# **GABRIEL MARTINEZ**

gabemartinez.me

#### **EXPERIENCE**

#### Harvard Art Musuems

Student Application Researcher | Cambridge, MA February 2016 to Present

In department of Digital Infrastructure and Emerging Technologies, developed prototype web application to address workflow issues with current events planning system using Laravel PHP framework and Materialize CSS. Facilitated research with multiple departments of the museums to address problem areas in handling numerous monthly events. Currently working on compiling user stories and an Agile based Product Requirements Document for the project, as well as performing "UI experiments" with Vue.js and Angular 2 for another web based solution to a form workflow issue with the Museum Approvals Process for new

#### Over

UX Design Intern | Cape Town, South Africa Summer 2016

Worked in a team of three to develop a workflow for a new animation feature in the app. Researched existing offerings, developed clickable wireframes and prototypes, and performed user testing. Mockups are currently being implemented by designers and engineers for upcoming release.

#### **PROJECTS**

## iXperience

Final Project | Cape Town, South Africa Summer 2016

Final project for a UX career accelerator. Worked in group of three to design a Learning Management System (LMS) from the ground up for the education startup, based on the mission of the company and existing capable education software solutions. Performed market research, conducted user interviews and testing, and developed wireframes and clickable high fidelity prototypes to then present to CEO and Head of Product.

## GroupGobble iOS App

CS50 Final Project | Fall 2015

Designed and developed social food ordering app for college students that uses location tracking to incentivize ordering and delivery to various "neighborhood" zones on campus. Developed in a team of two using Objective-C and Parse.

## **LEADERSHIP**

# Harvard BGLTQ Business Society

Vice President of Digital and Design | Spring 2015 to Present

Design and distribute publicity material, mailings, and event notifications for various events throughout the year as well as manage and update website and social media for the organization. Communicate with professionals from various industries to coordinate event details.

## Harvard-Radcliffe Modern Dance Company

Chief of Design and Media, Choreographer, and Performer | Fall 2015 to Present

Currently reworking the company's design identity as well as creating a campaign for our 40th anniversary show. Design and distribute digital and print materials for bi annual shows and auditions, working with choreographers, performers, and photographers. Choreographed and performed for the past four semesters.

#### **CONTACT ME**

gmartinez@college.harvard.edu 760 585 8655 328 Leverett Mail Center Cambridge, MA 02138

#### **EDUCATION**

#### **Harvard University**

Cambridge, MA May 2018 B.A. in Computer Science, Secondary in History of Art and Architecture

#### The Bishop's School

La Jolla, CA May 2014 Graduated with honors.

#### **COURSEWORK**

User Experience Design
Abstraction & Design in Computation
Computer Aided Machine Design
Social Psychology
Architecture Studio
Modern & Contemporary Architecture
Electrical Engineering

### **TECHNICAL SKILLS**

Sketch
Rhino 3D
InVision
Adobe Suite
Java
C
OCaml

## **INTERESTS**

Product Management User Experience Product Design Architecture Sustainability