Análise Fatorial - Modelo Via Matriz de Correlação no R

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```
# Carregar o conjunto de dados
db <- read.csv("https://raw.githubusercontent.com/gabrieldacarvalho/analise_fatorial/main/RTE_CE
REAL.csv")
# Visualizar as primeiras linhas do conjunto de dados
print(head(db))</pre>
```

## ## : ## :			satisfaz 5	natural	fibra	doce	facil	cal	gratifican	to 6	nonais	
## :		25	_					3a1	gractitean	נכ נ	suer. Bra	
##	2 101		5	5	5	1	2	1		5	4	Ļ
		21	1	2	2	1	5	2		5	1	
##	3 103	21	5	4	5	5	5	3		5	5	,
## 4	4 103	3	5	5	5	3	5	2		5	5	,
##	5 104	14	4	5	3	2	5	2		5	4	Ļ
##	5 104	19	4	4	4	2	5	2		5	4	Ļ
##	divertido d	criancas	encharca	ado econo	omico :	saude	famil	ia ca	alorias sim	ples	5	
##	1 1	4	ļ.	5	5	5		5	1	3	3	
##	2 1	5	;	3	5	2		5	1		5	
##	3 5	5	;	3	3	5		5	1	1	l	
## 4	4 5	5	;	3	3	5		5	1	1	1	
##	5 5	5	;	1	5	5		3	3	1	l	
##	5	5	;	1	5	4		5	3	1	1	
##	crocante re	egular a	ıcucar frı	uta proce	esso q	ualida	ade pra	azer	chato nutr	itiv	/ 0	
##	1 1	4	1	1	3		5	1	1		5	
## :	2 5	1	2	1	5		2	1	1		3	
##	3 5	4	3	1	2		5	4	1		5	
## 4	4 1	4	2	5	2		5	5	1		5	
##	5 5	3	1	1	3		5	5	1		4	
##	5	3	2	1	3		5	5	1		4	

```
# Selecionar as variáveis para análise (excluindo as variáveis de identificação)
x <- as.matrix(db[, 3:27])

# Obter o número de observações
n <- nrow(x)

# Calcular a média de cada variável
matriz_media <- matrix(1, nrow = 1, ncol = n)
matriz_media <- (matriz_media %*% x) / n

# Centralizar os dados subtraindo a média de cada variável
x_centralizado <- sweep(x, 2, matriz_media, "-")

# Padronizar os dados dividindo pelo desvio padrão de cada variável
z <- sweep(x_centralizado, 2, apply(x, 2, sd), "/")

# Calcular a matriz de correlação amostral
matriz_r <- (t(z) %*% z) / (n - 1)</pre>
```

Estimação do número de fatores m:

Para estimar o número ideal de fatores, procedemos da seguinte maneira:

- 1. Estimar a matriz de correlação teorica $P_{p imes p}$ a partir da matriz de correlação amostral $R_{p imes p}$.
- 2. Obter os autovalores da matriz $R_{p imes p}$
- 3. Ordenar os autovalores em ordem crescente e pegar a quantidade de autovalores maior ou igual a 1 para ser a quantidade de fatores m

```
# Visualizar os autovalores e autovetores
eigen_vals <- eigen(matriz_r)$values
eigen_vecs <- eigen(matriz_r)$vectors
print("Autovalores:")
## [1] "Autovalores:"</pre>
```

```
print(eigen_vals)
```

```
## [1] 6.5044682 3.8210452 2.5019953 1.6839941 1.0853540 0.9330069 0.8516405

## [8] 0.7868366 0.7317169 0.6958507 0.6468294 0.5479585 0.5291569 0.4896236

## [15] 0.4177428 0.3870740 0.3624610 0.3588295 0.3047541 0.2741921 0.2624481

## [22] 0.2422794 0.2179754 0.1985309 0.1642362
```

```
print("Autovetores:")
```

```
## [1] "Autovetores:"
```

print(eigen_vecs)

```
##
            [,1]
                             [,3]
                                       [,4]
                                                [,5]
                                                          [,6]
                    [,2]
  [1,] -0.29283146 -0.04713559 0.04840023 0.171402415 0.11356016 -0.008882289
##
##
  [3,] -0.28598791 0.12846911 0.20633787
                                  0.143263174 -0.15594731 0.020346564
##
  [4,] -0.03676974 -0.39423373 0.12694994 0.138181896 0.15943049 -0.119075656
##
  [5,] -0.13777643 -0.08242511 -0.17423503 0.124158342 -0.02722728 -0.648664520
##
##
  [6,] 0.08477113 -0.28124712 0.08431266 0.373634113 -0.12376009 -0.116996766
  [7,] -0.29175299 -0.08812314 -0.11077412
                                  0.151099901 0.09537348 -0.126747183
##
  [8,] -0.28561919 -0.06535725 0.04772693 0.127211381 0.03808313 0.132357969
##
  [9,] -0.16297365 -0.26942651 -0.15341519 -0.121507976 0.08534958 0.178549852
## [10,] -0.08756658 -0.13886923 -0.49247836
                                  0.072419742 0.08973519 0.104793106
## [11,] 0.04356929 0.13773162 -0.12084102 0.442176946 0.48808299 0.166992867
## [14,] -0.12601265 -0.10889183 -0.45527177 0.009448003 0.14140024 0.202383765
## [15,] 0.06534285 -0.32199465 0.11546290 0.213697326 0.01500980 -0.048910706
## [16,] 0.12953422 0.20084232 -0.16897795 0.374678160 -0.14120148 -0.231231764
## [17,] -0.12323305 -0.25464928 -0.16494502 -0.183421497 -0.40022464 -0.177646787
## [19,] 0.09728399 -0.38206011 0.14777813 0.200287111 -0.09218179 0.008677308
## [21,] 0.12876511 -0.16252094 -0.01317088 0.267242233 -0.33825966 0.424574277
## [23,] -0.19188828 -0.30130316 -0.05405954 -0.149346254 -0.06079700 0.189362777
## [24,] 0.16233650 0.14844305 0.07211682 0.340991517 -0.15856714 0.169813574
##
                     [8,]
                               [,9]
            [,7]
                                        [,10]
                                                 \lceil ,11 \rceil
##
  [1,] -0.260550571 -0.39195323 0.019076817 -0.052400653 -0.05173600
  [2,] -0.003503639  0.06007723  0.210728129  0.081958723  -0.04955452
##
  [3,] 0.130618196 -0.12609167 -0.021730198 0.181644703 -0.04056884
##
  [4,] -0.069191889 0.08032406 -0.193212544 0.121607659 -0.05686201
  [5,] 0.492383405 -0.10051854 0.174781247 -0.233013371 -0.21359495
##
  ##
##
  [7,] -0.172783949 -0.09043298 0.089339879 -0.130188636 0.11404609
  [8,] -0.138877805 -0.28616468 0.114332016 -0.215894676 0.29071487
##
  [9,] 0.229798072 0.03213997 -0.349136414 -0.390104979 0.17400380
## [10,] 0.006253202 -0.13806055 -0.055078525 0.298825294 -0.12086171
## [11,] 0.190277865 0.29599748 -0.115767204 -0.076489680 0.11639617
## [14,] 0.099190262 -0.17043356 -0.004859398 0.370764242 -0.09084540
## [15,] -0.289763635 -0.07383096 0.257232446 0.038008021 0.32470193
## [16,] 0.124586318 0.07714835 -0.114774699 0.179162781 0.45642587
## [17,] 0.032777917 0.01840972 -0.066145699 -0.004983553 0.25287134
## [18,] 0.118639475 -0.06189966 -0.380250387 0.338399870 0.09634554
## [19,]
       ## [20,] 0.208240044 0.17285961 -0.187209628 0.055478454 0.28794330
## [21,] 0.348060630 0.05735901 0.472429293 -0.101112531 0.14876040
## [23,] 0.081888337 0.14990140 -0.054123572 -0.203658823 -0.11944133
## [24,] 0.043599329 -0.38148853 -0.371886086 -0.378835686 -0.23218415
## [25,] 0.042127609 0.16308295 -0.071087173 0.022497621 -0.10739260
```

