

GABRIEL MARTINEZ

gabemartinez.me

EXPERIENCE

Harvard Art Museums

Student Application Researcher | Cambridge, MA February 2016 to Present

Digital Infrastructure and Emerging Technologies. Developed prototype web application to address workflow issues with existing events planning system using Laravel PHP framework and Materialize CSS. Facilitated research with multiple departments to address problems handling numerous monthly events. Compile user stories and Agile based Product Requirements Document for the project. Develop UI elements with Vue.js for web-based solution to form workflow issue with Museum Approvals Process for new initiatives.

Over

UX Design Intern | Cape Town, South Africa Summer 2016

Worked in a team of three to develop a workflow for new animation feature in the app. Researched existing offerings, developed clickable wireframes and prototypes, and performed user testing. Mockups are currently being implemented by designers and engineers for an upcoming release.

PROJECTS

iXperience

Final Project | Cape Town, South Africa Summer 2016

Final project for a UX career accelerator. Worked in group of three to design a Learning Management System (LMS) from the ground up for the education startup, based on the mission of the company and existing capable education software solutions. Performed market research, conducted user interviews and testing, and developed wireframes and clickable high fidelity prototypes to then present to CEO and Head of Product.

GroupGobble iOS App

CS50 Final Project | Fall 2015

Designed and developed social food ordering app for college students that uses location tracking to incentivize ordering and delivery to various “neighborhood” zones on campus. Developed in a team of two using Objective-C and Parse.

LEADERSHIP

Harvard BGLTQ Business Society

Vice President of Digital and Design | Spring 2015 to Present

Design and distribute publicity material, mailings, and event notifications for various events throughout the year as well as manage and update website and social media for the organization. Communicate with professionals from various industries to coordinate event details.

Harvard-Radcliffe Modern Dance Company

Chief of Design and Media, Choreographer, and Performer | Fall 2015 to Present

Currently reworking the company’s design identity as well as creating a campaign for our 40th anniversary show. Design and distribute digital and print materials for bi annual shows and auditions, working with choreographers, performers, and photographers. Choreographed and performed for the past four semesters.

CONTACT ME

gmartinez@college.harvard.edu

760 585 8655

328 Leverett Mail Center

Cambridge, MA 02138

EDUCATION

Harvard University

Cambridge, MA May 2018

B.A. in Computer Science,
Secondary in History of Art and
Architecture

The Bishop’s School

La Jolla, CA May 2014

Graduated with honors.

COURSEWORK

User Experience Design

Abstraction & Design in Computation

Computer Aided Machine Design

Social Psychology

Architecture Studio

Modern & Contemporary Architecture

Electrical Engineering

TECHNICAL SKILLS

Sketch	●	●	●	●	●
InVision	●	●	●	●	●
Adobe Suite	●	●	●	●	○
Rhino 3D	●	●	●	●	○
C	●	●	●	○	○
OCaml	●	●	●	○	○
Java	●	●	○	○	○

INTERESTS

Product Management

User Experience

Product Design

Architecture

Sustainability