

GABRIELA GERSON

SOFTWARE ENGINEER

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<https://github.com/gabgerson>

TECHNOLOGIES

Languages: Python, JavaScript (AJAX, JSON), HTML, CSS, SQL, JSX

Frameworks & Libraries: Flask, jQuery, Bootstrap, Jinja, React

Database/Industry Tools: PostgreSQL, MySQL, MongoDB, AWS, Terraform, Git, GitHub, Command Line

Tools/Software: WordPress, Google Adwords, Google Analytics, LongTailPro, HubSpot, Facebook Ads, Yoast SEO, Logic, Premiere Pro, Photoshop, Word, Excel

PROJECTS

MELODIA

A web app that lets the user input a melody. The melody is used to generate new melodies using Google's open source machine learning research project Magenta.

GitHub link: <https://github.com/gabgerson/music-generator>

SF CHARGERS

A web app where a user can input start and end locations, get a route between those locations and see electric vehicle charging stations at the end. Built at the HackMobility hackathon, it uses Here, Smartcar, and NREL (US Department of Energy) APIs

GitHub link: <https://github.com/gabgerson/sfchargers-hackmobility19>

WORK EXPERIENCE

SOLUTIONS ENGINEER - DATADOG

Oct 2019 - Jan 2020

- Responded to customer requests and issues
- Learned new technologies quickly to better solve customer issues
- Reproduced customer issues
- Feature Requests

SESSION MUSICIAN/SONGWRITER

Jan 2018 - Present

- Worked with diverse groups of musicians to record albums and play shows
- Booked and performed shows at venues throughout the bay area
- Arranged songs so they could be played with a group of musicians
- Implemented social media marketing campaign on Instagram, Facebook and YouTube

OWNER - GG ABUNDANT WORLD EBAY STORE, BRISBANE, CA

Sep 2016 - Jan 2018

- Utilized market research to find sales trends and sourced products based on that information
- Communicated with and shipped to customers domestically and internationally
- Guided customers through the sales funnel to facilitate the best experience and increase conversions
- Created and managed an inventory system with 150+ items in order to find and store items quickly
- Achieved top rated seller status within 12 months, top seller status increases customer trust
- Implemented SEO to improve listing rank and grow sales

EDUCATION

HACKBRIGHT ACADEMY - SAN FRANCISCO, CA

Jun 2019

Software Engineering Program

Accelerated, 12-week, software engineering program for women

UNIVERSITY OF CALIFORNIA, BERKELEY - BERKELEY, CA

Aug 2014

Bachelor of Arts, Music