```
##
          [,12]
                   [,13]
                       [,14]
                                    [,15] [,16]
                                                     [,17]
  [1,] 0.10890013 -0.079737213 0.11263805 -0.11650741 -0.05032466 -0.15225734
##
  ##
  [4,] 0.23283608 0.074215062 -0.19911460 0.14849316 -0.28487994 -0.45790562
##
  [5,] 0.12708415 -0.197542753 -0.09145665 0.05501418 -0.02472781 0.09163146
##
  [6,] -0.16405329   0.286147185   0.27390905 -0.24045303   0.37040277   0.23170728
  [7,] 0.21056789 0.108806447 0.37055570 0.04201231 -0.17246318 0.27224750
##
  [8,] 0.13890549 0.351024414 -0.16499865 -0.09872153 0.03118577 -0.00710282
##
  [9,] 0.05151805 -0.162778564 -0.07971333 -0.33021127 0.32197207
##
                                                 0.06598175
## [12,] 0.24829683 -0.208793014 0.03119030 0.34232792 0.15388267 -0.11713346
## [14,] -0.06828079 -0.009077703 0.14916750 0.09343929 -0.14069439 0.21204496
## [15,] -0.34069338 -0.512829077 -0.23108324 0.01907590 -0.00620029
                                                 0.23571314
## [18,] 0.25217021 -0.245208624 -0.08059285 -0.02343870 0.08961038 0.25485501
## [19,] 0.22047436 -0.045487675 -0.12847547 0.02473639 -0.11994698 0.01824750
## [20,] -0.09786047 -0.038637587 0.48322057 0.40466463 0.01471941 0.10473989
## [21,] 0.24257399 0.017490762 0.17680907 0.20824509 0.09480032 -0.13926803
## [22,] -0.05957188 -0.165732368 -0.11009651 -0.08398027 -0.43870808 0.21922328
## [24,] -0.30918648 -0.061097200 0.06687987 0.32965343 -0.20251407 0.01103467
##
           [,18]
                    [,19]
                            [,20]
                                     [,21]
                                               [,22]
  [1,] -0.3137747159 -0.25101615 -0.02199774 -0.418431453 0.111555065
##
  [2,] 0.1111966360 -0.44134240 -0.01149845 0.328593108 0.053532272
##
  [4,] 0.1718604245 0.17476087 -0.11859877 -0.086153707 0.236070552
##
  [5,] 0.0212471566 0.05854526 0.19444826 -0.061706831 -0.007438498
##
  [6,] 0.0573833388 0.00693076 0.11774355 -0.122525792 0.161986080
##
##
  [7,] -0.2038868660  0.07226958 -0.40962500  0.469919311 -0.031871676
  [8,] 0.3524058968 0.04959682 0.51134063 0.139366221 -0.113128315
##
 [9,] 0.2394359820 -0.13869425 -0.32721132 -0.098833591 0.051883342
##
## [10,] 0.1429029870 0.34929042 -0.05579643 0.223469172 0.239224925
## [11,] -0.3959182794 -0.01041709 0.07744002 -0.012760480 0.065819105
## [12,] 0.0044110276 -0.01645519 0.11139888 -0.162436092 -0.176084007
## [13,] 0.0121442644 0.01087225 0.01798280 -0.190026546 0.227537754
## [14,] 0.0908719083 -0.21373586 0.13409393 -0.317034239 -0.260482554
## [16,] 0.1639912286 -0.13680613 -0.02594938 0.047990939 -0.041707325
## [17,] -0.1858977119 -0.17261712 -0.12413712 -0.085098063 0.107002667
## [19,] 0.0595644835 -0.40372688 -0.01726733 0.237732277 -0.428498400
## [20,] 0.1321995100 0.01008229 0.12624350 -0.156214450 0.020327996
## [22,] 0.3111742219 -0.17210062 -0.08592312 0.006910858 0.260890739
## [24,] 0.1339650644 -0.03555724 -0.04097278 0.069261408 0.051777327
## [25,] 0.1345083537 0.45919024 -0.09116471 -0.076008395 -0.468294449
```

```
##
                [,23]
                             [,24]
                                          [,25]
   [1,] 0.4084615142 -0.230892723 -0.014450298
##
   [2,] 0.0340194498 0.039236861 0.313736674
   [3,] -0.5111330444 -0.183353445 -0.341724132
##
   [4,] -0.2073967215 -0.003267823 0.330541212
##
   [5,] -0.0069772856 -0.022478762 -0.047469721
   [6,] -0.1274183390 -0.089381093 0.068091877
   [7,] -0.1439575363 0.078061101 0.092318435
##
   [8,] -0.1203188242 -0.053476068 -0.114730938
##
  [9,] 0.0395550556 0.102359620 0.067000670
## [10,] 0.2557064849 -0.085510538 -0.399723208
## [11,] -0.0007679981 -0.041200547 -0.065076562
## [12,] -0.0953012605 -0.065442024 -0.058411394
## [13,] 0.0455621195 0.767281864 -0.267087216
## [14,] -0.2795235505 0.190412040 0.253300529
## [15,] -0.0562113108  0.160872724 -0.033995345
## [16,] 0.0252114478 -0.124909751 0.032313922
## [17,] 0.1019835697 -0.063914071 -0.002035086
## [18,] 0.0109165719 0.019776795 0.186040857
## [19,] 0.2593397814 0.136969006 -0.336097250
## [20,] 0.0430391417 -0.159164079 -0.217761930
## [21,] 0.0963500967 -0.012557742 0.116729736
## [22,] -0.0552219860 -0.379954667 -0.136301040
## [23,] -0.1546552464 -0.053526361 0.003430372
## [24,] -0.0606792565 0.084975102 -0.010863298
## [25,] 0.4434485948 -0.025749889 0.331376091
```

```
# Selecionar os m maiores autovalores e autovetores correspondentes
m <- sum(eigen_vals > 1)
autovalores <- eigen_vals[1:m]
autovetores <- eigen_vecs[, 1:m]</pre>
```

Estimação para matriz L e ψ

```
matriz_l <- sqrt(autovalores) * autovetores
matriz_psi <- matriz_r - matriz_l %*% t(matriz_l)
matriz_r_hat <- matriz_l %*% t(matriz_l) + matriz_psi

# Visualizar as matrizes estimadas
print("Matriz L:")</pre>
```

```
## [1] "Matriz L:"
```

```
print(matriz_1)
```

```
##
                                  [,3]
                                             [,4]
                                                       [,5]
              [,1]
                        [,2]
   [1,] -0.74683322 -0.12021394 0.12343927 0.43714230 0.28962222
##
   [2,] -0.57357791  0.26267086  0.15433228  0.19990579  0.26974345
   [3,] -0.45236701  0.20320854  0.32637899  0.22660934  -0.24667272
##
  [4,] -0.04771565 -0.51159237 0.16474141 0.17931699 0.20689103
##
   [5,] -0.14353593 -0.08587074 -0.18151861 0.12934856 -0.02836547
##
##
   [6,] 0.21619909 -0.71728868 0.21502983 0.95291117 -0.31563599
  [7,] -0.57030398 -0.17225866 -0.21653565 0.29536244 0.18643126
##
  [8,] -0.45178377 -0.10338011 0.07549300 0.20121910 0.06023874
##
  [9,] -0.21148894 -0.34963154 -0.19908504 -0.15767944 0.11075712
## [10,] -0.09122715 -0.14467441 -0.51306554 0.07544712 0.09348641
## [11,] 0.11111849 0.35126879 -0.30819122 1.12772184 1.24479997
## [12,] -0.12298906   0.27426420   -0.72631435   0.14920220   -0.43954989
## [14,] -0.16352511 -0.14130762 -0.59080070 0.01226056 0.18349340
## [15,] 0.06807440 -0.33545507 0.12028962 0.22263056 0.01563726
## [16,] 0.33036224 0.51222542 -0.43095897 0.95557389 -0.36011826
## [17,] -0.24088972 -0.49777553 -0.32242617 -0.35854306 -0.78233888
## [19,] 0.12624426 -0.49579481 0.19176991 0.25991018 -0.11962320
## [20,] -0.16113951 -0.14559564 0.36161930 -0.11064697 0.28501126
## [21,] 0.32840073 -0.41449111 -0.03359084 0.68157082 -0.86269268
## [23,] -0.30352306 -0.47659220 -0.08550975 -0.23623137 -0.09616685
## [24,] 0.21066212 0.19263276 0.09358513 0.44250059 -0.20577068
## [25,] -0.32909609  0.12433940  0.10111363  0.12137755  -0.06924361
```

