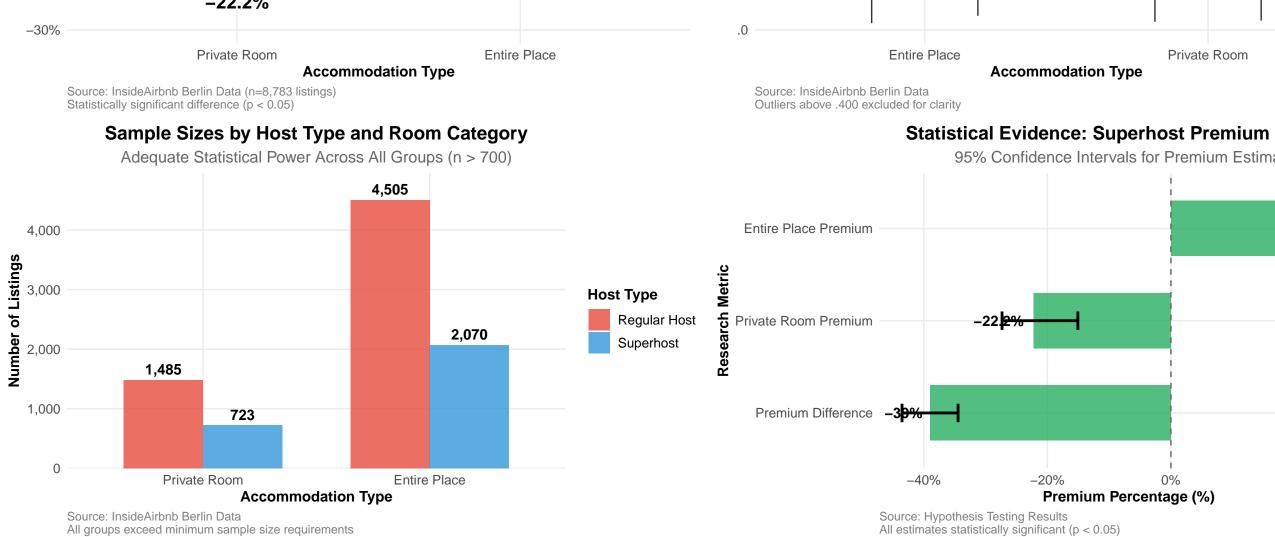
Airbnb Berlin Superhost Premium Analysis - Complete Visualization Portfolio Research Findings: Differential Pricing Strategies by Accommodation Type **Superhost Premium by Accommodation Type Price Distributions by Host Type and Room Category** Comparing Superhost vs Regular Host Pricing Patterns Differential Pricing Strategy: Private Rooms vs Entire Places .400 16.8% .300 . Night (EUR) **Host Type** Regular Host per Superhost Price .100 -22.2% **Entire Place** Private Room **Entire Place** Private Room **Accommodation Type Accommodation Type** Source: InsideAirbnb Berlin Data (n=8,783 listings) Source: InsideAirbnb Berlin Data Statistically significant difference (p < 0.05) Outliers above .400 excluded for clarity Sample Sizes by Host Type and Room Category **Statistical Evidence: Superhost Premium Analysis** 95% Confidence Intervals for Premium Estimates Adequate Statistical Power Across All Groups (n > 700) 4,505 **Entire Place Premium Host Type** ្ន Private Room Premium Regular Host 2,070 Superhost Premium Difference 723 Private Room **Entire Place** 20% -20% **Accommodation Type** Premium Percentage (%) Source: Hypothesis Testing Results All estimates statistically significant (p < 0.05) Source: InsideAirbnb Berlin Data All groups exceed minimum sample size requirements **Superhost Premium by Accommodation Type Price Distributions by Host Type and Room Category** Differential Pricing Strategy: Private Rooms vs Entire Places Comparing Superhost vs Regular Host Pricing Patterns .400 16.8% 300 Night (E **Host Type** Regular Host per Superhost **Price** .100 -22.2% .0 Private Room **Entire Place Entire Place** Private Room **Accommodation Type Accommodation Type** Source: InsideAirbnb Berlin Data Outliers above .400 excluded for clarity Statistical Evidence: Superhost Premium Analysis 95% Confidence Intervals for Premium Estimates 4,505 **Entire Place Premium**



20%

10%

-20%

-30%

4,000

3,000

2,000

1,000

20%

10%

-10%

-20%

Superhost Premium (%)

1,485

of Listings

Superhost Premium (%)

20%