- 18. Within the *Main Stick* list item, insert a nested unordered list containing the following items:
 - Weight: 7 oz.
 - Length: 24 inches
 - Tape: Dura-Coat finish with laser-style color choices
- 19. Within the *Handle Sticks (one pair)* list item, insert a nested unordered list containing the following items:
 - Weight: 2 oz.Length: 18 inches
 - Tape: Soft ivory tape with rubber core
- 20. Locate the two occurrences of *Dura-Coat* in the document. Directly after the word *Dura-Coat*, insert the registered trademark symbol ®. The character entity name of the ® symbol is *reg*. Display the ® symbol as a superscript by placing the character within the sup element.
- 21. Within the page footer, insert the company's address:

The J-Prop Shop 541 West Highland Drive Auburn, ME 04210 (207) 555 - 9001

- 22. Separate the different sections of the address using a solid diamond (character code 9830).
- 23. Save your changes to the file, open it in your Web browser, and then compare your Web page to Figure 1-48 to verify that it was rendered correctly. Older browsers may display some slight differences in the design.
- 24. Submit your completed files to your instructor, in either printed or electronic form, as requested.

Apply your knowledge of HTML5 to create a Web page for a mathematics Web site.

Case Problem 1

Data Files needed for the Case Problem: mhlogo.jpg, mhstyles.css, mhtxt.htm, modernizr-1.5.js

Math High Professor Lauren Coe of the Mathematics Department of Coastal University in Anderson, South Carolina, is one of the founders of *Math High*, a Web site containing articles and course materials for high school and college math instructors. She has written a series of biographies of famous mathematicians for the Web site and would like you to transfer content she's already written to an HTML5 file. You'll create the first one in this exercise. Figure 1-49 shows a preview of the page you'll create, which profiles the mathematician Leonhard Euler.

Figure 1-49

Math High Web page



Leonhard Euler (1707-1783)

The greatest mathematician of the eighteenth century, **Leonhard Euler** was born in Basel, Switzerland. There, he studied under another giant of mathematics, **Jean Bernoulli**. In 1731 Euler became a professor of physics and mathematics at St. Petersburg Academy of Sciences. Euler was the most prolific mathematician of all time, publishing over 800 different books and papers. His influence was felt in physics and astronomy as well.

He is perhaps best known for his research into mathematical analysis. Euler's work, Introductio in analysin infinitorum (1748), remained a standard textbook in the field for well over a century. For the princess of Anhalt-Dessau he wrote Lettres à une princesse d'Allemagne (1768-1772), giving a clear non-technical outline of the main physical theories of the time.

One can hardly write a mathematical equation without copying Euler. Notations still in use today, such as e and π , were introduced in Euler's writings. Leonhard Euler died in 1783, leaving behind a legacy perhaps unmatched, and certainly unsurpassed, in the annals of mathematics.

The Most Beautiful Theorem?

Euler's Equation

$$\cos(x) + i\sin(x) = e^{-(hx)}$$

demonstrates the relationship between algebra, complex analysis, and trigonometry. From this equation, it's easy to derive the identity:

$$e^{(\pi i)} + 1 = 0$$

which relates the fundamental constants: $0, 1, \pi, e$, and i in a single beautiful and elegant statement. A poll of readers conducted by The Mathematical Intelligencer magazine named Euler's Identity as the most beautiful theorem in the history of mathematics.

MATH HIGH: A SITE FOR EDUCATORS AND RESEARCHERS

Complete the following:

- 1. In your text editor, open the **mhtxt.htm** file from the tutorial.01\case1 folder included with your Data Files. Save the file as **mathhigh.htm** in the same folder.
- 2. Enclose the contents of the file within a set of opening and closing <html> tags. Set the doctype of the file to indicate that this is an HTML5 document.
- 3. Add head and body elements to the file, enclosing the page contents within the body element.
- 4. Within the document head, insert the comment

Math High: Leonhard Euler

Author: your name

Date: the date

where your name is your name and the date is the current date.