```
print("Matriz ψ:")
```

```
## [1] "Matriz ψ:"
```

```
print(matriz psi)
```

```
##
                   satisfaz
                               natural
                                               fibra
                                                             doce
                                                                        facil
## satisfaz
                0.13757708 -0.04166215 0.170682245 -0.065378964
                                                                  0.09308723
## natural
                -0.04166215
                            0.46547009
                                        0.310312159 -0.101009073
                                                                   0.18098287
## fibra
                0.17068224
                            0.31031216
                                        0.535347909
                                                     0.001607988
                                                                  0.14717597
## doce
                -0.06537896 -0.10100907
                                        0.001607988
                                                     0.633898253
                                                                  0.09300943
## facil
                0.09308723
                            0.18098287
                                        0.147175969
                                                     0.093009425
                                                                  0.92153899
## sal
                -0.31271560 -0.04299191 -0.295306055 -0.053647374 -0.09680390
## gratificante
               0.04549631
                            0.10546597
                                        0.234792613
                                                     0.013575978
                                                                  0.19343701
## energia
                0.17219731
                           0.19343847
                                        0.264988136
                                                     0.049534017
                                                                  0.09829023
## divertido
                0.12666196
                                        0.166137891 0.176420474
                            0.08480612
                                                                  0.17526648
## criancas
                0.07775963
                            0.08485138
                                        0.066717414
                                                     0.096528152
                                                                  0.12621208
## encharcado
                -0.75012492 -0.47378415
                                        0.089311150 -0.307729173 -0.12919311
## economico
                0.14479704
                            0.16140942 -0.050516190
                                                     0.078467707 -0.06515903
## saude
                0.17355966
                            0.32283469
                                        0.311465856 -0.021819024
                                                                  0.15760388
## familia
                0.10818756
                            0.08963726
                                        0.179652246 0.020504989
                                                                  0.09594741
## calorias
                -0.05897053 -0.10180118 -0.173432966 0.235971058 -0.04096782
## simples
                -0.20257216 -0.11094557 -0.242206873 -0.037593506 -0.10298854
## crocante
                0.30987368
                            0.34657776
                                        0.034006369 0.275882676 0.14056224
## regular
                0.24469961 0.26941585
                                        0.203677004 0.087212373 0.06878910
## acucar
                -0.14648162 -0.16344897 -0.218704296   0.347311865 -0.03238769
## fruta
                0.04450393 0.13539746 0.227186339 0.165631866 0.08960291
## processo
                -0.08022837
                            0.09433380 -0.318733513 -0.016061856 -0.15550924
## qualidade
                0.09455709
                            0.26384865
                                        0.201711856
                                                     0.022532112 0.08986230
                            0.20685202 0.156939445
                                                     0.194314388 0.12671219
## prazer
                0.19534165
## chato
                -0.14275627 -0.19475101 -0.224683706 -0.143925841 -0.16684350
## nutritivo
                0.24989586
                            0.16925019
##
                         sal gratificante
                                              energia
                                                        divertido
                                                                      criancas
## satisfaz
                                          0.17219731
                -0.312715602
                               0.04549631
                                                      0.12666196
                                                                  0.077759634
## natural
                -0.042991912
                               0.10546597
                                          0.19343847
                                                       0.08480612
                                                                  0.084851383
## fibra
                -0.295306055
                               0.23479261
                                          0.26498814
                                                       0.16613789
                                                                  0.066717414
## doce
                -0.053647374
                               0.01357598
                                          0.04953402
                                                       0.17642047
                                                                  0.096528152
## facil
                -0.096803898
                               0.19343701
                                          0.09829023
                                                       0.17526648 0.126212081
## sal
                -0.615148701
                              -0.17625440 -0.23257762
                                                       0.05643416
                                                                  0.016869786
## gratificante -0.176254400
                              0.47619706
                                          0.26988874
                                                       0.15682719
                                                                  0.084435687
## energia
                -0.232577617
                               0.26988874
                                          0.73538695
                                                       0.25872092 0.092320763
## divertido
                0.056434162
                               0.15682719
                                          0.25872092
                                                       0.75626542
                                                                  0.179488192
## criancas
                0.016869786
                               0.08443569
                                          0.09232076
                                                       0.17948819
                                                                  0.693078696
## encharcado
                -0.363910291
                             -0.52226060 -0.23804673
                                                       0.02615185 -0.210962511
                                                       0.03819214 -0.009440672
## economico
                -0.027323088
                               0.07147814
                                          0.05048987
                                                       0.13922066 0.041427019
## saude
                -0.101933508
                                          0.29973214
                               0.29038369
## familia
                0.027615064
                               0.07133087
                                          0.13395464
                                                       0.13247782 0.370450908
## calorias
                -0.050315618
                              -0.04939403 -0.02511958
                                                       0.06788136
                                                                  0.015492751
## simples
                -0.614212770
                              -0.21128078 -0.19161949
                                                       0.03144518 -0.126082221
## crocante
                -0.037539764
                               0.23501274
                                          0.23162111
                                                       0.14361108
                                                                  0.142718069
## regular
                -0.338854453
                               0.25597560
                                          0.22141455
                                                       0.22741969
                                                                  0.117248154
## acucar
                -0.117815958
                             -0.10754377 -0.13985998
                                                       0.11105464
                                                                  0.013860218
## fruta
                0.073615980
                               0.19471471 0.16432765
                                                       0.18941644 -0.100647946
## processo
                -0.978023307
                              -0.09686147 -0.07869613
                                                       0.11866309 0.008957283
## qualidade
                -0.002112197
                               0.19743095
                                         0.23074174
                                                       0.16197776 0.075011301
## prazer
                                          0.19584779
                0.064804450
                               0.19615692
                                                       0.31205236
                                                                  0.171589410
## chato
                -0.301876168
                             -0.23435254 -0.19200992 -0.07496520 -0.112773964
## nutritivo
                -0.159018779
                               0.33148377 0.37206498
                                                       0.17604127
                                                                  0.071594424
```

```
##
                                                          familia
                 encharcado
                               economico
                                               saude
                                                                     calorias
                -0.750124920 0.144797038
                                          0.17355966
                                                      0.108187556 -0.05897053
## satisfaz
## natural
                -0.473784145
                             0.161409415
                                          0.32283469
                                                      0.089637263 -0.10180118
## fibra
                0.089311150 -0.050516190
                                          0.31146586
                                                      0.179652246 -0.17343297
## doce
                -0.307729173
                             0.078467707 -0.02181902
                                                      0.020504989 0.23597106
## facil
                -0.129193111 -0.065159029
                                          0.15760388
                                                      0.095947412 -0.04096782
## sal
                -0.363910291 -0.027323088 -0.10193351
                                                      0.027615064 -0.05031562
## gratificante -0.522260595
                             0.071478135
                                          0.29038369
                                                      0.071330873 -0.04939403
## energia
                -0.238046726 0.050489870
                                          0.29973214
                                                      0.133954639 -0.02511958
## divertido
                0.026151849
                             0.038192143
                                          0.13922066
                                                      0.132477818
                                                                   0.06788136
## criancas
                -0.210962511 -0.009440672
                                          0.04142702
                                                      0.370450908
                                                                   0.01549275
## encharcado
                -2.052002429 0.189526521
                                          0.02698643 -0.275128358 -0.20285279
## economico
                0.189526521 0.166654907
                                          0.07633472 -0.098281994 -0.04907126
## saude
                0.026986434
                             0.076334722
                                          0.64001266
                                                      0.125762541 -0.22293783
## familia
                -0.275128358 -0.098281994
                                          0.12576254
                                                      0.570426079 -0.03152689
## calorias
                -0.202852791 -0.049071256 -0.22293783 -0.031526893
                                                                   0.81855729
## simples
                -0.632672458 -0.482528373 -0.16493202 -0.102836320 -0.08212025
## crocante
                1.144810784 -0.324976889
                                          0.07646755
                                                      0.135805774
                                                                   0.12730823
## regular
                0.545091101 -0.122045739
                                          0.20909446
                                                      0.236985705 -0.13984002
                -0.019424828 -0.093123026 -0.25016035
## acucar
                                                      0.028160056 0.27185399
## fruta
                -0.186542026 0.086064086
                                          0.22661784 -0.008113282
                                                                   0.06474409
## processo
                0.462671946 -0.476636699 -0.19002605
                                                      0.112287780 -0.02171456
## qualidade
                0.189613559 -0.009070433
                                          0.34448588
                                                      0.166896559 -0.09561515
## prazer
                0.306088303 -0.015460457
                                          0.21045902
                                                      0.153815763 0.11809822
## chato
                -0.078220644 -0.136797803 -0.25710247 -0.098358325 -0.08329054
## nutritivo
                0.006155162 0.079345476
                                          0.52640986
                                                      0.126688416 -0.20032926
##
                   simples
                              crocante
                                           regular
                                                        acucar
                                                                      fruta
## satisfaz
                -0.20257216
                            0.30987368
                                        0.24469961 -0.14648162
                                                                0.044503927
## natural
                -0.11094557
                            0.34657776
                                        0.26941585 -0.16344897
                                                                0.135397456
## fibra
                -0.24220687
                            0.03400637
                                        0.20367700 -0.21870430
                                                                0.227186339
## doce
                -0.03759351
                            0.27588268
                                        0.08721237 0.34731186
                                                                0.165631866
## facil
                -0.10298854
                            0.14056224
                                        0.06878910 -0.03238769
                                                                0.089602909
## sal
                -0.61421277 -0.03753976 -0.33885445 -0.11781596
                                                                0.073615980
                                                                0.194714711
## gratificante -0.21128078
                            0.23501274 0.25597560 -0.10754377
## energia
                -0.19161949
                            0.164327645
## divertido
                0.03144518
                            0.14361108
                                        0.22741969 0.11105464
                                                                0.189416438
## criancas
                -0.12608222
                            0.14271807
                                        ## encharcado
                -0.63267246
                            1.14481078
                                        0.54509110 -0.01942483 -0.186542026
## economico
                -0.48252837 -0.32497689 -0.12204574 -0.09312303
                                                                0.086064086
## saude
                -0.16493202
                            0.07646755
                                        0.20909446 -0.25016035
                                                                0.226617842
## familia
                -0.10283632
                            0.13580577
                                        0.23698571
                                                    0.02816006 -0.008113282
## calorias
                -0.08212025
                            0.12730823 -0.13984002 0.27185399
                                                                0.064744094
## simples
                -0.60004636
                            0.04681966 -0.24870256 -0.14340147
                                                                0.148938104
## crocante
                0.04681966 -0.15037421 -0.25377639
                                                    0.01398186
                                                                0.278838012
## regular
                -0.24870256 -0.25377639
                                        0.41631683 -0.12430925
                                                                0.315109586
## acucar
                -0.14340147
                            0.01398186 -0.12430925
                                                    0.61961118
                                                                0.086992387
## fruta
                            0.27883801
                0.14893810
                                        0.31510959
                                                    0.08699239
                                                                0.728593283
## processo
                -0.75943088 -0.54374577 -0.55989786 -0.15161140
                                                                0.185803833
## qualidade
               -0.18254111 -0.08049479
                                        0.11546556 -0.11653201
                                                                0.159827018
## prazer
                0.06875561 -0.02977067
                                        0.09780785 0.08542034
                                                                0.226447777
## chato
                -0.29435310 -0.14910755 -0.23283593 -0.08958179 -0.124303102
                -0.19723008   0.10829705   0.34822625   -0.23066502
## nutritivo
                                                                0.267730960
```

