Gabriela

Curriculum
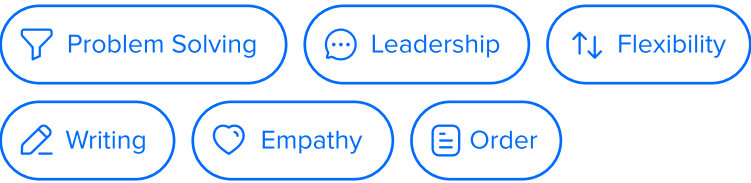
Product design
Human Behavior
Architecture
Urban Planning

Background

Product Led Growth - Mergo School

2° Formation in UX - Mergo School

Mastering VPD - Strategyzer

UX & Design Thinking: User Experience in Business - Udemy

Design and Human Behavior - Kent State University

Architecture and Urban Planning Degree - UNICAP

Exchange Scholarship - Columbia University in the city of New York

- State Universty of New York at Albany

- Kent State University

Soft Skills

Problem Solving Leadership Flexibility

Writing Empathy Order

Expression

Photoshop	Basic HTML	Sketchup + Vray
Illustrator	Basic CSS	Autocad
Indesign	Figma	Revit + Vray
CorelDraw	Twinmotion	Rhinoceros + Grasshopper

Professional

Product Designer - Distrito [SPO]

Product Designer - Platform Builders [SPO]

Project Architect - Nomas Arquitetura e Design [SPO]

Operational Director - Coque Connecta [REC]

Graphic Editor - OAD Lab [REC]

Technical Designer - MB Móveis Planejados [REC]

Intern - Barros Lima Arquitetura [REC]

Researcher - Columbia University [NYC]

Communication

Portuguese - Native

English - Fluent

Swedish - Basic

Spanish - Basic

Scan this and schedule a time for us to talk about anything :)

More

Formal research in Psychology in the human-environment relationship, **human behavior linked to design** - nominated for Opera Prima prize.

Student in the post-graduate Analysis of Technical-Construtive Performance and Building Quality discipline - **FAU USP**

Anría collective co-founder - responsible for **promoting academic workshops regarding design and architecture**.
WORKSHOP 01: Typhographic diagrams based on architectural facades @ Colabora, **Cesar School Recife** (2018)

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