#### **EXPERIENCE**

#### PEEYR | CTO

# GABRIEL LICONA

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2405 LEON ST APT 102 AUSTIN, TX 78705

INFUSION | Associate Consultant

company's engineering culture.

SEPTEMBER 2015 - PRESENT | DALLAS, TX

Developed the entire Peeyr web platfrom from back end

to front end. Managed a team that consisted of iOS engineers, web developers, and product designers. Led sprints using agile and lean methodologies. Defined the

JUNE 2015 - AUGUST 2015 | NEW YORK, NY Worked on Samsung's Interactive Theater which will be featured in their first flagship store. It will be used to sell Samsung Solutions to high profile clients. Developed an Apple Watch app for Re/Max that displays the nearest real estate listings. Designed new layouts for the 9/11 Memorial Foundation's Windows 10 app.

#### **EDUCATION** UNIVERSITY OF TEXAS AT AUSTIN

Bachelors of Science and Arts in Computer Science **Business Foundations Certificate** Presidential Achievement Scholar May 2016 GPA: 3.4

#### UNIVERSIDAD PONTIFICA COMILLAS

Study Abroad in Madrid, Spain Spring 2015

#### **SKILLS**

Java | HTML / CSS Javascript | Swift C | Objective-C SQL | Experience with Angular.js, Backbone.js, Node.js, PhoneGap, Ionic Familiar with Adobe Photoshop and Illustrator Proficient in Spanish

#### **INTERESTS**

Startups | Travel Reading | Food

#### CROWDTORCH | Technology Intern

JUNE 2014 - AUGUST 2014 | AUSTIN, TX

Optimized Crowdtorch's Mobile Platform which creates event applications for clients. Developed an essential streaming radio feature used by music festival clients for a more engaging music experience within their event app.

#### SELF EMPLOYED | Android Developer

JUNE 2011 - JUNE 2012 | EL PASO, TX

Developed Android apps that replaced the default home app and provided a unique user experience. Generated revenues of ~\$90,000 and download count of ~50,000. Apps have reached #1 on the "Top New Paid" list and top 5 on the "Top Paid" list in the "Personalization" Category.

## **PROJECTS**

## LONGHORN ENTREPRENEURSHIP AGENCY

Co-developed the UT Entrepreneurship Portal within the LEA Website. LEA is an agency that provides resources to student entrepreneurs and is responsible for creating an entrepreneurial environment throughout the UT campus.

#### WII REMOTE CONTROLLED CAR

Utilized a Nintendo Wii remote to control an r/c car through the use of an Arduino microcontroller that reads the coordinates of the remote's accelerometer and sends instructions to the car based on the coordinates.