FAKE IT REAL:
4 Simple Tricks To Perfect Realism

Build an archetype, stage your world, drop your brands: then make it all look effortless.
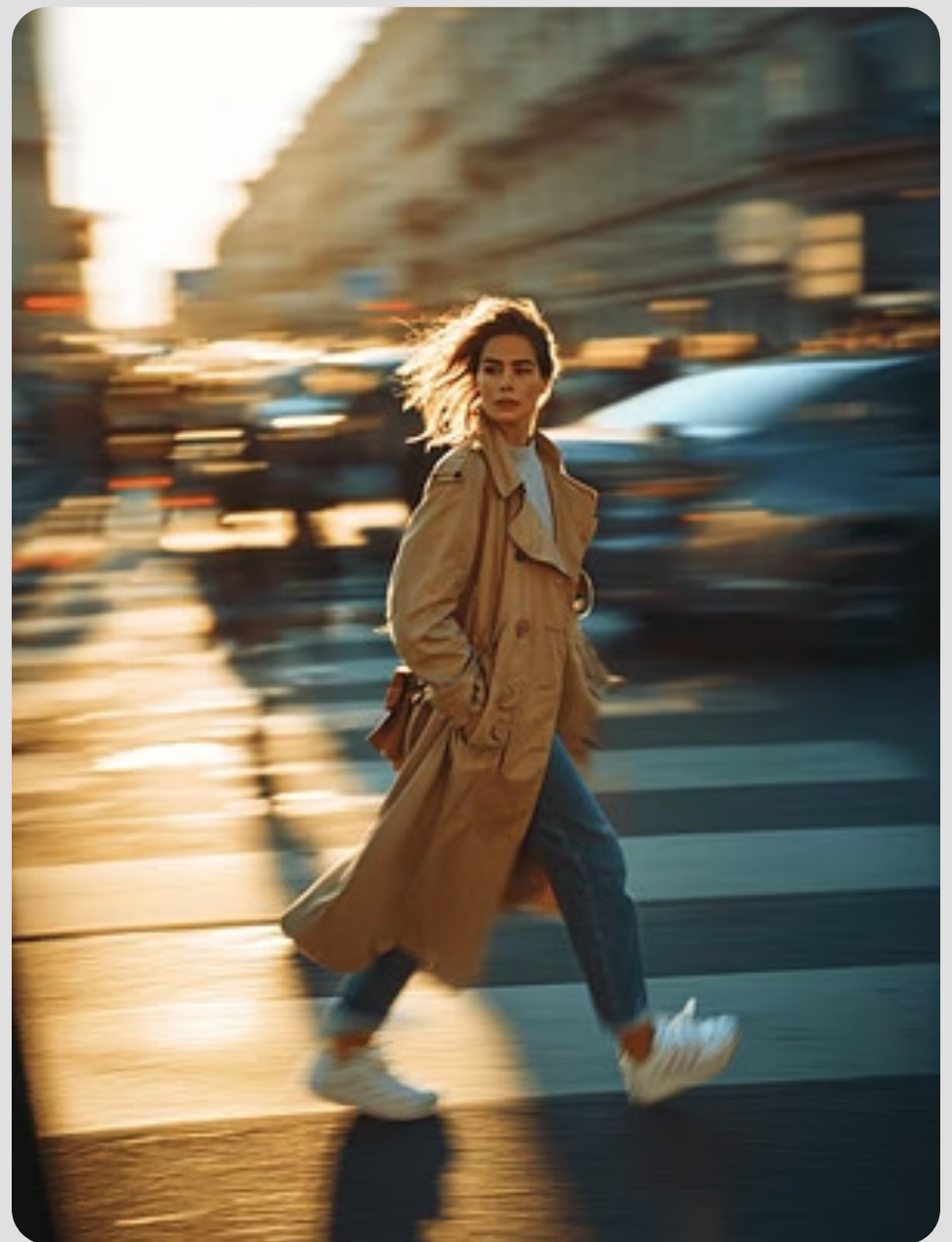
⚠ FREE CHEAT SHEET

1. Pick the Archetype

Not just "woman"—think "Brazilian-Japanese travel junkie," "Crypto dad in Rio," or "Playlist poet lost in Tokyo record shops."
Your brand isn't generic. Neither should your vibe be.

Here we used "A dynamic overtheshoulder shot of a beautiful woman... timeless, understated outfit... neutral trench coat over a simple sweater, slim dark jeans, comfortable white sneakers, and a small crossbody bag."

2. **Stage the Scene**

Paint the picture: "Private over-water bungalow in Bora-Bora" or "Midnight ramen run on Shibuya Crossing."
Set the mood, set the pace.

Here, the core keywords that generated this wonderful image were "... at a vineyard, environmentalportrait, warm dusk light, relaxed pose."

3. Drop the Brands

Create instant aspiration: Hermès scarf · Veja sneakers · Unique thrift-market kimono. Opal jewelry. Pop & Suki's wristband. Crimson couture gown. Ferrari. Cartier's Love bracelet. Mix luxe with real-life. Pick what matches your character's story.

Name the blings, boys and girls! "Sleek leather jumpsuit, Cartier jewelry, crimson Ferrari SF90, expensive Gucci glasses, Audemars Piguet watch."
Balance what's attainable and believable - you can be an "Influencer" with some super exclusive luxe, but be careful!
If you're not, you can end up looking like an ethereal and beyond any possible wealth figure:

4. Fake the Camera

"Shot on iPhone 14 Pro, .HEIC, natural daylight",
"Editorial contact sheet, Hasselblad, RAW unfiltered" or "P1000987.CR2, studio lighting, neutral background".
A little tech jargon + realness = authority, not try-hard.

A wee bonus for you

DSC_7842.NEF	Portrait of a woman in a cozy café, DSC_7842.NEF, soft natural light, candid expression.
candidmoment	Influencer laughing with friends at a park, candidmoment, golden hour, muted tones.
35mmfilm	Influencer reading by a window, availablelight, soft shadows, neutral palette.
RAW_unprocessed	Close-up of influencer's face, RAW_unprocessed, natural skin texture, daylight.
IMG_4721.HEIC	Influencer at a farmers' market, IMG_4721.HEIC, bright daylight, casual pose.
softbokeh	Influencer in a linen dress, softbokeh, park setting, gentle sunlight.
goldenratio	Influencer on a balcony overlooking the sea, goldenratio, warm tones, relaxed pose.
kodakportra	Influencer in a sundress, kodakportra, golden hour, soft focus.
handheldshot	Influencer dancing at a festival, handheldshot, vibrant daylight, blurred background.
polaroidframe	Influencer with a coffee cup, polaroidframe, cozy café, warm tones.