```
##
                         qualidade
                                                chato
                                                       nutritivo
               processo
                                     prazer
            ## satisfaz
## natural
            0.094333804 0.263848647
                                 0.206852016 -0.19475101 0.408112318
## fibra
            0.156939445 -0.22468371
                                                     0.461338755
## doce
            ## facil
            -0.155509239   0.089862304   0.126712189   -0.16684350
                                                     0.169250192
## sal
            -0.978023307 -0.002112197
                                 0.064804450 -0.30187617 -0.159018779
## gratificante -0.096861474 0.197430952
                                 0.196156917 -0.23435254 0.331483769
            ## energia
## divertido
             0.118663090 0.161977756 0.312052361 -0.07496520
                                                     0.176041268
## criancas
             0.008957283
                       0.075011301
                                 0.171589410 -0.11277396
                                                     0.071594424
## encharcado
             ## economico
            -0.476636699 -0.009070433 -0.015460457 -0.13679780 0.079345476
## saude
            -0.190026051 0.344485883 0.210459017 -0.25710247 0.526409855
## familia
            ## calorias
            -0.021714565 -0.095615155
                                 0.118098224 -0.08329054 -0.200329260
## simples
                                 0.068755607 -0.29435310 -0.197230075
            -0.759430884 -0.182541107
## crocante
            -0.543745767 -0.080494790 -0.029770674 -0.14910755
                                                     0.108297051
## regular
            -0.559897861 0.115465565
                                 0.097807847 -0.23283593
                                                     0.348226249
## acucar
            -0.151611403 -0.116532010
                                 0.085420343 -0.08958179 -0.230665018
## fruta
            0.267730960
## processo
            -0.489555696 -0.060031939
                                 0.008403438 -0.29359602 -0.261635732
                                 0.208999587 -0.21359634 0.446811229
## qualidade
            -0.060031939 0.611370447
## prazer
            0.008403438 0.208999587
                                 0.608368387 -0.11084491 0.234476245
## chato
            -0.293596018 -0.213596345 -0.110844908 0.67160757 -0.202319913
## nutritivo
            -0.261635732   0.446811229   0.234476245   -0.20231991   0.846484325
```

print("Matriz estimada R:")

[1] "Matriz estimada R:"

print(matriz_r_hat)

```
##
                  satisfaz
                              natural
                                           fibra
                                                        doce
                                                                   facil
## satisfaz
                1.00000000 0.53968982 0.55200307 0.19040004
                                                             0.236529426
## natural
                0.53968982
                           1.00000000
                                      0.65228983 -0.09094192
                                                             0.230948116
## fibra
                0.55200307
                           0.65228983
                                      1.00000000 -0.03739830
                                                             0.171721940
## doce
               0.19040004 -0.09094192 -0.03739830
                                                 1.00000000
                                                             0.131211352
## facil
               0.23652943
                           0.23094812
                                      0.17172194 0.13121135
                                                             1.000000000
## sal
               -0.03626646 -0.21687200 -0.17488799
                                                 0.44399118
                                                             0.026936813
## gratificante
               0.64850720
                           0.46324724
                                      0.40804658
                                                 0.18477668
                                                             0.362309849
## energia
               0.63675882 0.49354159
                                      0.50373069 0.18496133
                                                             0.182630082
## divertido
                0.26521397 0.08190321
                                     0.06273083
                                                 0.32722313
                                                             0.248246218
## criancas
                0.16000741 0.06029259 -0.09483085
                                                 0.12324275
                                                             0.251967889
## encharcado
               -0.05988555
                           0.06839973 -0.04166740 -0.08375192 -0.008804016
## economico
               0.05194244 0.10316137 -0.03396533 -0.23981376
                                                             0.092549751
## saude
               0.54706871  0.68809770  0.68398369 -0.11562213
                                                             0.204021617
## familia
               0.235175664
## calorias
               0.04721422 -0.16167366 -0.18654202 0.46731243 -0.015414590
## simples
               -0.25064803 -0.13851302 -0.12284590 -0.28955897
                                                             0.017651539
## crocante
               0.12650057
                           0.02152927 0.04832402 0.26276634
                                                             0.252223659
## regular
               0.42049880
                           0.105246439
## acucar
               -0.07851945 -0.31680448 -0.22556725 0.64838267 -0.005731638
## fruta
               0.26116604 0.30015027 0.29314106 0.34650542
                                                             0.037197487
## processo
               -0.23171929 -0.30454423 -0.19522957 0.11851882 -0.048325631
## qualidade
               0.44321697 0.57909956 0.51319376 -0.07754712 0.171421388
## prazer
               ## chato
               -0.17785084 -0.21758679 -0.09925867 -0.20033406 -0.167536447
## nutritivo
               0.52621459   0.65072607   0.71306495   -0.04716005
                                                             0.205120324
##
                            gratificante
                                             energia
                                                        divertido
                        sal
                                                                    criancas
## satisfaz
               -3.626646e-02
                             6.485072e-01 0.63675882 0.265213973 0.16000741
## natural
               -2.168720e-01
                             4.632472e-01 0.49354159
                                                     0.081903207
                                                                  0.06029259
## fibra
               -1.748880e-01 4.080466e-01 0.50373069 0.062730827 -0.09483085
## doce
               4.439912e-01 1.847767e-01 0.18496133 0.327223134 0.12324275
## facil
                2.693681e-02 3.623098e-01 0.18263008 0.248246218 0.25196789
## sal
                1.000000e+00 5.371153e-05 -0.06713581 0.033474536 0.03298221
## gratificante 5.371153e-05 1.000000e+00 0.59966696 0.354852245
                                                                  0.31219433
## energia
               -6.713581e-02 5.996670e-01 1.00000000 0.350327368 0.13057221
## divertido
                3.347454e-02 3.548522e-01 0.35032737 1.000000000 0.34996596
## criancas
                3.298221e-02 3.121943e-01 0.13057221
                                                     0.349965961 1.00000000
## encharcado
               2.359707e-02 -1.425032e-02 -0.04592438 -0.098754958
                                                                  0.08765840
## economico
               -1.259049e-01 2.137707e-01 0.02641362
                                                     0.040700477
                                                                  0.30491206
## saude
               -2.283768e-01 5.181843e-01 0.52424330
                                                     0.100955593 -0.01276094
## familia
               -7.965423e-02 3.546910e-01 0.19136018
                                                     0.352476715
                                                                  0.72701108
## calorias
               4.380975e-01 1.219290e-02 0.03362541
                                                     0.113449859
                                                                  0.01435653
## simples
                2.137203e-02 -1.795016e-01 -0.25577344 -0.322275476
                                                                  0.02921320
## crocante
               1.033722e-01 2.762034e-01 0.24829752
                                                     0.402670109
                                                                  0.30194580
## regular
               -1.645302e-01 3.282587e-01 0.38571918 0.136731512 -0.02583127
## acucar
               5.917709e-01 -8.119525e-02 -0.08606954 0.165290744 -0.01589207
## fruta
                2.557426e-02 2.538439e-01 0.27438372
                                                     0.251421273 -0.23212140
## processo
                3.048367e-01 -1.649989e-01 -0.10157043 -0.002202497 0.02697130
               -2.178523e-01 4.747221e-01 0.45703627
## qualidade
                                                     0.224503157
                                                                  0.11634764
## prazer
               1.278963e-01 3.821680e-01 0.32246211
                                                     0.586497175
                                                                  0.28528848
## chato
                1.122315e-01 -3.156052e-01 -0.22338882 -0.298063613 -0.19372777
## nutritivo
               -1.600961e-01 4.987965e-01 0.53577674 0.155230301 0.03443452
```

