The AI Influencer Kit

Cheat Sheet

Stop Looking Like Everyone Else.

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The AI Influencer Cheat Sheet

Stop Looking Like Everyone Else on Social Media

Warning: This isn't another "10 Tips for Better Content" bullshit.

This is the no-fluff playbook that AI influencers use to dominate feeds while everyone else is still figuring out hashtags.

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Pick Your Archetype (Not "Woman")

Basic AF: "Woman in coffee shop"

Money Move: "Korean-British barista with face tattoos"

Snooze Alert: "Man working out"

Scroll Stopper: "Ex-Navy SEAL turned yoga instructor"

The Formula:

[Ethnic Mix] + [Unexpected Profession] + [Unique Detail]

More Examples:

- "Nigerian-Irish tech CEO with vintage glasses"
- "Half-Japanese street artist with prosthetic arm"
- "Mexican-Swedish chef who only cooks with fire"

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Stage Your Scene (Location = Everything)

Amateur Hour: "At home"

Pro Level: "Glass penthouse overlooking Singapore Marina"

Basic Bitch: "In the gym"

Content Gold: "Underground fight club in abandoned warehouse"

Scene Prompts That Convert:

- "Rooftop garden in downtown Tokyo, neon lights reflecting"
- "Private jet cabin at 35,000 feet"
- "Underwater restaurant with sharks swimming outside"
- "Abandoned mall turned into vertical farm"
- "Desert oasis with infinity pool merging into horizon"

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Drop Brands (Specificity = Authority)

Broke Energy: "Nice clothes"

Rich Energy: "Hermès Birkin, Louboutin heels, Cartier tank watch"

Fake Influencer: "Good camera"

Real Creator: "Shot on RED Komodo, Zeiss Master Prime lenses"

Brand Stack Examples:

- **Luxury Travel:** "Rimowa suitcase, Goyard tote, Brunello Cucinelli cashmere"

- **Tech Founder:** "MacBook Pro M3, AirPods Max, Tesla Model S Plaid"

- **Fitness Elite:** "Lululemon Align, Hydroflask Summit, Oura Ring Gen3"

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Fake the Camera (Technical Details = Credibility)

Noob Tell: "Professional photo"

Expert Move: "Shot on iPhone 14 Pro Max, Portrait mode, f/1.78, golden hour"

Camera Specs That Sell:

- "Canon R5, 85mm f/1.2, shallow DOF, natural lighting"

- "Sony A7R V, 24-70mm GM, handheld, street photography style"

- "Fujifilm X-T5, 56mm f/1.2, film simulation Classic Chrome"

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AI Prompts That Go Viral

The Influencer Formula:

> "[Archetype] in [Specific Location], wearing [Brand Stack], [Camera Specs], [Lighting Condition], [Pose/Action], cinematic composition, editorial photography style"

Example Prompt:

"Korean-Irish tech CEO with vintage Persol glasses in glass penthouse overlooking Singapore Marina, wearing Saint Laurent blazer and Cartier Tank watch, shot on Sony A7R V with 85mm f/1.2, golden hour lighting, confident lean against floor-to-ceiling windows, cinematic composition, editorial photography style, depth of field, urban skyline bokeh"

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Platform-Specific Hacks

Instagram:

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Best Time

Tuesday-Thursday, 11 AM-1 PM

#

___

Hashtag Strategy

5-7 targeted, avoid generic ones

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Content Mix

40% lifestyle, 30% behind-scenes, 30% value

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TikTok

Hook

First 3 seconds make or break

Length

15-30 seconds for maximum retention

Trending Audio

Use within first 24 hours

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LinkedIn

Post Type: Text + single image performs best

Tone: Professional but personal

CTA: Always ask a question to drive comments

The Engagement Multiplier

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Hook Templates

"Nobody talks about [controversial truth]…"

"I spent $10K learning [skill] so you don't have to…"

"Here's what [industry] doesn't want you to know…"

Story Structure:

