

Why the  
Mantis Shrimp



is my new favorite animal.

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... soon it will be your favorite animal too!

# Topics

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- Aim of the website
- Target groups
- Home page content
- Sitemap
- Design direction
- Next steps

What's the aim of the  
website?

What are the target  
groups?

Home page

# Home page

- Simple and clean, easy to understand
- Highlight most important points



# Sitemap

# Proposal sitemap

- About
- Photos
- Anatomy
- Behavior
- Food
- Sex

# Alternative sitemap

- Scientists
- Kids
- Nature enthusiast
- Travelers

Design direction

It is bright.

It is dark.



And it is beautiful.

Next steps

[http://gabac.github.io/mantis\\_shrimp/](http://gabac.github.io/mantis_shrimp/)

*Prototype*

# Next steps

- Take decisions
- Prioritize content
- Sprint 2



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