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# Gabriel Drozdov

Graphic & Web Designer | March 2019 | Portfolio

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# GD

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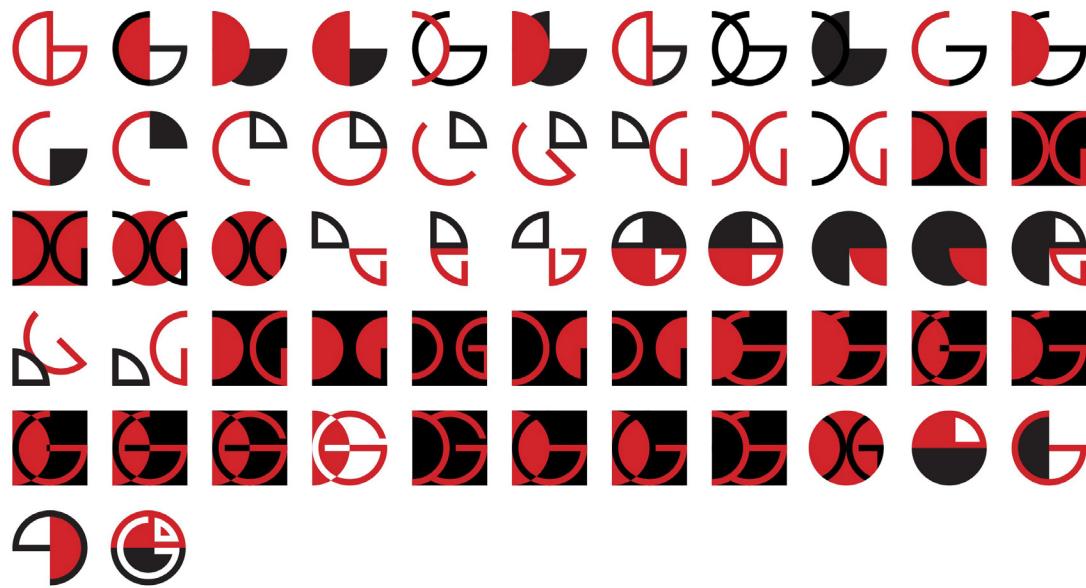


Design language developed for the Dramatists Guild.

# 1. Identity Systems

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I create branding systems to maintain consistent aesthetics across web and print materials. This process involves researching the graphic identities of organizations and collaborating with company executives to seamlessly expand on prior design systems. My work encompasses the development of logos, icons, posters, animations, as well as style guides and websites.



Explorative research into logomark.



Buttons employing "DG" iconography.



Page header templates.



establishing industry standards so that  
authors have a toolkit to  
**fight for their work.**



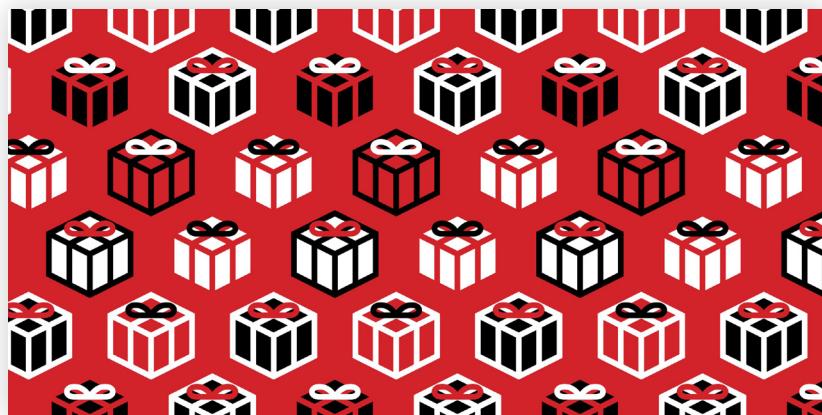
Captured stills from animated promotional video.



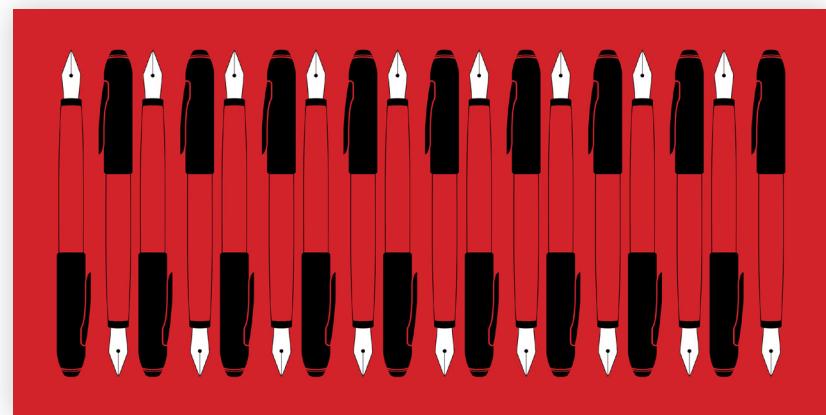
Homepage header for the DGCM.



