

# Gabriel Hug

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December 24<sup>th</sup>, 2020

Hiring Manager  
ROAM Media, Inc.  
1910 Pearl St.  
Boulder, CO 80302

Dear Hiring Manager,

I was excited to see your job posting for the Web Development Internship at ROAM Media. As a Computer Science major, I love that web design allows me to express my creativity and love for design while using skills learned in the classroom. I have followed many of your members such as Jimmy Chin, Cory Richards, and Renan Ozturk for years on social media because their content inspires me to create and adventure.

I am a Junior at Loyola University Chicago majoring in Computer Science and minoring in Environmental Sustainability and Photography. I have experience working with HTML, CSS and JavaScript to create websites along with Java Object Oriented programming. While working as the Director of Marketing for Chainlinks, I redesigned the company's webpage and created a new organizational system for the cataloging of rental bikes to increase usability and accuracy. Through my work as an Orientation Leader for Loyola University Chicago I learned strong communication skills in a team environment as well as communicating with new students and parents every day.

I spent a semester abroad in Vietnam and although cut short due to COVID, my passion for travel and exploring the world was ignited. Traveling has always been something that I have enjoyed and seeing the world is one of the best ways to grow and experience new things. From the many camping trips with my family to international choir tours to Italy, Spain, and France with the Minnesota Boychoir, traveling has always been a big part of my life and will continue to be one of my favorite activities.

It would be my absolute pleasure to work with your team to bring adventure and stories to people through your website and the media that you create. I would also love the chance to further my knowledge of web design, media creation, and the overall functions of a small business with this internship.

Thank you for your time and I look forward to your response.

Sincerely,

Gabriel Hug

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## PROFILE

I am currently studying Computer Science and Sustainability Management at Loyola University of Chicago and would like to use my knowledge from those areas of study to help create more sustainable businesses through technology. I am also very interested in cyber security and would like to work in that field to create more secure businesses.

## PROFESSIONAL EXPERIENCE

### **Vice President of Marketing and Bike Mechanic at Chainlinks Chicago, IL Nov. 2018 - Present**

Working for an entirely student led organization allows for many leadership roles. Manage all marketing including creation of social media posts and updating the website with relevant information about the shop. Certified bike mechanic who fixes customers bikes in a timely manner and rents out bikes from the rental fleet maintained at the shop.

- Maintaining a social media presence
- Creating a functional website with relevant information
- Overseeing all marketing
- Servicing bikes and managing rental bikes

### **Loyola University of Chicago Orientation Leader Chicago, IL 2018**

Leading the first-year student orientations for Loyola University of Chicago. Tasks included leading student groups, interacting with parents and guests, and performing administrative tasks. Working as a team was crucial to providing a positive first experience for students and their guests.

- Leading student and parent groups through orientation sessions
- Administrative work preparing for Orientations
- Teamwork and collaboration with the entire Orientation staff

### **Photographer for GradImages and MarathonFoto Roseville, MN & Chicago, IL Jun. 2018 – Oct. 2018**

Assistant photographer during the graduation season taking images with controlled lighting of recent graduates. Official photographer for the Chicago Marathon taking images at the finish line for runners. Working with the other photographers and following directions from team leaders.

- Taking images against backgrounds in a controlled environment
- Action shots of runners at the finish line of the Chicago Marathon
- Following directions given by team leaders

### **Sales Associate at Banana Republic Bloomington, MN Feb. 2017 – Nov. 2017**

Interacting with customers to give them the best instore experience possible. Stocking clothing in the back room and bringing up items to fill the sales floor were common tasks. Working at the cash register and helping customers to complete their purchase. Team communication on the floor is crucial for a fluid customer experience.

- Customer Service in person and over the phone
- Back-stock and Shipment cataloging
- Teamwork and Communication

## VOLUNTEER

- Minnesota Boychoir Volunteer Saint Paul, MN 2014-2020
- Church of Corpus Christi Retreat Leader and Educator Roseville, MN 2012-2018

## EDUCATION

Bachelor of Science in Computer Science – Loyola University of Chicago 2018-2022  
Roseville Area High School 2014-2018