GABRIELLE NGO

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EDUCATION

THE UNIVERSITY OF TEXAS AT DALLAS   2015 – 2019
B.A. in Arts, Technology, and Emerging Communications   3.77 GPA
Design Focus + minor in Computer Science

PROFESSIONAL EXPERIENCE

FREELANCE DESIGNER + PHOTOGRAPHER – DALLAS, TX   Aug. 2017 – Present
- Code websites through various web-hosting platforms (Squarespace and WordPress)
- Create or redefine elements and assets to adhere to brand guidelines (e-commerce brands and local businesses)
- Design and illustrate graphics for social media, physical signage, and packaging
- Natural light portrait photographer for group and/or individual sessions

SHIFT LEAD + BARISTA – LEMMA COFFEE ROASTERS   Jul. 2019 – Present
- Provide exceptional customer service through transactions at point of sale and crafting beverages while maintaining shop standards
- Train and supervise baristas on shift
- Manage cash and inventory

GRAPHIC DESIGNER – SOCIAL UPPERCUT GROUP   Aug.2018 – Sept. 2018
- Designed social media graphics for various clientele while adhering to brand standards
- Initiated company rebranding and website renovation

UI INTERN – CORECLARITY INC.   Feb. 2018 – Sept. 2018
- Designed concepts for mobile-first portal redesign
- Developed lo-fidelity wireframes and mid-fidelity wireframes and prototypes via UI applications such as Adobe XD and sketch while utilizing UI practices based on material.io
- Collaborated with upper management to create and finalize solutions for portal update

GRAPHIC DESIGN + MARKETING INTERN – LIGHTBEAM HEALTH SOLUTIONS   May 2018 – Aug. 2018
- Created visually appealing graphics for social media use (i.e., banners to promote blog posts and press releases via Facebook, LinkedIn, and Twitter)
- Developed internal playbook to be used with clientele
- Designed brochures, slicks, and e-books to promote and publicize company information
- Assisted with non-graphical documentation, memos, and organization

TECHNICAL SKILLS

DESIGN – Typography, illustration, branding, wireframing, design processes, UI/UX practices
PROGRAMS + APPS - Adobe Creative Cloud (Ps, Ai, Lr, Pr, Ae, Id, Xd**)**, Sketch, Figma, Canva, MS Suite
CODING + WEB DESIGN – HTML/CSS, Javascript, JS, C++, Squarespace, WordPress, Android + Window IDEs
OTHER – Digital + analog photography and editing, technical + creative writing

INTERESTS

Language learning, period piece novels, driving at night, conspiracy theories, indie films, cinematic score soundtracks

ACCOLADES

DEAN'S LIST   2018 - 2019
JONSSON SCHOLARSHIP   2015 - 2017