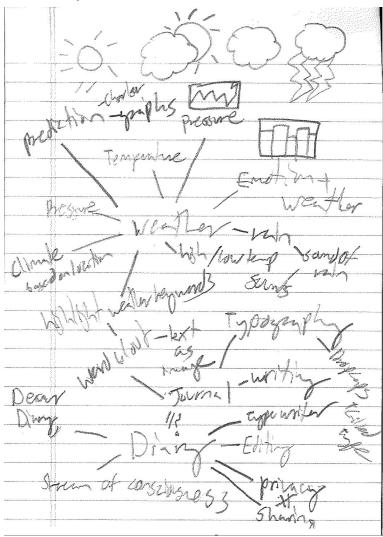
These notes collect my steps in meandering process towards the prototype. The order is roughly chronological, so it gets more concrete at the end.

# Mindmap



## Research & SoA

#### Journal & Diaries

diary in reddit thread

http://www.dailydot.com/lifestyle/reddit-diary-year/

https://www.reddit.com/r/IAmA/comments/nmmjr/iama\_man\_who\_had\_a\_sexual\_relationship\_w ith\_his/cfkr2wk

https://www.reddit.com/r/DiaryOfARedditor https://www.reddit.com/r/diary

#### George H.W. Bush presidential diary:

http://millercenter.org/scripps/archive/documents/ghb/diary

#### "lessons learned"

http://www.allgov.com/news/unusual-news/50-years-of-keeping-a-daily-diary-140101?news=852 052

#### journal as a part of cognitive behavior therapy:

http://psychcentral.com/blog/archives/2014/02/15/how-to-use-a-thought-diary/https://en.wikipedia.org/wiki/Writing\_therapy

#### #science:

http://www.tandfonline.com/doi/abs/10.1300/J294v09n04\_02?journalCode=wzpp20 http://www.annualreviews.org/doi/abs/10.1146/annurev.psych.54.101601.145030 http://pmj.sagepub.com/content/16/1/57.full.pdf

#### APPS:

Day One Journal:

https://itunes.apple.com/us/app/day-one-journal-notes-diary/id421706526?mt=8 calendar, photos, password, touchid, timestamps, location

#### My Secret Diary:

https://itunes.apple.com/us/app/my-secret-diary/id382008409?mt=8 ugly, **secrecy**, pin, girly, pink, sparkly, stickers, photo, music

#### **Everyday Timeline:**

https://itunes.apple.com/US/app/id550004524?mt=8

evernote + dropbox + maps + calendar + instagram import, productivity, password, tag

#### Chronicle - Journal and Writing Notebooks:

https://itunes.apple.com/US/app/id552436225?mt=8

focussed only writing, can only add dates/change sizes

#### Momento:

https://itunes.apple.com/us/app/momento-diary-journal/id347019672?mt=8&ign-mpt=uo%3D4 beige, photos, places, tag, calendar view, **integrations via links** 

#### Penzu:

https://itunes.apple.com/us/app/penzu/id452674732?mt=8&ign-mpt=uo%3D4 flat, bright, simple, **blog-like**, photos, tags, passcode

#### DayOne:

http://dayoneapp.com/

multiplatform, focussed on days, writing, blogging, embedding — not attachment

http://www.diaroapp.com/

http://www.nytimes.com/2012/09/20/technology/personaltech/daily-journal-writing-without-the-in

convenience-app-smart.html

http://www.goodnightjournal.com/

https://journalate.com/

http://diary.com/

http://postsecret.com/

#### email-based

https://www.dailydiary.com/

#### Diary literature

http://www.amazon.com/dp/0394552377/?tag=saloncom0820%20

http://www.amazon.com/dp/075381997X/?tag=saloncom0820

http://www.amazon.co.uk/dp/0879100362/?tag=saloncom0820

#### Interview w/Kiko

Started diary to practice English — turned into notes w/ sketches more than words. Same notebook turned into notebook for classes. Not anywhere near daily. Wrote in spurts. Mutiple times a day for like a week, then nothing for months. Kept secret — bought a journal with a lock at one point. Would like an app w/ set reminders, but I'd probably delete eventually.

