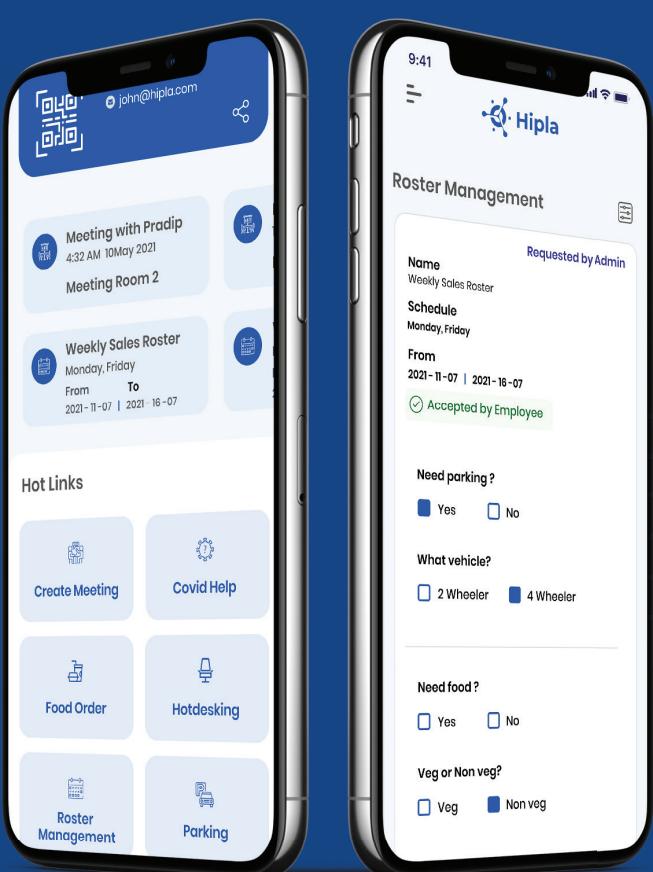


Hotdesking case study.

Hipla's Hotdesking solution helps India's largest Marketing agency bring its workforce back to office



Client Overview:



Company size:
13,000 + Employees



Headquarter:
Kansas, US



Industry:
Marketing & advertising



Branches/Locations:
125+ offices worldwide

A quick snapshot of business benefits:

Increased office utilization by 85%

Enabled faster decision making by 1-tap workplace analytics

Ensured a smooth & safe back-to-office strategy

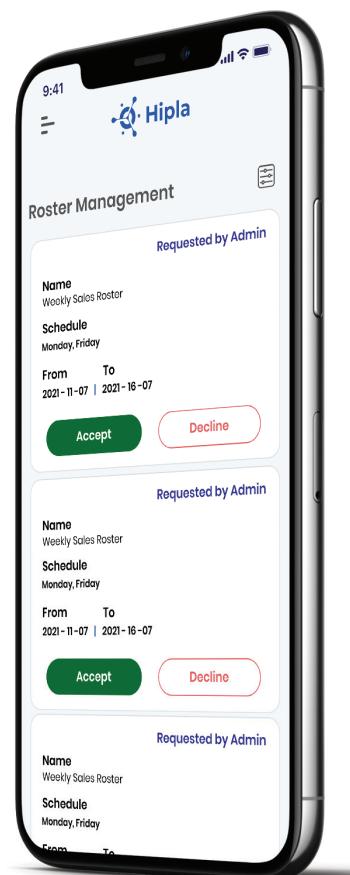
Business needs & challenges:

The client, India's leading Marketing & Advertising brand, wanted to ensure a safe and smooth back-to-office for its workforce strategy through a hybrid work setup.

The client had 1500 employees on their roster & wanted to digitize & manage 800 sqft area for a hotdesking solution that ensures a smooth hybrid work setup by digitizing their office & desk layouts.

The client faced problems around limited visibility on team availability, demand planning on admin facilities, workplace analytics & room utilization and reached out to Hipla.

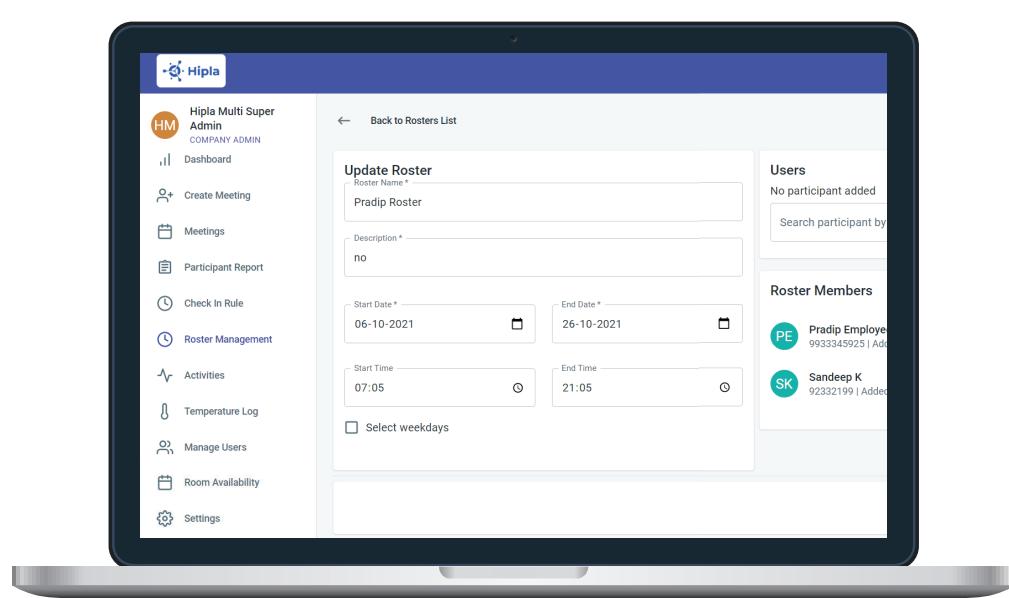
Hipla's Hotdesking solution helped the client digitize their office layout & desk setups with strong hygiene & social distancing standards in a record time of 6 days. Hipla office experience app allowed returning employees to book desks, indicate if they need parking and food and also seek help if they felt unwell.