- 5. Set the character set of the document to **UTF-8**.
- 6. Add the page title **Math High: Leonhard Euler** to the document head.
- 7. Link to the **modernizr-1.5.js** script file.
- 8. Link to the **mhstyles.css** style sheet.
- 9. Within the page body, create a header element. Within this element, insert an inline image using the **mhlogo.ipg** file as the source and **Math High** as the alternate text.
- 10. Mark the page text from the line *Leonhard Euler* (1707 1783) up to (but not including) the line *The Most Beautiful Theorem?* as an article.
- 11. Mark the first line in the article element, containing *Leonhard Euler* (1707 1783), as an h1 heading.
- 12. Mark the next three blocks of text describing Euler's life as paragraphs.

- 13. Within the first paragraph, mark the names Leonhard Euler and Jean Bernoulli using the strong element. Mark the phrase 800 different books and papers as emphasized text using the em element.
- 14. In the second paragraph, mark the phrase *Introductio in analysin infinitorum (1748)* as a citation.
- 15. In the phrase Lettres a une princesse d'Allemagne, replace the one-letter word a with \hat{a} (the character entity name is agrave). Mark the entire publication name as a citation.
- 16. In the third paragraph, mark the notation for e as a var element and replace pi with the character π (the character reference name is pi).
- 17. Enclose the next section of text from the line *The Most Beautiful Theorem?* up to (but not including) the line *Math High: A Site for Educators and Researchers* as an aside.
- 18. Mark the text The Most Beautiful Theorem? as an h1 heading.
- 19. Mark the next five blocks of text as individual paragraphs.
- 20. In the first equation, mark the letters *e*, *i*, and *x* using the var element (but do not italicize the *i* in *sin*). Mark the term (ix) as a superscript.
- 21. In the second equation, replace pi with the character π . Mark the letters e and i using the var element. Mark (πi) as a superscript.
- 22. In the last paragraph, mark the notations for e and i with the var element and replace pi with π .
- 23. Mark the journal name The Mathematical Intelligencer as a citation.
- 24. Mark the final line in the file as a footer.
- 25. Save your changes to the file, and then verify that the page appears correctly in your Web browser.
- 26. Submit your completed files to your instructor, in either printed or electronic form, as requested.

Apply your knowledge of HTML to create a page showing text from a scene of a Shakespeare play.

Case Problem 2

Data Files needed for the Case Problem: macbeth.jpg, macbethtxt.htm, macstyles.css, modernizr-1.5.js

Mansfield Classical Theatre Steve Karls is the director of Mansfield Classical Theatre, a theatre company for young people located in Mansfield, Ohio. This summer the company is planning to perform the Shakespeare play Macbeth. Steve wants to put the text of the play on the company's Web site and has asked for your help in designing and completing the Web page. Steve wants a separate page for each scene from the play. A preview of the page you'll create for Act I, Scene 1 is shown in Figure 1-50. Steve has already typed the text of the scene. He needs you to supply the HTML code.

Figure 1-50

Macbeth Act I, Scene 1 Web page



Presented by: Mansfield Classical Theatre

ACTI

SCENE 1

4086695 2013/04/21 70.26.245.208

Summary A thunderstorm approaches and three witches convene. They agree to confront the great Scot general Macbeth upon his victorious return from a war between Scotland and Norway. Soon, heroic Macbeth will receive the title of Thane of Cawdor from King Duncan. However, Macbeth learns from the witches that he is fated for greater things and he will be led down the path of destruction by his unquenchable ambition.

A desert place.

Thunder and lightning. Enter three Witches.

First Witch

When shall we three meet again In thunder, lightning, or in rain?

Second Witch

When the hurlyburly's done,

When the battle's lost and won.

Third Witch

That will be ere the set of sun.

First Witch

Where the place?

Second Witch

Upon the heath.

Third Witch

There to meet with Macbeth.

First Witch

I come, Graymalkin!

Second Witch

Paddock calls.

Third Witch

Anon

ALL

Fair is foul, and foul is fair: Hover through the fog and filthy air.

