

# Gabriel Chouraqui

Montréal, QC | +1 (438) 462 4961 | gabchouraqui@gmail.com | linkedin.com/in/gabrielchouraqui

Data Analyst looking for opportunities in Montréal | gabchouraqui.github.io/portfolio

As a skilled Data Analyst with a track record of driving brand success through strategic data insights, I am excited to bring my expertise. With proficiency in SQL, Python, R, and a passion for problem-solving, I am excited to play a pivotal role in optimizing customer experiences and fostering innovation.

## Education

<b>Master of Science in Business Analytics</b> – GPA of 3.80 Hult International Business School   Boston, Massachusetts	April 2024
<b>Master of Science in International Marketing</b> – GPA of 3.10 Hult International Business School   Boston, Massachusetts	August 2023
<b>Bachelor of Arts in Communications</b> – GPA of 3.00 Reichmann University   Herzliya, Israel	August 2022

## Technical Skills & Competencies

**Languages:** French, English, Hebrew.

**Technical Skills:** Microsoft Office, Excel Workout, Google Analytics, SEO, Project & Product Management, Marketing Data, Marketing Strategy, Growth Strategies, Statistics, ETL, Datasets, Machine Learning, Artificial Intelligence.

**Competencies:** Decision Making, Attention to Detail, Teamwork, Collaboration, Leadership, Time Management, Organization, Problem Solving, Prioritization, Adaptability, Emotional Intelligence, Public Relations, Intellectual Curiosity, Critical Thinking, Agile, Scrum, Kanban, Analytical, Data Analysis, Data Visualizations.

**Certifications:** Academy Cloud Foundations (AWS), Agile Project Management (Google), Data Analysis with R (Google), Joining Data in SQL (DataCamp).

## Computer Skills

**Programming:** Python, SQL, R, DAX, M, Power Query Editor, Machine Learning.

**Software:** Apple OS, Windows, Microsoft, Office 365, Notion, Monday, IDE (MySQL, PostgreSQL, Google Colab, Jupyter Notebook, R Studio), Google Analytics.

**Cloud:** AWS, Microsoft Azure, SaaS, PaaS, IaaS.

**Visualizations:** Power BI, Tableau, Quicksight, Excel, R Studio, Matplotlib, Seaborn, ggplot2, ggraph.

## Relevant Experience

**Crypto4Arts** | Tel Aviv, Israel February 2022 – July 2023

### Marketing Data Analyst Manager

Supervised a cross-functional team, driving collaboration across multiple time zones to ensure project success. Utilized data analysis techniques to elevate Crypto4Arts' brand presence within the NFT community.

- Developed digital marketing strategies, leveraging NFT technology to protect over 150 pieces of art and raise funds for young artists.
- Managed social media platforms, including X, Instagram, Facebook, and LinkedIn, to engage followers and drive brand awareness.
- Implemented website analytics using Google Analytics and other tools to analyze social media and website performance, deriving actionable insights and recommendations for optimization.

## Relevant Projects

**Multiple Analysis Projects** | Hult Business School | Boston, Massachusetts October 2023 – April 2024

- Analysed multiples kind of datasets with ETL process using SQL, R, Python, Excel, Power Query Editor.
- Found some powerful hidden patterns and trends in the data. Extracting powerful insights.
- Answering challenges and problems statements. Presenting meaningful results to all kinds of audience. Advising with realistic and strong recommendations.