Gabriel Drozdov

Graphic, Web, & Sound Designer

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Education

Wesleyan University, Middletown, CT   Class of 2019
Bachelors of Arts, Theater & Computer Science
Honors in Theater, Rachel Henderson Prize, GPA: 3.69 / 4.00

Work Experience

Williamstown Theatre Festival, Williamstown, MA   May 2019 — Aug 2019
Lead Graphic Designer

- Supervised team of 3 by delegating and monitoring daily deadlines via online management tool, Asana.
- Designed 52-page programs for all 7 productions and led extensive company-wide proofing process.
- Enhanced lobby experience by installing new TV and animating over 40 slides in After Effects.
- Devised 2019 season branding guidelines used across ads, marquees, posters, newsletters, and more.
- Engaged patrons with multiple newsletters each week and led campaign for past shows moving to NYC.

The Dramatists Guild, New York, NY   July 2018 — Sept 2018
Membership & Creative Affairs Intern

- Researched, storyboarded, scripted, and animated promotional video using After Effects.
- Composed new style guide, graphic templates, and icons for future website and print developments.
- Employed branding guidelines to draft and program 8 informational membership web pages.
- Co-produced national conference and led technology forums for industry professionals.

The 24 Hour Plays, New York, NY   July 2017 — Sept 2017
Web & Graphic Design Intern

- Spearheaded complete aesthetic rebranding currently in use by the organization.
- Publicized rebranding through design and distribution of promotional materials for 3 productions.
- Formalized brand aesthetic by creating style guide and implementing design language in new website.
- Collaborated with Executive Director to author documentation for maintaining website and branding.

Activities / Leadership

Second Stage Student Theater Company, Wesleyan University   Mar 2017 — May 2019
Sound Specialist, Website, & Ticketing

- Curated and produced 50 student-directed theater productions in collaboration with team of 12 peers.
- Assembled and maintained a digital public archive for over 100 past productions.
- Initiated visual rebranding and incorporated design into website and promotional materials.
- Facilitated and engaged in dialogues to boost diversity and inclusivity in Wesleyan's theater community.

Red Feather Studios, Wesleyan University   Sept 2016 — May 2019
Website, Bookings, & Sound Engineer

- Moderated weekly meetings and facilitated transition to new team leaders when prior ones graduated.
- Administered approximately 10 weekly studio bookings ranging from podcasts to full band sessions.
- Authored manual of over 50 pages detailing effective and safe use of in-house studio equipment.
- Solicited feedback from students to optimize website navigation and online booking process.

Skills

Administration: Zoho CRM, MailChimp, Microsoft Office, Google G Suite, Agile, GANTT Charts, Asana
Programming: Python, SML, JavaScript, jQuery, HTML, CSS, Processing, Arduino, Unity, Visual Studio
Websites: Bootstrap, GitHub Pages, cPanel, WordPress, Drupal, Squarespace, Wix, Webflow
Design: Photoshop, Illustrator, InDesign, XD, Vectorworks, Rhinoceros, 3D Printing, Laser Cutting
Audio: Ableton Live, Dorico, Pro Tools, Sibelius, Logic Pro X, Reason, Finale, Audacity, QLab
Video: After Effects, Premiere Pro, Final Cut Pro