Exeunt

Go to Scene 2 ⇒

TEXT PROVIDED BY ONLINE SHAKESPEARE

Complete the following:

 Open the macbethtxt.htm file from the tutorial.01\case2 folder included with your Data Files. Save the file as macbeth.htm in the same folder. 3. Within the head section, insert a comment containing the following text:

Macbeth: Act I, Scene 1

Date: the date

Author: your name

- 4. Add the page title **Macbeth: Act I, Scene 1**.
- 5. Link the file to the **modernizr-1.5.js** script file and to the **macstyles.css** style sheet. Set the character set to UTF-8.
- 6. Within the body element, insert a heading group consisting of an h1 heading and an h2 heading. Within the h1 heading, insert an inline image containing the macbeth. jpg image file. Specify Macbeth as the alternate text. Within the h2 heading, enter the text Presented by: Mansfield Classical Theatre.
- 7. Enclose the text of the play within a section element.
- 8. Mark the text ACT I as an h2 heading. Mark SCENE 1 as an h3 heading. Group the two headings within an hgroup element.
- 9. Mark the summary of the scene as a paragraph. Mark the word Summary using the strong element.
- 10. In the text of the play, mark the descriptions of setting, scene, and exits as separate paragraphs and italicize the text using the i element, as shown in Figure 1-50.

EXPLORE 11. Mark the dialog as a description list, with each character's name marked as a description term and each speech marked as a description. When a speech includes two lines, add a line break at the end of the first line to keep the speech on separate lines, as shown in the figure.

CHALLENGE

- **EXPLORE** 12. Directly below the paragraph containing the text *Exeunt*, insert the line **Go to** Scene 2. Mark this line as a div element with the id value direction. At the end of this line, insert a right arrow character using the 8658 character number. Add horizontal rules directly above and below this statement.
 - 13. Mark the line Text provided by Online Shakespeare as a footer. Make sure the footer element is below the section element.
 - 14. Save your changes to the file, and then confirm the layout and content of the page in your Web browser.
 - 15. Submit the completed files to your instructor, in either printed or electronic form, as requested.

Explore how to use HTML to create a recipe page.

Case Problem 3

Data Files needed for the Case Problem: dessertstyles.css, dessertweb.jpg, modernizr-1.5.js, torte.jpg, tortetxt.htm

dessertWEB Amy Wu wants to take her enjoyment of cooking and her love of sharing recipes to the World Wide Web. She's interested in creating a new Web site called dessertWEB where other cooks can submit and review dessert recipes. Each page within her site will contain a photo and description of a dessert, along with a list of ingredients, cooking directions, and a list of reviews. Each recipe will be rated on a five-star scale. She already has information on one recipe: Apple Bavarian Torte. She's asked for your help in creating a Web page from the data she's collected. A preview of the completed page is shown in Figure 1-51.

Figure 1-51

dessertWeb menu page

dessertWEB

Apple Bavarian Torte (★★★★)



A classic European torte baked in a springform pan. Cream cheese, sliced almonds, and apples make this the perfect holiday treat (12 servings).

INGREDIENTS

- 1/2 cup butter
- ⅓ cup white sugar
- 1/4 teaspoon vanilla extract
- 1 cup all-purpose flour
- 1 (8 ounce) package cream cheese
- · 1/4 cup white sugar
- 1 egg
- 1/2 teaspoon vanilla extract
- · 6 apples peeled, cored, and sliced
- . 1/2 cup white sugar
- 1/2 teaspoon ground cinnamon
- 1/4 cup sliced almonds

DIRECTIONS

- 1. Preheat oven to 450° F (230° C).
- 2. Cream together butter, sugar, vanilla, and flour.
- Press crust mixture into the flat bottom of a 9-inch springform pan. Set aside.
- In a medium bowl, blend cream cheese and sugar. Beat in egg and vanilla. Pour cheese mixture over crust.
- Toss apples with sugar and cinnamon. Spread apple mixture over all.
- Bake for 10 minutes. Reduce heat to 400° F (200° C) and continue baking for 25 minutes.
- Sprinkle almonds over top of torte. Continue baking until lightly browned. Cool before removing from pan.

REVIEWS

I loved the buttery taste of the crust which complements the apples very nicely.

- Reviewed on Sep. 22, 2014 by MMASON.

**

Nothing special. I like the crust, but there was a little too much of it for my taste, and I liked the filling but there was too little of it. I thought the crunchy apples combined with the sliced almonds detracted from the overall flavor.

- Reviewed on Sep. 1, 2014 by GLENDACHEF.

....

Delicious!! I recommend microwaving the apples for 3 minutes before baking, to soften them. Great dessert

- I'll be making it again for the holidays.
- Reviewed on August 28, 2014 by BBABS.

