

## Gabriel Crosetti

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### Objective

Recent graduate from Saint Mary's College of California with a concentration in Marketing. Currently enrolled at University of California Berkeley Extension in a full-stack coding certificate program.

### Education

Sept - Dec  
2021

#### **University of California Berkeley, Berkeley, CA**

University of California Berkeley Extension  
*Full-Stack Coding Bootcamp*

August 2017- May  
2021

#### **Saint Mary's College of California, Moraga, CA**

The School of Economics and Business Administration (SEBA)  
*Bachelor of Arts in Business with Marketing concentration : 3.4 GPA*

### Work Experience

June 2018 - Aug  
2018

#### **Farmers Insurance - Dan Brown District Office 2255 Morello Ave Ste 150, Pleasant Hill, CA**

##### *Administrative & Marketing Intern*

- Audited 47 district agents' social media accounts to adhere to corporate-sponsored Agency Marketing Program
- Improved agents' online presence by creating and editing social media accounts such as Facebook, LinkedIn, Yelp, Twitter and their agency websites
- Learned the social media marketing tool "HearSay", which generates social media content to promote Farmers Insurance's core values to the consumer
- Called over 1,200 existing clients to schedule Policy Review Appointments

June 2019 - May  
2021

#### **Saint Mary's College of California - Joseph L. Alioto Recreation Center 1928 Saint Mary's Rd, Moraga, CA**

##### *Facility Supervisor / Recreation Service Assistant*

- Monitor fitness area safety and enforce all Rec Center policies
- Perform facility opening and closing procedures
- Supervise the recreation assistant and make sure they are completing their tasks
- Check-in all incoming members and guests
- Maintain a controlled access point of the Rec Center and respond to any incident that occurs on site

- Perform member screening and help with the purchase of memberships and locker rentals

October 2019 - May 2021

**Saint Mary's College of California - Joseph L. Alioto Recreation Center**  
**1928 Saint Mary's Rd, Moraga, CA**

*Marketing Team Member*

- Manage school social media accounts for all club sports on campus (Rugby, Soccer, Baseball, Volleyball, Water Polo)
- Post live game updates on Twitter, Instagram, Facebook to thousands of followers
- Perform game photography and record games live for social media streaming
- Film practices and games with a drone camera
- Edit photographs and film of events using editing software

**Volunteer Service**

Aug 2013 – May 2015

- Performed 4 hours/week of community service for a year in high school at C.E.R.A (Education and Rehabilitation facility for people with special needs in Puebla, Mexico)
- Worked with special needs children and adults at C.E.R.A to teach them basic learning material and participated in several physical activities and exercises
- Volunteered at soup kitchens to help feed the homeless at St. Mel's Parish, St. Joseph the Worker, and LA works.

**Activities/Awards**

Aug 2017 – Present

**Saint Mary's College of California, Moraga, CA**

Member of Men's club soccer team and Intramural basketball competitions  
 Member of Dante club and InterVarsity club on campus

Aug 2015 – June 2016

**Dominican University Of California, San Rafael, CA**

Member of Men's NCAA Div. II soccer program  
 Dean's Academic scholarship recipient

Aug 2014 — June 2015

**Saint Genevieve High School, Los Angeles, CA**

1st team All-Conference for men's soccer  
 Co-Captain of men's soccer team  
 Sports journalist for school newspaper senior year

**Skills**

HTML, Javascript, CSS  
 Microsoft Office Suite (Word, Excel, PowerPoint)  
 Graphic Design with Adobe (Photoshop, Illustrator)  
 Social Media Management (Twitter, Facebook, Instagram)

Languages: English and Spanish, 100% fluent in both. (Conversational, Read and write proficiently)