

GABRIEL DROZDOV

Graphic, Web, & Sound Designer

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Education

Wesleyan University, Middletown, CT
Bachelors of Arts, Theater & Computer Science
Candidate for Honors in Theater, GPA: 3.74 / 4.00

Class of 2019

Work Experience

The Dramatists Guild, New York, NY
Membership & Creative Affairs Intern

July 2018 — Sept 2018

- Researched, storyboarded, scripted, and animated promotional video using After Effects.
- Composed new style guide, graphic templates, and icons for future website and print developments.
- Employed branding guidelines to draft and program 8 informational membership web pages.
- Co-produced national conference and led technology forums for industry professionals.

The 24 Hour Plays, New York, NY
Web & Graphic Design Intern

June 2017 — Aug 2017

- Spearheaded complete aesthetic rebranding currently in use by the organization.
- Publicized rebranding through design and distribution of promotional materials for 3 productions.
- Formalized brand aesthetic by creating style guide and implementing design language in new website.
- Collaborated with Executive Director to author documentation for maintaining website and branding.

SmartTix, New York, NY
Freelance Designer

June 2017 — Aug 2017

- Programmed prototype website landing page in Bootstrap as blueprint for future website overhaul.
- Consulted with company owner to workshop and improve 3 iterations of web page.

Iridium Jazz Club, New York, NY
Graphic Design & Administrative Intern

June 2016 — May 2017

- Supported the in-house graphic designer by refining marketing and event materials.
- Designed promotional materials for events ranging from daily jazz features to celebrity concert tapings.
- Automated the scanning and censoring of hundreds of financial reports using the Adobe Suite.
- Coordinated hospitality and catering for high-profile artists including Shawn Mendes and Frankie Valli.

Activities / Leadership

Second Stage Student Theater Company, Wesleyan University
Sound Specialist, Website, & Ticketing

Mar 2017 — (current)

- Curated and produced 50 student-directed theater productions in collaboration with team of 12 peers.
- Assembled and maintained a digital public archive for over 100 past productions.
- Initiated visual rebranding and incorporated design into website and promotional materials.
- Facilitated and engaged in dialogues to boost diversity and inclusivity in Wesleyan's theater community.

Red Feather Studios, Wesleyan University
Website, Bookings, & Sound Engineer

Sept 2016 — (current)

- Moderated weekly meetings and facilitated transition to new team leaders when prior ones graduated.
- Administered approximately 10 weekly studio bookings ranging from podcasts to full band sessions.
- Authored manual of over 50 pages detailing effective and safe use of in-house studio equipment.
- Solicited feedback from students to optimize website navigation and online booking process.

Skills

Administration: Zoho CRM, MailChimp, Eventbrite, Microsoft Office, Google G Suite, Agile / Scrum, Gantt Charts
Programming: Python, SML, JavaScript, jQuery, HTML, CSS, Processing, Arduino, Unity, Visual Studio
Websites: Bootstrap, GitHub Pages, cPanel, WordPress, Drupal, Squarespace, Wix, Webflow, Google Analytics
Design: Photoshop, Illustrator, InDesign, Sketch, Vectorworks, Rhinoceros, 3D Printing, Laser Cutting
Audio: Ableton Live, Dorico, Pro Tools, Sibelius, Logic Pro X, Reason, Finale, Audacity, QLab
Video: After Effects, Premiere Pro, Final Cut Pro