Juan Jose Rodriguez
UX DESIGNER

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UX Designer with a focus on delivering impactful results, eager to tackle dynamic challenges and app creativity to craft intuitive user experiences. | have demonstrated proficiency in project managemen centric problem-solving, and seamless collaboration across teams.

AREA OF EXPERTISE

Prototyping Tools Interaction Design Accessibility User Research Visual Design Responsive Design

KEY ACHIEVEMENTS

- + Market Expansion. Identified untapped markets and launched a system to harness the line market, resulting in a revenue increase of \$1.2 Million for Morcelle in 6 months.
- + Revenue Growth. Successful Implementation of a new pricing strategy at XarrowAl increasing deal si by 15% and market cap by \$500,000.

PROFESSIONAL EXPERIENCE

Instant Chartz App, Morcelle Program Jan 2023 - Present

- + Led development of an advanced automation system, achieving a 15% increase in operational efficiency.
- + Streamlined manufacturing processes, reducing production costs by 10%.
- + Implemented preventive maintenance strategies, resulting in a 20% decrease in equipment downtime.

System UX Engineer, XarrowAl Industries Feb 2021 - Dec 2022

- + Designed and optimised a robotic control system, realizing a 12% performance improvement.
- + Coordinated testing and validation, ensuring compliance with industry standards.
- + Provided technical expertise, contributing to a 15% reduction in system failures.

EDUCATION

UX Industrial Basics and General Application Aug 2016 - Oct 2019 University of Engineering UX Cohort

- * Major in Automotive Technology.
- * Thesis on "Technological Advancements within the current Mechatronics Industry".

Bachelor of Design in Process Engineering May 2014 - May 2016 Engineering University

« Relevant coursework in Structural Design and Project Management.

ADDITIONAL INFORMATION

- + Languages: English, French, Mandarin.
- + Certifications: Professional Design Engineer (PDE) License, Project Management Tech (PMT).
- + Awards/Activities: Most Innovative Employer of the Year (2021), Overall Best Employee Division Two (2024), Onboarding Project Lead (2023)