

IOWA STATE UNIVERSITY

# The Economics of RINs and U.S. Ethanol Demand

Gabriel E. Lade

Assistant Professor of Economics

Iowa State University and CARD

**11<sup>th</sup> Annual Biofuels: Science and Sustainability Tour**

# Fraud? Manipulation? Bankruptcies? SREs? Demand Destruction?

ENERGY & ENVIRONMENT

## *U.S. Struggles to Rescue Green Program Hit by Fraud*

By MATTHEW L. WALD OCT. 11, 2012

BUSINESS DAY | THE HOUSE EDGE

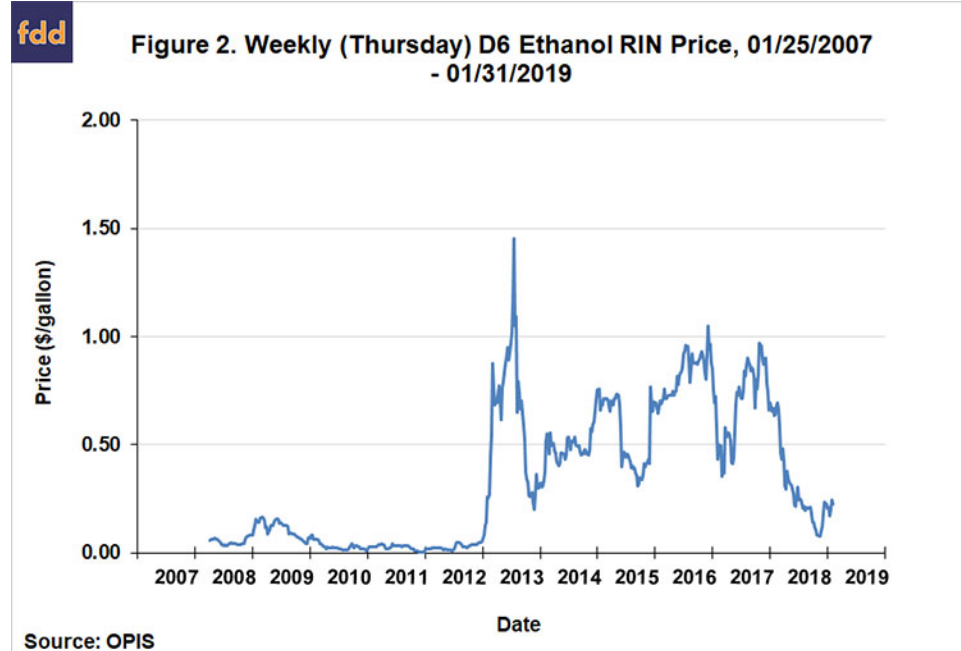
## *Wall St. Exploits Ethanol Credits, and Prices Spike*

