# Competitive Analysis

Gabriela Shurbeska

The following table provides a comparative analysis of three prominent platforms in the pet adoption space: Paws and Tails, PetRescue and Petfinder. These platforms serve as crucial resources for connecting adoptable pets with potential adopters, facilitating the adoption process, and promoting responsible pet ownership.

| Aspect | PetRescue | Petfinder | Paws and Tails |
|---|---|---|---|
| User Interface | YES | YES | YES |
| Database | YES | YES | YES |
| Adoption Process | YES | YES | YES |
| Social Media | YES | YES | YES |
| Mobile Accessibility | YES | YES | YES |
| Success Stories | YES | YES | YES |
| LogIn/Register | YES | YES | YES |
| Donate | YES | NO | YES |
| Other Animals | YES | YES | NO |
| In Macedonia | NO | NO | YES |
| Register a dog for donation | NO | NO | YES |