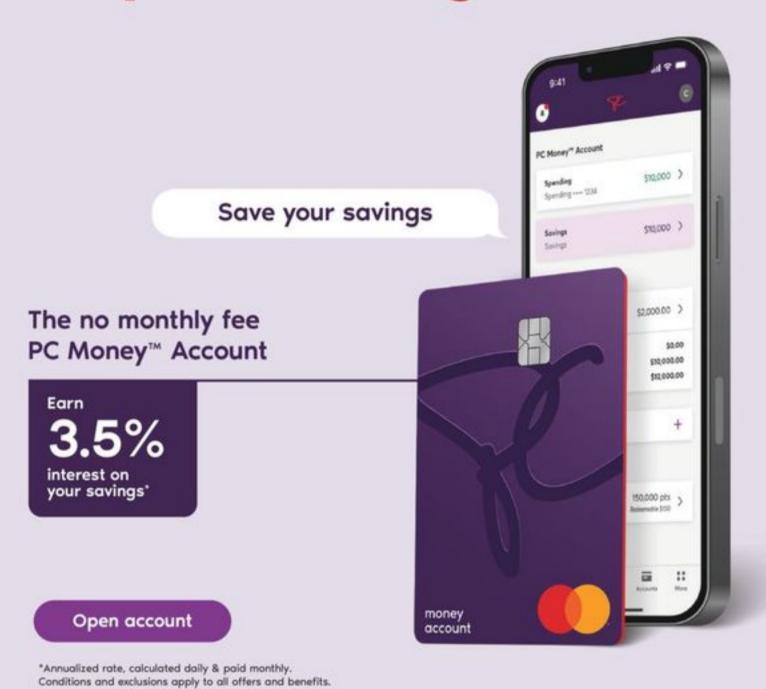
at checkout

*Offer valid from March 6 to April 2, 2025. Conditions apply. See site for details.





Earn PC Optimum[™] points for banking and now interest on your savings



THREE NEW WAYS WE'RE KEEPING BUDGETS HAPPY



If your produce isn't fresh, we'll replace AND refund it.



We'll honour a current flyer deal if we're sold out, plus give you 10% back in PC Optimum™ points.



Deals from the past on select items.

The CINOFRILLS thing to do.

†Raincheck + PC Optimum Points: Applies to out of stock items advertised in the current weekly flyer ("Promotion Period"). Raincheck can be used towards purchase of the unavailable item (subject to reasonable customer/requirements) at the advertised flyer price plus 10% back in PC Optimum points when the item is back in stock or within 14 days of raincheck issue date. 10% back in PC Optimum points is calculated per item on the advertised flyer price. Raincheck requests must be made in-store during the unavailable item's Promotion Period. Raincheck must be redeemed in-store at the issuing store location. Raincheck + Pts does not apply to flyer items marked "while quantities last", gift cards, liquor, tobacco, seasonal and products which are provincially-regulated, or as we determine from time to time. Customers who are not PC Optimum program members will not be eligible to receive PC Optimum points. To become a member, visit www.pcoptimum.ca. We reserve the right to cancel or change the terms of this offer at any time without notice.