

BED BATH & BEYOND®

Beyond any store of its kind.®



Gabriela Viana
Enzo Daniel Luna Cano
Samuel Tadevosian

BATH & BEYOND



BED BATH & BEYOND STORE

About the company



1,173

{ USA
Columbia
Puerto Rico
Canada



The Net
sales

{ 2011 \$9.5 billion
2010 \$8.8 billion

▲ 8.5%

About the company

Mission

be **the customer's first choice for products and services** in the categories offered and in the markets in which the company operates **through excellent customer service, an extensive breadth and depth of assortment.**

Brand promise

- Everyday low prices Excellent customer service
- Find practically any item
- Huge selection (extensive breadth and depth of assortment)

About the company



Founded
1971

Listed on the
NASDAQ as BBBY
1992



2002

Opened in
Canada
2007



2012

1985
B&B goes
"BEYOND"
1999
BedBathandBeyond.com
makes it debut



2003



2007

Competitors



e-commerce sales

WILLIAMS-SONOMA
POTTERY BARN

\$1.41 billion

Crate&Barrel

\$365 million

Pier1 imports®

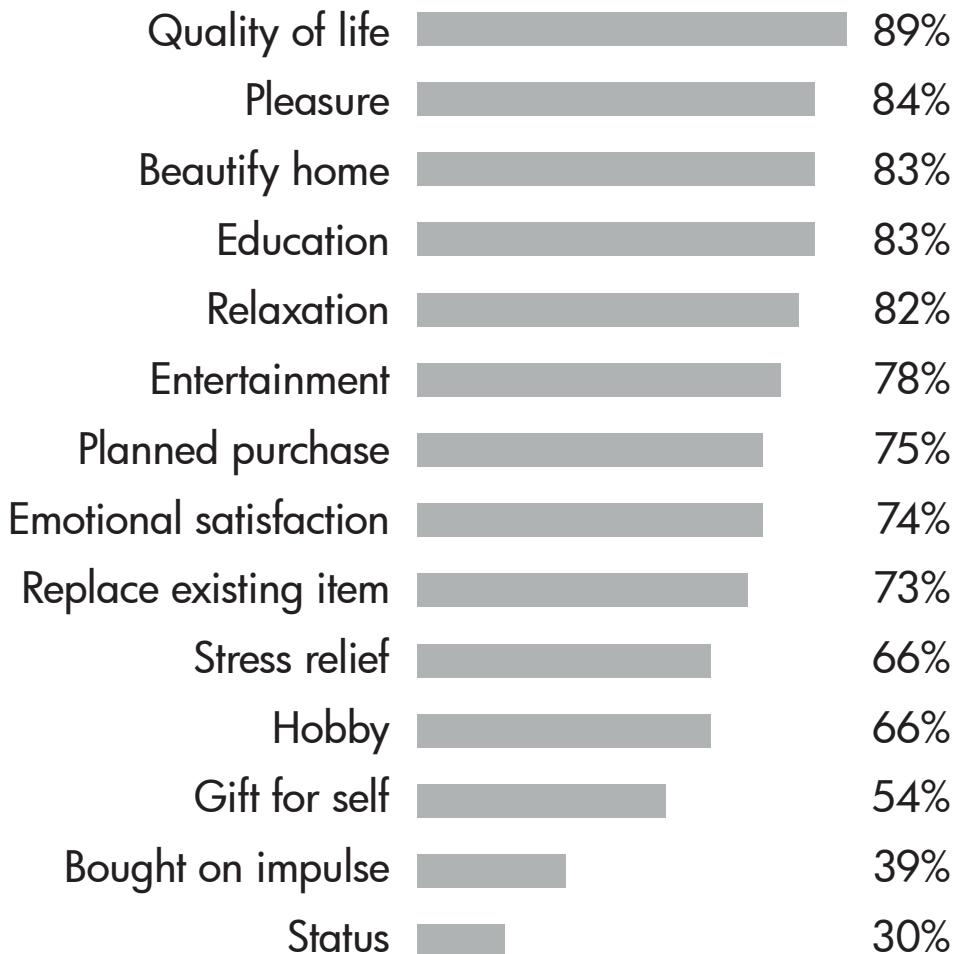
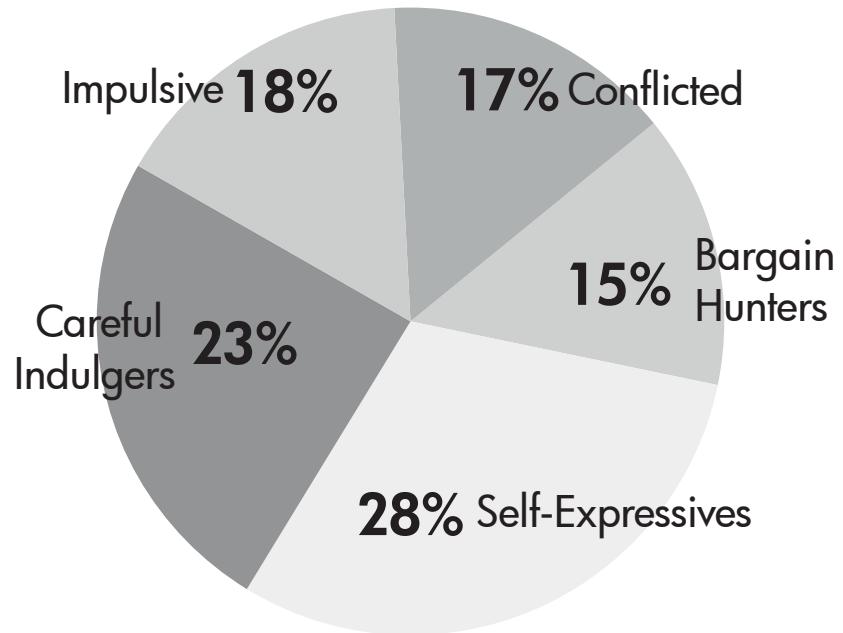
\$18.9 million

RH

RESTORATION HARDWARE

\$161 million

Why people buy?



Source: Why People Buy Things They Don't Need: Understanding and Predicting Consumer
Pamela Danziger

Why people buy?



