

Gabriela Caesar

DATA ANALYST | DATA JOURNALIST



Professional qualification

Inspier | 2021 to 2022: Master in Data Journalism, Automation and Data Storytelling
DataCamp | 2019 to today: Data Scientist with R
DataCamp | 2018 to 2019: Data Analyst with R
Hochschule Osnabrück, Germany | 2013: Exchange semester
PUC-Rio | 2011 to 2015: Bachelor of Journalism

Professional experience

DATA ANALYST

Google/Vaco | 2022 - today (1 year and 3 months)

- Work as newsroom's data consultant
- Pull and analyze Google Trends' data
- Write internal biweekly newsletter with insights
- Offer trainings focused on Google Trends
- Automate tasks with Python and Heroku
- Create Google Trends' special pages

DATA JOURNALIST

g1 / TV Globo | 2017 - 2022 (4 years and 4 months)

- Reports with text and video
- Reports on election, politics, and public security
- Code data analysis with Python and R
- Automate tasks with Python and R

JOURNALIST

Poder360 / UOL | 2016 (8 months)

- Reports on politics, elections, and transparency

JOURNALIST

O Estado de S.Paulo | 2015 and 2016 (7 months)

- Local news and also reports on politics and transparency
- Use of the Access to Information Law (Brazilian FOIA)

JOURNALIST

Folha de S.Paulo | 2011, 2015, 2016 (Freelancer)

- Reports on several subjects, such as sports, culture, local news, and politics

INTERN

Revista Piauí, TV Band, Alerj, Portal PUC-Rio | 2011 - 2015

- News producer (crime, local news, etc)
- Reports for 'Esquina' section and for the first edition of 'Piauí Journalism Festival'
- Articles about talks of the university's campus
- Data analysis with Google Analytics dataset

I am a journalist who graduated from PUC-Rio with over 12 years of experience. Currently, I work as a data analyst at Vaco, on behalf of Google. I also have a Master in Data Journalism, Automation and Data Storytelling at Inspier.

Personal information

Full name: Ana Gabriela Castilho Caesar
Citizenship: Brazilian and German
Date of birth: 08/27/1992
Birthplace: Rio de Janeiro, RJ, Brazil
Portfolio: gabrielacaesar.github.io/
LinkedIn: <https://www.linkedin.com/in/gabrielacaesar>

Contact

Email: gabriela.caesar.2019@gmail.com
Phone/WhatsApp: +55 21 9 9424-6666
Twitter: @gabrielacaesar
Current city: São Paulo, SP, Brazil

Technical skills

- R, SQL, Python, GitHub
- Excel / Google Spreadsheet
- HTML and CSS
- Datawrapper / Flourish

Languages

Portuguese - native
English and German - advanced
Spanish - intermediate

Last updated on 05/05/2023