

Logo Versions



Happy Pets



Primary

Wordmark Only

Icon

Colours



Primary

Hex #ff4057 RGB rgb(255,64,87)

CMYK 0 75 66 0

Pantone 17-1647



Secondary

Hex #DCDCDC

RGB rgb(220,220,220)

CMYK 0 0 0 14

Pantone 12-4306



Accent

Hex #DCDCDC

RGB rgb(220,220,220)

CMYK 00014

Pantone 12-4306

Background
Hex #4d4c51

RGB rgb(77,76,81)

CMYK 56068

Pantone 19-3917

Typography

Primary
Hind Siliguri Regular

Aa Bb Cc