4/5

Shop Online for
a broader selection



7/10

Shop Online for better
sales and Promotions



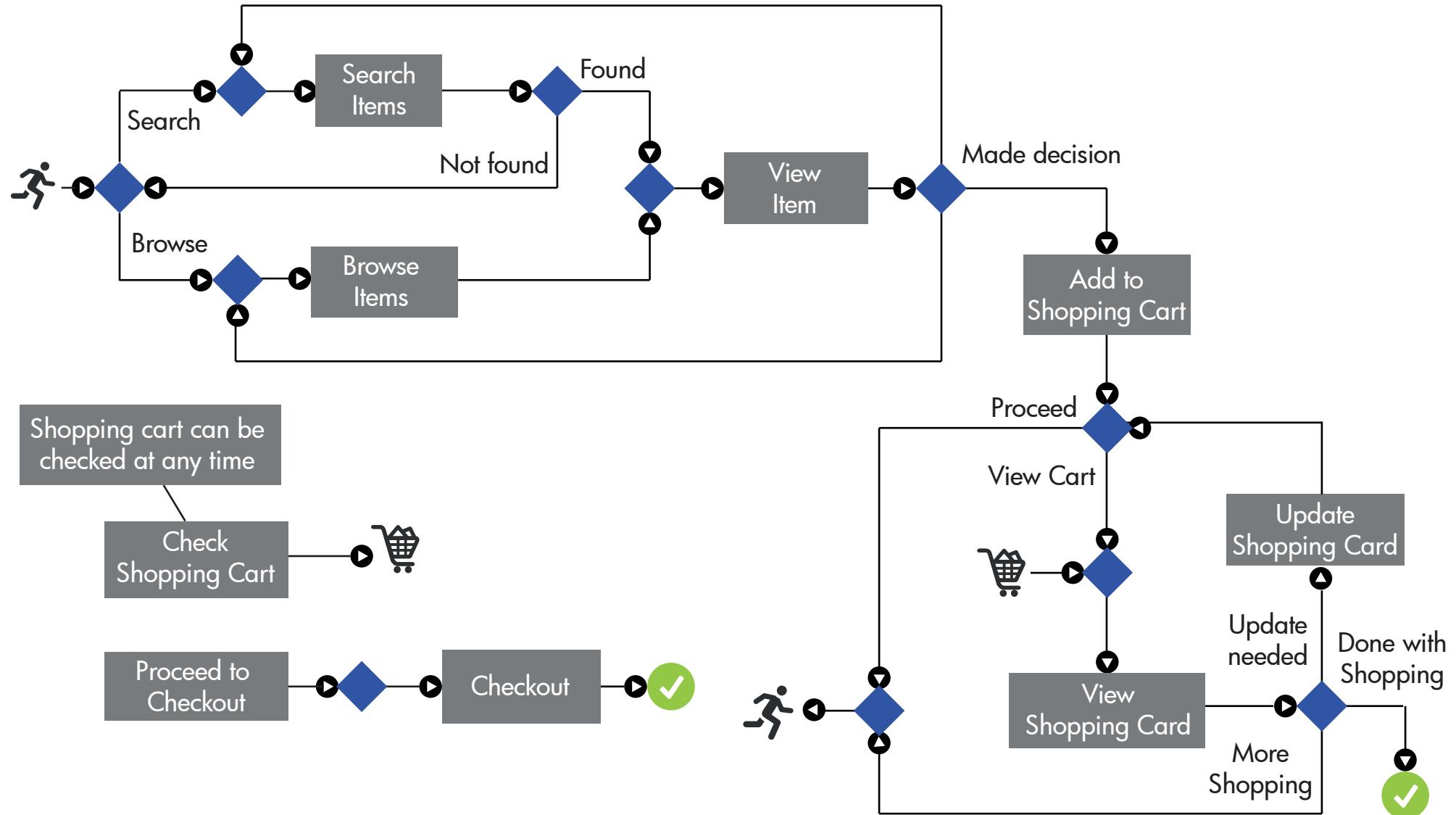
2/3

Shop online because
it is cheaper

Who helps the decision?

- 1 - Positive customer review
- 2 - Retailer's Description
- 3 - Negative customer review

How people buy?



Shipping

96% are more likely to shop on a site if it has **free shipping**

87% are more likely to shop a site if it has **free returns**

79% would rather **get free shipping** than a **discount**

Social Media



47% said customer service changes as a result of posting on a brand's social media page

{ 67% they **respond quicker**
51% They **resolve the issue**
43% They **listen opinion more**

Company current practices

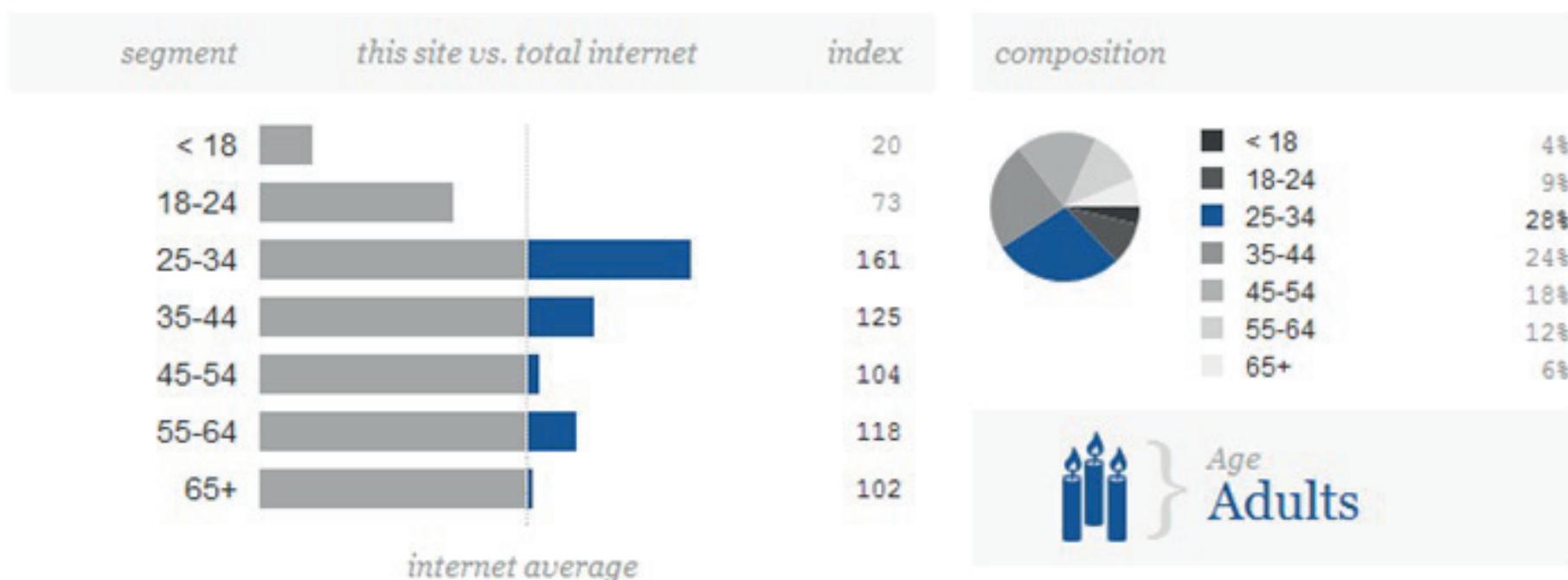
The company is using its website as a catalog to sell their products. This revenue model is called web catalog revenue model.

Company's Web Marketing Strategy.
Mixture of product-customer based strategy.