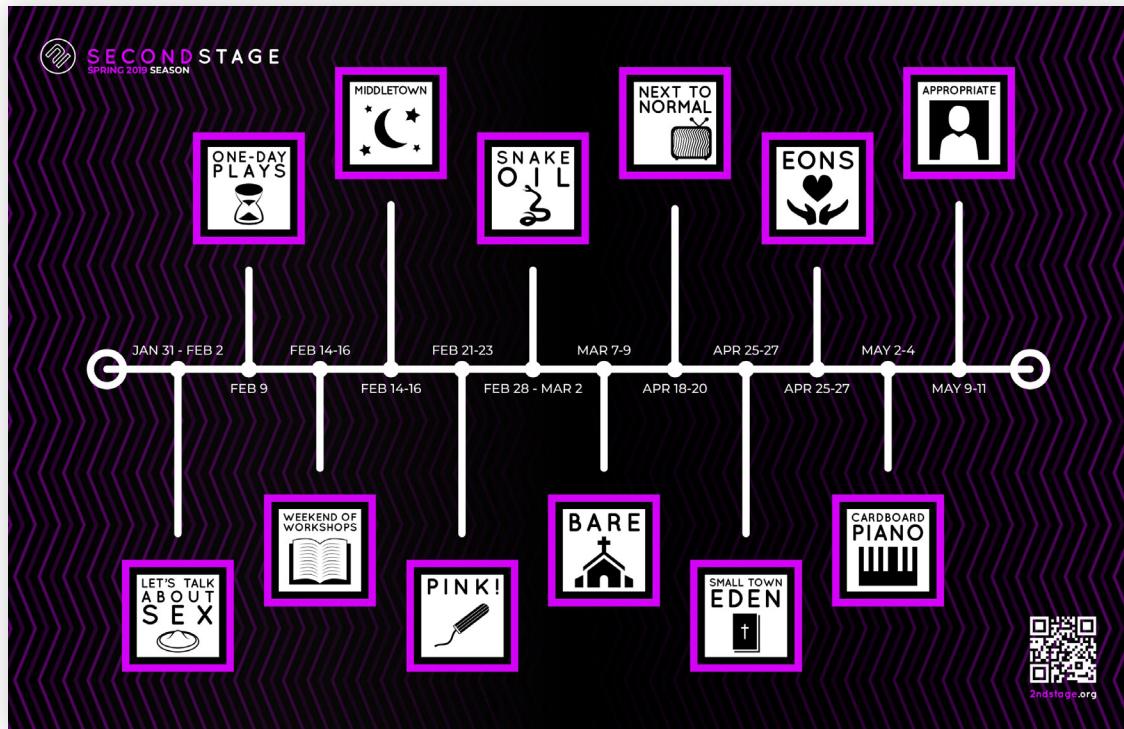
"U.S. Copyrights Law" page header.



"Gift Giving Language" page header.

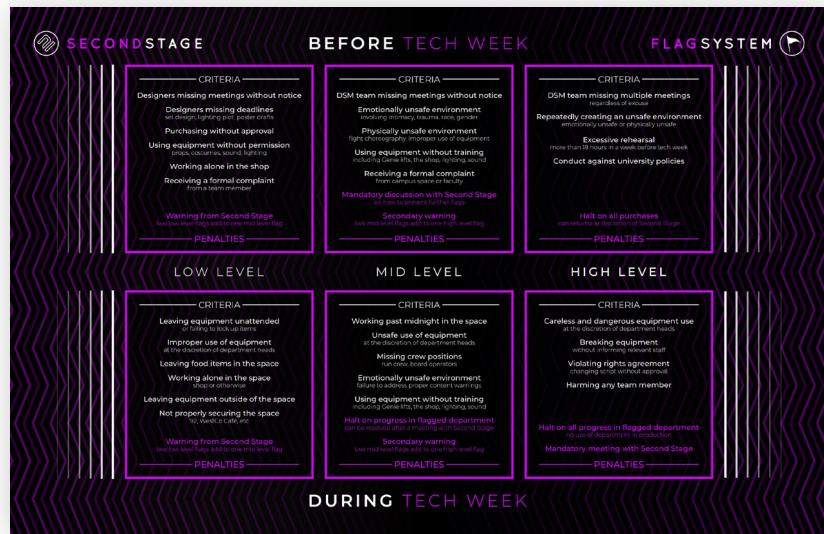


Generic page header.

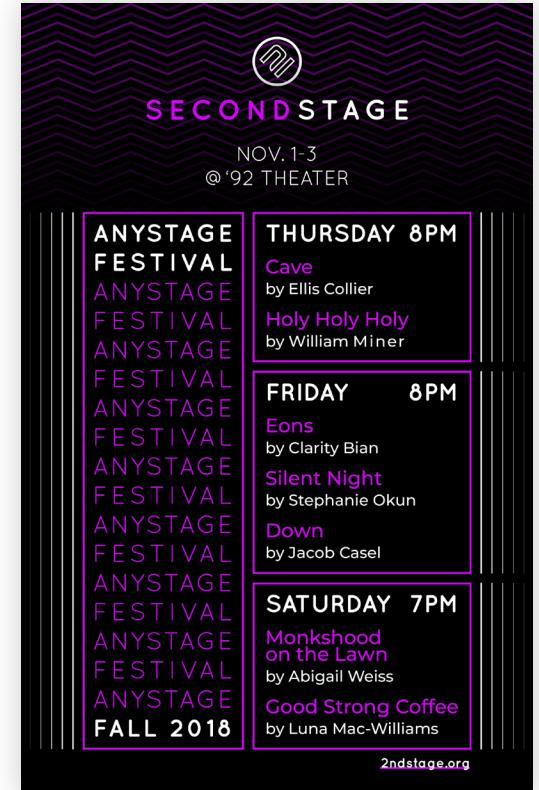


Season poster for Second Stage Student Theater Company.

Organization logo with wordmark.



Policy infographics.



Promotional poster for annual festival.



Promotional poster for Red Feather Studios.  
[REDACTED]



Organization logo with wordmark.



Monogram for Wesleyan University.  
[Redacted]

Wesleyan University

University logo.



Original monogram proposal.



Redesigned logo for The 24 Hour Plays.



Mission statement.

# THE 24 HOUR PLAYS NATIONALS

**24 ACTORS. 6 PLAYWRIGHTS. 6 DIRECTORS.  
ONE NIGHT ONLY**

Join the best and brightest artists 25-and-under for their own production of The 24 Hour Plays.

**AUGUST 14<sup>th</sup>**  
**151 BANK STREET**  
**3<sup>rd</sup> FLOOR THEATRE**  
**8:00PM**

**ARTISTIC PRODUCER**  
 Patti Anne Miller

**MANAGING PRODUCER**  
 Hope Chavez

**PRODUCERS**  
 Coleman Ray Clark  
 Sarah Hinz  
 Madelyn Paquette  
 Sophia Cohen Smith  
 Patrick Surillo

**MUSICAL GUEST**  
 Keren Abreu

**PLAYWRIGHTS**  
 Jordan Barsky  
 Alexis Payne  
 Anya Richkind  
 Andrew Rincón  
 Shara Feit  
 Jess Honovich

**DIRECTORS**  
 Allison Benko  
 Lyndsay Burch  
 Gineiris Garcia  
 Nailah Harper-Malveaux  
 Nick O'Leary  
 Jenna Rossman

