

Gabe Wolford | UI/UX Developer

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SUMMARY

I'm a design-oriented developer, specializing in React, Vue, and other front-end technologies. I have a proven ability to deliver scalable, accessible, performant, and visually appealing web applications that users love. My soft skills compliment my tech chops, allowing me to collaborate effectively with leadership, design, and engineering teams every step of the way. I'm a lightning-fast learner with a growth mindset and am committed to delivering exceptional user experiences. When I'm not clacking away on the keys, I'm probably petting my dog, riding my bike, learning the art of bonsai, or reading about space.

PROFESSIONAL EXPERIENCE

Ourkade Inc. | *Freelance UI/UX Developer*

October 2023 - Present

- Leading the front end build of a cutting-edge arcade game platform in the Web3 space with Vue.js and Tailwind
- Developed a fully responsive user interface for gameplay, which also includes authenticated account portals, complex data-driven components, data viz, animations, and other features

Biiig Stretch Studio | *Owner & Developer*

May 2023 - Present

- Currently offering services including, but not limited to, Full Stack Development, Front-End Development, Headless Development, Marketing & Portfolio Sites, eCommerce Sites, Landing Pages, Domains & Hosting, Webmaster Services, Technical SEO, Consulting & Support, Digital Strategy & more
- Clients include Team Oregon Cycling, Islamorada Fishing Guides, Vert Outdoors, Morf Health, and more

Small Hound | *Freelance Web Developer*

April 2023 - Present

- Developed and maintained responsive single page React applications built with Next.js following industry best practices and accessible design guidelines
- Collaborated closely with design team to implement style guides and integrate component-based design systems in Figma, ensuring consistent and visually appealing user interfaces with cross-browser compatibility for exceptional user experiences

First Tube | *Developer, Internal Tools*

October 2021 - November 2022

- Developed robust cross-departmental internal tools, systems, and processes that allowed us to improve efficiency and scale from 7 to over 25 full-time employees before an acquisition by one of the largest and fastest-growing privately-held media agencies in the world
- Created, implemented, and managed a company-wide system that enabled our finance department to code all project expenses, track campaign budgets, and actualize/analyze/reconcile spending for procurement through improved P&L reports, allowing us to make data-driven decisions and protect margins averaging 35%+
- Built pricing models/databases and campaign budgeting/tracking/forecasting tools for multi-million dollar deals

- Helped develop proof of concept, and prototype a complex media analytics tool to make automated API calls to dozens of different platforms and data sources, cutting reporting time by over 50%
- Created bespoke invoicing system for automated intake, approval, processing, and archiving of vendor invoices, saving management dozens of hours per week

First Tube | *Experiential Producer*

July 2020 - September 2021

- Successfully produced and production managed live and tape-to-live branded content series
- Managed multi-million dollar production and ad campaign budgets
- Clients such as Grubhub, Tito's Vodka, Bud Light, Bud Light Seltzer, Traeger Grills, Bacardi, Michelob Ultra, Stella Artois, Mastercard, Anheuser-Busch, New Balance, Grey Goose, Alzheimer's Association, & more
- Artists and talent include Post Malone, Megan Thee Stallion, Jack Harlow, Morgan Wallen, Portugal. The Man, Dierks Bentley, Charli XCX, SZA, Zhu, The Kid Laroi, Kali Uchi, Noah Cyrus, Louis The Child, & many more

Freelance | *Tour, Production, Stage & Artist Management*

June 2014 - January 2020

- Tour management, production management, stage management, merchandise management
- Acts include Shakey Graves, CAAMP, RAC, local bands, and more

Opus One Productions | *Production Manager/Promoter Rep*

June 2015 - January 2017

- Production Management for various venues (150-1250+ capacity) in the Pittsburgh area, responsible for technical production advances, show settlement/accounting, box office management, ticket audits, guest/press lists, merchandise management, & more
- Performed weekly updates of concert listings page and backend of show data using custom CMS built in-house
- Assisted with marketing duties, show announcements, contracts, and ad mats. Managed intern program

SKILLS/LANGUAGES/Frameworks/Tools

React, Next.js, Vue.js, Nuxt.js, Svelte, Angular, Node.js, Express, Django, JavaScript, Typescript, HTML5, CSS3, Python, SQL, Sanity, Headless Wordpress, WP Engine, GraphQL, Shopify, Content Management Systems, Headless CMS, Tailwind, GSAP, Animate.css, SASS, MongoDB, Mongoose, PostgreSQL, MySQL, Vercel, Heroku, AWS, RESTful APIs, CI/CD, Postman, Version Control (Git/Github/Gitlab), Figma, Adobe, Slack, Asana, Jira, Notion, Microsoft Office, Google Suite & more

EDUCATION

POINT PARK UNIVERSITY

August 2013 - January 2015

Sports, Art, & Entertainment Management

PENNSYLVANIA HIGHLANDS COMMUNITY COLLEGE

August 2011 - May 2013

General Studies

EMBRY-RIDDLE AERONAUTICAL UNIVERSITY

August 2010 - January 2011

Aerospace Engineering