

# For Partners & Public Authorities

## A Smart Digital Platform for Destination Management, Tourism & Public Services

Discover Gozo is a next-generation digital destination platform designed to support public authorities, tourism boards, and local stakeholders with unified information, improved visitor experience, and real-time insights.

### Key Benefits for Public Authorities

- One official digital platform unifying transport, trails, weather, services, attractions, and public information.
- Enhanced visitor experience through live transport countdowns, AI tour guide interaction, navigation tools, and environmental data.
- Anonymised analytics enabling data-driven policy planning and sustainable tourism strategies.

### Support for Local Businesses & SMEs

Local operators benefit from official visibility through curated map listings, discovery flows, and route inclusion, while maintaining public oversight and quality standards.

### Governance & Platform Management

**Public Authority Ownership:** Destination branding, strategic direction, and data ownership remain fully with the public authority.

**Operational Partnership:** The platform is technically operated and continuously improved by a dedicated technology partner, ensuring stability without burdening public-sector IT resources.

### Data Ownership & Privacy

All destination-related data remains the property of the public authority. The platform acts solely as a data processor, is fully GDPR-compliant, and uses anonymised aggregated data only.

### Technology & Scalability

Web-based, cloud-ready, offline-capable, and modular by design. The platform can be extended to additional regions or destinations with minimal configuration.

### Future-Ready Platform

Designed to support multi-language expansion, public alerts, emergency messaging, cultural calendars, and continuous innovation.

*Discover Gozo represents a sustainable public-private collaboration model for modern destination management.*