

Gabriel Chouraqui

Boston, USA (Open to Relocate) | (617) 417-1538 | gabchouraqui@gmail.com | linkedin.com/in/gabrielchouraqui

Data Analyst looking for opportunities in Montréal | gabchouraqui.github.io/portfolio

As a skilled Data Analyst with a track record of driving brand success through strategic data insights, I am excited to bring my expertise. With proficiency in SQL, Python, R, and a passion for problem-solving, I am excited to play a pivotal role in optimizing customer experiences and fostering innovation.

Education

Master of Science in Business Analytics - GPA of 3.80 Hult International Business School Boston, Massachusetts	Expected April 2024
Master of Science in International Marketing – GPA of 3.10 Hult International Business School Boston, Massachusetts	August 2023
Bachelor of Arts in Communications – GPA of 3.00 Reichmann University Herzliya, Israel	August 2022

Technical Skills & Competencies

Languages: French, English, Hebrew.

Technical Skills: Microsoft Office, Excel Workout, Google Analytics, SEO, Project & Product Management, Marketing Data, Marketing Strategy, Growth Strategies, Statistics, ETL, Datasets, Machine Learning, Artificial Intelligence.

Competencies: Decision Making, Attention to Detail, Teamwork, Collaboration, Leadership, Time Management, Organization, Problem Solving, Prioritization, Adaptability, Emotional Intelligence, Public Relations, Intellectual Curiosity, Critical Thinking, Analytical, Data Analysis, Data Visualizations.

Certifications: Academy Cloud Foundations (AWS), Data Analysis with R (Google), Joining Data in SQL (DataCamp).

Computer Skills

Programming: Python, SQL, R, DAX, M, Power Query Editor, Machine Learning.

Software: Apple OS, Windows, Microsoft, Office 365, Notion, Monday, IDE (MySQL, PostgreSQL, Google Colab, Jupyter Notebook, R Studio), Google Analytics.

Cloud: AWS, Microsoft Azure, SaaS, PaaS, IaaS.

Visualizations: Power BI, Tableau, Quicksight, Excel, R Studio, Matplotlib, Seaborn, ggplot2, ggraph.

Relevant Experience

Crypto4Arts | Tel Aviv, Israel February – July 2022

Marketing Data Analytics Manager

Supervised a cross-functional team, driving collaboration across multiple time zones to ensure project success. Utilized data analysis techniques to elevate Crypto4Arts' brand presence within the NFT community.

- Developed digital marketing strategies, leveraging NFT technology to protect over 150 pieces of art and raise funds for young artists.
- Managed social media platforms, including X, Instagram, Facebook, and LinkedIn, to engage followers and drive brand awareness.
- Implemented website analytics using Google Analytics and other tools to analyze social media and website performance, deriving actionable insights and recommendations for optimization.

Relevant Projects

Multiple Analysis Projects | Hult Business School | Boston, Massachusetts October 2023 – Present

- Analysed multiples kind of datasets with ETL process using SQL, R, Python, Excel, Power Query Editor.
- Found some powerful hidden patterns and trends in the data. Extracting powerful insights.
- Answering challenges and problems statements. Presenting meaningful results to all kinds of audience. Advising with realistic and strong recommendations.