By GRETCHEN MORGENSON and ROBERT GEBELOFF SEPT. 14, 2013



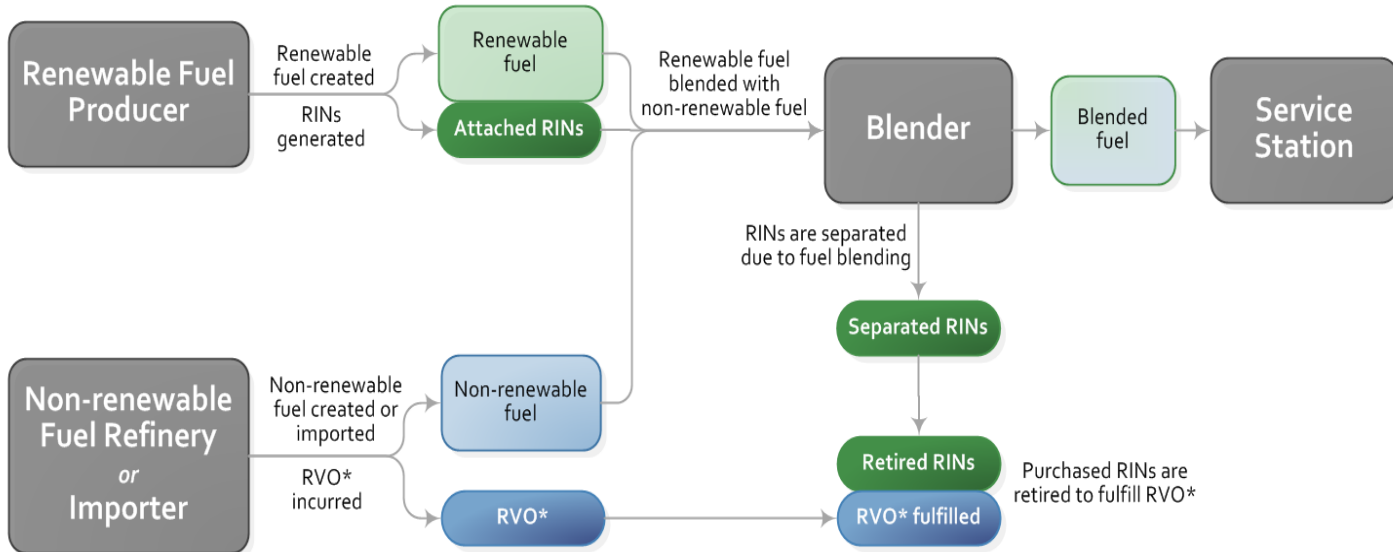
S&P Global  
Platts

New US EPA chief defends  
small refinery waivers to  
biofuel mandate



# RIN Market Basics

# The Lifecycle of a RIN



\* RVO = Renewable Volume Obligation

# Nesting and RIN Prices

## Conventional renewable fuel (D6)

**Example feedstock:** Corn starch

**Required lifecycle GHG reduction:** 20% or more

## Advanced biofuel (D5)

**Example feedstocks:** Sugarcane, biobutanol, bionaphta

**Required lifecycle GHG reduction:** 50% or more

## Cellulosic biofuel (D3)

**Example feedstocks:** Corn stover, wood chips,  
miscanthus, biogas

**Required lifecycle GHG reduction:** 60% or more

## Biomass-based diesel (D4)

**Example feedstocks:** Soybean oil, canola oil,  
waste oil, animal fats

**Required lifecycle GHG reduction:** 50% or more

# Economics of RINs: Ethanol Markets

# Ethanol: Three Segments

## 1. E10

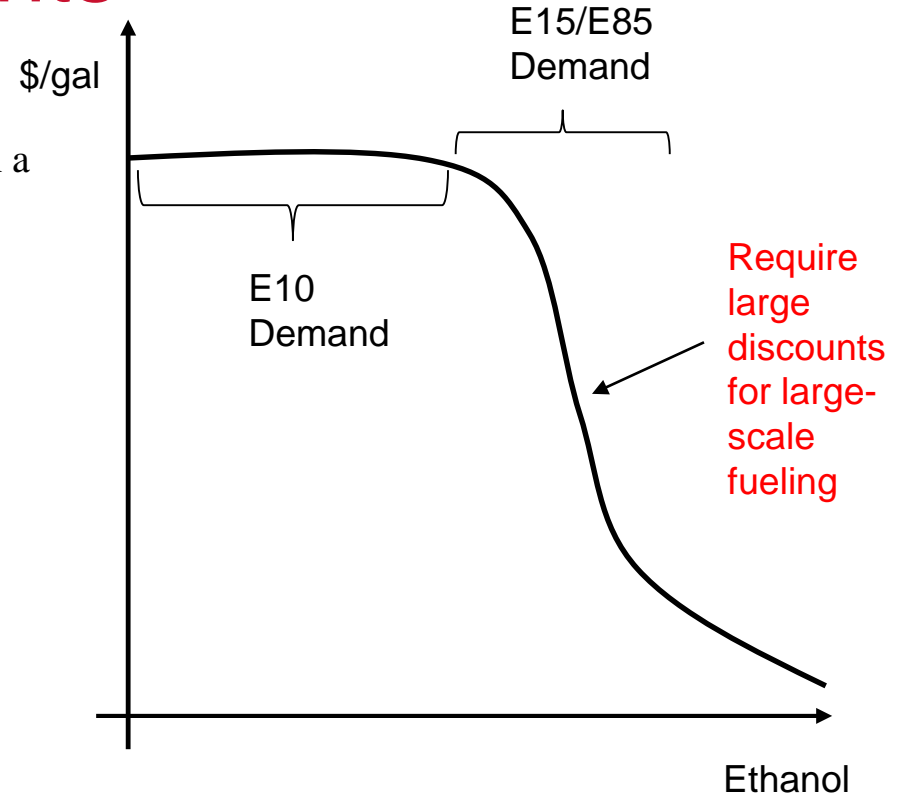
- Cost competitive octane enhancer for more than a decade
- Limited future growth (likely declining)