**ACTORS**  
 Stephen Amenta  
 Vanessa Bretas  
 Peter Danielski  
 Isra Elsalihie  
 Michael Fell  
 Kaitlyn Figueroa  
 Katherine George  
 Cassie Gilling  
 Ashley Taylor Greaves  
 Mason Hensley  
 Louis Jannuzzi III  
 Aaron Johnson  
 Kevin Kantor  
 Alice Kors  
 Trevor Liu  
 Marshall Louise  
 Constantine Malahias  
 Chris Murphy  
 Charlie Oh  
 Ilia Paulino  
 Simone Pollicano  
 Patrick Reilly  
 Evelyn Rivera-Cadenas  
 Makaela Shealy



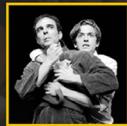




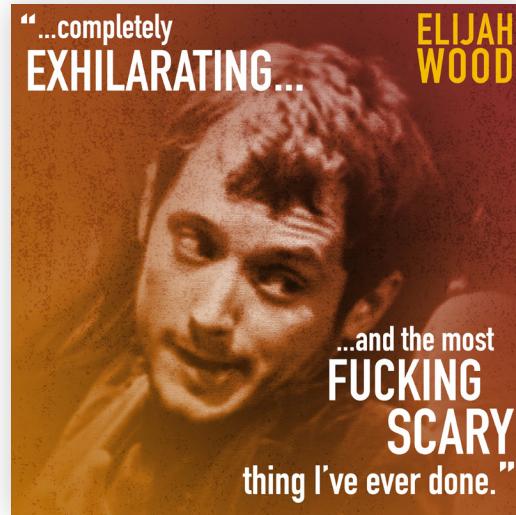








Promotional flyer.



Celebrity quote tiles.

Program cover.



Homepage for The 24 Hour Plays.

## 2. Web Design

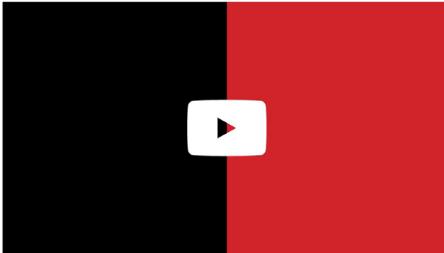
I reference identity systems to create intuitive websites that use animation and interaction to spur positive experiences. My designs are always responsive and constantly tested on various screen sizes to assure that mobile and desktop users have comparable experiences. I work with a variety of website frameworks ranging from raw code to services like WordPress, Squarespace, and Webflow.

**MEMBERSHIP**

**MEMBERS HOME**



Home to all theatre writers  
**Join the Guild**



-  WHY JOIN?
-  BENEFITS
-  MEMBER LEVELS
-  APPLY
-  FOR THEATRES

Homepage for the Dramatists Guild.

**MEMBERSHIP**

**MEMBERS HOME**



Home to all theatre writers  
**Join the Guild**



-  WHY JOIN?
-  BENEFITS
-  MEMBER LEVELS
-  APPLY
-  FOR THEATRES

Responsive layout for mobile devices.

**MEMBERSHIP**

**MEMBER INFORMATION**



## Levels of Membership

<input type="checkbox"/> MEMBER
<input type="checkbox"/> ASSOCIATE
<input type="checkbox"/> ESTATE
<input type="checkbox"/> STUDENT DISCOUNT

**Annual Dues**  
\$130

**Eligibility Requirements**

Eligible applicants must have had a theatre production performed in front of a paying audience OR a script published by a recognizable publishing/licensing house.

**Benefits**

- Voting privileges in all DG elections (Regional and Council)
- The ability to be nominated as a Regional Rep for your region
- A searchable DG Profile on our website
- A searchable listing in the Member Directory on our website
- Discounted membership to the New Play Exchange
- Access to all Associate level benefits

 **APPLY NOW**

**MEMBERSHIP**

**ASSOCIATE INFORMATION**



## Levels of Membership

<input type="checkbox"/> MEMBER
<input type="checkbox"/> ASSOCIATE
<input type="checkbox"/> ESTATE
<input type="checkbox"/> STUDENT DISCOUNT

**Annual Dues**  
\$90

**Eligibility Requirements**

Eligible applicants must have written a full script.

**Benefits**

- Free or discounted ticket offers
- Special discounts
- A searchable listing in the Member Directory on our website
- Access to all Associate level benefits
- Access to the Business Affairs department
- A free subscription to *The Dramatist*
- Invites to all Guild events
- Discounts to the national conference
- Discount to DG Institute of Dramatic Writing

 **APPLY NOW**

**MEMBERSHIP**

**MEMBER INFORMATION**



## Levels of Membership

<input type="checkbox"/> MEMBER
<input type="checkbox"/> ASSOCIATE
<input type="checkbox"/> ESTATE
<input type="checkbox"/> STUDENT DISCOUNT

**Annual Dues**  
\$130

**Eligibility Requirements**

Eligible applicants must have had a theatre production performed in front of a paying audience OR a script published by a recognizable publishing/licensing house.

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- A searchable listing in the Member Directory on our website
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- Access to all Associate level benefits

 **APPLY NOW**

**MEMBERSHIP**

**ESTATE INFORMATION**



## Levels of Membership

<input type="checkbox"/> MEMBER
<input type="checkbox"/> ASSOCIATE
<input type="checkbox"/> ESTATE
<input type="checkbox"/> STUDENT DISCOUNT

**Annual Dues**  
\$125

**Eligibility Requirements**

To join as an Estate, please provide a notarized letter with the following information:

- Permission to act on behalf of the individual or the Estate
- Name of individual for all meetings (postal mail and email)
- Preferred mailing address for all paper communications
- Contact information (i.e. telephone and email)

Please mail the hard copy of the letter to our office:

The Dramatists Guild of America  
Attn: Membership  
150 Broadway, Suite 701  
New York, NY 10036

You may also email a copy of the letter to [info@dramatistsguild.com](mailto:info@dramatistsguild.com) at no extra price. Once we receive the email copy of the letter, we will send you a welcome email that will provide you a way to pay the membership dues for the Estate.

**Benefits**

Estate receive all Member and Associate benefits.

