



Dear Sir Gabriele Spina  
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mailto:gabriele.spina@philips.com

Ede 25 februari 2016  
Offer number 1206315  
Your feature Proefschrift Gabriele Spina  
Contact person Derk van Rossem, vanrossem@gvo.nl

Dear Sir Gabriele Spina

Thank you for your inquiry. We are pleased to send you an offer for the production of your PhD thesis.

			(Pocketbook binding)	(in quires)
			Adhesive	Tread Sewn
<b>Your Quote:</b>	<b>50</b>	books à <b>200</b>	pages	
		Requested options	€ 304,24	€ 304,24
		Subtotal	€ 221,35	€ 281,64
			€ 525,59	€ 585,88
		<b>Your discount</b>	<b>-78,84</b>	<b>-87,88</b>
		Subtotal softcover	€ 446,75	€ 498,00
		Special extra's	€ -	€ -
			€ 446,75	€ 498,00
		6% VAT	€ 26,81	€ 29,88
		Total quote incl. VAT	€ 473,56	€ 527,87
		Average price	€ 9,47	€ 10,56

<b>Price for 70 books (incl. VAT)</b>	<b>€ 585,00</b>	<b>€ 655,00</b>
<b>Price for 90 books (incl. VAT)</b>	<b>€ 695,00</b>	<b>€ 780,00</b>

#### Basic PhD thesis:

Production method  
Bok size  
Number of copies  
Number of pages

#### Inside work:

Paper

Printing colours

#### Cover:

Cardboard

Printing colours

#### Invitation card:

#### Propositions:

#### Finishing:

#### Delivery terms:

#### Terms of payment:

#### Offer validity:

#### Points of attention:

#### Digitaal print

17 x 24 cm

50 copies

200 pages

PDF-file correction free by you, you will receive instructions from your order manager

100 grs machine coated silk or 90 grs ground wood free offset white or unbleached, as you choose without extra cost.

Black (1/1)

PDF-file correction free, you will receive instructions from your order manager

275 grs Sulphate cardboard or if Hardcover 150 grs MC over 2,5 mm board

**Standard printed in offset, full color and laminated free of choice (matt or gloss)**

Including 1 invitation card, 7 x 23,5 cm printed in de colours of the cover

Including 2 pages 15,5 x 23 cm, free of charge

The basic book is with Adhesive binding (glued like a pocketbook)

Thread-sewn is the most durable binding and is an option

Delivery terms for the printing industry

Payments within 14 days after the delivery date. With authorization the administrative expenses expires

This offer is valid for 12 month the day of issue.

1) You always receive a print proof for approval before printing cover and inside work

2) The best for fine details printing (pictures) is 100 grs MC paper

Derk van Rossem  
GVO printers & designers B.V.

# Cost calculation sheet

Dear Sir Gabriele Spina mailto:gabriele.spina@philips.com  
 Offer number 1206315 Date 25 februari 2016  
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Basic PhD thesis, 50 copies, 200 pages.	Adhesive binding	€	304,24
Statutory waste reduction tax		€	-
	<b>-reduction</b>	<b>15,0%</b>	<b>-45,64</b>
<b>Costs basic PhD thesis, excl. VAT</b>			<b>€ 258,60</b>

