

*miraggia*



**Imaginez, générez, vendez : l'IA au service des visuels e-commerce**



# the context of e-commerce.

## Accessibility

Creating a brand has become simple: a few tools, a sales platform, and an Instagram account are all you need to launch a project quickly.

## Saturation

The market is saturated. Consumers are constantly exposed to new brands, new products and new promises.

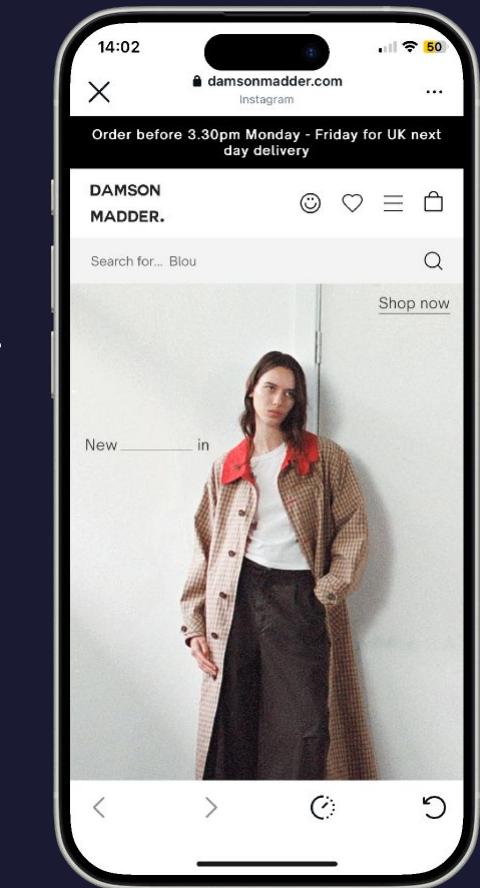
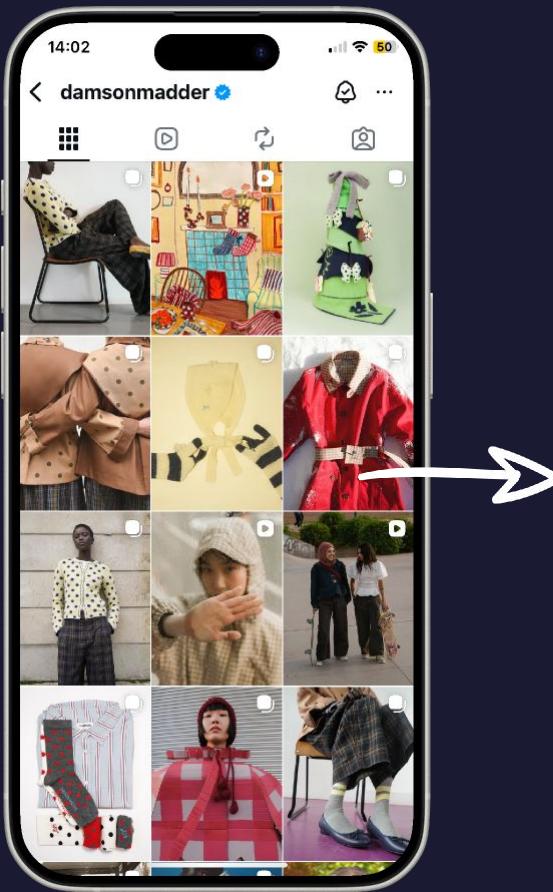
## Explosion

More than 2,162 e-commerce businesses are created every day in 2024–2025, with the aim of capturing attention and selling.

## Essential

E-commerce is no longer an option. It is the foundation of a brand's existence.

# e-commerce as a brand showcase



# visuals at the heart of brands



miraggia x  
WSN ACADEMY

## market reality and competition

### margin and cost pressure

Production costs are rising and collections are accelerating, putting strong pressure on margins through sales, private events and outlets.

### faster and stronger competition

The rise of dropshipping and AI enables new brands to produce large amounts of content quickly and at low cost, creating a constant race for visibility.