 **APPLY NOW**

**MEMBERSHIP**

**STUDENT INFORMATION**



## Levels of Membership

<input type="checkbox"/> MEMBER
<input type="checkbox"/> ASSOCIATE
<input type="checkbox"/> ESTATE
<input type="checkbox"/> STUDENT DISCOUNT

The Dramatists Guild does not offer student memberships, but offers a student discount for any of our member levels. Students receive a 50% discount on dues for the duration of their education.

Applicants must meet the requirement for their respective level and provide a letter of verification on official letterhead. The letter must include a graduation date. For a full list of member benefits, visit [here](#).

 **APPLY NOW**

Page variants detailing levels of membership.

Responsive layout for mobile devices.

**MEMBERSHIP**

**SERVICES**



Involve your organization  
**Theatre Services**

You can enjoy the benefits of our members if you represent an organization. Join as a subscriber to access our materials and resources without being a member of the Guild, or join as a DG Affiliate for free! Our DG Affiliates program offers the same benefits and helps your organization build a stronger relationship with the Guild.

**SUBSCRIBERS \$200-\$400**

**AFFILIATES FREE**

Theatre services portal.

**MEMBERSHIP**

**SUBSCRIBERS**



For businesses and theatres  
**Subscribe Today**

**Business & Non-Profit Plans**

- Discounted ad space in our publications
- Subscription to The Dramatist and our Newsletter
- Invites to select Guild events
- Right to purchase contracts and articles
- Limited access to the Business Affairs department

**Publications Plans**

- Subscription to The Dramatist and our Newsletter
- Invites to select events
- Right to purchase contracts and articles

**Choose an Annual Subscription**

<b>BUSINESS \$400</b>
<b>NON-PROFIT \$300</b>
<b>PUBLICATIONS \$200</b>

Affiliate subpage.

**MEMBERSHIP**

**AFFILIATES**



Support theatre writers everywhere  
**Join as an Affiliate**

**Benefits**

- Access to the Selections Only section of our website
- Priority booking for all DC events nationwide
- Discounted rates for the Int'l DG National Conference
- Free access to our online Resource Directory and Submissions Calendar
- A free **Business Subscription (\$400 value)**
- Special offers and initiatives
- Discounts to our DG Conference, DGI classes, and more

**Facts**

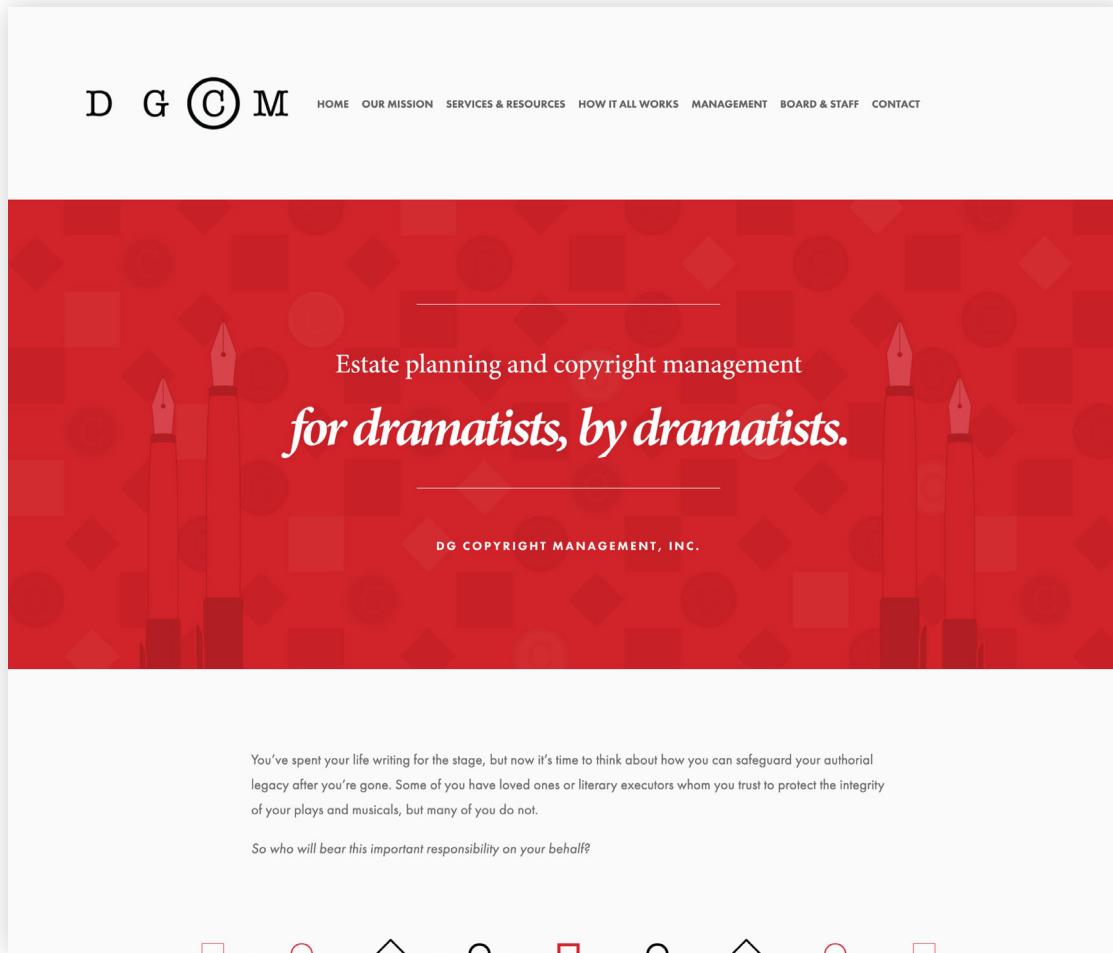
The Guild is the oldest organization dedicated to protecting and promoting the rights and interests of those who write for the American theater — composers, librettists, lyricists, and playwrights. Founded in 1919 by a small group of Broadway playwrights, the Guild since grown into an internationally recognized organization with members around the world.

**Right** joining us, you let writers (and patrons) know that you share our respect for the central role of dramatists in the theater. You'll know that the **Dramatists Bill of Rights** supports the **Playwrights Welcome Initiative**, and open your doors to support the **Playwrights Welcome Initiative**, and open your doors to support the **Playwrights Welcome Initiative**, and open your doors to support the **Playwrights Welcome Initiative**.

