

# Ganesh Badhe

Sr. UI/UX Designer

## Personal Info

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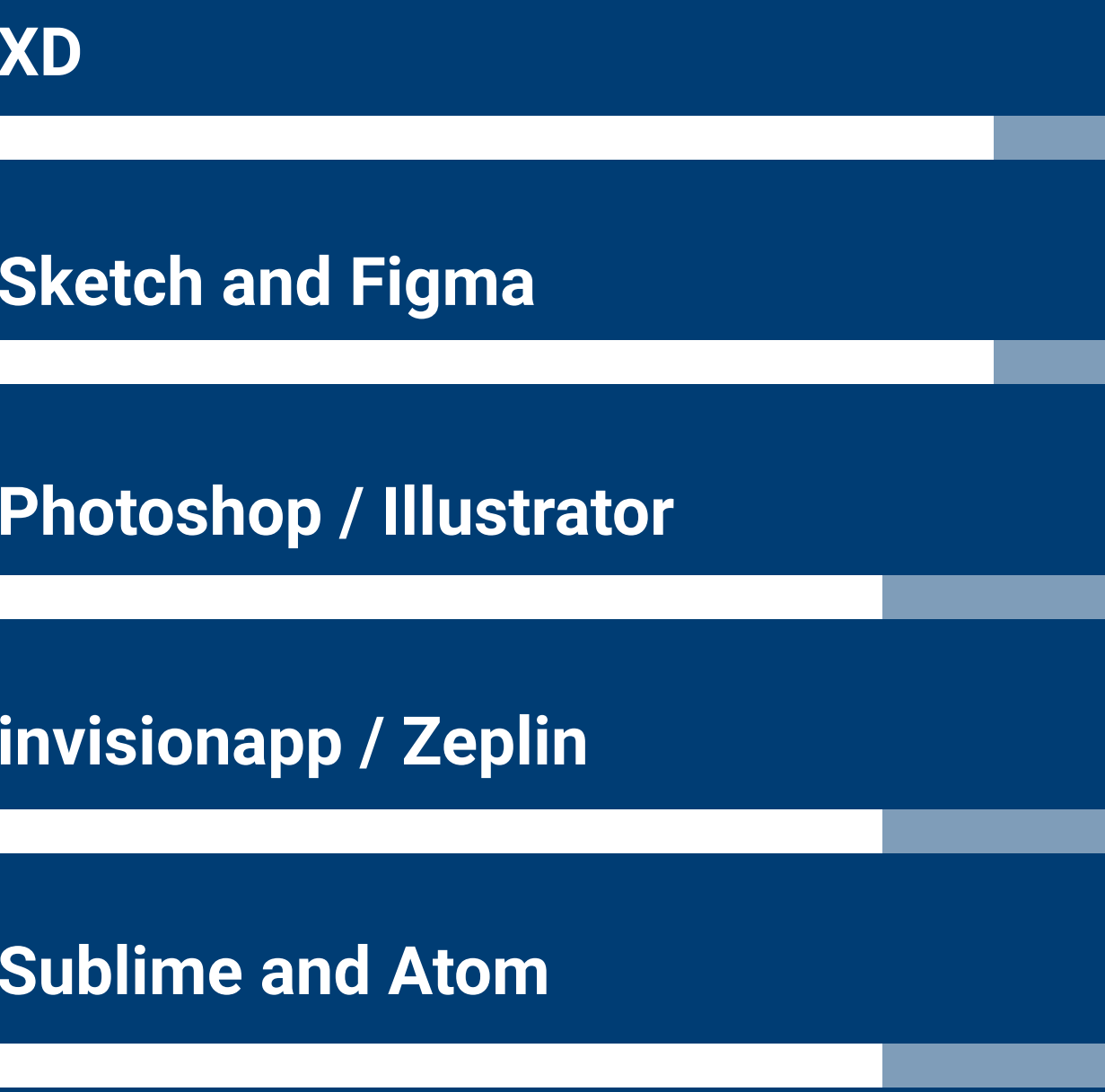
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## Hard Skills



## Tools



Design Professional with **expertise on UI/UX Design** having a vast experience of developing websites, Web Products on the latest frameworks and technology tools.

I have **10 years** of experience and passion for responsive website design and a firm believer in the mobile-first approach, working across multiple disciplines to conceptualize, prototype, and integrate UI that enhances user experience.

## Experience

- Feb 2017 - Present

**Sr. UI/UX Designer** - *GreyAtom, Mumbai*

  - Create wire-frames, user flows, sitemap, rapid prototyping, low & High fidelity prototyping for web & applications to demonstrate interaction & Visual effects.
  - Brainstorm & present ideas to product teams and stakeholders.
  - Delivering deliberate and meaningful experiences for learning platform. I have been part of whole journey from admin to end-user Experience.
  - Developed front-end web pages with HTML5, CSS3, Sass, Less, JavaScript, Git and Gulp to develop responsive and SEO-friendly layouts, work closely with development teams to ensure pixel perfect and make functional
  - Develops themes and assets for content management systems like Wordpress to support design and content work
  - Initially contributed in Graphic Design and Video production like Logo, brochures, Marketing collateral, Video editing etc.

- Sep 2013 - Feb 2017

**Sr. UI/UX Designer** - *Interactive Intelligence (NASDAQ : ININ), Mumbai*

Worked on the cloud platform. Worked on multiple projects here., Designed several features like some part of chat system, ticketing etc. Also worked on the mobile app for customers’ experience.

- UI Designer** - *Customer360, Mumbai*

Customer360 was a startup. It offers Helpdesk and Online Chat system for enterprise solutions. Here are the roles I was involved in.

  - Creating personas, user journeys, prototypes
  - Creating HTML/CSS pages and handover to frontend team to implement, this was a success procedure for pixel perfect design
  - Conducting user interviews, usability testing camps
  - Desinged graphics like logo, brochures, flyers, social banners/post, office branding, visiting cards etc.

- Nov 2011 - July 2013

**Sr. Web Designer** - *Anveshan Technologies, Mumbai*

Experience taking Photoshop PSD’s and creating responsive HTML for web pages and email templates,

Jan 2010 - Sep 2011	<b>Web Designer</b> <i>SevenMedia, Mumbai</i>	May 2008 - Dec 2009	<b>Web Designer</b> <i>Intraweb Solution, Mumbai</i>
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## Education

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| • <b>Mumbai University</b><br>S.Y - Commerce | • <b>Sikkim Manipal University</b> <i>Pursuing</i><br>Bachelor’s Degree - Information Technology |
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## Certificates

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| • <b>UX Design, Human Computer Interaction</b><br>The Interaction Design Foundation - 2014 | • <b>CSS Fundamentals, HTML5 Application Dev Fundamentals</b><br>SoloLearn   |
| • <b>3D Animation and Web design</b><br>St. Angelo's                                       | • <b>Learn JavaScript: Full-Stack from Scratch</b><br>Udemy: <i>Pursuing</i> |