01

Hook

(grab attention)

02

Agitate

(pain point)

03

Solution
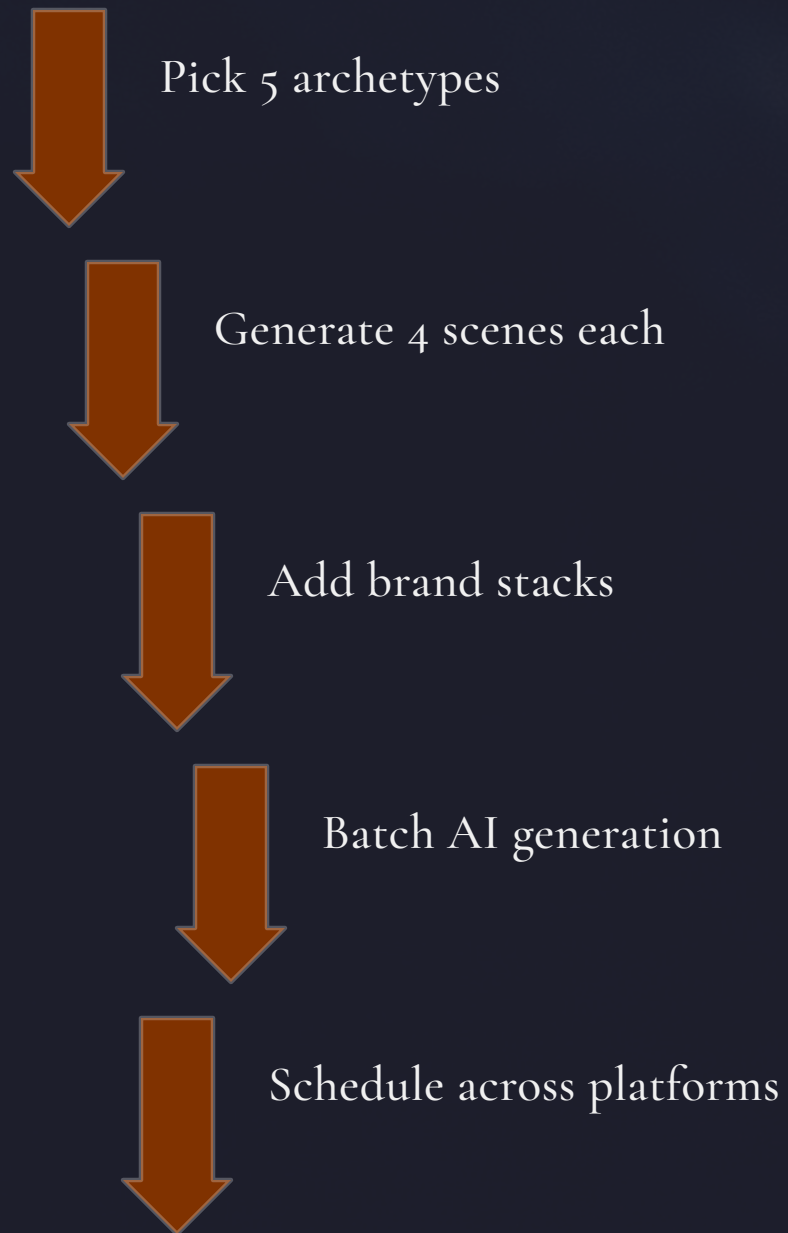
(your method)

04

Proof

(results/testimonial)

05

CTA

(what to do next)

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Content Batching Like a Boss

Monday Madness: Plan 20 posts in 2 hours

Pick 5 archetypes

Generate 4 scenes each

Add brand stacks

Batch AI generation

Schedule across platforms

Tools Stack:

- **Prompts:** ChatGPT-4 with custom instructions
- **Images:** Midjourney/Runway for video
- **Scheduling:** Later or Hootsuite
- **Analytics:** Native platform insights

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Monetization Playbook

Phase 1: Audience Building (0-10K followers)