## Options

### Inside work:

				Options in tender	
Full colour print - 40 pages	a			€	124,00
Extra cost if the tekst pages must be printed in FC-Black	€	73,60			
	a			€	-
PMS supporting colour only in offset print - 0 colors	1e printing side of 8 pages	a	€ 79,50	€	-
	next 0 printing sides of 8 pages	a	€ 37,10	€	-
Text in pms colour instead of black			€ 102,00	€	-
Persverniss all-over in the interior (to protect the print if in offset)			€ 150,00	€	-
FSC Certificate administration cost			€ 25,00		
100 grs HV Halfmat MC		0%		€	-
Final approval proof before printing, simple collected and without laminate		€	14,85	€	14,85
<b>Cover:</b>					
Offset printing the cover in PMS + Black			€ 236,50	€	-
0 colours extra on cover	0	a	€ -	€	-
<b>Lamination matte or glossy</b>			€ 32,50	€	32,50
UV spot varnish (thickened UV spot varnish; 330€)			€ 230,00	€	-
2D Praeg (Embossing) stamp on cover (3D embossing; 300€, foilstamp; 225€, lasering; 245€)			€ 200,00	€	-
1 or 2 flap(s) to the cover (max. 14 cm, otherwise +60€), only combined with tread sewn			€ 165,00	€	-
<b>Tread Sewn in quares</b> (expires if you want Adhesive binding)			€ 60,29	€	60,29
Some books in Hardcover, Paper on board, only with tread sewn!	0		€ 25,00	€	-
<b>Remaining costs:</b>					
ISBN			€ 15,00	€	-
Porto costs print proof in the Netherlands included, foreign countries at job order costing				€	-
<b>Transport costs per pallet in the Netherlands, expires at take away in Ede</b>				€	50,00
Extra forwarding-envelope (bundle of 25)		0		€	-
Deliveries on time on location: Randstad 50% extra, other places at job order costing				€	-
Total in Hardcover, paper over board, blanco fly-leaf, only with tread-sewn binding				€	-
<b>Administrative expenses, expire at authorization or payment the day before delivery</b>			€ 30,00	€	-

Subtotal options € 281,64  
 discount **-42,25**

### Design by GVO|P+L:

Inside (from 75€ PDF layout to full custom): PDF aangeleverd / PDF self made  
 Cover (75€ standard or 175€ custom): PDF aangeleverd / PDF self made  
 E-pub or readable PDF (150€): Geen / None

Total options		€	239,39
	€	-	€ -
	€	-	€ -
	€	-	€ -
	€	-	€ -
<b>Costs basic PhD thesis</b>		€	<b>258,60</b>
50 ex.	excl. VAT	€	498,00
	6% VAT	€	29,88
<b>Totaal quotation incl. VAT</b>		€	<b>527,87</b>

Please note: Offset printing has virtually no quality restrictions. Digital printing however is a thermic proces and can cause waving in the pages. Its is also harder to produce homogeneity in blocks of grey.

Printed in offset 0 printingsides in FC, incl. BTW/VAT € 1.589,27 Sewn € 1.643,59 [info](#)

## Production planning

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Productie planning:			
8 Pag. test PDF-files	20-mrt-16		
Finale PDF-files for print	03-apr-16		
Final proof for Print, sent by Post. <b>Please response fast</b>			
Changing pag is possible at € 15,- per page or 75€ new document			
Printing, binden en delivering by transport services			
Delivery date on Fryday	21-apr-16		
Collecting the books in Ede in consultation with de order manager the day before			
Books at the Bedel (Pedel)	24-apr-16	Prom.	22-mei-16
See instruction University	24-apr-16	ask the Bedel!	

**Hardcover: + 1 production week extra.**

### If you deliver the PDF files by yourself:

After your confirmation you will receive an **order number from your order manager**. You can then upload 8 to 10 test pages on our server. These will be checked for compatibility with our server. These will be checked for compatibility with our systems and printed on the paper selected by you. Should any problems arise you can fix them timely.

Before or on the mentioned date we expect to receive the print-ready PDF files, either from you or from your designer. To make sure everything is in order – a small error can have significant effects – we will send you the **“final print proofs”** of the complete files. Please check these and remember to pay extra attention to your name, date of promotion and other important issues. It is possible to make changes after the final proofs have been sent should you want this. You can send us the new pages after discussing this with your order manager.

The costs are €15,- per page. Should you need to change 5 pages or more then you can send us a whole new file. Costs are € 75,-. Only after your final approval will start the production of your books.

### Digital Pubicing

GVO can also produce E-Pubs and readable PDF's. Production thereof runs simultaneously with the production of your books. Prices of E-Pub and readable PDF are displayed on page 2 of this quotation.

In case of any question, feel free to contact our helpdesk.

Kind regards,  
GVO printers & designers B.V.  
Derk van Rossem