#### Interview w/Kathy

Diaries seem like a girl thing (not a woman thing either — a little girl thing). I used to keep a diary but I just stopped at some point in middle school. Something a little obsessive/creepy about writing down everything. I don't think I'd ever write a digital diary.

#### Moods

postsecret-like, focussed on feelings. API seems broken <a href="http://wefeelfine.org/gallery/index.php">http://wefeelfine.org/gallery/index.php</a>

#### diagnostic tools for mood

http://www.cqaimh.org/pdf/tool\_edu\_moodchart.pdf

http://coderrob.com/Content/images/projects/moodmoments/mmoment-1.png

API that tags emotion in text

#### http://www.skyttle.com/demoout

#### Weather

#### Weather as emotion:

http://www.healthguidance.org/entry/15843/1/Effects-of-Weather-on-Human-Emotions.html http://www.tinatessina.com/emotions.html

#### +philosophy

http://opinionator.blogs.nytimes.com/2011/08/29/being-and-weather/? r=0

guidelines for presenting weather predictions on tv: http://www.theweatherprediction.com/philosophy/

#### APPS:

Stock Apple weather app place cards, 5-day forecast, animation of **current conditions** 

#### Dark Sky

https://itunes.apple.com/us/app/dark-sky-weather-radar-hyperlocal/id517329357?mt=8 current conditions, Po, **real-time notifications** warn about weather events

Weather Underground wundermap

https://itunes.apple.com/app/wundermap/id364884105?mt=8

radar, temperature, forecast, PoP, news

#### Storm Shield

https://itunes.apple.com/us/app/storm-shield/id526831380?mt=8 radar, warnings, **layered** display — turn things on and off

#### **CARROT** Weather

https://itunes.apple.com/us/app/carrot-weather-talking-forecast/id961390574?mt=8 character-driven, **quirky**, current conditions, forecast, GladOS-like voice, fictional locations

#### Weathermob

https://itunes.apple.com/us/app/weathermob-social-weather/id463729367?mt=8 not well-liked, bright, sharp, geometric icons, **social**, reporting, mood, "it's weather for \_\_\_\_\_"

#### Interview w/Tim

Used to be a huge fan of weather apps — looked at radar a lot, and precipitation graphs. Deleted all other apps after getting dark sky. Just the information you need, when it's relevant.

## Thoughts after research & mindmap

Weather is typically a boring subject — e.g. "talking about the weather" but has the potential to be beautiful/interesting with the right visualization. Tied to emotion, tied to location. Enough weather information combined allows you to guess where someone is pretty precisely. Given in broad, regional forecasts but actually hyper-local. e.g. SF microclimates.

Diaries are a private activity that begs to be shared. They get stolen, voluntarily published as fictional books, history, and memoirs. Diaries as literature. Diaries as external memory — a way to keep track of day/distant past. Dichotomy between public, private, and anonymous. People willing to share most internal thoughts if they're anonymous.

## Rejected Concepts

- Game where people write about what the weather made them feel & others try to guess/match the feeling with the weather.
- App to manage depression: you write daily in diary, entries remain private but are analyzed for mood & other danger signs. If there are danger signs friends/ medical care team will be notified to intervene. Collect weather & reported mood/any other data that might be medically useful.
- Minimalist diary app very simple + focussed on the text. User sets a mood and app grabs local weather append to post. Could be public/social, private, or hybrid. Focus on really good typography + graphic design.
- Social app that gives information overload. Users encouraged to post long paragraphs
  of text rather than short snippets. Can also post mood, location, weather, pictures,
  maps, checkins, and more onto stream. Character minimum to counter traditional social
  media's character maximum.
- Prompts you to write daily entries in a structured way. Automatically fills in some details, you fill in others. Eg:

0	Today is <u>Rainy, 75°F</u>
0	And I feel <u>Fine</u>
0	Tomorrow, I hope to
0	The worst thing about today is
0	The best thing about today is

Users may want to keep the default prompts or choose their own.