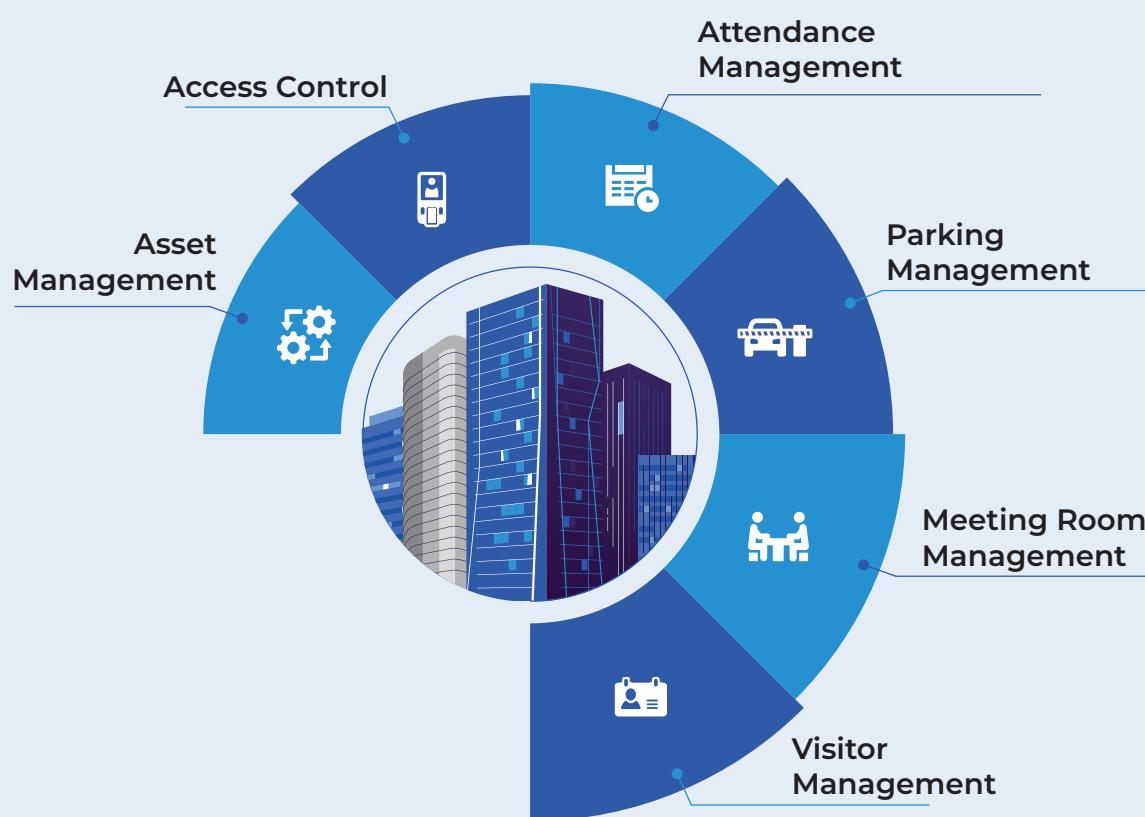
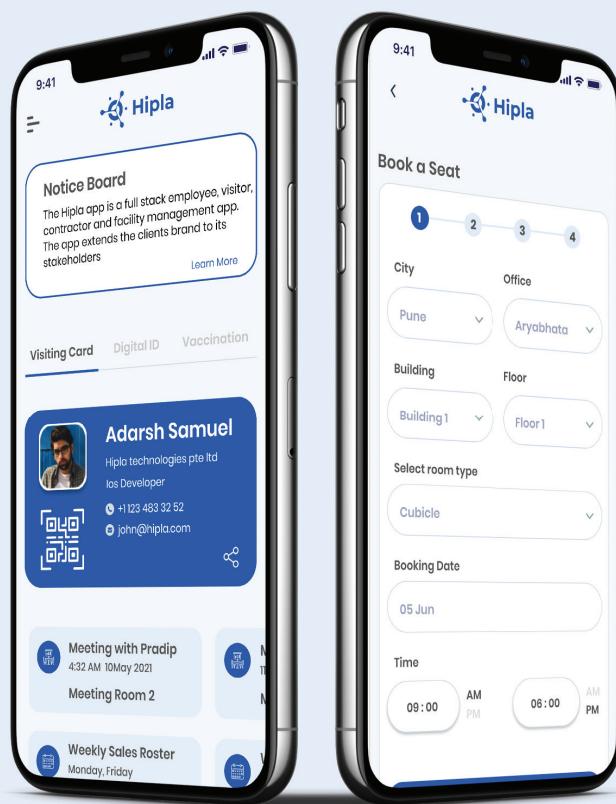


Our prebuilt workflow templates for Hotdesking by department & team sizes also allowed the clients employees to spend less time on facility logistics by automatically getting matched to conference rooms & cabins based on department & project sizes.

In addition to enabling flexibility for employees in booking desks in advance or on the spot, the client also was able to predict & forecast hybrid work schedules in advance, removing guesswork from their strategy to restart work-from-office.

Hipla's hotdesking solution also allowed the Client to access workplace & productivity analytics like Room-usage metrics by teams, departments & employees(+ more) all from a streamlined dashboard.





Smarty Facility Management and EHS



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values that build worth

LG

YES BANK

vehere

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