### differentiation through image

Today, brands no longer compete on price alone. They compete on perception. Visual consistency and image quality are the key drivers of differentiation.

# mastering AI tools

AI is a powerful lever to free up time and energy,  
but it only becomes truly effective for brands when  
it goes beyond inspiration and directly drives sales.



**Miraggia, l'IA pensée pour le e-commerce :**  
Imaginez. Générez. Vendez.



# imaginez

## creativity

You freely imagine your campaigns and brand universe, without constraints of budget, location, timing or feasibility.

## agility

Test multiple artistic directions and visual setups quickly, without the cost or delays of a traditional photoshoot.

## execution

From your product packshots, ready-to-use visuals are delivered in just a few days, directly usable to sell.

# how does it work?

01

You send  
your visuals

*A simple photo of your  
product is all you need*

02

We create  
professional  
visuals

*After a detailed briefing  
and selection of your offer,  
we produce customized  
visuals.*

03

You receive images  
that are ready to be  
published.

*Miraggia delivers finalized  
images, ready to be  
published online, in just a  
few days.*

a solution tailored to every sector  
and every need

3 sectors:  
E-commerce  
Lifestyle  
Advertising

6 services :  
Fashion  
Shoes  
Accessories  
Object  
Furniture  
Daily

générez  
*fashion*

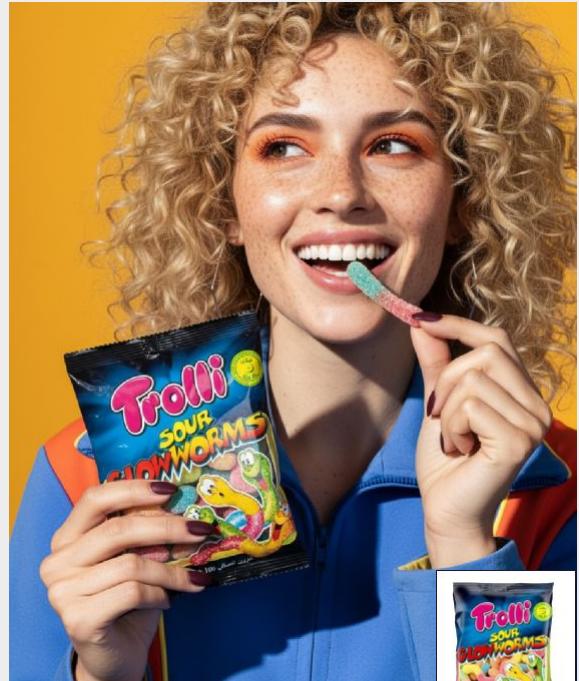
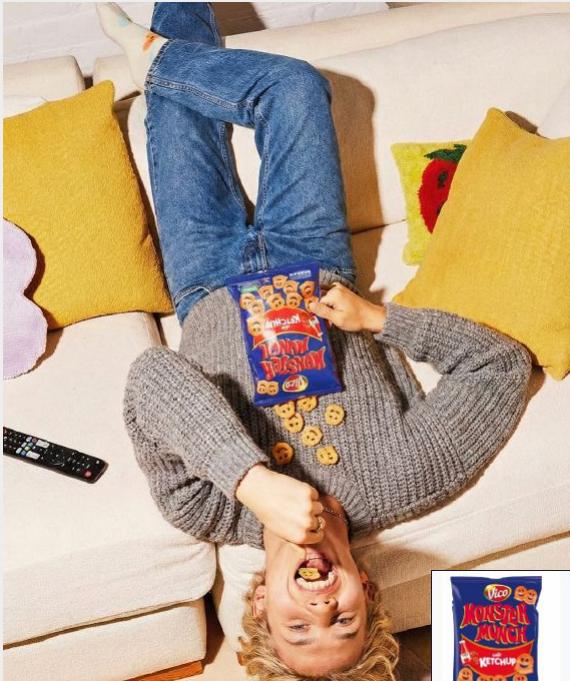