Complete the following:

- 1. Open the **tortetxt.htm** file from the tutorial.01\case3 folder included with your Data Files. Save the file as **torte.htm** in the same folder.
- 2. Add the structure of an HTML5 document around the recipe text. Within the head element, insert a comment containing the following text:

Apple Bavarian Torte

Author: your name

Date: the date

- 3. Set the character set of the document to **ISO-8859-1**.
- 4. Link the document to the **modernizr-1.5.js** script file and the **dessertstyles.css** style sheet file.
- 5. Specify **Apple Bavarian Torte Recipe** as the page title.
- 6. Within the body element, add a header element. Within the header element, insert an h1 heading containing the inline image **dessertweb.jpg** with the alternate text **dessertWEB**.

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- 7. Enclose the recipe description, ingredients list, and directions within a section element. Enclose the recipe reviews within an aside element.
- 8. Mark the text Apple Bavarian Torte as an h1 heading.
- **EXPLORE**
- 9. Replace the text (4 stars) in the h1 heading with a set of four star symbols (character number 9733).
- **EXPLORE** 10. Directly below the h1 heading, insert the inline image **torte.jpg**. Specify the alternate text **Torte image**. Set the width of the image to **250** pixels.
 - 11. Mark the description of the dessert as a paragraph.
 - 12. Mark INGREDIENTS and DIRECTIONS as h2 headings.
 - 13. Mark the list of ingredients as an unordered list. Mark the list of directions as an ordered list.
- ◆ EXPLORE 14. Within the ingredients, replace the occurrences of 1/2 with the character symbol ½ (reference number 189), the occurrences of 1/4 with the symbol 1/4 (reference number 188), and the occurrences of 1/3 with the symbol 1/3 (reference number 8531.)
- **EXPLORE** 15. Replace each occurrence of the word degrees in the directions with the degree symbol (°) (character name deg).
 - 16. Mark REVIEWS within the aside element as an h1 heading.
 - 17. Change the text of each customer star rating to a set of star symbols using character number 9733 placed within a paragraph.
- **EXPLORE**
- 18. Enclose the text of each customer review in a paragraph nested within a blockguote element. Place the name of the reviewer and the date on a new line within that paragraph. Insert an **em-dash** (character name *mdash*) before the word *Reviewed* in each of the reviews. Enclose the date of each review within a time element and enclose by reviewer within a cite element where reviewer is the name of the reviewer.
- 19. Save your changes to the file, and then verify the layout and content of the page in your Web browser.
- 20. Submit the completed files to your instructor, in either printed or electronic form, as requested.

Test your knowledge of HTML and use your creativity to design a Web page for an exercise equipment company.

Case Problem 4

Data Files needed for the Case Problem: logo.jpg, smith.jpg, and smith.txt

Body Systems Body Systems is a leading manufacturer of home gyms. The company recently hired you to assist in developing its Web site. Your first task is to create a Web page for the LSM400, a popular weight machine sold by the company. You've been given a text file describing the features of the LSM400. You've also received two image files: one of the company's logo and one of the LSM400. You are free to supplement these files with any other resources available to you. You are responsible for the page's content and appearance.

Complete the following:

- 1. Create a new HTML5 file named smith.htm and save it in the tutorial.01\case4 folder included with your Data Files.
- 2. Add the appropriate doctype for HTML5 to the beginning of the file.
- 3. Add a comment to the document head describing the document's content and containing your name and the date.
- 4. Add an appropriate page title to the document head.
- Set the character set of the file to UTF-8.

- 6. Use the contents of the **smith.txt** document (located in the tutorial.01\case4 folder) as the basis of the document body. Include at least one example of each of the following:
 - structural elements such as the header, footer, section, and aside elements
 - grouping elements including a heading and a paragraph
 - an ordered or unordered list
 - a text-level element
 - an inline image
 - a character entity reference or a character encoding number
- 7. Structure your HTML5 code so that it's easy for others to read and understand.
- 8. Save your changes to the file, and then open it in your Web browser to verify that it is readable.
- 9. Submit your completed files to your instructor, in either printed or electronic form, as requested.

ENDING SOLUTION FILES

