Galit **Gerasimov**
Full-Stack Web Developer

Summary

Full stack web developer with a background in accounting, finance & marketing. Coming from an industry that is both individually driven and team-focused, I thrive both on my own, as well as in a group setting. As someone who is extremely curious, creative and detail-oriented, I'm on a never ending quest to learn new technologies and am always up for a challenge!

Projects

made-local
An app to connect users to local home-based and small businesses in their area.
Tech Stack: Node.js, Express, PostgreSQL, React.js, Axios, Material-UI, Socket.IO, Leaflet API and Mapbox API

Jungle
A mini e-commerce application which allows users to view and purchase products with Stripe verification.
Tech Stack: Rails 4.2, PostgreSQL, bcrypt, Stripe API, SASS/SCSS and Bootstrap 4

Scheduler
React based project to create meetings for students to connect with mentors in real-time.
Tech Stack: React.js, Axios, Classnames, Normalize, Storybook, Jest and Cypress

Tweeter
A single page application which imitates the functionality of Twitter.
Tech Stack: Node.js, Express, AJAX, MongoDB, EJS, jQuery and CSS

TinnyApp
A full stack web application built with Node and Express that allows users to shorten long URLs.
Tech Stack: Node.js, Express, EJS, bcrypt, cookie-session, Mocha, Chai and Bootstrap 4

Employment

Planned
Partnership Growth Specialist   Nov. 2019 to Dec. 2020
Successfully launched go-to-market strategies and sales plans for 10+ North American markets. Participated in the virtual experience marketplace launch, adding 500+ new partners and in the US Marketplace expansion, adding 1000+ new partners across 8 core metropolitans. Actively contributing to the ongoing monetization process while working in close collaboration with the product and software development Team.

Artemano
Ecommerce Coordinator   Sept. 2018 to Oct. 2019
Responsible for coordinating, communicating and executing E-Commerce initiatives for online store. Ensuring website optimization and maintaining website's merchandise selection, pricing and content. Managing online sale events and promo-codes to increase client engagement and sales.

Marketing Coordinator   Oct. 2017 to Sept. 2018
Responsible for developing creative content, managing brand awareness and communicating various marketing initiatives with network of retail stores. Participated in online-marketing campaigns that increased client base by 15% through AdWords, SEO and social media outlets such as Facebook, Twitter and Instagram.

Other

Content Writer · Chango.ca
Wrote several articles for Chango, a free personal finance management and budget tracker app with a mission to make information about personal finance more accessible to all.

Contact

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⌂ gaalit

Languages Spoken

English, French and Russian

Education

Lighthouse Labs
Full Stack Web Development 2021

Concordia - John Molson School of Business
B. Comm Accounting & Finance 2018

Skills

LANGUAGES:
Javascript, HTML5, CSS3, Ruby, TypeScript

FRAMEWORKS & LIBRARIES
NodeJS, ReactJS, Redux, Express, Ruby on Rails, JQuery, Ajax

DATABASES & SYSTEMS
SQL, PostgreSQL, Git

TESTING FRAMEWORKS:
Mocha & Chai, Jest, Cypress, Capybara