```
##
                  encharcado
                               economico
                                                 saude
                                                           familia
                                                                      calorias
                -0.059885555
                                                        0.23287605
## satisfaz
                              0.05194244
                                          0.547068708
                                                                   0.04721422
## natural
                 0.068399728
                              0.10316137
                                          0.688097695
                                                        0.10708173 -0.16167366
## fibra
                -0.041667404 -0.03396533
                                          0.683983690 -0.01039870 -0.18654202
## doce
                -0.083751919 -0.23981376 -0.115622126
                                                        0.04343192 0.46731243
## facil
                -0.008804016
                              0.09254975
                                          0.204021617
                                                        0.23517566 -0.01541459
## sal
                 0.023597066 -0.12590486 -0.228376777 -0.07965423
                                                                    0.43809745
## gratificante -0.014250315
                              0.21377074
                                          0.518184332
                                                        0.35469098
                                                                    0.01219290
## energia
                -0.045924383
                              0.02641362
                                          0.524243298
                                                        0.19136018
                                                                    0.03362541
## divertido
                -0.098754958
                              0.04070048
                                          0.100955593
                                                        0.35247672
                                                                    0.11344986
## criancas
                 0.087658404
                              0.30491206 -0.012760939
                                                        0.72701108
                                                                    0.01435653
## encharcado
                 1.000000000
                              0.11715122 0.006146656
                                                        0.08138269 -0.07966496
## economico
                 0.117151217
                              1.00000000
                                          0.192658638
                                                        0.23335601 -0.21047144
## saude
                                                        0.08211150 -0.30717616
                 0.006146656
                              0.19265864
                                          1.000000000
## familia
                 0.081382689
                              0.23335601
                                          0.082111496
                                                        1.00000000 -0.06072469
## calorias
                -0.079664961 -0.21047144 -0.307176155 -0.06072469
                                                                    1.00000000
## simples
                              0.23120114 -0.099609317 -0.02899279 -0.07619086
                 0.346129827
## crocante
                -0.335632858
                              0.09269221
                                          0.082416385
                                                        0.28807642
                                                                    0.14705033
## regular
                -0.137300090
                              0.08029354
                                          0.543222577
                                                        0.04374372 -0.16490865
## acucar
                -0.094456381 -0.29255416 -0.376892968 -0.05448568
                                                                    0.52582617
## fruta
                -0.137035700 -0.33848391
                                          0.266341061 -0.12389300
                                                                    0.12593786
## processo
                 0.058660437 -0.12542062 -0.289470005 -0.01293971
                                                                    0.27389198
## qualidade
                -0.029808614
                              0.21549364
                                          0.686304848
                                                        0.24107378 -0.20135015
                                                        0.30077242
## prazer
                -0.254809103 -0.03971178
                                          0.214279460
                                                                    0.19292930
## chato
                 0.226885825 -0.02137835 -0.228589063 -0.24764977 -0.02701569
## nutritivo
                 0.032786390
                              0.12902808
                                          0.757614796
                                                        0.09197820 -0.22634007
##
                    simples
                               crocante
                                             regular
                                                                        fruta
                                                           acucar
## satisfaz
                -0.25064803
                             0.12650057
                                         0.42049880 -0.078519448
                                                                   0.26116604
## natural
                -0.13851302
                             0.02152927
                                         0.41763842 -0.316804483
                                                                   0.30015027
## fibra
                -0.12284590
                             0.04832402
                                         0.64837568 -0.225567250
                                                                   0.29314106
                -0.28955897
## doce
                             0.26276634 -0.02518025 0.648382667
                                                                   0.34650542
## facil
                 0.01765154
                             0.25222366
                                         0.10524644 -0.005731638
                                                                   0.03719749
## sal
                 0.02137203
                             0.10337222 -0.16453021
                                                     0.591770895
                                                                   0.02557426
## gratificante -0.17950163
                             0.27620343
                                         0.32825868 -0.081195255
                                                                   0.25384390
## energia
                -0.25577344
                             0.24829752
                                         0.38571918 -0.086069535
                                                                   0.27438372
## divertido
                -0.32227548
                             0.40267011
                                         0.13673151 0.165290744
                                                                   0.25142127
## criancas
                 0.02921320
                             0.30194580 -0.02583127 -0.015892067 -0.23212140
## encharcado
                 0.34612983 -0.33563286 -0.13730009 -0.094456381 -0.13703570
## economico
                 0.23120114
                             0.09269221
                                         0.08029354 -0.292554157 -0.33848391
## saude
                -0.09960932
                             0.08241638
                                         0.54322258 -0.376892968
                                                                   0.26634106
## familia
                -0.02899279
                             0.28807642
                                         0.04374372 -0.054485684 -0.12389300
                -0.07619086
## calorias
                             0.14705033 -0.16490865
                                                     0.525826174
                                                                  0.12593786
## simples
                 1.00000000 -0.20966191 -0.08026008 -0.146856923 -0.34308629
## crocante
                -0.20966191
                             1.00000000
                                         0.13330386
                                                     0.168930691
                                                                  0.09022960
## regular
                -0.08026008
                             0.13330386
                                         1.00000000 -0.090571672
                                                                   0.25474509
## acucar
                -0.14685692
                             0.16893069 -0.09057167
                                                                   0.14533048
                                                      1.000000000
## fruta
                -0.34308629
                             0.09022960
                                         0.25474509
                                                     0.145330476
                                                                   1.00000000
## processo
                 0.11318637
                             0.02484550 -0.14912239
                                                     0.369253388 -0.14020437
## qualidade
                -0.22690816
                             0.13432982
                                         0.44147633 -0.263389434
                                                                   0.16460384
## prazer
                -0.42989349
                             0.46808561
                                         0.16655163
                                                     0.217100889
                                                                   0.31255476
## chato
                 0.33052554 -0.32358917 -0.09469787 -0.000921067 -0.26006170
## nutritivo
                -0.14491592  0.10373102  0.56777612  -0.274637388
                                                                  0.30605745
```

```
##
                       qualidade
                                              chato
                                                    nutritivo
               processo
                                   prazer
## satisfaz
            -0.231719289   0.44321697   0.33764173   -0.177850835   0.52621459
## natural
            -0.304544226   0.57909956   0.16939794   -0.217586787
                                                   0.65072607
## fibra
            -0.195229572  0.51319376  0.13967658  -0.099258673
                                                   0.71306495
## doce
            0.118518821 -0.07754712 0.37627476 -0.200334059 -0.04716005
## facil
            -0.048325631 0.17142139 0.19889722 -0.167536447 0.20512032
## sal
             0.304836682 -0.21785225 0.12789628 0.112231476 -0.16009606
## gratificante -0.164998880 0.47472211 0.38216799 -0.315605190 0.49879653
## energia
            ## divertido
            -0.002202497   0.22450316   0.58649717   -0.298063613
                                                   0.15523030
## criancas
            0.026971295 0.11634764
                                0.28528848 -0.193727771
                                                   0.03443452
## encharcado
            0.058660437 -0.02980861 -0.25480910 0.226885825 0.03278639
## economico
            ## saude
            ## familia
            -0.012939711   0.24107378   0.30077242   -0.247649766   0.09197820
## calorias
            0.273891978 -0.20135015 0.19292930 -0.027015687 -0.22634007
## simples
            0.113186375 -0.22690816 -0.42989349 0.330525544 -0.14491592
## crocante
            0.024845497 0.13432982 0.46808561 -0.323589173 0.10373102
## regular
            ## acucar
            0.369253388 -0.26338943 0.21710089 -0.000921067 -0.27463739
## fruta
            0.30605745
## processo
            1.000000000 -0.18304941 0.03109584 0.171709754 -0.28218185
## qualidade
            ## prazer
            ## chato
            0.171709754 -0.28425601 -0.35933964 1.000000000 -0.17027548
## nutritivo
            -0.282181849 0.65983453 0.24444487 -0.170275481 1.00000000
```