- Focus on one platform
- Post daily with consistent archetype
- Engage authentically (no bots)

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Phase 2: Authority Building (10K-100K)

Cross-platform expansion

Start collecting emails

Partner with brands in your niche

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Phase 3: Empire Building (100K+)

1   Speaking engagements

2   Affiliate partnerships

3   Launch your own products

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Red Flags to Avoid
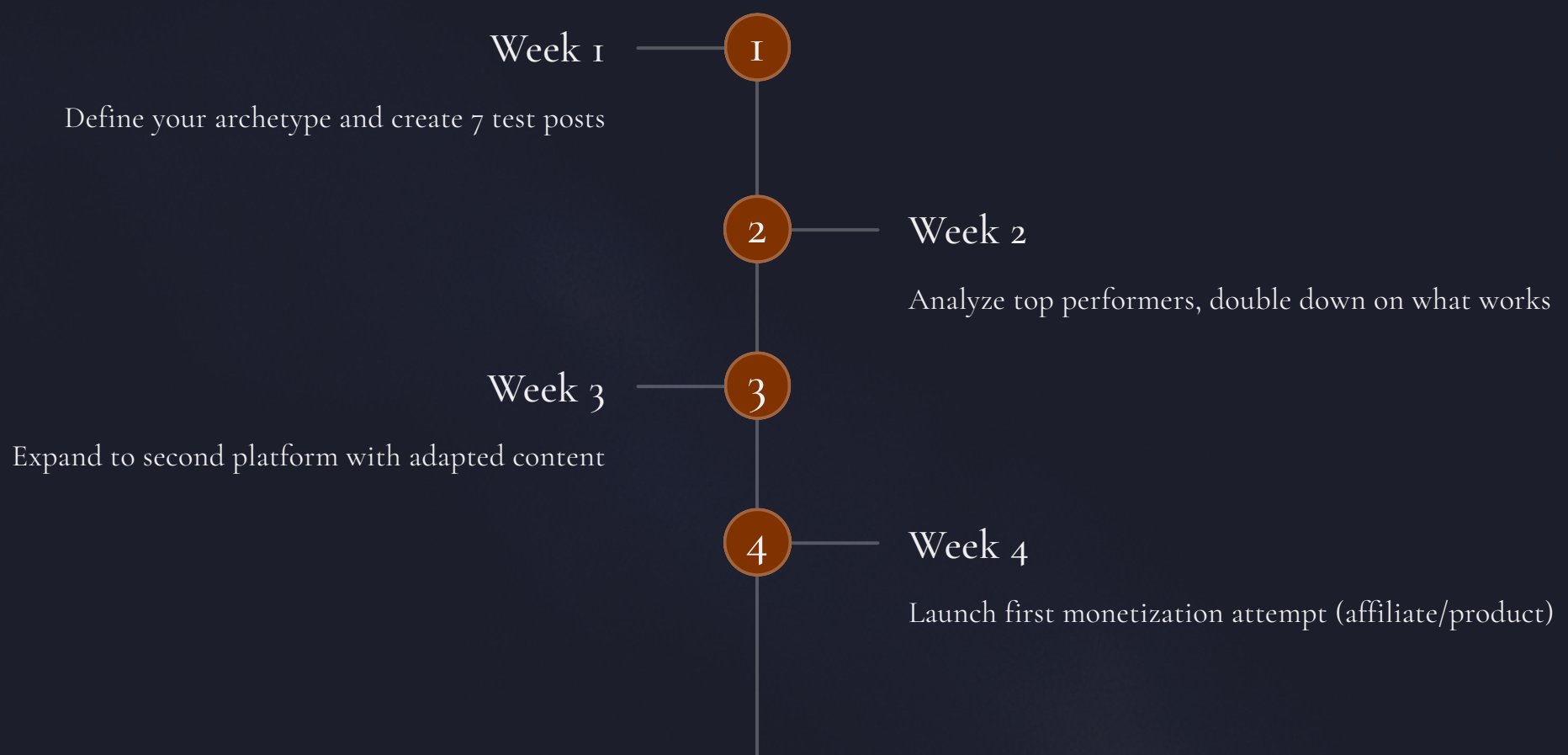
Generic prompts ("beautiful woman")