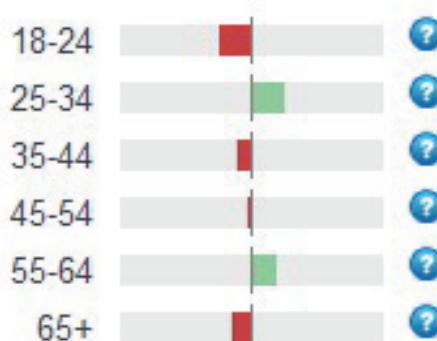
Market Segmentation on the Web

Age

Embed

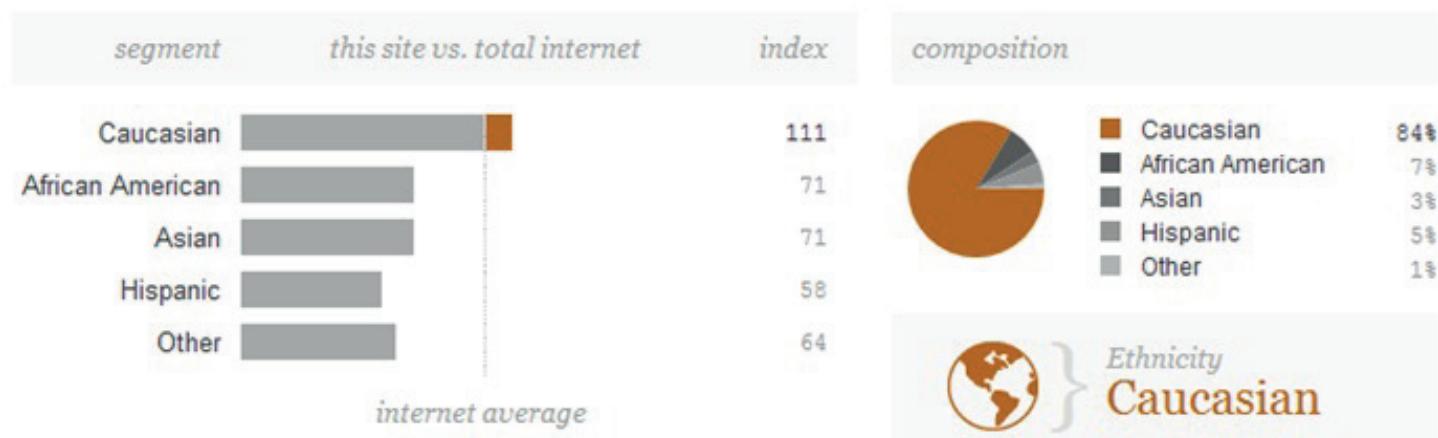
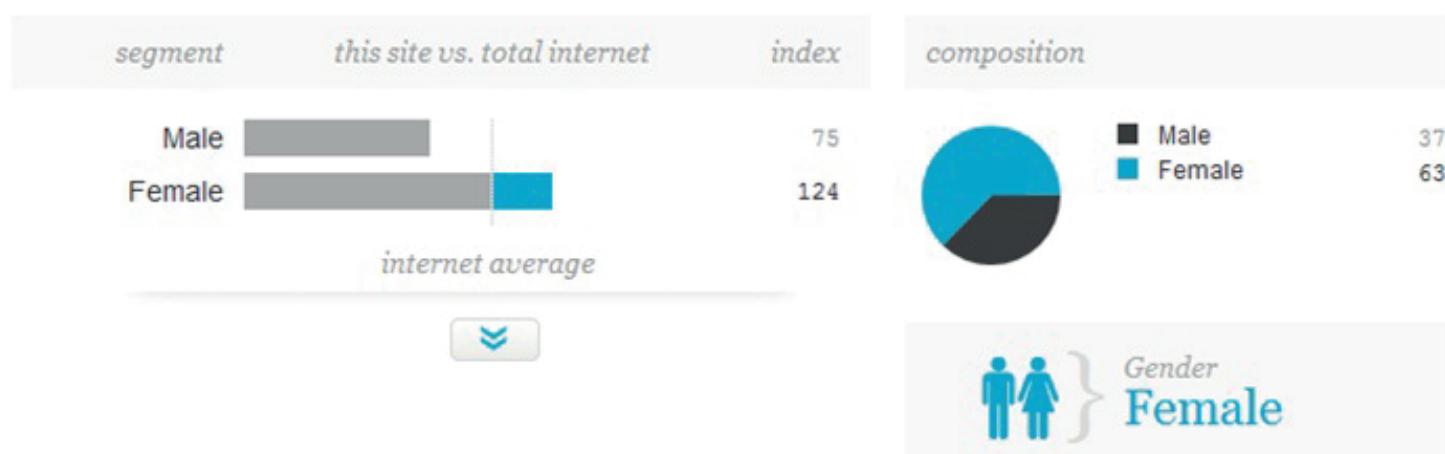


Age

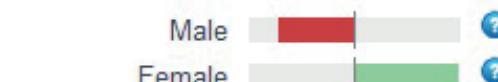


Market Segmentation on the Web

Ethnicity

[Embed](#)[Embed](#)

Gender



Market Segmentation on the Web

Education Level

[Embed](#)

segment

this site vs. total internet

index

composition

No College



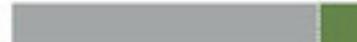
85

College



112

Grad School



114



- No College
- College
- Grad School

38%
46%
16%

internet average



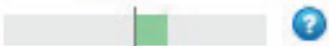
Education Level
Graduate And Post
Graduates

Education

No College



Some College



College



Graduate School



Industry current scenario

Online retail commerce is growing fast. total web sales for all 500 top grew to \$55.32 billion in 2010, an increase of 11.3% from last year*

Here are some facts:

- More people uses internet to do shopping online
- Retailers are improving their website and customized them for each client
- More people has access to internet from any remote location
- Broadband Internet access has positively contributed to online experience

Business impact

Business impact

- Contribute to organization's profits
- Diversified sources of revenues
- Reduce transactional cost

Marketing impact

- Reinforce company's image
- Contribute marketing strategy to target potential customers.
- Be measurable, marketing campaigns can be tracked
- Use multiple channels (catalog, stores)

Competitors: Williams-Sonoma x BBYB

[Pottery Barn](#) pottery barn kids PBteen west elm WS Home Rejuvenation Cultivate Mark and Graham

[Account Sign In](#) [My Recommendations](#) [Registry Sign In](#) [Stores](#)

Shipping To: [BASKET](#) [CHECKOUT >](#)

Search by Keyword, Item # or Recipe

WILLIAMS-SONOMA

Registry Recipes Gifts Wine Monogram Shop New Hanukkah Christmas Sale

COOKWARE COOKS' TOOLS CUTLERY ELECTRICALS BAKWARE FOOD TABLETOP & BAR HOMEKEEPING OUTDOOR WILLIAMS SONOMA HOME agrarian

CHRISTMAS DELIVERY 18 days left for standard shipping > BUY MORE, SAVE MORE SAVE UP TO 25% + FREE SHIPPING ON YOUR ENTIRE ORDER* Enter promo code: SAVENOW See details > WILLIAMS SONOMA VISA SIGNATURE CARD >

BUY MORE, SAVE MORE*
FREE SHIPPING ON ALL ORDERS EXTENDED

SAVE 10% OFF \$50 OR MORE
SAVE 15% OFF \$100 OR MORE
SAVE 20% OFF \$200 OR MORE
SAVE 25% OFF \$500 OR MORE

Offer ends Sunday, December 9, at 11:59pm (PT).
enter promo code **SAVENOW** at checkout.

