

Gabriela Olivas

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SOFTWARE SKILLS

Git
HTML 5
CSS
JavaScript
Bootstrap
Node.js
jQuery

MARKETING SKILLS

Canva
MailChimp
Squarespace
Facebook Analytics
Instagram Analytics
Salesforce

LANGUAGES

English
■ ■ ■ ■ ■
Spanish
■ ■ ■ ■ ■
Japanese
■ ■ ■ ■ ■

EDUCATION

UNIVERSITY OF WASHINGTON
Seattle, WA | 2020
Full Stack Development
Certificate

OSAKA GAKUIN UNIVERSITY
Osaka, Japan | 2017
Intensive Language Courses

WASHINGTON STATE UNIVERSITY
Pullman, WA | 2017
Bachelor of Arts
Asian Studies, Japanese Major
Business, Spanish Minor

UNIVERSITAT POLITÈCNICA
Valencia, Spain | 2015
Marketing Courses
International Business Courses

EXPERIENCE

Disney Store
Bellevue, WA
11/2017 - Present

- Produce 3 store events per month, targeted for both kids and adults. Memorize a script and host activities.
- Contribute 100% high energy in a fast paced environment that provides Guests with an entertaining and fun experience.
- Help with product visuals and setting up marketing promotions.

World Affairs Council
Seattle, WA
06/2018 - 11/2018

INTERNATIONAL VISITOR
PROGRAM INTERN

- Accompany international visitors to meetings with local professional resources.
- Research local resources and write proposals for programs.
- Compile and edit visitor itineraries and welcome packets.
- Maintain the programs database using Salesforce.
- Detail analysis of budget of programs.

A.S. Marketing
Pullman, WA
05/2016 - 05/2017

SOCIAL MEDIA MANAGER

- Raised engagement by 83.5%, by creating a campaign called, "Cougs of the CUB," which showcases personal life stories.
- Displayed attention to detail when publicizing and creating clients' content on Twitter, Facebook, and Instagram.
- Monitored channels and social platforms for comments and questions.