## Gabriel Ochoa

gabeochoa1118@gmail.com • gabeochoa.dev • github.com/gabeochoa • linkedin.com/in/gabemochoa

#### Experience

# Meta

New York, New York

## Aug 2023 - Present

- staff eng FB User Funded Monetization
  - Unlocked the ability to create subscriber-only Stories, growing creator payouts by 8%
  - Brought polling to Reels and VOD, increasing views, comments, and +2% videos published
  - Developed AR Gifting features which grew monetary tips to participating Creators by 60%

Aug 2022 - Aug 2023

- tech lead FB Live Community Experience
  - Invented a system for interactive stickers that overlay on live videos [Patent Pending]
  - Increased Live creator retention (L28) by 23% for priority cohorts

Lead for team of 13 creating Facebook Live interactive features

### tech lead - FB Live Viewer Experience

May 2020 - Aug 2022

- Led 7 engineers building Facebook Live consumption features
- Techcrunch: "Meta rolls out a suite of new features for Facebook Live creators"
- Engadget: "Facebook launches an 'Audio' hub in the US"
- Grew viewership and interactions for notable verticals (Young Adults and Lifestyle viewers)
- Strengthed FB Live's value through features that increased topline FB sessions and MAP
- Increased live poll usage by 56% through in-product education, simplified flows, and mobile support

### senior eng - FB Live Discovery / Destination

July 2019 - May 2020

- Built features to help users find and explore live content on facebook
- facebooklive.com: contributed to 20% of global web live watchtime

#### Bloomberg L.P.

New York, New York

#### senior software engineer - Network Surveillance Automation

*June 2016 - June 2019* 

- Lead Engineer on a fullstack persistent REST key/value store for configuration of network devices
- Ingested data produced by various network teams (~1.5 million POSTs & 15GB / day)
- Used by teams across infrastructure through GUI or API (~3 million GETs / day)
- Created a framework to allow NetEng to alarm on state/config of deployed devices

#### software engineering intern - Vault - Financial Data Management

Summer 2015

- Researched, Tested and Implemented C++ and Java API for an Accumulo DataBase
- Used during ingestion to process over a 1 billion cloud stored xml files

#### Binghamton University, State University of New York

teaching assistant cs140 - Programming with Objects

Binghamton, New York Fall 2013 & Spr 2014

#### Education

Binghamton University, State University of New York

Binghamton, New York Sept 2012 - May 2016

**B.S. Computer Science and Mathematics** 

## **Skills**

**Programming languages:** Hack, C++, Python, Java, C#, JavaScript, C, Obj-C, Bash, Perl **Frameworks** / **Libraries:** React, Raylib, Django/Flask, ComponentKit, P5.js, Unity, OpenGL

#### **Personal Projects**

Pub Panic! 2021-present

Online 3d co-op bartending game. (C++, Python, and raylib.)

afterhours 2024-present

Template based ECS (Entity Component System) framework. (C++)