

Gabin Lefebvre

Marketing intern

I am a third year student at Audencia Bachelors in Management. Feeling particularly drawn towards marketing and international relations, I already had the opportunity to work with foreign teams multiple times and really enjoyed it. Therefore, I am looking for new work experiences abroad, especially in Canada. Enthusiastic, rigorous and creative, I am confident I could be a good fit in your team.

Contact info



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Language mastery

French: Maternal tongue

English: C1

Spanish: B1

Japanese: Notions

Skills

Good relationship management

Digital creation

- **picture editing**
- **creation of visuals**

Market studies

Social Media management

Efficient team working

Ressourcefulness and creativity

Interests

Traditionnal and digital **drawing**

Picture editing

Event planning

Traveling (Great-Britain, Ireland, Spain, Italy, Greece, Germany, USA)

Challenges

Bad puns

Professional experience

Marketing intern, *Strength Strategy*

Nantes - 2022

- Creating visuals for the brand's website
- Ensuring a good SEO for the website
- Developing a Google Ads campaign

Study officer, *MonCargo*

Nantes - 2022

- Benchmarking
- Creating interview guide, interviewing targets
- Analyzing results and making recommandations

Marketing intern, *Hello Jack*

Berlin - 2021

- Producing SEO optimised content
- Defining and implementing social media strategies
- Approaching and negotiating with influencers

Student council member, *Lycée St-Joseph du Loquidy*

Nantes - 2018-2020

- Set up and promoted an e-sport tournament composed of 124 participants

Volunteer tutor, *Lycée St-Joseph du Loquidy*

Nantes - 2018-2020

- Giving support classes of english and spanish to younger students

Certifications

2020-2023 - **Bachelor in Management**

Export specialization, **all courses followed in English**

2020 - **Baccalauréat ES** with honors

(**French secondary diploma specializing in economics**)

2020 - **TOEIC** (930 points)