```
# Calcular a matriz residual
matriz_residual <- matriz_r - matriz_r_hat

# Visualizar a matriz residual e a soma dos resíduos
print("Matriz Residual:")</pre>
```

```
## [1] "Matriz Residual:"
```

```
print(matriz_residual)
```

```
##
                      satisfaz
                                                      fibra
                                     natural
                                                                      doce
## satisfaz
                 0.000000e+00
                                0.000000e+00
                                               0.000000e+00
                                                             0.000000e+00
## natural
                 0.000000e+00
                                0.000000e+00
                                               0.000000e+00
                                                            -1.387779e-17
##
  fibra
                 0.000000e+00
                                0.000000e+00
                                               0.000000e+00
                                                             0.000000e+00
## doce
                 0.000000e+00 -1.387779e-17
                                               0.000000e+00
                                                             0.000000e+00
## facil
                 0.000000e+00
                                0.000000e+00
                                               0.000000e+00
                                                             0.000000e+00
##
  sal
                 2.081668e-17
                                0.000000e+00
                                              -2.775558e-17
                                                             0.000000e+00
## gratificante
                 0.000000e+00
                                0.000000e+00
                                                             0.000000e+00
                                               0.000000e+00
## energia
                 0.000000e+00
                                0.000000e+00
                                               0.000000e+00
                                                             0.000000e+00
## divertido
                 0.000000e+00
                                0.000000e+00
                                               0.000000e+00
                                                             0.000000e+00
##
  criancas
                 0.000000e+00 -6.938894e-18
                                               0.000000e+00
                                                             0.000000e+00
##
  encharcado
                -5.551115e-17
                                2.775558e-17
                                              -6.938894e-18 -1.387779e-17
## economico
                 0.000000e+00
                                0.000000e+00
                                               0.000000e+00
                                                             0.000000e+00
## saude
                 0.000000e+00
                                0.000000e+00
                                               0.000000e+00
                                                             0.000000e+00
## familia
                 0.000000e+00
                                0.000000e+00
                                               0.000000e+00
                                                             0.000000e+00
## calorias
                 0.000000e+00
                                0.000000e+00
                                               0.000000e+00
                                                             0.000000e+00
## simples
                 0.000000e+00
                                0.000000e+00
                                               0.000000e+00
                                                             0.000000e+00
## crocante
                 0.000000e+00
                                2.428613e-17
                                               0.000000e+00
                                                             0.000000e+00
## regular
                 0.000000e+00
                                0.000000e+00
                                               0.000000e+00
                                                             6.938894e-18
## acucar
                 0.000000e+00
                                0.000000e+00
                                               0.000000e+00
                                                             0.000000e+00
## fruta
                 0.000000e+00
                                0.000000e+00
                                               0.000000e+00
                                                             0.000000e+00
##
  processo
                 0.000000e+00
                                0.000000e+00
                                               0.000000e+00
                                                             0.000000e+00
## qualidade
                 0.000000e+00
                                0.000000e+00
                                               0.000000e+00
                                                             0.000000e+00
## prazer
                 0.000000e+00
                                2.775558e-17
                                               0.000000e+00
                                                             0.000000e+00
##
  chato
                 0.000000e+00
                                0.000000e+00
                                               0.000000e+00
                                                             0.000000e+00
##
  nutritivo
                 0.000000e+00
                                0.000000e+00
                                               0.000000e+00
                                                             0.000000e+00
##
                         facil
                                          sal
                                               gratificante
                                                                   energia
## satisfaz
                 0.000000e+00
                                2.081668e-17
                                               0.000000e+00
                                                             0.000000e+00
                 0.000000e+00
                                0.000000e+00
                                                             0.000000e+00
##
   natural
                                               0.000000e+00
## fibra
                 0.000000e+00 -2.775558e-17
                                               0.000000e+00
                                                             0.000000e+00
## doce
                 0.000000e+00
                                0.000000e+00
                                               0.000000e+00
                                                             0.000000e+00
## facil
                 0.000000e+00
                                0.000000e+00
                                               0.000000e+00
                                                             0.000000e+00
## sal
                 0.000000e+00
                                0.000000e+00
                                              -1.038124e-17 -1.387779e-17
##
  gratificante
                 0.000000e+00 -1.038124e-17
                                               0.000000e+00
                                                             0.000000e+00
## energia
                 0.000000e+00 -1.387779e-17
                                               0.000000e+00 -1.110223e-16
## divertido
                 0.000000e+00
                                0.000000e+00
                                               0.000000e+00
                                                             0.000000e+00
  criancas
##
                 0.000000e+00
                                0.000000e+00
                                               0.000000e+00
                                                             0.000000e+00
## encharcado
                -6.938894e-18 -6.938894e-18
                                               5.377643e-17 -6.938894e-18
## economico
                 0.000000e+00
                                0.000000e+00
                                               0.000000e+00
                                                             3.469447e-18
## saude
                 0.000000e+00
                                0.000000e+00
                                               0.000000e+00
                                                             0.000000e+00
## familia
                 0.000000e+00
                                0.000000e+00
                                               0.000000e+00
                                                             0.000000e+00
##
  calorias
                -1.734723e-18
                                0.000000e+00
                                               3.469447e-18
                                                             0.000000e+00
## simples
                -3.469447e-18 -3.816392e-17
                                               2.775558e-17
                                                             0.000000e+00
## crocante
                 0.000000e+00
                                0.000000e+00
                                               0.000000e+00 -2.775558e-17
## regular
                 0.000000e+00
                                0.000000e+00
                                               0.000000e+00
                                                             0.000000e+00
## acucar
                 3.469447e-18
                                0.000000e+00
                                                             1.387779e-17
                                               0.000000e+00
## fruta
                -6.938894e-18 -3.469447e-18
                                               0.000000e+00
                                                             0.000000e+00
##
  processo
                 6.938894e-18
                                0.000000e+00
                                               0.000000e+00
                                                             0.000000e+00
## qualidade
                 0.000000e+00
                                0.000000e+00
                                               0.000000e+00
                                                             0.000000e+00
##
                 0.000000e+00
                                0.000000e+00
                                               0.000000e+00
                                                             0.000000e+00
  prazer
##
  chato
                 0.000000e+00
                               -2.775558e-17
                                               0.000000e+00
                                                             0.000000e+00
                                0.000000e+00
## nutritivo
                -2.775558e-17
                                               0.000000e+00
                                                             0.000000e+00
```