• Hardcore secret writing experience. Encrypted writing for the paranoid diarist. Hide with \*\*\*s after every word, require password, touch ID, and/or two-factor auth.

## Final? Concept

 A journaling app that prompts users to write every time it rains. Can also write at other times, and weather will be attached.

This might work well. Pavlovian response to write when it rains. Writing during rain feels natural, at least to me — should ask others.

#### Problem:

some places aren't rainy, some places are too rainy
could have the weather be simulated, rather than real
that seems worse than never having a notification at all — disconnects from
reality and you need another narrative
might work if it were very game-like

since some places will never get a writing notification, it should work without them. Maybe shouldn't go too far with the rain images

Should snow count? sure

could record sound of rain and/or writing, then play back during reading

still need to decide what weather info to show

Is there a better weather condition?

write when sunny — obviously wrong, people more likely to be outside write when at home/another location — not connected to weather, which solves some problems but is a weaker connection

read calendar to find times to write

Should probably be private by default, with option to make public. passcode seems necessary, but probably not in mvp.

Should notification happen during rain or just before?

Rainy Day Diary? Silver Lining? Droplet Journal? Wet Ink? Pun on singin in the rain?

Raindrops — cool colors, blues, ink as water

## **Mood Board**

https://www.youtube.com/watch?v=Ko-gPCrERWI

https://color.adobe.com/Looks-Like-Rain-Today-color-theme-510385/

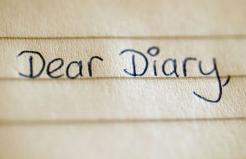
https://color.adobe.com/Rain-Dance-color-theme-60174/

https://color.adobe.com/rain-color-theme-146762/









#### MARCH 14

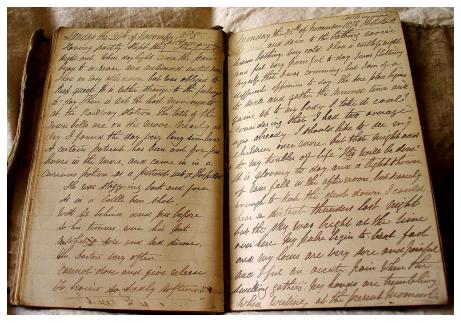
NM 1038 7 caps all over town: even on our lours, but not in the apart. ment below where a fewire doctor lies. In pre. just gor jun Pars earled mr. Thomas, was said with was due in p. ne. We hurried down and managed to get a place in Front of Paciliament - I sat on a stone well. and It was wold. We waited from 3:15 to 1:00 4 Then work came that he was at his lottle to tired to ride per up. our saw him on the Ring.

# (MARCH 15)

/201 wiso 30. The dilbrer due is speak at 11 in Heldenplate. We went and hope we got some good pretices of the saluting evourin, as well as of him at his Notel. They yelled until he came out on the baleony hieler dilbrer silver sei so rett: Jeig doch and day senstarbrett. and down tenstrubrett.

Meanwhile troops had arrived and tanks a maetime guns etc. its riel the field the streets y no cause were riturning. army of secupation.