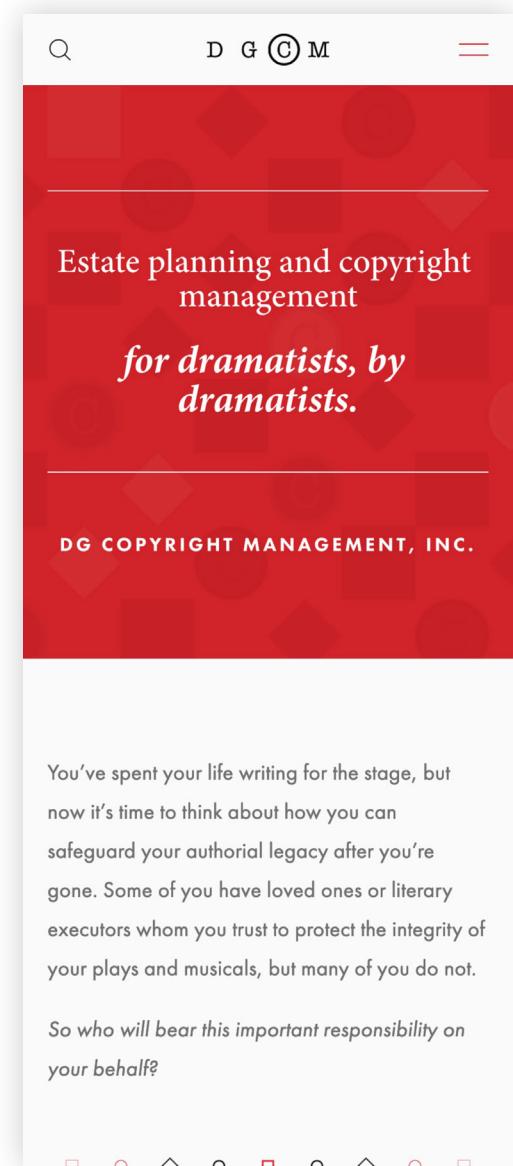
We are currently in the process of resampling the DG Affiliate program. While we encourage you to apply, please be aware that delays in the acceptance process may occur. We thank you for your patience.

**APPLY NOW**

Subscriber subpage.



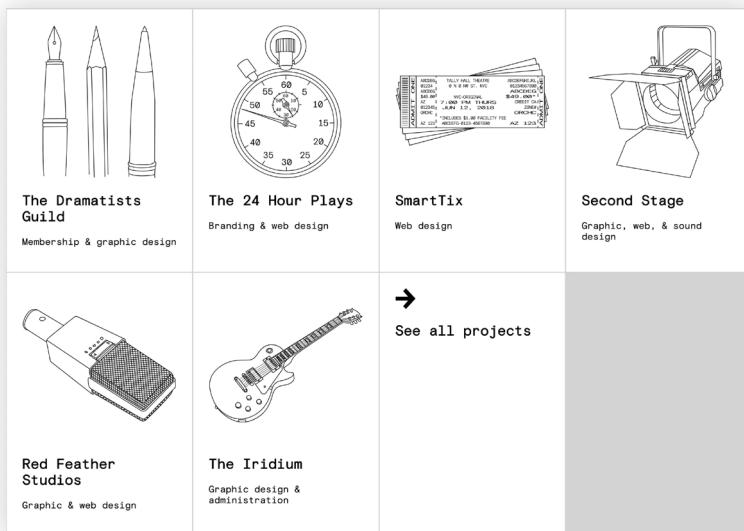
Homepage for the DGCM.



Responsive layout for mobile devices.



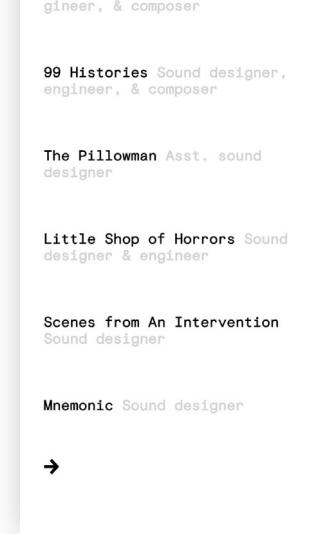
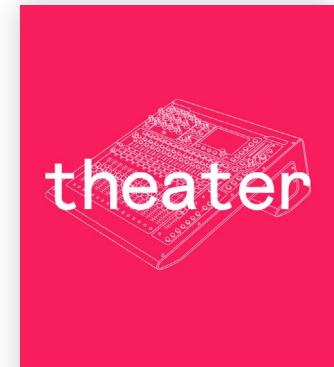
Homepage header for personal website.



Design portfolio links.



Responsive layout for mobile devices.



Theater and music portfolio links.



Responsive layout for mobile devices.

**Student theater is at the heart of Wesleyan.**

Second Stage provides a space for students of all majors to put on musicals, plays, dance showcases, devised pieces, and more. Classic and original pieces all live and thrive on Wesleyan stages.

Looking to get involved?

Sometimes student theater can be intimidating. There are a plentitude of ways to get involved in Wesleyan productions, and we want to help you participate as much as you want to!

- + **Act in a show.**
- + **Design for a show.**
- + **Direct your own production.**
- + **Write your own show.**
- + **Join Second Stage staff.**
- + **Help out with theater tech.**

Check us out on [Instagram!](#)

Homepage for Second Stage.

**Since 1973, Second Stage has helped students at Wesleyan make theater.**

Second Stage is a student-run, volunteer organization that facilitates the creation of Wesleyan student theater in a safe environment.

We help produce shows that are designed, directed, tech-ed and performed entirely by Wesleyan students. Second Stage has accumulated a vast array of theatrical resources ranging from its extensive costume, props, sound, and lighting inventories, to the Patricelli '92 Theater, our fully equipped theater. We provide access to professional equipment and work hard to teach other students how to engage in theater in unprecedented ways.

We act as advisors to the student teams for each show, as well as liaisons to the Theater Department, and provide professional-quality resources allowing students to safely create full-scale productions throughout their time at Wesleyan. Our technical experience allows us to encourage safe theatrical experimentation with all levels of production. We let students realize their theater-related dreams that they would otherwise never be able to reach.

Mission statement.

**Student theater is at the heart of Wesleyan.**

Second Stage provides a space for students of all majors to put on musicals, plays, dance showcases, devised pieces, and more. Classic and original pieces all live and thrive on Wesleyan stages.