# générez objects /furniture



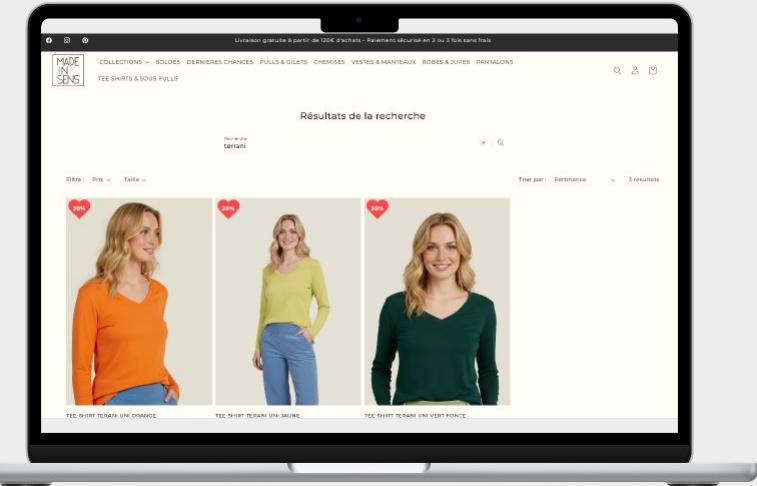
# générez

advertising / daily



# vendez

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via your e-commerce site



via your social media



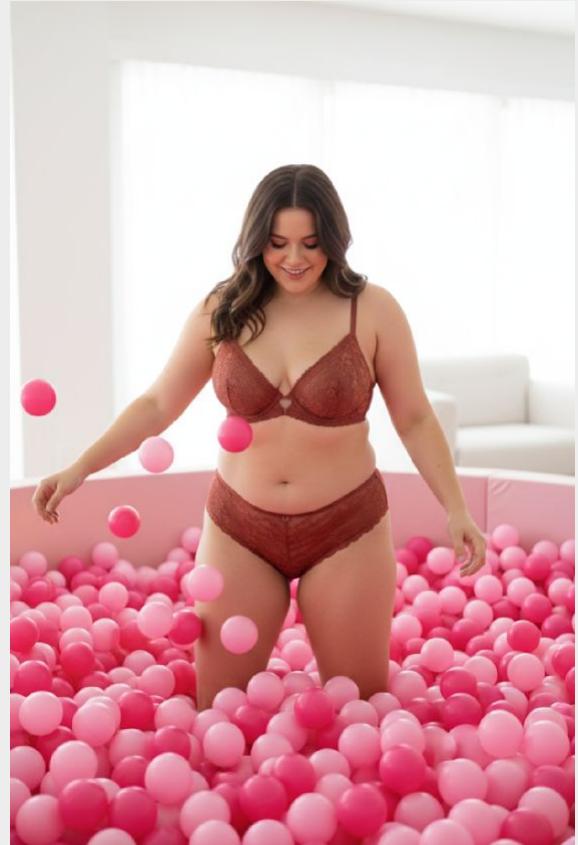
vendez  
e-com

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vendez

*Mannequins for all body types*



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vendez

*Prototypes and pre-orders*



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# vendez

Social media

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benefits  
for the company

**5x**

faster

**4x**

cheaper

For the teams

**2 months**

organization  
saved

**300+**

hours freed

# partner cases

COLLECTIONS ▾ PREVENTES NOUVEAUTES ROBES & JUPES CHEMISES PULLS & GILETS PANTALONS VESTES & MANTEAUX



**TEE-SHIRT TERANI UNI JAUNE**  
55,00 €

Guide de taille  
TAILLE  
38 40 42 44 46

Ajouter au Panier

✓ Service de retrait disponible à MADE IN SENS MONTROUGE  
Livraison rapide en 2 à 4 jours  
Afficher les informations de la boutique  
Excellent 4,6 sur 5 Trustpilot

T-shirt Terani Uni Jaune  
Le t-shirt basique qui illumine

Un essentiel de votre dressing revisité par Made In Sens dans une teinte jaune éclatante, exclusive à notre collection. Confortable, doux et parfaitement ajusté, il suit vos mouvements tout en flattant la silhouette.

