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| AYODELE AFOLABI  gabrielafolabi@gmail.com · linkedin.com/in/ayodele-afolabi/ · github.com/gabafo1/  08053751223, 08132812311 |
| To always strive for excellence, in all positions and circumstances, attaining professional distinction and proficiency, and contributing the best of my ability to achieve organizational goals and targets. |

# Experience

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| sept 2020 – Till dateSocial Media & Digital Marketing Executive, Cloudflex cloud computing services limitedWebmaster and administrator for the content management system and website.Led social media account management for the company, developing engaging and innovative content to promote brand messaging.  * Coordinated social media messaging with advertising departments and brand managers to align with company goals. * Coordinated sales departments and manager on prospects * IT infrastructure management |
| Mar 2018 - Jun 2020Head, Digital & Creative Department, URBAN 10PR, mediahangoutng  * Developed concepts and managed multiple advertising and promotional campaigns from conception to completion, ensuring adherence to deadlines. * Evaluated and improved project content before completion, ensuring high-quality deliverables. * Coordinated events and managed webmaster/administrator responsibilities for the Content Management System and website.  sept 2017 – Jun 2020Social Media & Digital Marketing Executive, Daashboard innovation limitedWebmaster and administrator for the content management system and website.Led social media account management for the company, developing engaging and innovative content to promote brand messaging.  * Coordinated social media messaging with advertising departments and brand managers to align with company goals. |

# Education

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| 2022 – 2023(in-view)Mba, Caleb University2021 – 2022PDG Computer Science, Caleb Universitydeep learning facemask dedection Project [github link](https://github.com/gabafo1/Facemask-Detection) |
| 2014BSc Business Administration, ajayi crowther university |

# Certificates

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| 2023**Google Cloud**certificate of completion GADS 2022 program - [CERTIFICATE LINK](adscerts.com/scholar/64F63E1A4372F45) [PROJECT](https://github.com/fteam-1-7/finetech_android.git) |
| 2011 HIIT Institute Ikeja, Lagos State.  Diploma in Computer Networking.  Diploma in computer Maintenance & Repair |

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# technical Skills

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| * Marketing skills in recognizing market trends, positioning products or services effectively, and contributing to the development and implementation of impactful marketing strategies(content, email, social media, etc) * Proficiency in Google Analytics, Paid Ads, etc. * Graphic, Video Editing & Animation skills (After Effects, Premiere Pro, Blender, Photoshop & illustrator) * Proficiency in Microsoft office software Packages. (PowerPoint, Word) * Familiarity with machine learning concepts and frameworks (e.g., TensorFlow, PyTorch, scikit-learn). * Knowledge of data cleaning, preprocessing, and feature engineering techniques * Web Dev skills (JavaScript(reactjs), Typescript, Bash, Python, Mongo dB, MS ACCESS, , PHP, cypress, selenium, Graphql, Rest API,) | * Interpersonal skills connect with clients, stakeholders, and internal teams, fostering collaboration and successful partnerships. * Project Management Skills juggle multiple tasks, requiring strong project management skills to ensure deadlines are met and objectives are achieved * Programming skills in Python, SQL, and a strong understanding of data manipulation and analysis. * Knowledge of data visualization techniques and tools (e.g., Matplotlib, Tableau, Power Bi). * Knowledge of cloud computing platforms such as Azure and GCP * Cyber Security skills in tools (SIEM, ELASTIC SEARCH, Nessus) and practises (Penetration testing, it audits etc) |