[SHOP NOW >](#)

*SOME EXCLUSIONS APPLY, SEE DETAILS >

GIVE the PERFECT GIFT

[SHOP ALL GIFTS >](#)

[SHOP TOP 20 GIFTS >](#)

[SHOP CANDY GIFTS >](#)

INTRODUCING WILLIAMS-SONOMA COOKWARE & TOOLS
OVER 50 YEARS IN THE MAKING

Introducing our signature cookware, tools and smart tools, with decades of culinary expertise reflected in every detail.

[Thermo-Clad Cookware >](#)

[Tools >](#)

[Smart Tools >](#)

The Gift Guide

SOMETHING FOR EVERYONE
Take the guesswork out of gift giving – shop our special collections.

[Gifts Under \\$50 >](#)

[Gifts For The Family >](#)

[Top-Rated Gifts >](#)

Store Locator | Email Signup | Gift Cards | Wish List | My Account | Track Order | Cart
0 item(s) sub-total: \$0.00 excludes gift cards

BED BATH & BEYOND®

turn menus off

SHOP **WEDDING & GIFT REGISTRY** **SHOP FOR COLLEGE**

enter keyword [SEARCH](#) [Shop By Brand](#) [What's New](#)

FREE SHIPPING
FREE STANDARD SHIPPING WITH ANY ONLINE PURCHASE OF \$99 OR MORE

OFFER VALID THROUGH 12.17.12 [CLICK HERE FOR DETAILS](#)

the twilight saga FINE JEWELRY COLLECTION **FREE SHIPPING ON ALL SINGLE SERVE COFFEES**

[create a registry](#) [Select Registry Type](#)

2012 HOLIDAY HELPOOK ENTERTAINING CHECKLIST & TIPS [BROWSE NOW](#)

SHOP OUR CIRCULAR

100% SATISFACTION GUARANTEED
You can **return** anything bought online either through the mail or any store. Help is always available at 1-800-GO BEYOND® (1-800-462-3966) bedbathandbeyond.com beyond any site of its kind®

CUSTOMER SERVICE
Easy returns Product guides
Shipping & policies Safety and Recalls
Terms of Use Product videos
Gift cards

HELP
Contact us Our mailing list
FAQs Glossary

COMPANY INFO
Corporate sales Investor relations
Corporate responsibility Media relations
Careers Store Locator

VISIT OUR OTHER SITES: [buybuy BABY](#) [HARMON FACE VALUES DISCOUNT HEALTH & BEAUTY](#)

CONNECT:

Bed Bath & Beyond remains committed to Women & Family Health & Wellness

EMAIL SIGN UP FOR SPECIAL OFFERS

enter your email address [SUBMIT](#)

[Privacy policy - Your Privacy Rights](#)

For any questions or assistance call 1-800-GO BEYOND® (1-800-462-3966)
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Products by: title, brand, price, popularity, favorites Popular Items by: popularity, our choices, all-round favorites, title Featured by: title, brand, price, popularity, favorites
Popular searches: buy book cases, metal wall art, buy duvet covers, food processors, buy shoe racks, linen bedding

healthywomen informed empowered [www.healthywomen.org](#) [CLICK HERE FOR HEALTH GUIDES FOR YOU AND YOUR FAMILY](#) **Breast Health Awareness Guide**

Competitors: Williams-Sonoma x BBYB

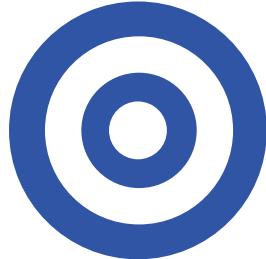
Williams-Sonoma



BBYB



Targeted marketing



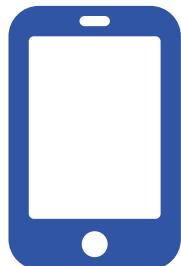
Williams-Sonoma uses developed marketing algorithms to deliver targeted e-mails and marketing mailings to customers based on their purchase preference.

Competitors: Williams-Sonoma x BBYB



Web digital gifts

Williams-Sonoma offers its customers purchase and send mobile gift cards directly from their smartphones or other mobile devices



Mobile point-of-sale systems

Recently, Williams-Sonoma has made investments in mobile point-of-sale systems that authorize a customer to check out via iPhone or iPad.

Social Media Competition

Social Media channel	Williams-Sonoma	Crate and Barrel	Bed Bath and Beyond	Pottery Barn	Pier 1 Imports
Youtube	✓	✓	✓	✓	✓
Quantity of videos	228	336	375	346	20
Subscribers	4,470	-	927	4,387	335
Views	3,235,242	-	1,950,357	4,016,589	461,726
Facebook	✓	✓	✓	✓	✓
Like this	378,004	272,236	861,913	1,050,062	770,228
Talking about this	15,200	3.000	8,070	15,762	38,490
Blog	✓	✓ (specific for wedding)	✓	✓	✗
Link to website main page	Yes	Yes	No	Yes	-
Links to website other pages	Yes	Yes	No	No	-
Twitter	✓	✓	✓	✓	✓
Number of tweets	4,539	3,623	3,778	693	3,796
Followers	35,431	19,696	28,537	27,416	22,213
Following	528	135	72	424	2,314
Interaction	Yes	Yes	+-	+-	Yes
Pinterest	✓	✓	✓	✓	✓
Followers	28,438	344	42,710	75,505	24,780

SWOT

Strengths

Multiple sales platform

Broad product offerings

Social Media content (youtube, facebook)

Weaknesses

No integrated channels

Website design

Weak or nonexistent SEM strategies

Opportunities

New 800,000 sq.ft. e-commerce center

New IT data center

Increase online sales

More people has access to internet from any remote location

Threats

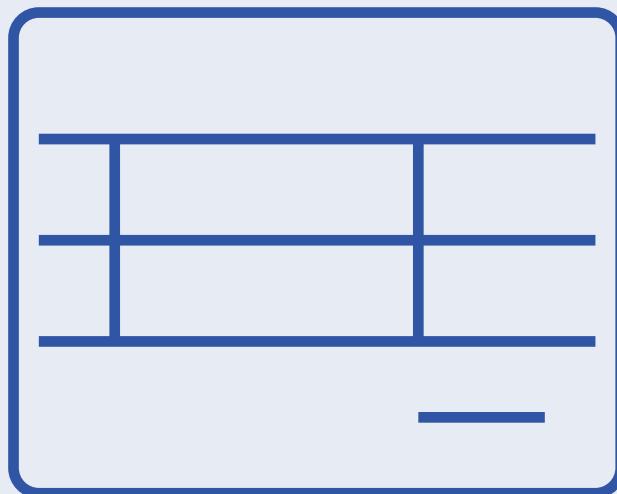
Intense competition from local, regional and national retailers, both online and offline.