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- + **Direct your own production.**
- + **Write your own show.**
- + **Join Second Stage staff.**
- + **Help out with theater tech.**

Check us out on [Instagram!](#)

Responsive layout for homepage on mobile devices.

This weekend, Second Stage presents

**Disgraced**

by Ayad Akhtar

DEC. 6-8  
© MALCOLM X HOUSE

**Disgraced**, a Pulitzer Prize winning drama centered around Islamic identity, modern American politics, and justice. Follow Amir Kapoor, an ambitious South Asian-American lawyer in New York City, navigate through several personal confrontations, as he is faced with several unsettling truths about himself, his country, and his relationships.

**Content / Trigger Warnings:** This production includes use of racial slurs and antisemitism, scenes depicting domestic violence, and references to traumatic historical events.

CAST

Example of featured production.

Welcome to the **Second Stage Archive**.

We've been collecting info about students productions to preserve the memories and credits for Wesleyan students, past and present. This archive is constantly under development; so please reach out to our [current members](#) and [alumni](#) if you have anything to contribute!

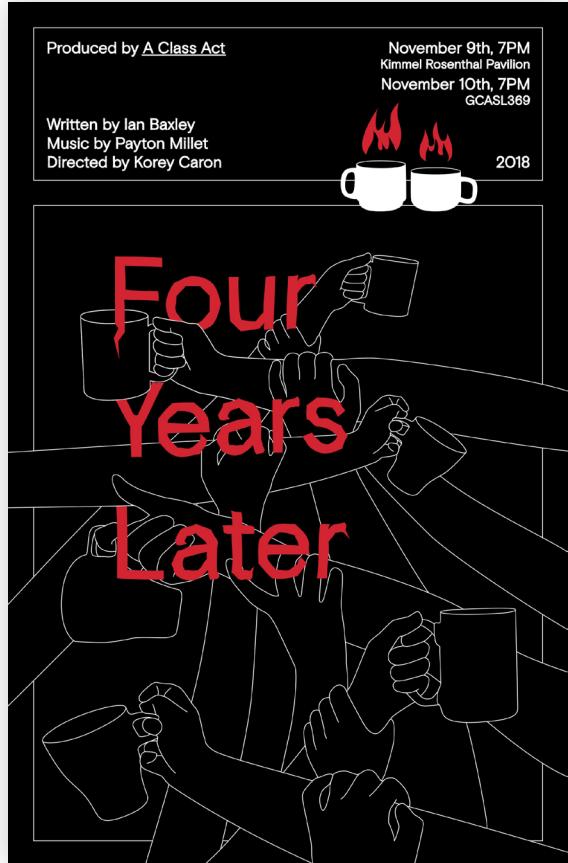
Fall 2016

- One Day Plays
- Shades Showcase
- Straight
- The Wolves
- bloom
- Editor's Own Hit Things And Shoot Them
- Legally Blonde
- Cabaret
- Disgraced

Spring 2017

- Part of Us
- One Day Plays
- I Am You
- Sunset Baby
- Frau Dada
- BFE
- Constance & Spectra and the Cabinet of Screens
- Gold
- The Last Five Years

Online portal for archived productions.



Vector illustration.

### 3. Digital Art



Student music festival poster and logomark.

For smaller projects, I develop self-contained aesthetic systems that prioritize emotional impact. Each design begins by consulting with the client to discover and match preexisting aesthetic developments. Then, I combine photography, vector illustration, fine arts, typography, generative art, and digital manipulation to construct new styles and forms.

PRESENTED BY THE  
CENTER FOR THE ARTS

WESLEYAN UNIVERSITY

MIDDLETOWN, CT

860-685-3355

[www.wesleyan.edu/cfa](http://www.wesleyan.edu/cfa)

\$8 general public;  
\$5 senior citizens,  
Wesleyan faculty/staff/alumni,  
non-Wesleyan students;  
\$4 Wesleyan students,  
youth under 18.

