Gabriela Caesar

DATA JOURNALIST

Professional qualification

Insper | 2021 to present: Master in Data Journalism, Automation and Data Storytelling
Datacamp | 2019 to 2021: Data Scientist with R
Datacamp | 2018 to 2019: Data Analyst with R
Hochschule Osnabrück, Germany | 2013: Exchange semester
PUC-Rio | 2011 to 2015: Bachelor of Journalism

Professional experience

DATA JOURNALIST
g1 / TV Globo | 2017 - today (4 years and 4 months)
- Text and video reporting and editing;
- Data analysis with SQL, Python and R;
- Scraping and automation with Python and R;
- Data visualization;
- Analytics Culture Evangelist;
- Version control / GitHub.

JOURNALIST
Poder360 / UOL | 2016 (8 months)
- Reports on politics, elections and transparency.

JOURNALIST
O Estado de S.Paulo | 2015 and 2016 (7 months)
- Local news and also reports on politics and transparency;
- Use of the Access to Information Law (Brazilian FOIA).

JOURNALIST
Folha de S.Paulo | 2011, 2015, 2016 (Freelancer)
- Reports on several subjects, such as sports, culture, local news and politics.

INTERN
Revista Piauí, TV Band, Alerj, Portal PUC-Rio | 2011 - 2015
- News producer (crime, local news, etc)
- Reports for 'Esquina' section and for the first edition of 'Piauí Journalism Festival'
- Reports on talks of the university's campus
- Data analysis with Google Analytics dataset

JUNIOR INTERN
Veja Rio, O Globo and Jornal do Brasil | 2008 - 2010
- First contact with newsroom at age 16 at Veja Rio (one week as a volunteer)
- Part of the culture team for 2 weeks at Jornal do Brasil
- Junior advisor for youth section at O Globo for six months

I am a journalist graduated at PUC-Rio with over 12 years of experience. Currently, I work as a data journalist at g1, TV Globo's journalism website. I am also doing a Master in Data Journalism, Automation and Data Storytelling at Insper.

Personal information

Full name: Ana Gabriela Castilho Caesar
Date of birth: 08/27/1992
Birthplace: Rio de Janeiro, RJ, Brazil
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Contact

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Technical skills

- R
- SQL
- Python
- Excel/Google Spreadsheet
- Google Data Studio
- HTML and CSS

Languages

Portuguese - native
English and German - advanced
Spanish - intermediate

Last updated on 01/24/2022