New entry of strong competitors (casa.com from- Amazon)

**Is BBYB filling
the customers' expectations?**



Why? Integration



Why? Website

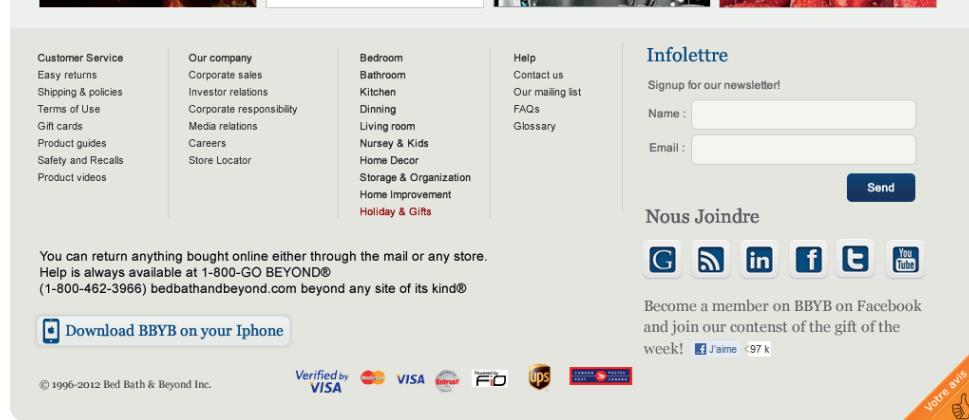
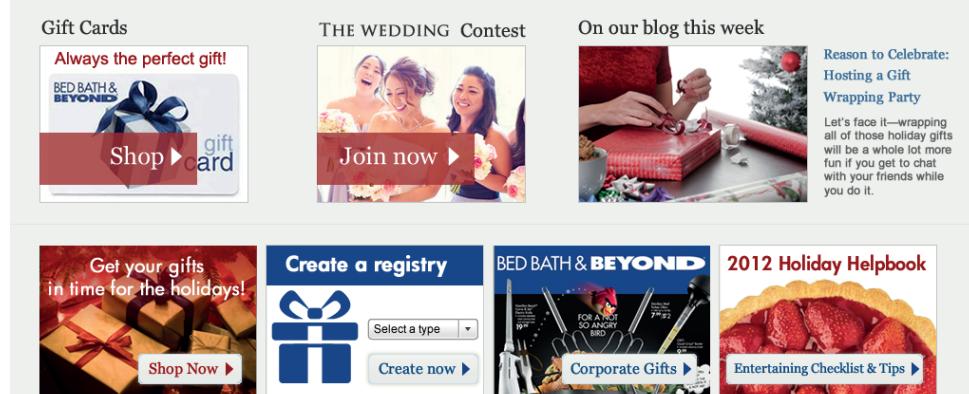
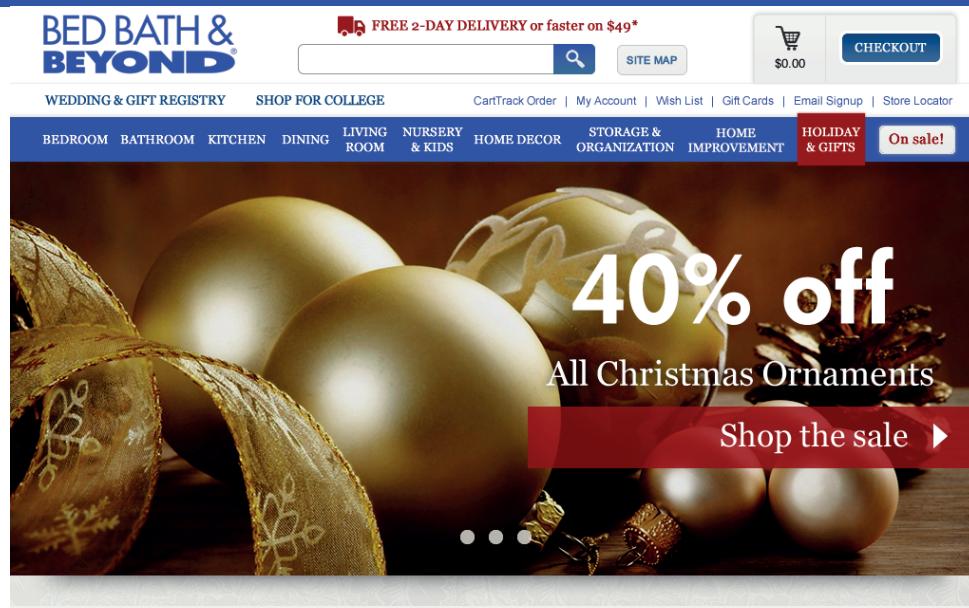
The screenshot shows the homepage of the Bed Bath & Beyond website. At the top, there's a purple header bar with the store's logo, a 'PRODUCT FINDER' search bar, and links for 'CART', 'STORE LOCATOR', and 'HELP'. Below the header, a large banner features a rainbow-colored alarm clock with the text 'shop till your modem drops™'. To the right of the banner is a 'GIFT CARD' section with the slogan 'always the perfect gift!'. On the left side, there's a vertical menu with categories like 'bedding', 'bath', 'kitchen', 'dining', 'home decor', 'electronics', and 'storage & cleaning'. The main content area has several product categories displayed in a grid format.

The screenshot shows the homepage of the Bed Bath & Beyond website in 2012. The layout is much more modern and clean. At the top, there's a blue header bar with the store's logo, a 'PRODUCT FINDER' search bar, and links for 'CART', 'STORE LOCATOR', and 'HELP'. Below the header, a large red banner on the left promotes 'FREE SHIPPING WITH ANY ONLINE PURCHASE OF \$99 OR MORE'. To the right of the banner is a grid of various home decor items like Christmas trees, ornaments, and candles. Below the grid, there are sections for 'the twilight saga FINE JEWELRY COLLECTION', '2012 HOLIDAY HELPFUL ENTERTAINING CHECKLIST & TIPS', and a 'SHOP OUR CIRCULAR' section. The footer contains links for '100% SATISFACTION GUARANTEED', 'CUSTOMER SERVICE', 'HELP', and 'COMPANY INFO'. There are also links for other brands like 'buybuy BABY' and 'HARMON® FACE VALUES DISCOUNT HEALTH & BEAUTY'.

