



WordPress is an open source website platform designed to allow for easy website creation and administration.

- Started as a blogging tool in 2003.
- Built on PHP programming language and MySQL database.

WordPress.com is a commercial site where you can host your own site for free, but with some limitations.

WordPress.org is where you can download a copy of the WordPress software for free.

A **WordPress Theme** is a collection of files (called template files) that work together to produce a graphical design interface for a Wordpress website.

Plugins are ways to extend and add to the functionality that already exists in WordPress.

Wordpress plugin examples:

- WooCommerce
- Yoast SEO
- Backup Buddy
- Contact Form 7
- AddThis

Recap

- Wordpress is a powerful tool for your website.
- There are two ways to use Wordpress (.org and .com) depending on your site goals.
- It can be extended through plugins.
- You can easily create layouts using themes, but make sure to consider your brand and audience!
- You can create pages, posts, and add media such as images and videos.
- Wordpress must be maintained to function properly and remain secure.
- A Wordpress developer can be a valuable resource.

History of blogging

Took many forms including Usenet, Commercial Online Services such as GEnie, Bix and the early compuServe, Email Lists and bulletin board systems (BBS)

1990s WebEx created running conversations with "Threads"

1983 - 1993: Usenet was the primary serial medium

1994 - 2001: Modern blog evolved from the online diary. Most such called themselves diarists, journalists or journalers. Some called themselves escriptionists.

Open Diary launched in **October 1998**

SlashDot launched in **September 1997**

Brad Fitzpatrick started **LiveJournal** in **March 1999**

Andrew Smales created **Pitas.com** - **July 1999**

Evan Williams and **Meg Hourihan** launched **blogger.com** in **August 1999** (Purchased by Google in Feb 2003)

2001-2004 - Global Voices Online

In the United Kingdom, The Guardian newspaper launched a **redesign** in **September 2005**.

Also in **June 2006**, BBC a weblog for its editors, News launched following other news companies.

In **January 2005**, Fortune magazine listed **eight bloggers** that business people "could not ignore": **Peter Rojas, Xeni Jardin, Ben Trott, Mena Trott, Jonathan Schwartz, Jason Goldman, Robert Scoble, and Jason Calacanis.**

In **2007**, **Tim O'Reilly** proposed a **Blogger's Code of Conduct**.

In **2011**, **Tom Knighton**, owner of Knighton Media, Inc, announced that his company was purchasing The Albany Journal. Knighton Media was formed to managed **Knighton's blog, Laws-n-Sausages**, and this was the first known time that a blog had purchased a newspaper anywhere in the world.

BLOGGING - THE ACT OF CREATING AND MAINTAINING A BLOG

Blogging Sites:

Wordpress - Is a free and open source blogging tool and a content management system.

Google Blogger - is a blog publishing service that allows private or multi user blogs with time stamp entries.

TypePad - is another blogging site that gained a reputation through its user friendly interface and ease of use.

Movable Type- is a weblog publishing system developed by the company six apart. Written in perl and supports shortage of the weblogs content and associated data within mysql natively.

Drupal - Is a free open source content management system (cms) and framework (cmf) written in PHP and distributed under the GNU General Public License.

Xanga - Xanga started as a site for sharing book, music and movie review but has since evolved into a full-force blogging platform. Xanga is free but with premium/plus versions.

Tripod - Created by the underdog search engine Lycos, is a web hosting service and CMS for blogs and websites that operate under free, plus or pro accounts. The software is not open source but incredibly steam-lined and easy to use with a wide variety of professionally designed templates to choose from your blog or website.

Squarespace - Is a hosting service that comes with an easy to use Closed source CMS for blogs and websites. Squarespace offers some promising features, including an iphone app to to view and edit your site, dozens of professionally designed templates.

Why blogging is so popular ???

- It allows people to interact with each other.
- Easy to start and maintain.
- Frequently updated with contents.
- Freedom to express your feelings.
- You can learn a lot from blogs.
- Doesn't require that writers and contributors know a lot about HTML.
- Serves as an Internet medium where you can always refer to older entries and refer them as and when needed.
- Blogging is fun and for everyone.