25forGood

Mobilier Recyclé Les produits Le Concept 25forGood Pro Le Process Nos Engagements Les Partenaires Contact



**Console en bois massif recyclé**  
1250,00 €

Edition limitée 25forGood  
Console en bois de peuplier 100% recyclé  
FABRIQUÉ EN FRANCE

Ajouter Au Panier

Categories : 25forGood, Le mobilier

Partager sur: f t in t G+ e

POSTURA

80,00 € Découvrir 25,00 € Découvrir 185,00 € Découvrir



Habit slim denim Full Walk Jean tapered T-shirt tricoté manches courtes

185,00 € Découvrir 129,00 € Découvrir 45,00 € Découvrir

recycle et fabrique en France



Parfaitement imparfait Esthétiquement durable



Robe de fête et Noël rose Camille  
du 3 mois au 8 ans  
99 euros



Robe de Noël velours rouge Chloé  
du 3 mois au 6 ans  
89 euros

SHOP

REFLECTIONS VASES

OHIO VASE  
CLEAR/AZURE/COBALT





# our packages

- Sample

**10€**

price per visual

let's start !

- ✓
- ✓
- ✓ Unique product  
Mannequin generated from a style  
brief  
Studio background

- ▲ Collection

**20€**

price per visual

let's start !

- ← Includes everything in sample
- ✓ Cross-product possible (up to 3 products) Continuity of the model
- ✓ Choice of setting/atmosphere
- ✓ Choice of pose (standing)
- ✓ 1 round trip included

most popular

- ★ Custom

**30€**

price per visual

let's start !

- ← Includes everything in collection
- ✓
- ✓ Complete customization of the model
- ✓ Unlimited cross-product Choice of
- ✓ pose Choice of staging
- ✓ Choice of export format
- ✓ Manual retouching

## examples :



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Services ▾ Secteurs ▾ Blog À propos Contact Générer votre visuel IA gratuit!

Tous les visuels du site ont été créés par notre IA Miraggia.



L'IA qui révolutionne la création de vos visuels.

Générer mon visuel IA gratuitement

**miraggia**

Services ▾ Secteurs ▾ Blog À propos Contact Générer votre visuel IA gratuit!

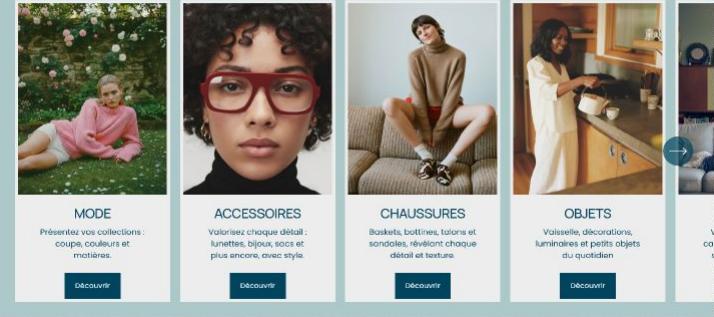
E-commerce

## Créez vos campagnes

Générer toutes vos images e-commerce en quelques clics, prêtes à être utilisées sur tous vos supports.



Des visuels conçus pour votre secteur



**MODE**  
Présentez vos collections : coupe, couleurs et matières.  
[Découvrir](#)

**ACCESOIRES**  
Valorisez chaque détail : lunettes, bijoux, socs et plus encore, avec style.  
[Découvrir](#)

**CHAUSSURES**  
Basket, bottines, talons et sandales, révélant chaque détail et texture.  
[Découvrir](#)

**OBJETS**  
Vaisselle, décos, luminaires et petits objets du quotidien  
[Découvrir](#)



**Services**

**E-commerce**  
Générer des photos produits cohérents sur des mannequins IA ou fonds neutres, prêtes à être mises en ligne sur votre boutique en ligne.  
[En savoir plus](#)

**Lifestyle** +

**Publicité** +



**Guess which picture is AI-generated!**





AI



Not AI



AI



AI



NOT AI



AI



NOT AI



NOT AI



AI



AI



AI



AI



AI



**Imaginez, générez, vendez :**

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