90's website layouts

Small fonts,
Fixed layout,
A lot of banners and images
together

How to improve



Ability to compare similar products

Easy navigable page for promotions and discounts

Slide to show case promotions and make the page more dynamic

Easy navigation to store flyer

Have a site map

Link to access the blog and other social media channels

Why? Shopping Cart



[Store Locator](#) | [Email Signup](#) | [Gift Cards](#) | [Wish List](#) | [My Account](#) | [Track Order](#)

FREE STANDARD SHIPPING ON ORDERS OVER \$99 - ENDS 12/17/12



[Store Locator](#) | [Email Signup](#) | [Gift Cards](#) | [Wish List](#) | [My Account](#) | [Track Order](#) | [Cart](#)

FREE STANDARD SHIPPING ON ORDERS OVER \$99 - ENDS 12/17/12

1 item(s)
sub-total: \$39.99
excludes gift cards

Cart

Items	Qty	Unit Price	Total Price
Breville® Bamboo Cutting Board and Tray (Bamboo)	1	delete	\$39.99 ea. \$39.99
Update Cart			
Subtotal:		\$39.99	
Standard Shipping*: (cost for other shipping options)		\$7.99	
Pre-Tax total:		\$47.98	

Last minute items

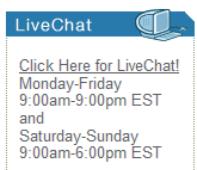
- Eggs™ Hard Boiled Egg Cookers - Set of 6
 **\$4.99**
[Add to Cart](#) 
- HMDX® Eclipse Alarm Clock - Black
 **\$9.99**
[Add to Cart](#) 
- TSI U-Video Digital Video Camera and Player - Black
 **\$29.99**
[Add to Cart](#) 
- Shake Weight™
 **\$14.99**
[Add to Cart](#) 
- Yankee Candle® Bahama Breeze Sampler® Votive Candle
 **\$1.99**
[Add to Cart](#) 

Free Standard Shipping with any online purchase of \$99 or more (merchandise subtotal, excluding gift cards, gift wrap charge, Store Pick Up items and sales tax), valid from 11/13/2012 thru 11:59 PM (EST) on 12/17/2012

Shipping cost

* Other shipping options are available during the checkout process. An additional charge will be added to Alaska and Hawaii shipments.

[Continue Shopping](#) [Checkout](#) 



100% SATISFACTION GUARANTEED

You can **return** anything bought online either through the mail or any store. Help is always available at 1-800-GO BEYOND® (1-800-462-3966) bedbathandbeyond.com beyond any site of its kind®

CUSTOMER SERVICE

Easy returns
Shipping & policies
Terms of Use
Gift cards

Product guides
Safety and Recalls
Product videos

HELP

Contact us
Our mailing list
FAQs
Glossary

Corporate sales
Investor relations
Corporate responsibility
Media relations
Careers
Store Locator

COMPANY INFO



[Store Locator](#) | [Email Signup](#) | [Gift Cards](#) | [Wish List](#) | [My Account](#) | [Track Order](#) | [Cart](#)

FREE STANDARD SHIPPING ON ORDERS OVER \$99 - ENDS 12/17/12

1 item(s)
sub-total: \$39.99
excludes gift cards

Billing Information
Name and address must match credit card

Fields marked with an asterisk (*) are required.

*First name	Middle name
*Last name	
Company name	
*Address 1	Address 2
*City	*State <select>select</select> *Zip Code
Day phone	Evening phone
Mobile phone	
*Email	*Re-type email

If your email settings filter unfamiliar addresses from your inbox, we recommend that you add [customer.service@bedbath.com](#) to your address list or safe list so that your Internet Service Provider (ISP) will recognize Bed Bath & Beyond as an accepted email sender. This is to ensure that you can receive email confirmations and order status updates by email.

Receive information on special offers and new arrivals at Bed Bath & Beyond.

Bed Bath & Beyond may deliver mobile offers and promotions via text message in the future. Check the box if you would like to receive these mobile offers and promotions on your mobile phone. View our [Privacy policy](#). Message & data rates may apply.



Shipping

Same as billing information

*First name	Middle name
*Last name	
Company name	
*Address 1 (No P.O. Boxes)	Address 2
*City	*State <select>select</select> *Zip Code
Day phone	Evening phone

[Next](#)

100% SATISFACTION GUARANTEED

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Investor relations
Corporate responsibility
Media relations
Careers
Store Locator

VISIT OUR OTHER SITES: **buybuy BABY**

HARMON® FACE VALUES™ DISCOUNT HEALTH & BEAUTY CONNECT:    

EMAIL SIGN UP FOR SPECIAL OFFERS



enter your email address

[SUBMIT](#) 

[Privacy policy - Your Privacy Rights](#)

Bed Bath & Beyond remains committed to Women & Family Health & Wellness

healthywomen
www.healthywomen.org

CLICK HERE FOR
HEALTH GUIDES
FOR YOU AND
YOUR FAMILY

Breast Health Awareness Guide 

VISIT OUR OTHER SITES: **buybuy BABY**

HARMON® FACE VALUES™ DISCOUNT HEALTH & BEAUTY CONNECT:    

EMAIL SIGN UP FOR SPECIAL OFFERS



enter your email address [SUBMIT](#) 

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CLICK HERE FOR
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FOR YOU AND
YOUR FAMILY

Breast Health Awareness Guide 

For any questions or assistance call 1-800-GO BEYOND® (1-800-462-3966)

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Sitemap

How: Shopping Cart

FREE 2-DAY DELIVERY or faster on \$49* 1-888-456-890 | Contact us | Site Map | Help

SEARCH

CartTrack Order | My Account | Wish List | Gift Cards | Email Signup | Store Locator

BEDROOM BATHROOM KITCHEN DINING LIVING ROOM NURSERY & KIDS HOME DECOR STORAGE & ORGANIZATION HOME IMPROVEMENT HOLIDAY & GIFTS On sale!

Dyson Air Multiplier Table Fan, 10 Inches, White

by Dyson See all reviews (51 customer reviews) | ★★★★☆

Price: \$299.00 In Stock. Ordering for Christmas?

Add all to cart

Add to Wish List

Share: G S LinkedIn Facebook Twitter

Watch the video

Click for larger image and other views

Product Details

Product Dimensions: 6.7 x 13.6 x 14 inches ; 6.3 pounds
Shipping Weight: 6.3 pounds (View shipping rates and policies)
Shipping: This item is also available for shipping to select countries outside the U.S.
ASIN: B0038310OE

Buy together

Dyson AM02 tower fan-Silver \$299.00 Add all to cart

Customers Who Bought This Item Also Bought

Dyson AM02 tower fan-Silver \$299.00 Dyson AM02 tower fan-Silver \$299.00 Dyson AM02 tower fan-Silver \$299.00

Customers Who Viewed This Item Also Viewed

Dyson AM02 tower fan-Silver Dyson AM02 tower fan-Silver

Reviews

★★★★★ Works as promised... needs some improvements April 2, 2010 By A. Dichter We were attracted to this fan due to its "cool" factor and it performs as advertised. However for its commanding price, it could use some improvements such as: The silver coating on the 12" model looks like cheap plastic. We exchanged ours for the 10" model in gloss white and it presented a significantly more refined appearance. We purchased the Dyson to replace a standard table fan in a mini-home theater room to reduce the noise level. Sadly, the Dyson, due to its high speed internal turbo motor, was noticeably louder than the fan it was to replace. We kept it anyhow but for a different application.