```
##
                     divertido
                                    criancas
                                                 encharcado
                                                                 economico
## satisfaz
                 0.000000e+00
                                0.000000e+00 -5.551115e-17
                                                             0.000000e+00
##
  natural
                 0.000000e+00
                               -6.938894e-18
                                               2.775558e-17
                                                              0.000000e+00
## fibra
                 0.000000e+00
                                0.000000e+00 -6.938894e-18
                                                              0.000000e+00
## doce
                 0.000000e+00
                                0.000000e+00 -1.387779e-17
                                                              0.000000e+00
## facil
                 0.000000e+00
                                0.000000e+00 -6.938894e-18
                                                              0.000000e+00
## sal
                 0.000000e+00
                                0.000000e+00 -6.938894e-18
                                                              0.000000e+00
##
  gratificante
                 0.000000e+00
                                0.000000e+00
                                               5.377643e-17
                                                              0.000000e+00
##
  energia
                 0.000000e+00
                                0.000000e+00 -6.938894e-18
                                                              3.469447e-18
##
  divertido
                 0.000000e+00
                                0.000000e+00
                                               0.000000e+00
                                                              0.000000e+00
##
  criancas
                 0.000000e+00
                               -1.110223e-16
                                               0.000000e+00
                                                              0.000000e+00
##
  encharcado
                 0.000000e+00
                                0.000000e+00
                                               0.000000e+00
                                                              0.000000e+00
##
  economico
                 0.000000e+00
                                0.000000e+00
                                               0.000000e+00
                                                              0.000000e+00
## saude
                 0.000000e+00
                                0.000000e+00
                                               0.000000e+00
                                                              0.000000e+00
  familia
##
                 0.000000e+00
                                0.000000e+00
                                               1.387779e-17
                                                              0.000000e+00
##
  calorias
                 0.000000e+00
                                0.000000e+00
                                               0.000000e+00
                                                              0.000000e+00
## simples
                 0.000000e+00
                                0.000000e+00
                                               0.000000e+00
                                                              2.775558e-17
##
  crocante
                 0.000000e+00
                                0.000000e+00
                                              -5.551115e-17
                                                              1.387779e-17
##
  regular
                 0.000000e+00
                                6.938894e-18
                                               2.775558e-17
                                                              0.000000e+00
## acucar
                 0.000000e+00
                                0.000000e+00
                                               0.000000e+00
                                                              0.000000e+00
## fruta
                 0.000000e+00
                                0.000000e+00
                                               0.000000e+00
                                                              0.000000e+00
   processo
                 -1.301043e-18
                                0.000000e+00
                                              -2.775558e-17
                                                              0.000000e+00
##
## qualidade
                -2.775558e-17
                                0.000000e+00
                                             -1.040834e-17
                                                              0.000000e+00
##
  prazer
                 0.000000e+00
                                0.000000e+00
                                               0.000000e+00
                                                              0.000000e+00
##
  chato
                 0.000000e+00
                                0.000000e+00
                                               0.000000e+00
                                                             -1.040834e-17
##
  nutritivo
                 0.000000e+00
                                6.938894e-18
                                               0.000000e+00
                                                              0.000000e+00
##
                                    familia
                        saude
                                                  calorias
                                                                  simples
## satisfaz
                0.000000e+00
                               0.000000e+00
                                              0.000000e+00
                                                            0.000000e+00
##
  natural
                0.000000e+00
                               0.000000e+00
                                              0.000000e+00
                                                            0.000000e+00
##
  fibra
                0.000000e+00
                               0.000000e+00
                                              0.000000e+00
                                                            0.000000e+00
##
                               0.000000e+00
  doce
                0.000000e+00
                                              0.000000e+00
                                                            0.000000e+00
##
  facil
                0.000000e+00
                               0.000000e+00
                                             -1.734723e-18 -3.469447e-18
##
  sal
                0.000000e+00
                               0.000000e+00
                                              0.000000e+00 -3.816392e-17
##
  gratificante 0.000000e+00
                               0.000000e+00
                                              3.469447e-18
                                                            2.775558e-17
## energia
                0.000000e+00
                                              0.000000e+00
                                                            0.000000e+00
                               0.000000e+00
## divertido
                0.000000e+00
                               0.000000e+00
                                              0.000000e+00
                                                            0.000000e+00
##
  criancas
                0.000000e+00
                                                            0.000000e+00
                               0.000000e+00
                                              0.000000e+00
##
  encharcado
                0.000000e+00
                               1.387779e-17
                                              0.000000e+00
                                                            0.000000e+00
## economico
                0.000000e+00
                               0.000000e+00
                                              0.000000e+00
                                                            2.775558e-17
##
  saude
                0.000000e+00
                               1.387779e-17
                                              0.000000e+00
                                                            1.387779e-17
##
  familia
                1.387779e-17
                               0.000000e+00
                                              0.000000e+00
                                                            6.938894e-18
## calorias
                0.000000e+00
                                                            0.000000e+00
                               0.000000e+00
                                              0.000000e+00
##
  simples
                1.387779e-17
                               6.938894e-18
                                              0.000000e+00
                                                            0.000000e+00
##
  crocante
                0.000000e+00
                               0.000000e+00
                                              0.000000e+00
                                                            0.000000e+00
## regular
                0.000000e+00
                               0.000000e+00
                                              0.000000e+00
                                                            0.000000e+00
## acucar
                0.000000e+00
                               0.000000e+00
                                              0.000000e+00
                                                            0.000000e+00
## fruta
                0.000000e+00
                               0.000000e+00
                                              0.000000e+00
                                                            0.000000e+00
## processo
                0.000000e+00
                               5.204170e-18
                                              0.000000e+00
                                                           -4.163336e-17
## qualidade
                0.000000e+00
                               0.000000e+00
                                              0.000000e+00
                                                            0.000000e+00
                0.000000e+00
##
   prazer
                               0.000000e+00
                                              0.000000e+00
                                                            0.000000e+00
## chato
                2.775558e-17
                               0.000000e+00
                                              0.000000e+00
                                                            0.000000e+00
## nutritivo
                0.000000e+00 -1.387779e-17
                                              2.775558e-17
                                                            0.000000e+00
```

```
##
                                                                   fruta
                     crocante
                                    regular
                                                    acucar
## satisfaz
                 0.000000e+00 0.000000e+00
                                                            0.000000e+00
                                             0.000000e+00
##
  natural
                 2.428613e-17 0.000000e+00
                                             0.000000e+00
                                                            0.000000e+00
## fibra
                 0.000000e+00 0.000000e+00
                                             0.000000e+00
                                                            0.000000e+00
## doce
                 0.000000e+00 6.938894e-18
                                             0.000000e+00
                                                            0.000000e+00
## facil
                 0.000000e+00 0.000000e+00
                                             3.469447e-18 -6.938894e-18
## sal
                 0.000000e+00 0.000000e+00
                                             0.000000e+00 -3.469447e-18
## gratificante
                 0.000000e+00 0.000000e+00
                                             0.000000e+00
                                                            0.000000e+00
## energia
                -2.775558e-17 0.000000e+00
                                             1.387779e-17
                                                            0.000000e+00
## divertido
                 0.000000e+00 0.000000e+00
                                             0.000000e+00
                                                            0.000000e+00
## criancas
                 0.000000e+00 6.938894e-18
                                             0.000000e+00
                                                            0.000000e+00
## encharcado
                -5.551115e-17 2.775558e-17
                                             0.000000e+00
                                                            0.000000e+00
## economico
                 1.387779e-17 0.000000e+00
                                             0.000000e+00
                                                            0.000000e+00
## saude
                 0.000000e+00 0.000000e+00
                                             0.000000e+00
                                                            0.000000e+00
  familia
                 0.000000e+00 0.000000e+00
##
                                             0.000000e+00
                                                            0.000000e+00
## calorias
                 0.000000e+00 0.000000e+00
                                             0.000000e+00
                                                            0.000000e+00
## simples
                 0.000000e+00 0.000000e+00
                                             0.000000e+00
                                                            0.000000e+00
##
  crocante
                 0.000000e+00 2.775558e-17
                                             0.000000e+00 -1.387779e-17
##
  regular
                 2.775558e-17 0.000000e+00
                                             1.387779e-17
                                                            0.000000e+00
## acucar
                 0.000000e+00 1.387779e-17
                                             0.000000e+00
                                                            0.000000e+00
## fruta
                -1.387779e-17 0.000000e+00
                                             0.000000e+00
                                                            0.000000e+00
  processo
                 5.204170e-17 0.000000e+00
                                             0.000000e+00
                                                            0.000000e+00
##
## qualidade
                 0.000000e+00 0.000000e+00
                                             0.000000e+00
                                                            0.000000e+00
##
  prazer
                 0.000000e+00 0.000000e+00
                                             0.000000e+00
                                                            0.000000e+00
##
  chato
                 0.000000e+00 0.000000e+00
                                            -1.192622e-18
                                                            0.000000e+00
## nutritivo
                 1.387779e-17 0.000000e+00
                                             0.000000e+00
                                                            0.000000e+00
##
                     processo
                                                    prazer
                                   qualidade
                                                                   chato
## satisfaz
                 0.000000e+00
                                0.000000e+00 0.000000e+00
                                                            0.000000e+00
## natural
                 0.000000e+00
                                0.000000e+00 2.775558e-17
                                                            0.000000e+00
##
  fibra
                 0.000000e+00
                                0.000000e+00 0.000000e+00
                                                            0.000000e+00
## doce
                 0.000000e+00
                                0.000000e+00 0.000000e+00
                                                            0.000000e+00
## facil
                 6.938894e-18
                                0.000000e+00 0.000000e+00
                                                            0.000000e+00
## sal
                 0.000000e+00
                                0.000000e+00 0.000000e+00
                                                           -2.775558e-17
## gratificante
                 0.000000e+00
                                0.000000e+00 0.000000e+00
                                                            0.000000e+00
## energia
                 0.000000e+00
                                0.000000e+00 0.000000e+00
                                                            0.000000e+00
## divertido
                -1.301043e-18 -2.775558e-17 0.000000e+00
                                                            0.000000e+00
##
  criancas
                 0.000000e+00
                                0.000000e+00 0.000000e+00
                                                            0.000000e+00
##
  encharcado
                -2.775558e-17 -1.040834e-17 0.000000e+00
                                                            0.000000e+00
## economico
                 0.000000e+00
                                0.000000e+00 0.000000e+00
                                                           -1.040834e-17
##
  saude
                 0.000000e+00
                                0.000000e+00 0.000000e+00
                                                            2.775558e-17
##
  familia
                 5.204170e-18
                                0.000000e+00 0.000000e+00
                                                            0.000000e+00
## calorias
                 0.000000e+00
                                0.000000e+00 0.000000e+00
                                                            0.000000e+00
## simples
                -4.163336e-17
                                0.000000e+00 0.000000e+00
                                                            0.000000e+00
## crocante
                 5.204170e-17
                                0.000000e+00 0.000000e+00
                                                            0.000000e+00
## regular
                 0.000000e+00
                                0.000000e+00 0.000000e+00
                                                            0.000000e+00
## acucar
                 0.000000e+00
                                0.000000e+00 0.000000e+00
                                                          -1.192622e-18
## fruta
                 0.000000e+00
                                0.000000e+00 0.000000e+00
                                                            0.000000e+00
## processo
                 0.000000e+00
                                0.000000e+00 0.000000e+00
                                                           -2.775558e-17
## qualidade
                 0.000000e+00
                                0.000000e+00 0.000000e+00
                                                            0.000000e+00
                 0.000000e+00
                                0.000000e+00 0.000000e+00
                                                            0.000000e+00
##
  prazer
## chato
                -2.775558e-17
                                0.000000e+00 0.000000e+00
                                                            0.000000e+00
## nutritivo
                 0.000000e+00
                                0.000000e+00 0.000000e+00
                                                            0.000000e+00
```

