Gabriel Chouraqui

Tel Aviv, Israel (Open to Relocate) | +972 53 529 4996 | gabchouraqui@gmail.com | linkedin.com/in/gabrielchouraqui
Data Analyst looking for opportunities in Montréal | gabchouraqui.github.io/portfolio

As a skilled Data Analyst with a track record of driving brand success through strategic data insights, I am excited to bring my expertise. With proficiency in SQL, Python, R, and a passion for problem-solving, I am excited to play a pivotal role in optimizing customer experiences and fostering innovation.

Education

Master of Science in Business Analytics - GPA of 3.80   April 2024
Hult International Business School | Boston, Massachusetts

Master of Science in International Marketing – GPA of 3.10   August 2023
Hult International Business School | Boston, Massachusetts

Bachelor of Arts in Communications – GPA of 3.00   August 2022
Reichmann University | Herzliya, Israel

Technical Skills & Competencies

Languages: French, English, Hebrew.

Technical Skills: Microsoft Office, Excel Workout, Google Analytics, SEO, Project & Product Management, Marketing Data, Marketing Strategy, Growth Strategies, Statistics, ETL, Datasets, Machine Learning, Artificial Intelligence.

Competencies: Decision Making, Attention to Detail, Teamwork, Collaboration, Leadership, Time Management, Organization, Problem Solving, Prioritization, Adaptability, Emotional Intelligence, Public Relations, Intellectual Curiosity, Critical Thinking, Agile, Scrum, Kanban, Analytical, Data Analysis, Data Visualizations.

Certifications: Academy Cloud Foundations (AWS), Agile Project Management (Google), Data Analysis with R (Google), Joining Data in SQL (DataCamp).

Computer Skills

Programming: Python, SQL, R, DAX, M, Power Query Editor, Machine Learning.

Software: Apple OS, Windows, Microsoft, Office 365, Notion, Monday, IDE (MySQL, PostgreSQL, Google Colab, Jupyter Notebook, R Studio), Google Analytics.

Cloud: AWS, Microsoft Azure, SaaS, PaaS, IaaS.

Visualizations: Power BI, Tableau, Quicksight, Excel, R Studio, Matplotlib, Seaborn, ggplot2, ggraph.

Relevant Experience

Crypto4Arts | Tel Aviv, Israel   February – July 2022

Marketing Data Analytics Manager
Supervised a cross-functional team, driving collaboration across multiple time zones to ensure project success. Utilized data analysis techniques to elevate Crypto4Arts' brand presence within the NFT community.

- Developed digital marketing strategies, leveraging NFT technology to protect over 150 pieces of art and raise funds for young artists.
- Managed social media platforms, including X, Instagram, Facebook, and LinkedIn, to engage followers and drive brand awareness.
- Implemented website analytics using Google Analytics and other tools to analyze social media and website performance, deriving actionable insights and recommendations for optimization.

Relevant Projects

Multiple Analysis Projects | Hult Business School | Boston, Massachusetts   October 2023 – April 2024

- Analysed multiples kind of datasets with ETL process using SQL, R, Python, Excel, Power Query Editor.
- Found some powerful hidden patterns and trends in the data. Extracting powerful insights.
- Answering challenges and problems statements. Presenting meaningful results to all kinds of audience. Advising with realistic and strong recommendations.