



CREDIT APPLICATION (SR)

Clif Bar & Company • 1451 66th Street • Emeryville, CA 94608-1004 • USA
Tel: (800) 254-3227 • Fax: (877) 329-2543 Sports Retail
Email: srfax@clifbar.com • Web: www.clifbar.com

BROKER GROUP: _____

IMPORTANT! If you are a new customer, credit applications must be submitted with your opening order. Credit applications not accompanied by an opening order will not be saved or processed. If you have an existing account this policy does not apply to you.

Company Name: _____
Billing Address: _____
City, State/Province: _____ Zip Code: _____
Country: _____ Website: _____
Telephone No: _____ Fax No: _____

BUSINESS INFORMATION

Type of Business: _____ Years: _____
Type of Ownership: ☐ Corporation ☐ Non-profit ☐ Government
☐ Partnership ☐ Sole Proprietor ☐ Other
Parent Company Name: _____ Estimated Annual Revenue: _____

CONTACT INFORMATION

Accounts Payable: _____ Email: _____
Telephone No: _____ Fax No: _____
Controller: _____ Email: _____
Telephone No: _____ Fax No: _____
Buyer: _____ Email: _____
Telephone No: _____ Fax No: _____

ON-LINE DEALER WEBSITE REGISTRATION • www.dealer.clifbar.com

NEW accounts take 24 hrs to appear on the Dealer Website

User ID (6-10 characters): _____ Password (6-10 characters): _____
Email for order confirmations: _____ Telephone No: _____

BUSINESS REFERENCES Minimum of three references (Please include Name, Address, Phone Number, & Account Number)

1. _____
2. _____
3. _____

Terms and Conditions: The undersigned applicant authorizes Clif Bar & Co. to obtain a written or oral credit report and further authorizes any bank or business to give all necessary information to the credit investigator and/or to Clif Bar & Co. After approval of the credit application, the undersigned agrees to pay Clif Bar & Co. for all products received within 30 days of the invoice date. In the event that the undersigned does not pay for products received within 30 days of the invoice date, future shipments will be held until all past due amounts are paid. Clif Bar & Co. retains the right in its sole discretion to terminate its business relationship with the undersigned in the event that the undersigned does not keep its account current or for any other reason that Clif Bar & Co. deems appropriate. In the event of delinquency or default, the undersigned applicant agrees to pay any costs incurred to collect the account balance, including reasonable attorney's fees.

I certify that all of the above information is true and correct:

Officer's Signature: _____ Date: _____
Printed Name & Title: _____

CREDIT APPLICATION ADDENDUM

BANKING INFORMATION

Primary Banking Institution: _____

Account No: _____

Address: _____

Telephone No: _____

Fax No: _____

SHIP-TO ADDRESSES

Please attach list if there will be more than 3 Ship to addresses

1. _____

2. _____

3. _____

ADDITIONAL CONTACTS

Shipping / Freight Forwarder: _____

Email: _____

Telephone No: _____

Fax No: _____

EDI Department: _____

Email: _____

Telephone No: _____

Fax No: _____

Broker: _____

Email: _____

Telephone No: _____

Fax No: _____

Vendor Chargeback Contact: _____

Email: _____

Telephone No: _____

Fax No: _____

Vendor Portal Web Address : _____

Website: _____

ADDITIONAL INFORMATION

Please attach the following with your completed Credit Application (if applicable):

Service Charge Schedule: Complete list of all service charges that may be applicable

Deduction/Chargeback codes and explanations: Complete list of all deduction/chargeback codes and corresponding definitions

ALL NEW ACCOUNTS ARE AUTOMATICALLY ACTIVATED FOR THE ONLINE DEALER WEBSITE. You will receive an email confirming your new account set up within 2 Business Days from receipt of your completed new account paperwork.

PLEASE FAX BACK TO (877) 329-2543 SPORTS RETAIL