```
##
                    nutritivo
## satisfaz
                 0.000000e+00
## natural
                 0.000000e+00
## fibra
                 0.000000e+00
## doce
                 0.000000e+00
## facil
                -2.775558e-17
## sal
                 0.000000e+00
## gratificante 0.000000e+00
## energia
                 0.000000e+00
## divertido
                 0.000000e+00
## criancas
                 6.938894e-18
## encharcado
                 0.000000e+00
## economico
                 0.000000e+00
## saude
                 0.000000e+00
## familia
                -1.387779e-17
## calorias
                 2.775558e-17
## simples
                 0.000000e+00
## crocante
                 1.387779e-17
## regular
                 0.000000e+00
## acucar
                 0.000000e+00
## fruta
                 0.000000e+00
## processo
                 0.000000e+00
## qualidade
                 0.000000e+00
## prazer
                 0.000000e+00
                 0.000000e+00
## chato
## nutritivo
                 0.000000e+00
```

```
print("Soma dos Resíduos:")
```

```
print(sum(matriz_residual))
```

```
## [1] -2.582027e-16
```

A estimativa derivada do modelo ortogonal demonstrou ser altamente precisa, resultando em uma matriz residual significativamente reduzida.

Estimação dos Escores dos Fatores F

[1] "Soma dos Resíduos:"

Para calcular o escores dos fatores vamos utilizar o método dos mínimos quadrados ponderados

$$F = (L' \; \psi^{-1} \; L)^{-1} \; L' \; \psi^{-1} \; Z$$

```
# Calcular a matriz F
matriz_f <- solve(t(matriz_l) %*% solve(matriz_psi) %*% matriz_l) %*% t(matriz_l) %*% solve(matr</pre>
iz psi) %*% t(z)
# Imprimir a soma das linhas dos escores dos fatores
print(matrix(rowSums(matriz_f)))
##
                \lceil , 1 \rceil
## [1,] -8.607004e-14
## [2,] 4.517220e-14
## [3,] 1.620926e-14
## [4,] 3.428507e-14
## [5,] 1.651457e-15
# Imprimir a matriz resultante da multiplicação entre a matriz L e a matriz F
print(t(matriz 1 %*% matriz f)[1:5,])
##
             [,1]
                       [,2]
                                  [,3]
                                            [,4]
                                                        [,5]
                                                                  [,6]
## [1,] 1.2217163 1.2589084 0.7762036 -0.4985493 0.30486970 -0.5492682
## [2,] -2.5441080 -2.5252481 -2.5774342 -0.3693945 0.38026712 0.5574851
## [3,] 1.3127059 0.3973591 0.1565104 1.0012933 0.36166655 1.0484389
## [4,] 0.5453014 0.4530029 0.1572812 0.3346822 -0.08469079 0.1172470
## [5,] 0.8829036 0.4232029 0.3667763 0.1720987 0.36300242 -0.3219880
##
             [,7]
                       [8,]
                                   [,9]
                                            [,10]
                                                        [,11]
                                                                  [,12]
## [1,] 0.9826130 0.5995620 -0.19041953 0.3646901 2.02814293 1.0178188
## [2,] -0.6756854 -1.4656370 0.45252518 1.7867351 0.61992772 2.3345553
## [3,] 1.1462429 0.7865600 0.84669287 0.4589880 0.07298125 -0.3309400
## [4,] 0.1738506 0.2267926 -0.04258236 -0.2337047 1.00626037 -0.7737084
## [5,] 0.9723712 0.6400117 0.77621981 0.5123723 -1.38382584 0.5803923
                       [,14]
##
             [,13]
                                   [,15]
                                             [,16]
                                                        [,17]
                                                                   [,18]
## [1,] 0.98296007 0.4787673 -0.39562929 1.3809631 -0.7450652 0.43555940
## [2,] -2.02548637 1.8431007 0.03249345 2.1985176 1.3438998 -1.76572857
## [3,] 0.16127218 0.5634041 0.52240250 -1.0501825 0.7720067 0.06069226
## [4,] 0.09550047 -0.2197483 0.14419435 -0.3976510 -0.8552120 -0.22344347
## [5,] 0.54813361 0.6737100 -0.06208628 -0.9979512 1.5105661 0.59450575
##
             [,19]
                        [,20]
                                   [,21]
                                              [,22]
                                                          [,23]
                                                                     [,24]
## [1,] -0.73860266 -0.25175725 -0.5540407 0.91149625 -0.46143021 0.29927549
## [2,] 0.12528604 -1.79404102 1.7566580 -1.46043218 -0.02830816 0.12377110
## [3,] 0.67037440 0.46211503 0.1766967 0.38378705 1.05990373 -0.52941961
## [4,] 0.09085518 0.46549956 -0.5648693 -0.07468821 -0.12683339 -0.02673235
##
             [,25]
## [1,] 0.61532060
## [2,] -1.38086109
## [3,] 0.19377372
## [4,] 0.09787172
## [5,] 0.34829424
```

```
##
        satisfaz
                              fibra
                   natural
                                         doce
                                                 facil
                                                              sal
       ## [1,]
## [2,] -3.2606370 -2.0110624 -1.5323482 -1.3422193
                                             0.6040573
                                                       0.01022905
       1.2666876
                 0.2447832
                          1.4768593
                                    2.2218658
                                             0.6040573
                                                       1.21214262
## [3,]
## [4,]
                 1.3727061 1.4768593
       1.2666876
                                    0.4398233 0.6040573
                                                       0.01022905
## [5,] 0.1348565
                1.3727061 -0.5292791 -0.4511980 0.6040573
                                                       0.01022905
##
       gratificante
                     energia divertido criancas encharcado
                                                        economico
## [1,]
          1.223478 0.3988136 -1.279852 0.1315547
                                              2.2881820
                                                       1.5854706
## [2,]
          1.223478 -2.9483717 -1.279852 0.9671047 0.6208246
                                                       1.5854706
## [3,]
                  1.5145420 1.886098 0.9671047
                                              0.6208246 -0.1929809
          1.223478
## [4,]
          1.223478
                   1.5145420
                            1.886098 0.9671047 0.6208246 -0.1929809
## [5,]
          1.223478 0.3988136 1.886098 0.9671047 -1.0465329
                                                       1.5854706
##
                  familia
                           calorias
                                     simples crocante
          saude
                                                        regular
## [1,]
       1.380213
               1.0101335 -1.7200503 0.6713666 -1.817469
                                                     0.80626301
## [2,] -2.094966 1.0101335 -1.7200503 2.5059148
                                             1.480641 -1.80114717
       1.380213 1.0101335 -1.7200503 -1.1631816
## [3,]
                                             1.480641
                                                     0.80626301
## [4,]
       1.380213
               1.0101335 -1.7200503 -1.1631816 -1.817469
                                                      0.80626301
## [5,]
       1.380213 -0.7882102 0.3010088 -1.1631816
                                             1.480641 -0.06287372
##
                    fruta
                            processo qualidade
          acucar
                                                prazer
                                                          chato
## [1,] -1.0963606 -0.6410614 0.05581365
                                     1.434975 -1.298220 -0.8776122
## [3,] 0.8192137 -0.6410614 -0.81860019
                                     1.434975 1.091454 -0.8776122
## [5,] -1.0963606 -0.6410614 0.05581365 1.434975 1.888012 -0.8776122
##
       nutritivo
       1.5050092
## [1,]
## [2,] -0.7477116
## [3,]
       1.5050092
## [4,]
       1.5050092
## [5,]
       0.3786488
```

Referências

Silva, Wilton Bernardino da. 2021. "Análise Fatorial (Modelo Ortogonal)." YouTube. 2021. https://www.youtube.com/watch?v=Jk-QGfBkifA (https://www.youtube.com/watch?v=Jk-QGfBkifA).