## 2. E85

- Stalled progress before BIP (>4,500 stations, higher 2018 growth)
- Unknown future with FFVs

## 3. E15

- Relatively new and growing (~1,100 stations)
- Potential for large ethanol demand in future if large-scale adoption



# D6 RIN Price Drivers

## 1. Blend Wall

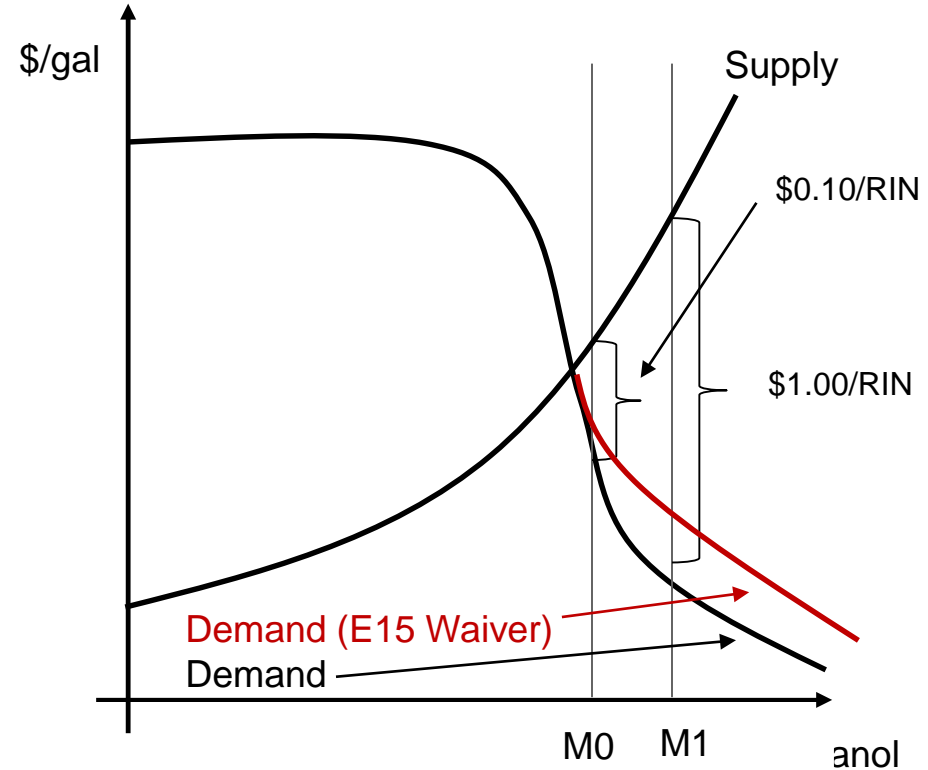
- Expanding demand (new pumps, E15 waiver, information campaigns) → Lower RIN prices

## 2. Ethanol Production Cost

- Supply expanding and costs down → Lower RIN prices

## 3. Mandate

- Cut mandate (SREs) → Lower RIN prices





# RINs and Ethanol Demand: An Example

**\$0.00/RIN:**

E15 Discount: **0.69%**

(Energy Difference: -1.7%)

E85 Discount: **8.86%**

(Energy Difference: -21%)



# RINs and Ethanol Demand: An Example

**\$0.25/RIN:**

E15 Discount: **1.31%**

(Energy Difference: -1.7%)

E85 Discount: **16.80%**

(Energy Difference: -21%)