## CFA THEATER

FRIDAY	APRIL 12	8:00PM
SATURDAY	APRIL 13	2:00PM
SATURDAY	APRIL 13	8:00PM
SUNDAY	APRIL 14	2:00PM

2019

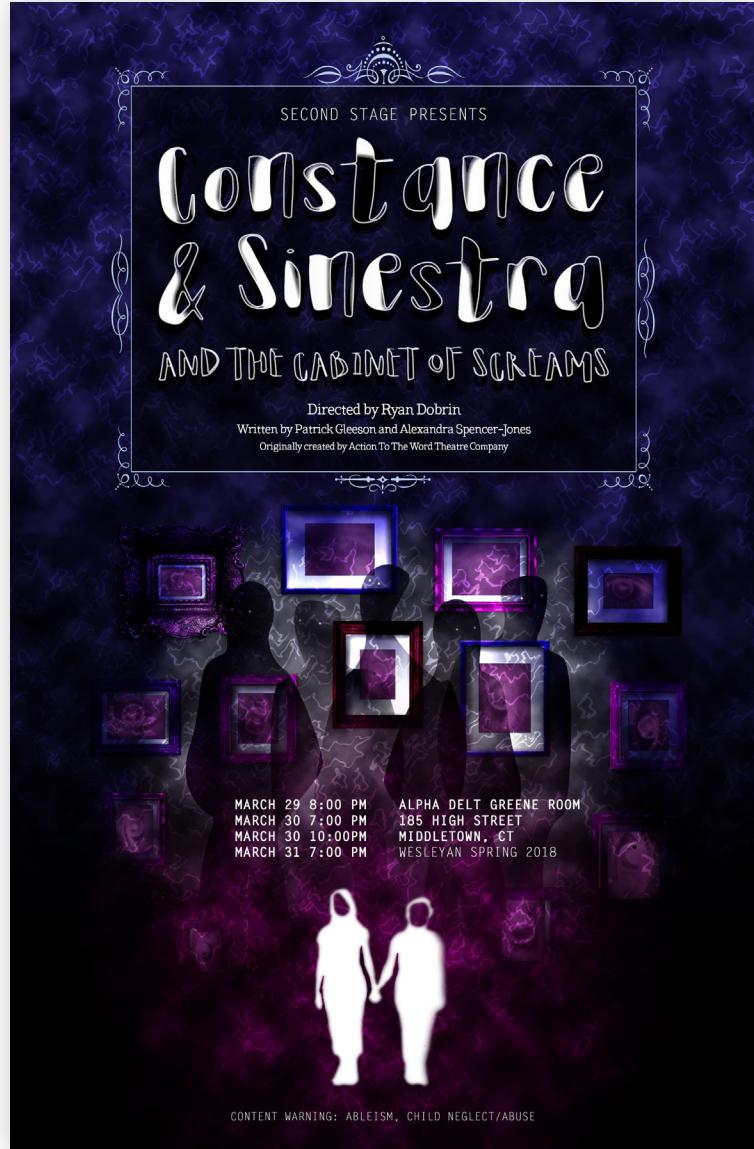
WRITTEN BY **SARAH RUHL**

DIRECTED BY **COREY SORENSEN**

"Eurydice" is presented by special arrangement with SAMUEL FRENCH, INC.

# EURYDICE

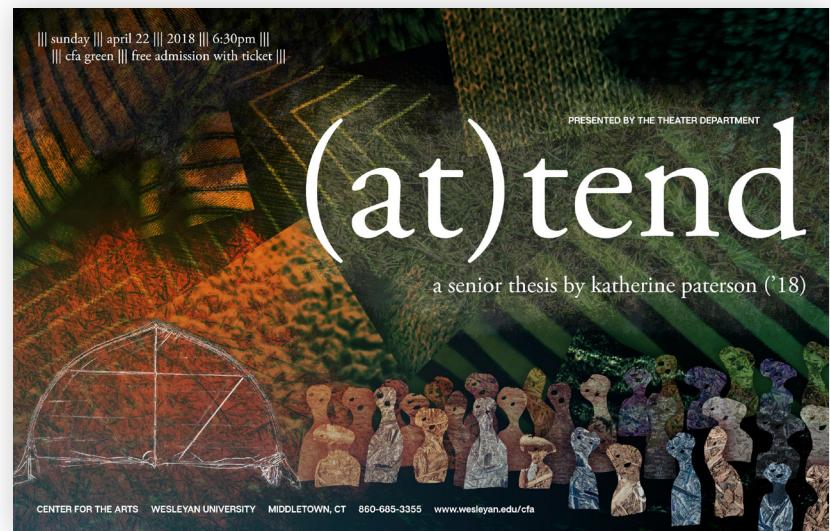
Bold typography superimposed on digitally modified photography.



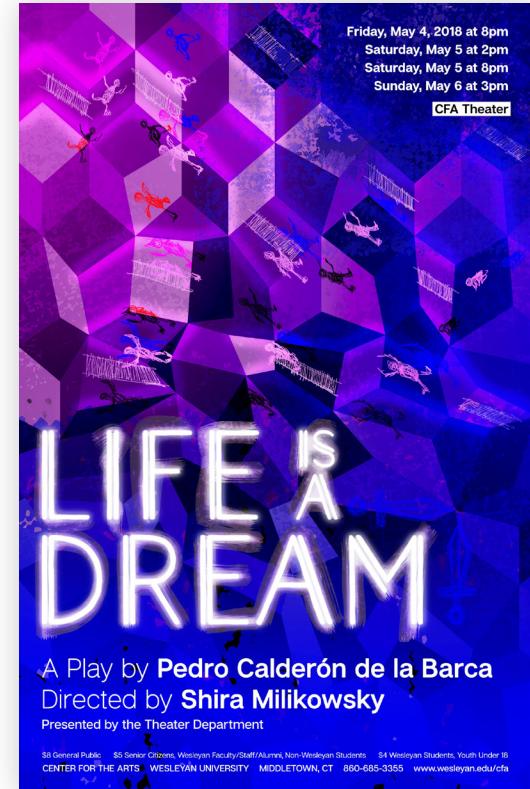
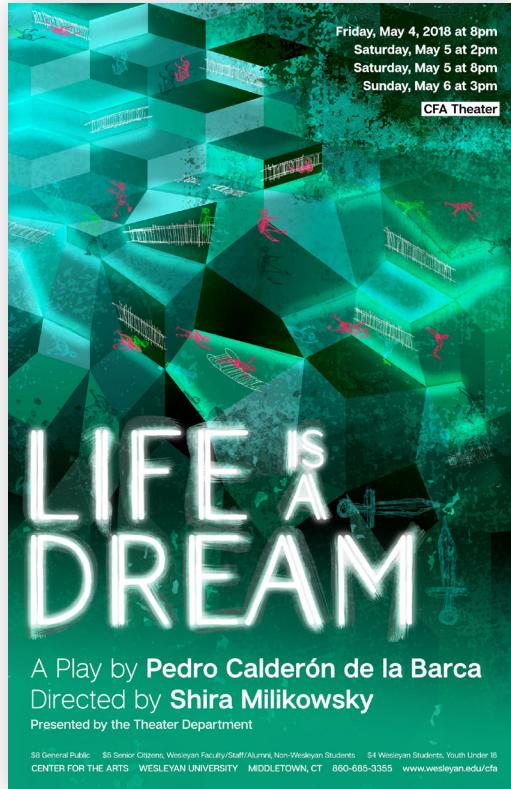
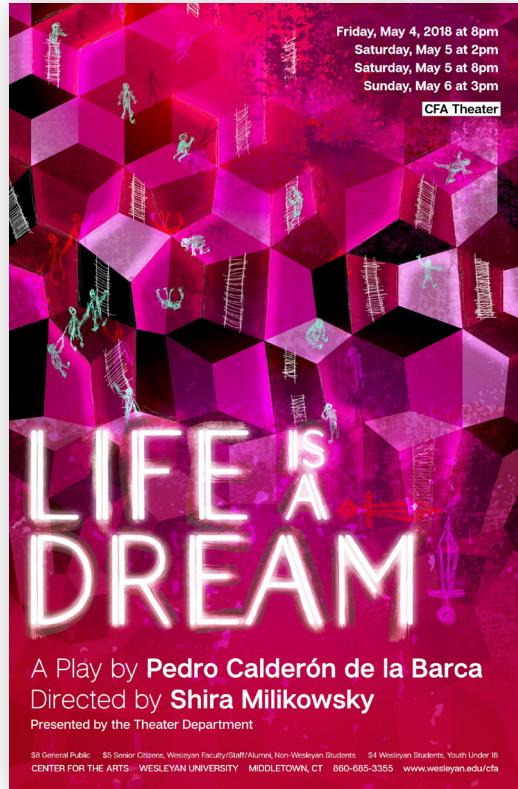
Complex layer structure and arrangement.



