



# Gabriela Perez

FULLSTACK SOFTWARE DEVELOPER | SOFTWARE ENGINEER | SCIENCE COMMUNICATION

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Wellington NZ, NZ Citizen

## EXPERIENCE

**MAKERIPPLES** | CO-FOUNDER/PROJECT LEAD | NOV 2019 - PRESENT

- Led a team to develop a learning management system (LMS) SaaS product to measure the social impact of digital campaigns.
- Led operations, data management, and administration.
- Orchestrated fundraising, financial management, and forecasting.
- Established networks, drove sales, and facilitated growth.
- Fostered creative and product development.
- Formulated effective strategies to tackle complex problems.

**DEV ACADEMY** | STUDENT | MARCH 2023 - JULY 2023

- Engaged in a rigorous 15-week immersive learning program focused on coding, simulating real-life team environments while integrating human skills with technical content.
- Demonstrated excellence in leadership, showcasing a strong command of technical skills and collaborating effectively within teams.

**HUMBLE BEE BIO** | COMMUNICATION MANAGER/ BUSINESS DEVELOPMENT ADVISOR | NOV 2021- MARCH 2023

- Built and delivered a comms strategy to build thought leadership, socialise biotech and attract talent and investors.
- Collaborated on literature and strategy leading up to a Series A capital raise.
- Businesses development advisory, creating relationships with stakeholders and key influential players.

**MOUNTAINS TO SEA WELLINGTON** | DIGITAL SYSTEMS CONTRACTOR | DEC 2021- DEC 2022

- Customised digital systems for a marine and freshwater education charity, including CRM integration and website development including leading a soft rebrand.
- Collaborated on creating and implementing strategy for communications campaigns to attract potential funders and community engagement.

I am a Wellington-based full stack software developer with a background in tech innovation and science communication. I am an advocate for S.T.E.M outreach. I am looking for work with a strong team aligned to my values. I am constantly tinkering away at new projects. Check them out here (ill add this later).

## KEY SKILLS

JavaScript, HTML, CSS, TypeScript, Jest, SQL, React, Redux.

Business and product management

Building relationships with diverse stakeholders

Creative science communication and public programming, public speaking

Innovation, ideation, and creative problem-solving

## HUMAN LANGUAGES

English

Spanish

Intermediate knowledge of Afrikaans  
and Zulu

## INTERESTS

Podcasting

Music

Community

Trees

Dogs

Astronomy

## LINKS

[We Know Everything Podcast](#)

[makeripples](#)

[#nzentrepreneur](#)

[GitHub](#)

[LinkedIn](#)

## LOVE RIMURIMU | PUBLIC ENGAGEMENT DESIGNER | JULY 2021- DEC 2022

- Collaborated closely with the science communication team on public engagement and events.
- Devised and implemented creative communication strategies.
- Achieved broad public reach with minimal budgets.
- Organized public events targeting diverse stakeholders and communities.

## FISHHOOK SCIENCE STUDIOS | FOUNDER/DIRECTOR | NOV 2017 - MARCH 2020

- Founded and directed a creative science-communication events company.
- Organized interactive events for adult audiences.
- Oversaw operations, data management, and administration.
- Managed fundraising, financial planning, and forecasting.
- Led a team of talented scientists and experience designers.

## SPACE PLACE AT THE CARTER OBSERVATORY | TELESCOPE OPERATOR/PLANETARIUM PRESENTER | FEB 2016 - AUG 2018

- Served as a senior telescope operator, trainer, and planetarium presenter.
- Conducted science communication on various topics, including Astrophysics, Physics, Optics, Earth Sciences, Cosmology, and Māori star lore.

## FILM/ THEATRE CONTRACTOR | 2011-2014

- Freelanced with notable organizations, including EAT (Emerging Artists Trust), Bats Theatre, Taki Rua, Auckland Musical Theatre, Auckland Theatre Company, and Ingot Films. Contributed to animation, screenwriting, operation, and acting projects.

## BUSINESS AND INNOVATION

CREATIVE HQ INCUBATOR | PARTICIPANT | OCT 2020 INTAKE

MAHUKI ACCELERATOR AT TE PAPA | PARTICIPANT | 2018 INTAKE

VIC LINK BOOTCAMP | PARTICIPANT | 2017/18 INTAKE

## EDUCATION

VICTORIA UNIVERSITY OF WELLINGTON | ELECTRICAL ENGINEERING | 2015/2018 (left to pursue career opportunities)