**Kickstart My Chart Report**

1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?
   1. The music category projects appear to have the highest success rate.
   2. According to the dataset plays are the most popular projects.
   3. Projects appear to be the most successful in the month of May.
2. What are some limitations of this dataset?
   1. The age of the data. The most recent launch date is from 2017.
   2. The sample size of the data in relation to the number of projects. We only sample 4,000 projects while the instructions specify that there are over 300,000.
   3. The project category counts in the data set are somewhat disproportionate to what is displayed on the actual website. For example, plays appear to make up most of the projects however on the site there are other subcategories that have a much higher number.
3. What are some other possible tables and/or graphs that we could create?
   1. A pivot table that illustrates the types of projects that require the most funding.
   2. A clustered column bar chart that illustrates how much over or under a project type was from its goal.
   3. A line chart that illustrates the outcome in relation to the duration of a project.