Overused hashtags (#instagood #photooftheday)

Buying followers (kills engagement)

Posting randomly (algorithm hates inconsistency)

Ignoring comments (social = social, not broadcast)

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The 30-Day Challenge

Week 1 ─── ①

Define your archetype and create 7 test posts

② ─── **Week 2**

Analyze top performers, double down on what works

Week 3 ─── ③

Expand to second platform with adapted content

④ ─── **Week 4**

Launch first monetization attempt (affiliate/product)

Emergency Content Ideas

When Your Brain is Dead:

1. "Day in the life of [your archetype]"
2. "5 things I wish I knew before [your expertise]"
3. "Unpopular opinion: [controversial take]"
4. "Rate my [relevant item] setup"
5. "Behind the scenes of [your work]"

Ready to stop blending in?

The influencers making millions aren't lucky—they're strategic.

Your next post could be the one that changes everything.

What archetype are you going to become?

This cheat sheet is your foundation. The real magic happens when you take action.

Stop consuming.

Start creating.

The Algorithm is the Canvas.
You Are the Architect.

You have reached the end of the manual, but in truth, this marks the beginning of your real work. The comprehensive tools you've explored—from understanding sub-surface scattering and camera logic to mastering advanced prompt structures—are exceptionally powerful. They cannot be simply to rehash generic slop that already exists, creating it through a refined lens.

The distinction lies in your approach. Where a "Prompter" might indiscriminately flood the world with generic, uninspired images, a Proxy Architect harnesses these tools to create work that is intentional, meaningful, and unique—work that already exists, creating it through a refined lens.

Remember the Code:

Simulate, Don't Describe

The algorithm doesn't need you to forget merely asking for what you want. Instead, describe the inherent properties of what you want to create. Every material inherently expresses its focus through texture, and behavior.

Respect the Physics.

Every material in your scene has mass, volume, or fundamental attributes. Light demands a source and a reason. Depth requires distance, and shadows demand logic. Treat each as truth as you would the image in reality.

Humanity is the Glitch.

The truest perfection often, executed with AI can be too sterile, too predictable. It's the layers that impart imperfection, the subtle shifts, and the intentional noise that defines humanity.

You are no longer merely guessing or experimenting. You are building, meticulously constructing worlds and narratives within the domain of infinite possibility. You know of prompts, and the art of their craft.

The Next Step

You now possess the Vault—a powerful repository of knowledge and prompts. It's time to transition this learning into action—to Build your empire, and to push the boundaries of what you can create. You are in remarkable company at the only architectural mastery.

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BONUS

3 S-Grade Level For Each Step of The Way (in case you're stuck)

Archetypes:

Irish-Pakistani gamer who speedruns tax returns	Haitian-Canadian priest who moonlights as a stand-up comic	Turkish-Kenyan pilot who only flies in vintage goggles

Scenes

Mirror-walled dojo hidden behind a ramen shop	Floating market at sunrise on the Mekong River	Luxury bunker beneath a Swiss ski chalet

Brand Flex Toolkits

Streetwear Visionary:	Old Money Chic:	Creative Rebel:
Off-White hoodie, Supreme backpack, Nike Air Force 1s in triple white	Brooks Brothers blazer, Church's oxfords, Montblanc Meisterstück pen	Polaroid SX-70, Doc Martens 1460s, Carhartt WIP chore coat

Camera Specs to Sell

- Leica Q2, 28mm f/1.7, soft window light, cinematic crop
- Nikon Z9, 70-200mm f/2.8, sideline angle, high shutter freeze
- Hasselblad X2D 100C, 90mm f/3.2, medium format depth

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