

# Gabriela Ceolin

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## SUMMARY OF QUALIFICATIONS

- Experience in data analysis and business intelligence, with a strong focus on data reporting.
- Knowledge in Python, SQL and Java.
- Experienced in writing complex SQL queries to transform and extract data from relational databases, with a strong understanding of data analysis and data transformation processes.
- Experienced in collaborating across teams to translate business objectives into data-driven projects that enhance operational efficiency.
- Excellent problem-solving skills and ability to work with large, complex datasets.
- Strong communication skills, able to present insights clearly to both technical and non-technical audiences.
- Fluent in English, intermediate level in French.

## WORK EXPERIENCE

### Colgate Palmolive (Brazil)

#### Continuous Improvement Coordinator | 2022 - 2023

- Developed and maintained KPI dashboards using data visualization tools, providing insights to stakeholders in production efficiency and cost reduction.
- Analyzed production data and transformed datasets using SQL, ensuring data integrity across multiple sources.
- Assisted in the design and development of data models supporting predictive analytics and decision-making processes.
- Collaborated with data engineering teams to ensure data accuracy, cleaning, transformation, and feature engineering.
- Actively participated in cross-functional team meetings, explaining complex analytics to non-technical stakeholders.

### Colgate Palmolive (Brazil)

#### Continuous Improvement Analyst | 2019 – 2022

- Led data analysis efforts to identify trends and drive continuous improvement initiatives, resulting in significant cost savings.
- Created and implemented data models in Excel and SQL to support production planning and efficiency improvements.
- Developed and managed dashboards to monitor key performance indicators, supporting data-driven decision-making for leadership.
- Played a key role in ensuring data accuracy by conducting thorough data validation and addressing discrepancies.

- Contributed to the development of user-facing documentation for data processes and metrics, supporting the data-driven culture within the organization.

#### Technical Support Volunteer | 2021 – 2022

- Provided remote technical support to seniors, resolving issues with various applications including Microsoft Office, Zoom, and email platforms.

### **EDUCATION**

#### **Computer Programming**

Georgian College | 2024

#### **Certificate in Python**

FIAP | 2022

#### **Bachelor's Degree in Chemical Engineering**

Maua Institute of Technology | 2017