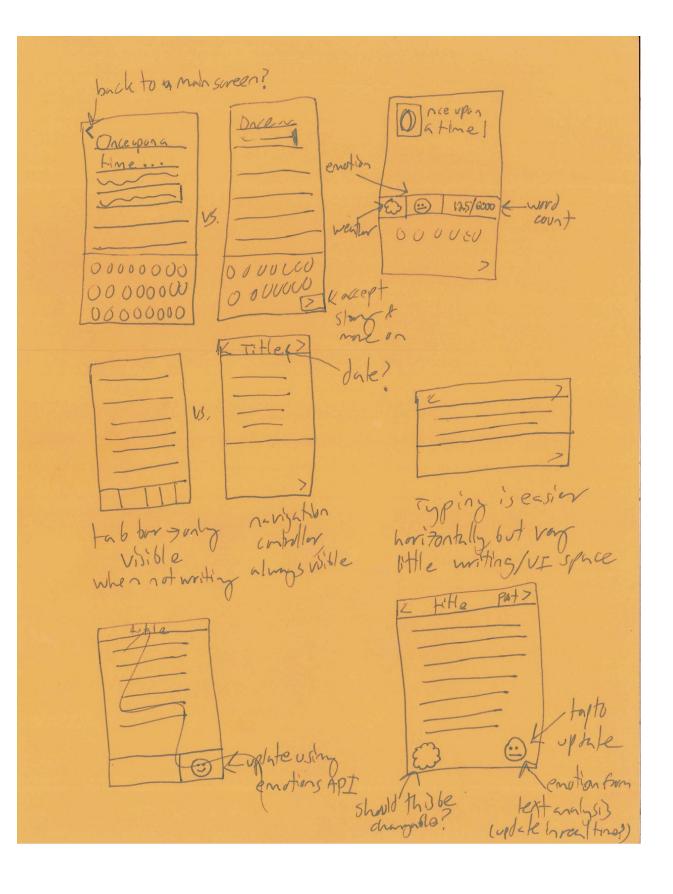


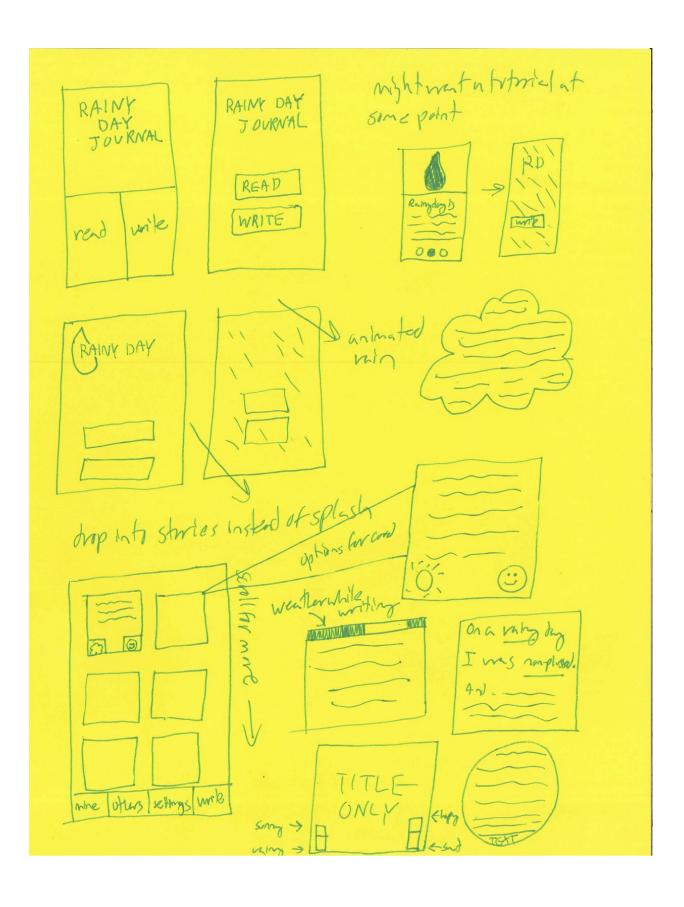


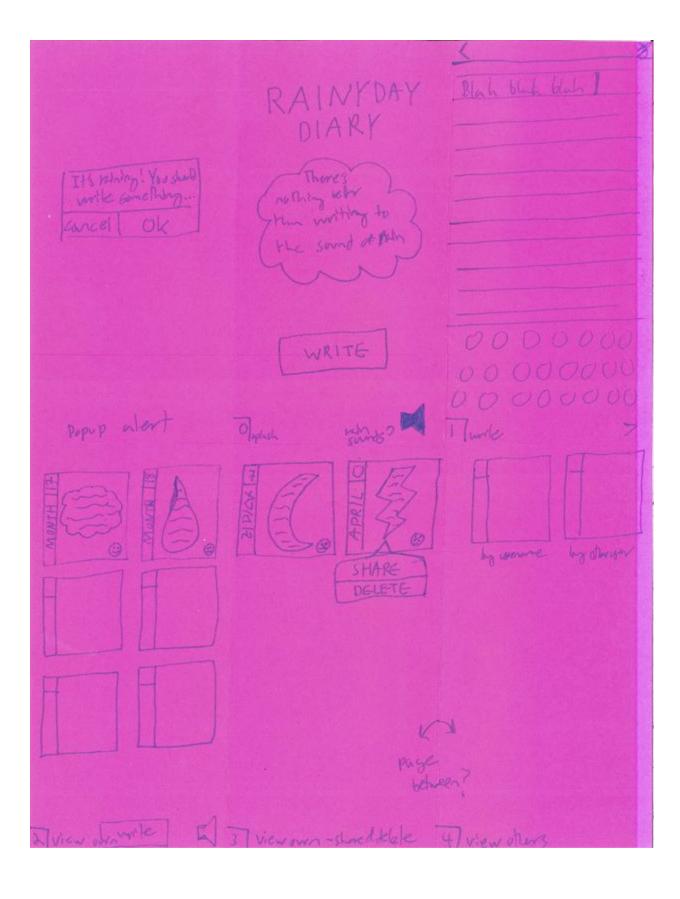
lightning in spritekit <a href="http://andreygordeev.blogspot.com/2014/11/sprite-kit-lightning.html">http://andreygordeev.blogspot.com/2014/11/sprite-kit-lightning.html</a>

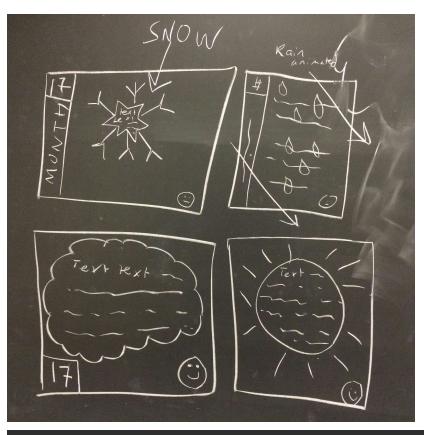
