

GABRIEL CHACON

CONTACT INFORMATION:

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LinkedIn:

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GitHub:

<https://github.com/gabrielbchacon>

SKILLS

Data Stack: Python | Data Analyst
| SQL | Machine Learning |
PowerBI

Web Dev Stack: HTML | CSS |
Javascript | React

COURSES

HTML, CSS, and Javascript for
Web Developers (Coursera /
Johns Hopkins University)

Data Analysis with Python
(Coursera / IBM)

Data Visualization with Python
(Coursera / IBM)

Python for Data Science and
Machine Learning (Udemy)

LANGUAGES

Portuguese - Native
English - Fluent

I HAVE A BACHELOR'S DEGREE IN ECONOMICS WITH DATA SCIENCE SPECIALIZATION. I HAVE BEEN WORKING IN STARTUPS IN SEVERAL STAGES OF GROWTH, BANKS AND RETAIL MARKET FOCUSED ON BUSINESS AREAS. I'M AN ENTHUSIAST OF DATA SCIENCE, MY FOCUS IS TO BE A BRIDGE BETWEEN CORE BUSINESS AREAS AND DATA. I HAVE PYTHON SKILLS, STATISTICS MODELS, MACHINE LEARNING AND DATA VISUALIZATION TOOLS.

DEGREES

FEDERAL UNIVERSITY OF SÃO PAULO

Bachelor's Degree in Economics (June/2020)

LET'S CODE

Pi data Science - Data Science Specialization (Aug/2021)

PROFESSIONAL EXPERIENCE

99 / DIDI GLOBAL (NOV/2020 - OCT/2021) - DATA ANALYST

Structuring of the BI area for DiDi's new car-sharing service | My goal was to supply the new business team with insights and facilitate decision-making.

My responsibilities include assessing the market and creating reports and dashboards for both the regional team and HQ in China. My routine requires data visualization skills, writing executive reports, managing databases, and SQL and Python programming.

Highlighted contributions:

- Map the table schema and created the Data Wiki, which helps new employees and gives analytical autonomy to the whole team.
- Creation of the main product dashboard that provides insights and fast decision-making for the whole team using technologies such as Google Data Studio and other Data Visualization tools.
- Implemented the Daily Summary Routine, which is a report for the whole team and heads informing the market situation and key insights to work on.

NIelsen (DEC/2019 - JUL/20) - ACCOUNT EXECUTIVE

Business consultant focused on Retail Sector | My mission was to generate valuable business insights for the Retail Clients (Global and Regional Players) facilitating the planning and decision-making processes.

Developed studies using Nielsen's data to solve clients' business problems. I worked with clients like Lojas Americanas, Carrefour, Supermercados BIG e Pão de Açúcar, four of Brazil's retail giants. My routine required data visualization skills, generating reports and presentations about the retail market scenario.

Highlighted contributions:

- Support the Regional expansion of the BIG Supermarkets.
- Support Lojas Americanas and Pão de Açúcar during the sazonal periods like Easter and Carnival.
- Support Special Studies like Customer Behaviour Mapping that was presented for the whole Nielsen Team - Brazil.

TEMPEST SECURITY INTELLIGENCE (APR/19 - DEC/19) - CUSTOMER SUCCESS ANALYST

As a Customer Success Analyst, I was the bridge between clients and delivery areas.

OCTADESK (APR/18 - MAR/19) - SUPPORT LEADER

Structuring and management of the support team

For more on my experience, feel free to access my LinkedIn page:

<https://www.linkedin.com/in/gabriel-chacon-912b8ab9/>