5 Comments | Was this review helpful to you? Yes No

Customer Service Easy returns Shipping & policies Terms of Use Gift cards Product guides Safety and Recalls Product videos Our company Corporate sales Investor relations Corporate responsibility Media relations Careers Store Locator Bedroom Bathroom Kitchen Dining Living room Nursery & Kids Home Decor Storage & Organization Home Improvement Holiday & Gifts Help Contact us Our mailing list FAQs Glossary Infolettre Signup for our newsletter! Name: Email: Send Nous Joindre G S LinkedIn Facebook YouTube

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Download BBYB on your iPhone

Verified by VISA MasterCard American Express UPS FedEx

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Trust logos

Videos

Social Media buttons

Customers who bought that also bought

Buy together

Customers who views this item also viewed

Comments and replies

Add zipcode field for shipping estimates

Why: Shipping

FREE STANDARD SHIPPING ON ORDERS OVER \$99 - ENDS 12/17/12



OFFER VALID THROUGH 12.17.12

Like · Comment · Share

99 people like this.

 **Debbie Baker Coffman** \$99 - really?
Monday at 12:04pm · Like · 6

 **Ashly Marie Ferguson** Most places don't have a minimum purchase. How greedy, BB&B. You lost my business and I hope from others too.
Monday at 3:16pm · Like · 4

 **Lori Weldon** i am disappointed too . now i have to go look elsewhere .. many retailers have better shipping options or free shipping right now
Tuesday at 10:27am · Like · 2

For shipments to the Contiguous U.S:

Total Order Amount	Standard	Expedited	Express
Up to - \$25.00	\$5.99	\$18.99	\$37.99
\$25.01 - \$35.00	\$6.99	\$20.99	\$38.99
\$35.01 - \$50.00	\$7.99	\$23.99	\$39.99
\$50.01 - \$75.00	\$9.99	\$25.99	\$43.99
\$75.01 - \$100.00	\$10.99	\$30.99	\$47.99
\$100.01 - \$150.00	FREE	\$34.99	\$52.99
\$150.01 - \$200.00	FREE	\$38.99	\$56.99
\$200.01 - \$250.00	FREE	\$41.99	\$63.99
\$250.01 - \$350.00	FREE	\$47.99	\$82.99
\$350.01 - \$500.00	FREE	\$57.99	\$107.99
\$500.01 - \$750.00	FREE	\$63.99	\$137.99
\$750.01 - and above	FREE	\$75.99	\$149.99

How : Shipping



FREE 2-DAY DELIVERY or faster on \$49*

\$0.00

CHECKOUT

WEDDING & GIFT REGISTRY

SHOP FOR COLLEGE

CartTrack Order | My Account | Wish List | Gift Cards | Email Signup | Store Locator

BEDROOM BATHROOM KITCHEN DINING

LIVING
ROOM

NURSERY
& KIDS

HOME DECOR

STORAGE &
ORGANIZATION

HOME
IMPROVEMENT

HOLIDAY
& GIFTS

On sale!

40% off

All Christmas Ornaments

Shop the sale ►



Why : Promotion



Bed Bath & Beyond

October 17 via Bed Bath & Beyond



Wedding Wednesday: Do brides have to wear white: Yes or no?



Like · Comment · Share

14 550 551 28

How : Promotion



The Wedding Contest of the year 2013



[Home](#) [How It Works](#) [Entries](#) [Rules](#) [FAQ](#) [Tips to Get Votes](#)



[Go to bedbathandbeyond.com](http://bedbathandbeyond.com)

Have a chance to
win \$150,00
on the **Wedding
Contest of the year**

[Join Now](#)



Love

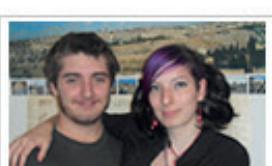


Our love story

His: Walking to a cafe, I saw a woman I had to talk to. Crossing the street, her bright orange shoes caught my eye and gave me my "in". Conversation was effortless; we began a connection that led to an impromptu first date that lasted 14 hours.

Hers: I was wearing orange flats, although it was more than just "nice shoes" that got me!

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Forever together

Our love story

Him: Walking to a cafe, I saw a woman I had to talk to. Crossing the street, her bright orange shoes caught my eye and gave me my "int". Conversation was effortless; we began a connection that led to an impromptu first date that lasted 14 hours.

Hers: I was wearing orange flats, although it was more than just "nice shoes" that got me!



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We will never forget

Our love story

Him: Walking to a cafe, I saw a woman I had to talk to. Crossing the street, her bright orange shoes caught my eye and gave me my "int". Conversation was effortless; we began a connection that led to an impromptu first date that lasted 14 hours.