# Mockups

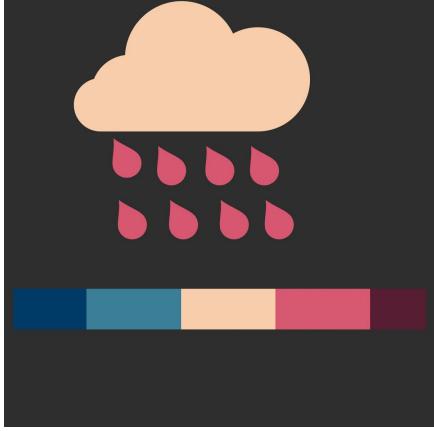












# Prototype resources

http://soup.metwit.com/post/50641840867/a-weather-api-to-monitor-a-location

https://developer.forecast.io/docs/forecast

https://thenounproject.com/term/rain-drop/68238/

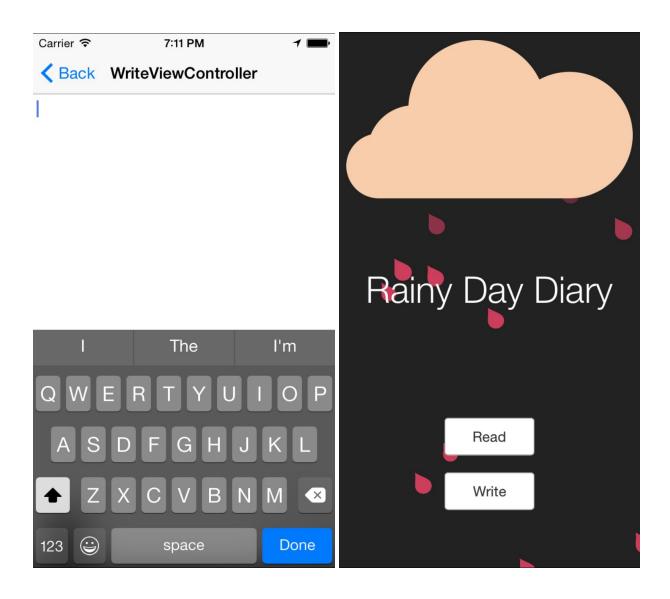
https://thenounproject.com/josemdelaa/collection/emoticons/