# RINs and Ethanol Demand: An Example

**\$0.75/RIN:**

E15 Discount: **2.55%**

(Energy Difference: -1.7%)

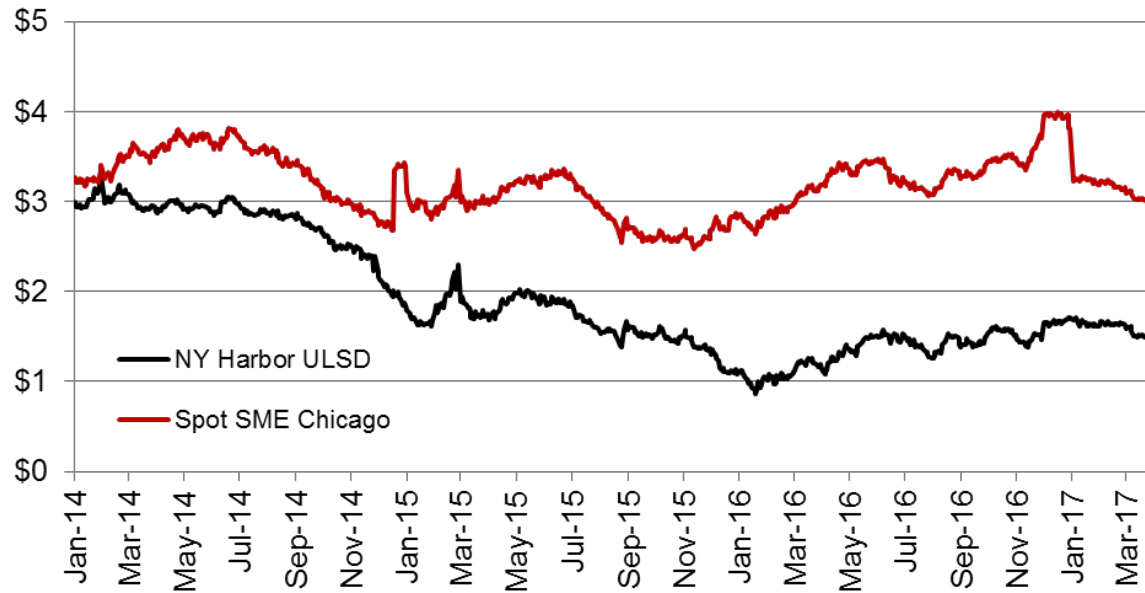
E85 Discount: **32.65%**

(Energy Difference: -21%)



