

# C. Kinkade Darling

(801) 641-6834 623 S. 800 E. Salt Lake City, Utah 84102 ckinkadedarling@gmail.com



## Skills

- R
- Python
- MySQL
- Data Analytics
- Statistics
- Machine Learning
- Project Management
- Data Management
- Data Story Telling

## Education

- University of Utah - David Eccles School of Business* *Salt Lake City, Utah*  
*M.S. - Information Systems* *December 2020*
- Emphasis: Business Intelligence & Analytics
- M.S. - Finance* *December 2020*
- Emphasis: Computational Finance & Alternative Investments
- B.S. - Information Systems* *August 2019*
- 3.6 GPA, Dean's List recipient 6 semesters in a row

## Work Experience

- ClearRTB* *May 2019 - Present*  
*Data Scientist* *Salt Lake City, Utah*
- Develop and manage research studies related to advertising practices
  - Analyze data with statistical methods, interpret results, and provide reporting
  - Research, design, develop, implement, and quantitative decision-science models
  - Contribute to the design and measurement of customer personalization programs
- Sorenson Impact Center* *May 2019 - Present*  
*Data Science Fellow* *Salt Lake City, Utah*
- Visualize, interpret, report, and communicate data findings in various formats
  - Condense large data sets into clear, concise, easy-to-understand observations
  - Facilitate preliminary analysis for model development and implementation
  - Identify business problems and create data enabled solutions
- University of Utah - David Eccles School of Business* *August 2018 - May 2019*  
*Undergraduate Teacher's Assistant - Database Fundamentals* *Salt Lake City, Utah*
- Engage in a team environment to ensure student success
  - Sustain a deadline oriented work ethic
  - Perform regular data entry tasks on student projects, grades, and labs
  - Mastering MySQL knowledge by educating and guiding 100+ students

## Personal Interests

- Ceramic Art
- Fashion Design
- Sustainability
- Blockchain Development
- Economics
- Algorithmic Trading
- Snowboarding
- Hiking
- Seinfeld