# JUAN JOSE RODRIGUEZ

# **INGENIERO**

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Engineer with a focus on delivering impactful results, eager to tackle dynamic challenges and apply creativity to craft intuitive user experiences. I have demonstrated proficiency in project management, user-centric problem-solving, and seamless collaboration across teams.

#### **AREA OF EXPERTISE**

Database Things Interaction Design Accessibility
User interface Visual Design Responsive Design

#### **KEY ACHIEVEMENTS**

- Market Expansion. Identified untapped markets and launched a system to harness the line market, resulting in a revenue increase of \$1.2 Million for Morcelle in 6 months.
- Revenue Growth. Successful Implementation of a new pricing strategy at XarrowAI increasing deal size by 15% and market cap by \$500,000.

#### PROFESSIONAL EXPERIENCE

## Instant Chartz App, Morcelle Program

Jan 2025 - Present

- Led development of an advanced automation system, achieving a 15% increase in operational efficiency.
- Streamlined manufacturing processes, reducing production costs by 10%.
- Implemented preventive maintenance strategies, resulting in a 20% decrease in equipment downtime.

#### System UX Engineer, XarrowAl Industries

Feb 2025 - Dec 2022

- Designed and optimised a robotic control system, realizing a 12% performance improvement.
- Coordinated testing and validation, ensuring compliance with industry standards.
- Provided technical expertise, contributing to a 15% reduction in system failures.

## **EDUCATION**

#### **UX Industrial Basics and General Application**

Aug 2015 - Oct 2019

University of Engineering UX Cohort

- Major in Automotive Technology.
- Thesis on "Technological Advancements within the current Mechatronics Industry".

## **Bachelor of Design in Process Engineering**

May 2015 - May 2016

**Engineering University** 

• Relevant coursework in Structural Design and Project Management.

#### ADDITIONAL INFORMATION

- Languages: English, French, Mandarin.
- Certifications: Professional Design Engineer (PDE) License, Project Management Tech (PMT).
- Awards/Activities: Most Innovative Employer of the Year (2021), Overall Best Employee Division Two (2024), Onboarding Project Lead (2023)