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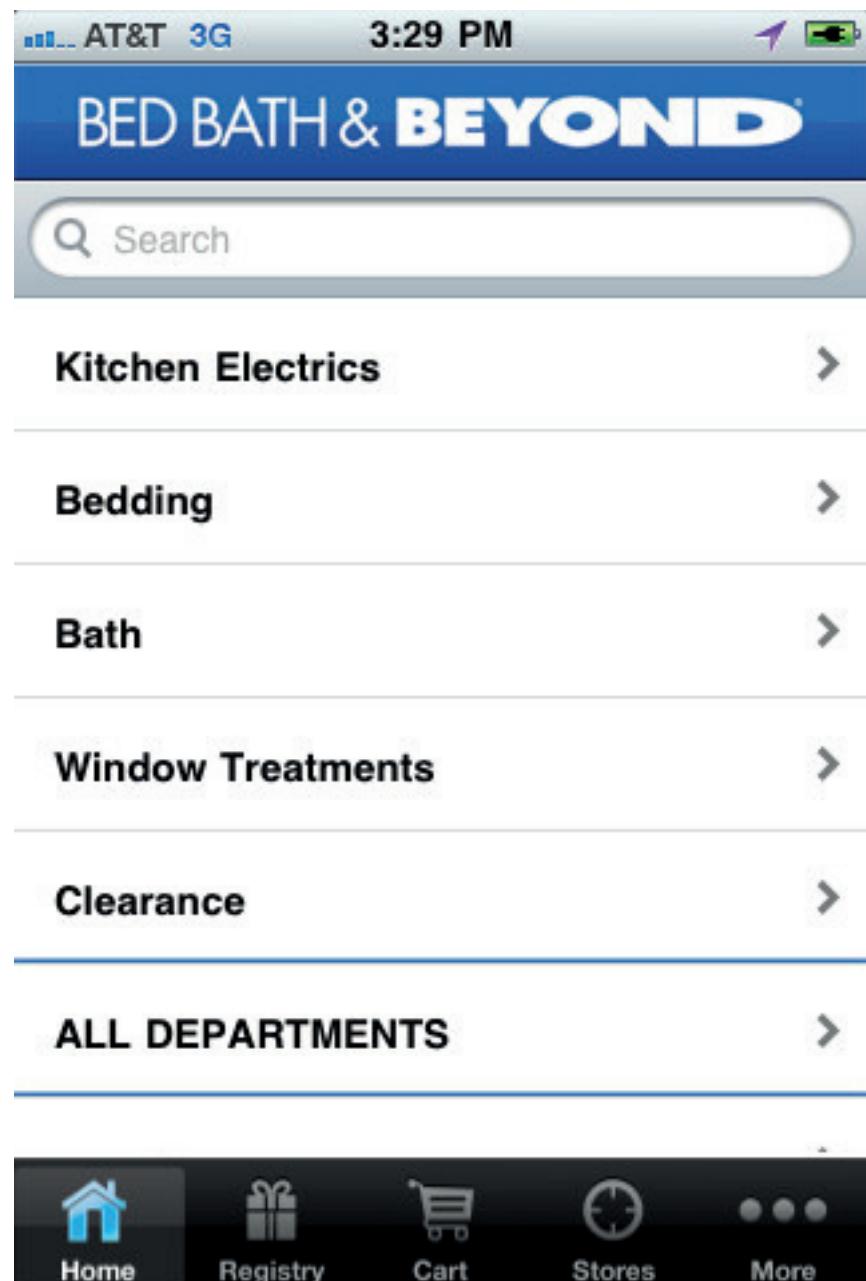
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Other : Mobile



AT&T 3G 3:29 PM

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Search

Kitchen Electrics >

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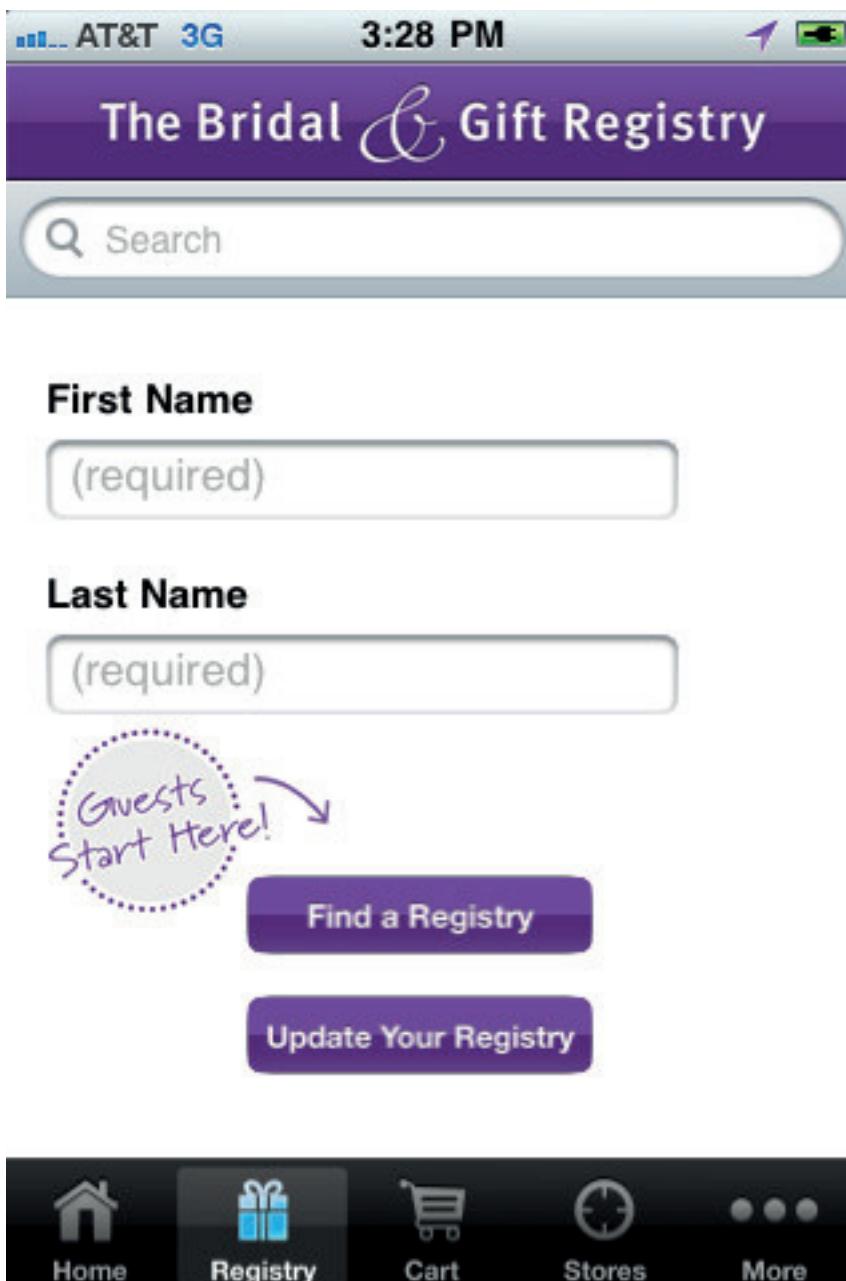
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Clearance >

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Home Registry Cart Stores More

This screenshot shows the mobile version of the Bed Bath & Beyond website. At the top, it displays signal strength, network (AT&T 3G), time (3:29 PM), and battery level. The main header reads "BED BATH & BEYOND". Below the header is a search bar. The page lists several department categories with arrows indicating they lead to sub-sections. A prominent blue horizontal bar at the bottom contains links for "Home", "Registry", "Cart", "Stores", and "More".



AT&T 3G 3:28 PM

The Bridal & Gift Registry

Search

First Name (required)

Last Name (required)

Guests Start Here!

Find a Registry

Update Your Registry

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This screenshot shows the mobile version of "The Bridal & Gift Registry". At the top, it displays signal strength, network (AT&T 3G), time (3:28 PM), and battery level. The header reads "The Bridal & Gift Registry". Below the header is a search bar. The main content area is titled "First Name" with a "(required)" placeholder and "Last Name" with a "(required)" placeholder. A purple callout bubble with the text "Guests Start Here!" points to a purple button labeled "Find a Registry". Another purple button below it is labeled "Update Your Registry". A decorative purple arrow points from the "Guests Start Here!" text towards the "Find a Registry" button. A blue horizontal bar at the bottom contains links for "Home", "Registry", "Cart", "Stores", and "More".

Other : Mobile

ROGERS 11:04 AM

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