Cloud by James Fenton from the Noun Project

## Screenshots

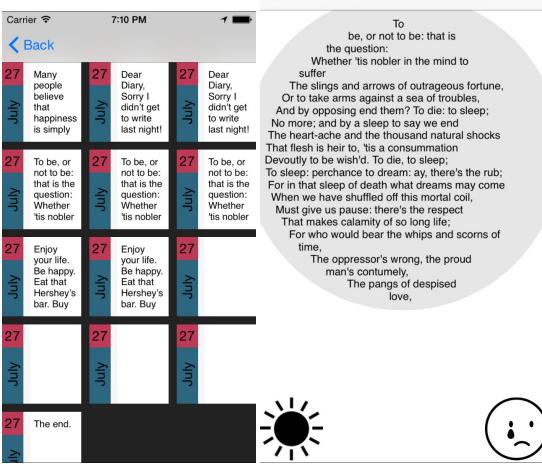
Video demo:

https://www.youtube.com/watch?v=rnf8SOBpKSo&feature=youtu.be



Carrier ♀ 9:13 PM





Carrier 🖘

9:13 PM



Enjo y your life. Be happy. Eat that Hershey's bar. Buy those shoes you just can't live without. Walk around with a big smile on your face and say hi to completely random strangers. Just do what makes you happy. For our entire lives, we've been brainwashed on what is the "right" decision and what is the "wrong" decision for so many different situations. But these generalizations cannot possibly work for everyone. You have to figure out what works best for you, and go for it. As long as you're not hurting others, it really doesn't matter what you do to make yourself happy. As we've all been reminded many many times this year, you only live once. You have to use that time to do the things that you want to do, because it would be such a waste to do the things that won't give you the happiest life you could possibly have.

> But being happy isn't just a matter of making the right







#### 9:13 PM

Т



0 be, or not to be: that is the question: Whether 'tis nobler in the mind to suffer The slings and arrows of outrageous fortune, Or to take arms against a sea of troubles, And by opposing end them? To die: to sleep; No more; and by a sleep to say we end The heart-ache and the thousand natural shocks That flesh is heir to, 'tis a consummation Devoutly to be wish'd. To die, to sleep; To sleep: perchance to dream: ay, there's the rub; For in that sleep of death what dreams may come When we have shuffled off this mortal coil, Must give us pause:





Carrier 

9:13 PM



Μ an people believe that happiness is simply a state of well being; to me, happiness is much more complex. Absolute happiness is anything that brings feelings of pure bliss to an individual's life. One can gain happiness from simple pleasures of life, such as receiving a kiss from a three-year old, to advanced pleasures, such as a happy marriage or a successful career. Dr. Seligman, a well known psychologist and proponent of positive psychology, identified three types of happiness: pleasant life, engaged life, and meaningful life. Although Dr. Seligman states that the ultimate forms of happiness are "meaningful life" and "engaged life", I believe that "pleasant life" happiness is just as

Carrier 🛜

7:09 PM



#### Back WriteViewController

Many people believe that happiness is simply a state of well being; to me, happiness is much more complex. Absolute happiness is anything that brings feelings of pure bliss to an individual's life. One can gain happiness from simple pleasures of life, such as receiving a kiss from a three-year old, to advanced pleasures, such as a happy marriage or a successful career. Dr. Seligman, a well known psychologist and proponent of positive psychology, identified three types of happiness: pleasant life, engaged life, and meaningful life. Although Dr. Seligman states that the ultimate forms of happiness are "meaningful life" and "engaged life", I believe that "pleasant life" happiness is just as important.

One type of happiness is known as "engaged life". "Engaged life" happiness involves exploring and harnessing one's strengths and talents to the benefit of himself and society. I experience "eng...