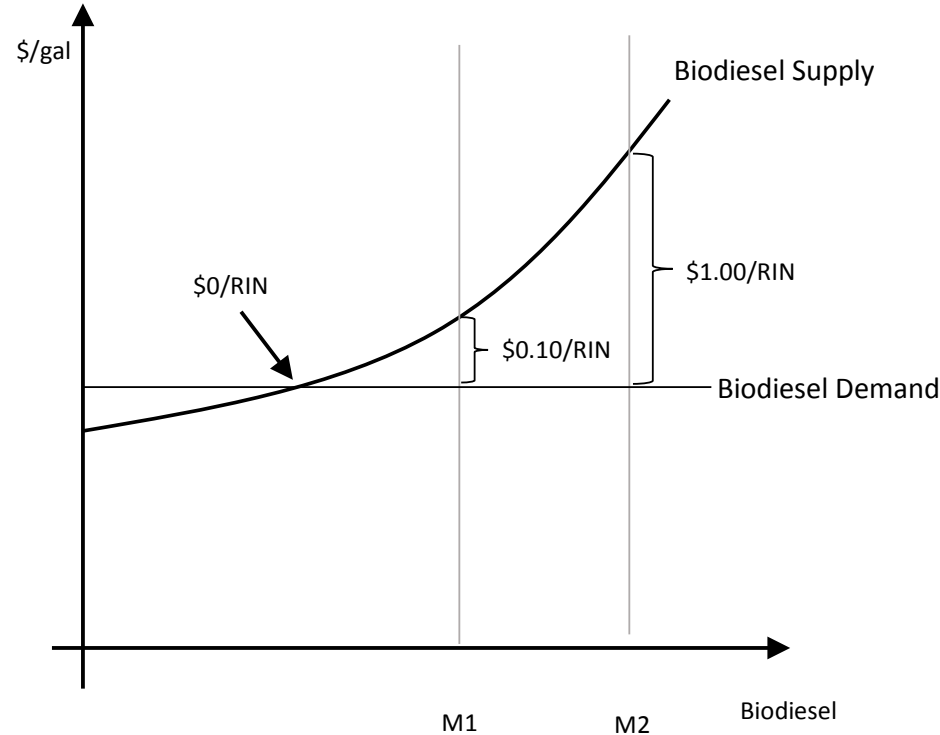
# Economics of RINs: Biodiesel Markets

# All about production cost

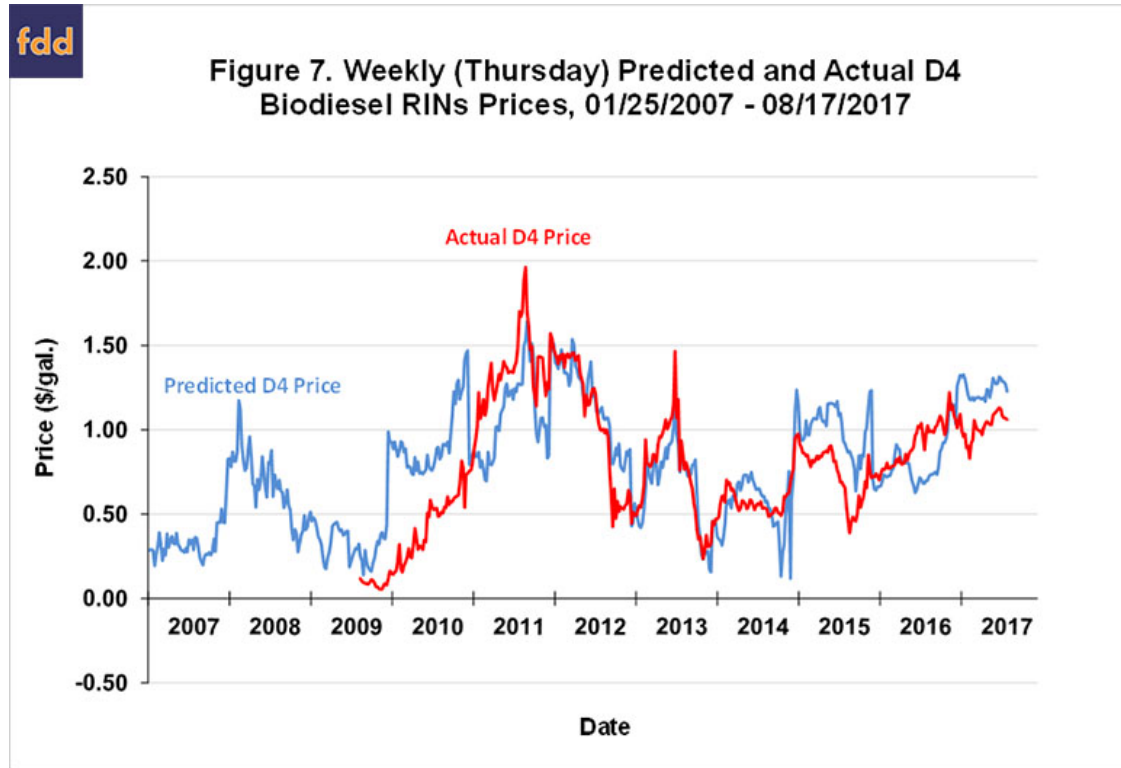


Biodiesel vs. ULSD Wholesale Prices

# Biodiesel (D4) RIN Price Determinants



# Fundamentals Drive Biodiesel (D4) RIN Prices



# My take on current issues in RIN markets



# 1. RIN markets work

## **Most evidence shows RIN markets are efficient and free of manipulation**

- Prices adjust quickly to changing compliance costs
- Better data/transparency would only help!

