



gabrielle ngo

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education

B.A. in Arts, Technology, and Emerging Communications

Design Focus + minor in Computer Science

The University of Texas at Dallas *Graduated December 2019*

experience

Freelance Designer + Photographer

Self-Employed *August 2017 - Present*

Previously designed and created websites through web-hosting platforms, redefined and edited existing logos to match brand guides and create collateral. Portrait photography for individuals and large groups. Currently designing branding for two proprietary e-commerce brands.

Shift Lead + Barista

Lemma Coffee Roasters *July 2019 - September 2020*

Provide exceptional customer service through transactions at point of sale and crafting beverages while maintaining shop standards. Train and supervise baristas on shift in addition to managing cash and inventory.

Graphic Designer

Social Uppercut Group *August 2018 - September 2018*

Created social media graphics for various clientele, assisted in rebranding initiative, and company website renovation.

Graphic Design + Marketing Intern

Lightbeam Health Solutions *May 2018 - August 2018*

Created physical playbook for internal company usage, designed graphics for social media platforms, created collateral for showcases, and assisted in non-graphical documentation (copywriting + internal memos).

UI Intern

CoreClarity *February 2018 - September 2018*

Collaborated with company management to redesign web portal and developed multiple stages of UI wireframes for a mobile-first platform.

skills

- * Proficient in Adobe CC (Ps, Ai, Lr, Pr, Ae, Id, Xd)
- * Coding languages: HTML/CSS, JS, Java, C++
- * Familiar with wireframing and UI/UX processes
- * Typography + illustration
- * Digital + analog photography
- * Highly collaborative
- * Ability to thrive in flexible + fast-paced environments

accolades

Dean's List *2018 - 2019*

Jonsson Scholarship *2015 - 2017*

interests

Language learning, period piece novels, driving at night, conspiracy theories, indie films, and cinematic soundtrack scores