



## Logo Versions



Primary

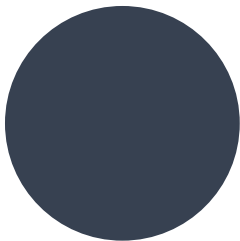
**BLUEBOOK**

Wordmark Only



Icon

## Colours



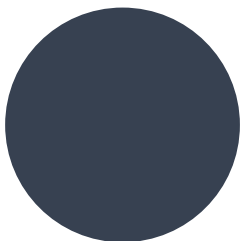
Primary

Hex #374151

RGB rgb(55,65,81)

CMYK 32 20 0 68

Pantone 19-4110



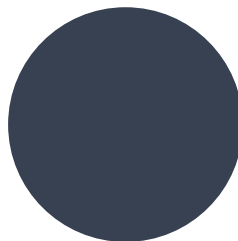
Secondary

Hex #374151

RGB rgb(55,65,81)

CMYK 32 20 0 68

Pantone 19-4110



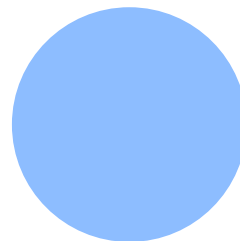
Accent

Hex #374151

RGB rgb(55,65,81)

CMYK 32 20 0 68

Pantone 19-4110



Background

Hex #8DBDF5

RGB rgb(141,189,255)

CMYK 45 26 0 0

Pantone 14-4121

## Typography

Primary

**SPECTRAL SC EXTRA BOLD**

**AA BB CC**