Gabriel Crosetti

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Profile

Recently certified full-stack web developer with a Bachelor's degree in Marketing who has a passion for all things Tech. Looking for opportunities to grow my experience and help companies dynamically by utilizing my creativity and experience in administrative work, marketing, and web-development. Thrive in a collaborative environment working with others to achieve goals.

Education

Full-Stack Web Development   **Sept 2021 – Dec 2021**
3 Month Certification Bootcamp   Grade Average: A-
University of California, Berkeley Extension

B.S. in Business Administration;   **Jan 2018 – May 2021**
Concentration: Marketing   GPA: 3.43
Saint Mary's College of California, Moraga, CA

Work Experience

Marketing Team Member for Club Sports   **Oct 2019 – April 2021**
Saint Mary's College of California, Moraga, CA
- Managed official social media accounts with over 5,000 followers to promote all club sports on campus
- Performed live game updates and live streamed games to Twitter, Instagram, Facebook to thousands of followers and live viewers
- Filmed sporting events with drone camera and edited over a thousand photographs and film of sporting events

Facility Supervisor   **May 2019 – April 2021**
Joseph L. Alioto Recreation Center - Saint Mary's College of California, Moraga, CA
- Oversaw recreation center operations for over 3,000 students, faculty, staff and alumni
- Supervised two recreation assistants each shift and ensured they were completing their tasks
- Coordinated member screenings, purchase of memberships, day-passes, and rentals

Administrative and Marketing Intern   **May 2018 – Aug 2018**
Farmers Insurance Dan Brown District Office, Pleasant Hill, CA
- Audited 47 agents' to ensure online presence adhered to corporate marketing program
- Generated thousands of leads by improving agents' market reach via creation and promotion of social media accounts and SEO practices
- Used social media marketing tool 'HearSay' to generate automated social media content

Skills

Web-Development: Git, Github, Gitlab, HTML, CSS, Javascript, Node.js, ES6, Express.js, Bootstrap, REST APIs, Web Services API, Server Side APIs, jQuery, Insomnia, AJAX, JSON, Fetch, Heroku, Relational Databases, OOP, bcrypt, JWT, MySQL, GraphQL, MongoDB, Mongoose-ODM, React, React Hooks, JSX, Data Structures and Algorithms, Unit Testing w/ JEST, MERN Stack, Context API, Pseudocode, Chrome Dev Tools, Lighthouse
Technologies: Mac OS, Windows, MS Office Suite, Google Apps, Adobe Illustrator, Adobe Photoshop
Social Media Management: Youtube, Twitter, Instagram, Facebook, Yelp, WhatsApp, LinkedIn, Tik-Tok
Marketing: SEO, Google Analytics, Digital Marketing, Promoted posts, Facebook Ads
Languages: Fluent Spanish, Basic Italian

Activities, Leadership, and Associations

Dante Club at Saint Mary's College of CA	August 2018 – May 2021
Finance Club at Saint Mary's College of CA	August 2019 – May 2021
Men's Club Soccer and IM Basketball Saint Mary's College of CA	February 2018 – May 2021