GABRIANNA DUMAGUIN | UX Designer & Developer

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EDUCATION

University of California, Berkeley (2012 – pesent)
- Bachelor of Arts, Computer Science (Fall 2015), 3.519 GPA

PROFESSIONAL EXPERIENCE

UX Design Intern at Constant Contact   *Summer 2015*
- designed and coded the markup (HTML/CSS) for various web pages and web app components used by thousands of Constant Contact users
- built an interactive prototype using proto.io for the redesign of Constant Contact's mobile app using proto.io to help evaluate user flow and solidify the final look and feel of the app
- evaluated different prototyping software for the mobile team to determine the best tool for developing high-fidelity prototypes in the most efficient way possible
- guided a team of UX students at General Assembly for their final design project with Constant Contact

Infographic Artist at The Daily Californian   *Summer 2013 – Summer 2014*
- created infographics to accompany articles featured in The Daily Cal, UC Berkeley's student-run newspaper
- designed the informational brochure handed out to prospective sponsors and staff

CAMPUS LEADERSHIP

Club Officer at Innovative Design   *Spring 2014 – present*
- as VP of Education for two semesters, taught beginner lessons on Adobe Photoshop and Illustrator to two classes of 30 UC Berkeley students and revised the course materials including homeworks, lessons, and projects to ensure educational quality
- as a general officer, lead a small team of around 8 students each semester to fulfill graphic design requests from campus organizations, producing logos, flyer designs, and t-shirts, for clubs to help promote themselves and their events
- as VP of Internal Relations, organize socials for club members, including a two-night retreat for around 80 people, in order to facilitate club bonding and to keep the club feeling as tight-knit as possible for our otherwise large design community

Club Officer at Cal Community Music   *Spring 2014 – present*
- as a general officer, organized events for Cal Community Music, a volunteer service club that plays music for seniors at convalescent homes in Berkeley and brings together musicians of all skill levels and genres
- voluntarily rebranded the club by designing a new logo and giving the club an overall cohesive look as well as redesigned, coded, and managed the club website (HTML, CSS, JavaScript/jQuery, Angular) in an effort to attract more members and better advertise our schedule of concerts (see it live at calcommunitymusic.org)

SKILLS

- **DESIGN:** Illustrator, Photoshop, Sketch, proto.io, wireframing, user research, lo-fi prototyping
- **LANGUAGE PROFICIENCY:** HTML, CSS, Python, Java, C
- **LANGUAGE FAMILIARITIES:** Ruby on Rails, Swift, JavaScript, jQuery, Angular.js

PROJECTS

Journy (WIP)
- designing the UI for a mobile app that aims to make more meaningful narratives of the content we post through online social media platforms

Personal Portfolio Website – gabrianna.us
- designed and coded (HTML, CSS, Angular) my personal website displaying my design work as well as my design process for each project