

Gabriela Suazo

Digital Marketing Specialist

📞 305-323-0403

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🌐 gabbysuazo.com

Education

Web Design (M.A.)

University of Florida

📅 08/19 - Present 📍 Online

GPA

3.90 / 4.0

Telecommunications (B.S.)

University of Florida

📅 08/15 - 12/18 📍 Gainesville, FL

GPA

3.21 / 4.0

Skills

Photoshop

InDesign

Illustrator

Premiere Pro

After Effects

HTML

CSS

Videography

SEO

PPC

Social Media

Experience

Digital Marketing Specialist

OMG National

📅 09/19 - Present 📍 Plantation, FL

- Manage over 130 client accounts
- Handle over \$55,000 in monthly revenue
- Strategize best practices for increasing SEO value and expanding online presence

Content Creator

Blue Lemon Marketing

📅 03/19 - 07/19 📍 Plantation, FL

- Created and published over 250 social media posts for various clients
- Designed over 50 unique marketing materials (print/web) for various clients

Multimedia Specialist

Lastinger Center

📅 04/18 - 12/18 📍 Gainesville, FL

- Created over 200 supporting documents for online courses
- Designed over 30 unique marketing materials (print/web) for educational events

Languages

Spanish

Native



English

Native



Socials



gabby.suazo



gabrielamsuazo



gabrielamarinasuazo