## **Fraud has happened, but only affects small number of RINs**

- Tens of *millions* of fraudulent RINs vs. over 1.4 *billion* RINs generated to date
- Third-party quality assurance programs have stepped in to help

## **High RIN prices signal**

- High compliance costs (blend wall, biodiesel)
- High investment value in biofuel production and distribution infrastructure

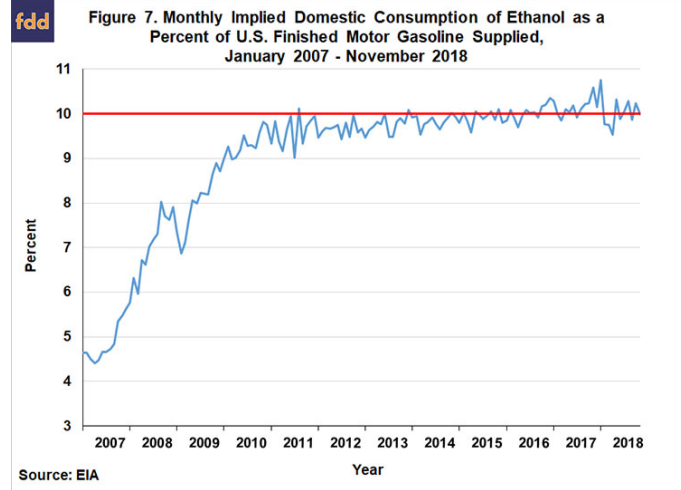
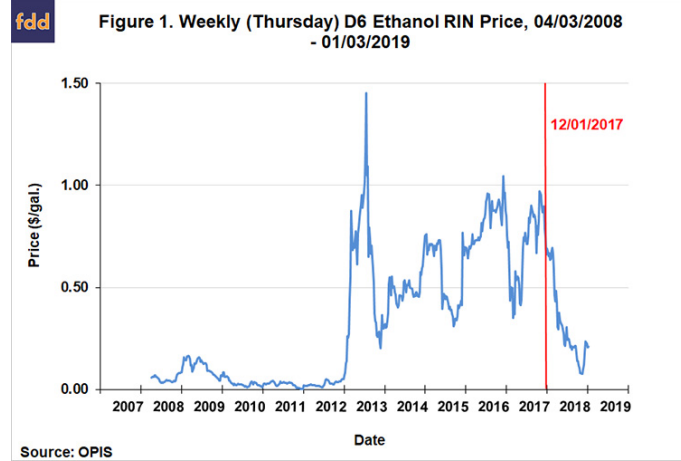
## 2. SREs are collapsing RIN prices

### Short-Run Impacts:

1. Small impact on E85/E15 sales
  - Offset by lower ethanol prices due to over supply
2. Lower biodiesel sales
  - Bearing brunt of SREs

### Long-Run Impacts:

1. Less investment in biofuel infrastructure
  - Regulatory uncertainty dampens investment incentives



### 3. SRE justifications are sketchy at best

**Original SRE intent was to lessen *fixed* compliance cost burdens**

- Hiring personnel, etc.

**All empirical evidence suggests refiners are compensated for RIN costs**

- Wholesale gasoline and diesel prices are higher because of RINs
- Small refiner exemptions likely **give competitive advantage to refiners with exemptions**

**RFS costs are primarily shifting market shares (refiners → biofuel producers)**

- Small impact on consumers
- Will become more contentious as U.S. gas demand declines

## 4. My dream reform: RIN price caps

### **Would play an important, stabilizing role**

- EPA limits RIN prices through mandate adjustments/SREs → Largest driver of historic volatility
- Tradeoff: If RIN cap binds, biofuel use in U.S. will be below mandated levels

## (Other) Academic experts to follow



Scott Irwin  
University of Illinois



Bruce Babcock  
UC Riverside



Aaron Smith  
UC Davis



James Stock  
Harvard University

# I'm moving! Find me at Macalester College after Aug. 15



## **Contact Information:**

☎ (651) 696-6737

✉ [glade@macalester.edu](mailto:glade@macalester.edu)

🌐 [gabe-lade.com/outreach](http://gabe-lade.com/outreach)

🐦 @gabelade



MACALESTER