

# GABRIEL LICONA

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AUSTIN, TX 78705

## EDUCATION

### UNIVERSITY OF TEXAS AT AUSTIN

Bachelors of Science and Arts in  
Computer Science  
Business Foundations Certificate  
Presidential Achievement Scholar  
May 2016  
GPA: 3.4

### UNIVERSIDAD PONTIFICA COMILLAS

Study Abroad in Madrid, Spain  
Spring 2015

## SKILLS

Java | HTML / CSS  
Javascript | Swift  
C | Objective-C  
SQL | Experience  
with Angular.js,  
Backbone.js, Node.js,  
PhoneGap, Ionic  
Familiar with Adobe  
Photoshop and Illustrator  
Proficient in Spanish

## INTERESTS

Startups | Travel  
Reading | Food

## EXPERIENCE

### PEEYR | CTO

SEPTEMBER 2015 - PRESENT | DALLAS, TX

Developed the entire Peeyr web platform from back end to front end. Managed a team that consisted of iOS engineers, web developers, and product designers. Led sprints using agile and lean methodologies. Defined the company's engineering culture.

### INFUSION | Associate Consultant

JUNE 2015 - AUGUST 2015 | NEW YORK, NY

Worked on Samsung's Interactive Theater which will be featured in their first flagship store. It will be used to sell Samsung Solutions to high profile clients. Developed an Apple Watch app for Re/Max that displays the nearest real estate listings. Designed new layouts for the 9/11 Memorial Foundation's Windows 10 app.

### CROWDTORCH | Technology Intern

JUNE 2014 - AUGUST 2014 | AUSTIN, TX

Optimized Crowdtorch's Mobile Platform which creates event applications for clients. Developed an essential streaming radio feature used by music festival clients for a more engaging music experience within their event app.

### SELF EMPLOYED | Android Developer

JUNE 2011 - JUNE 2012 | EL PASO, TX

Developed Android apps that replaced the default home app and provided a unique user experience. Generated revenues of ~\$90,000 and download count of ~50,000. Apps have reached #1 on the "Top New Paid" list and top 5 on the "Top Paid" list in the "Personalization" Category.

## PROJECTS

### LONGHORN ENTREPRENEURSHIP AGENCY

Co-developed the UT Entrepreneurship Portal within the LEA Website. LEA is an agency that provides resources to student entrepreneurs and is responsible for creating an entrepreneurial environment throughout the UT campus.

### WII REMOTE CONTROLLED CAR

Utilized a Nintendo Wii remote to control an r/c car through the use of an Arduino microcontroller that reads the coordinates of the remote's accelerometer and sends instructions to the car based on the coordinates.