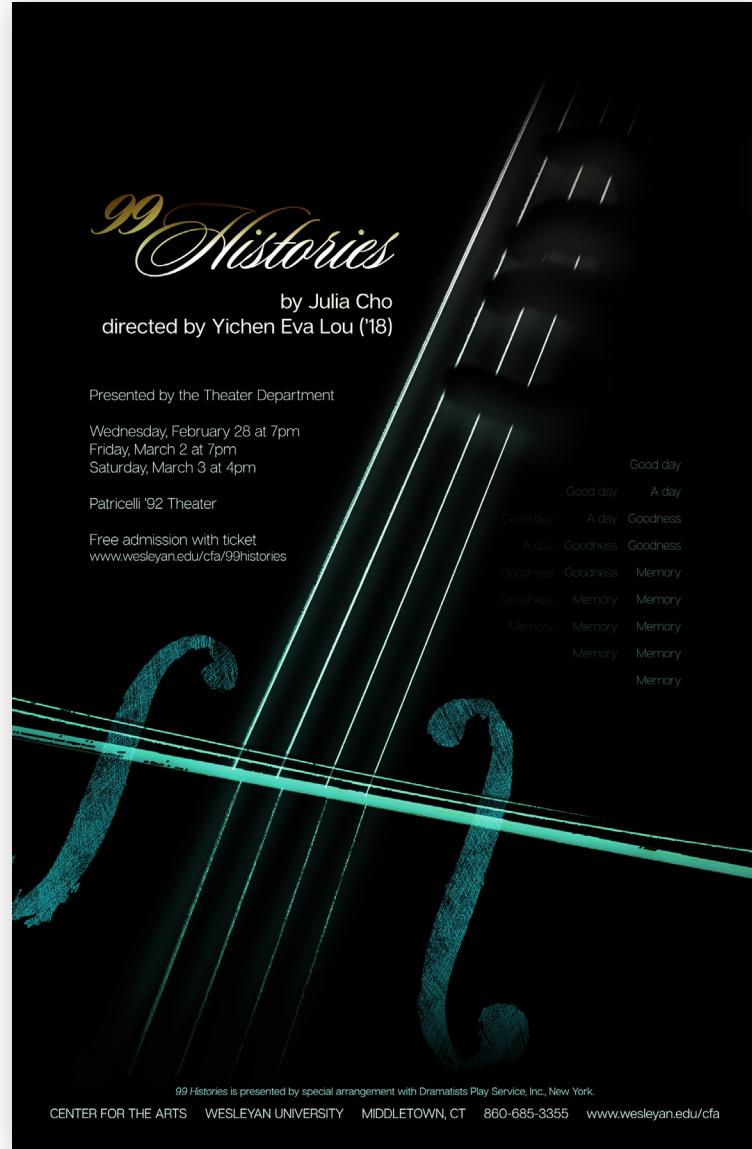
Manipulation of found imagery.



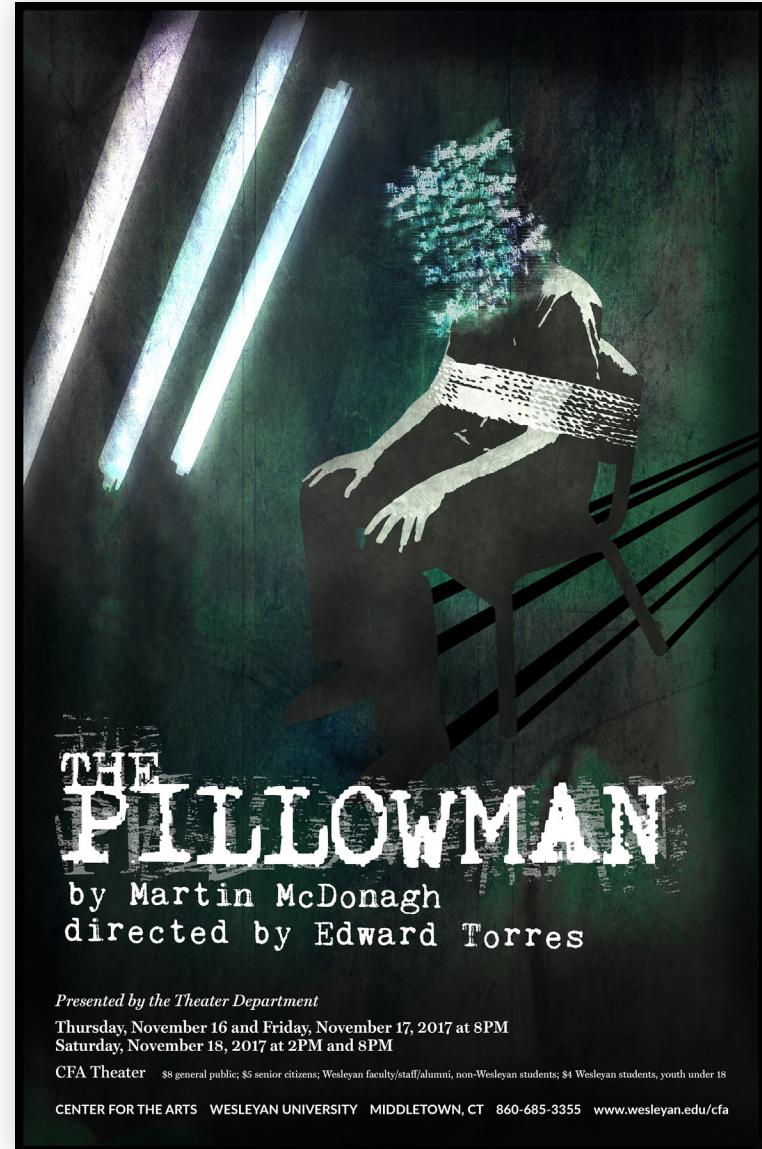
Texture fabrication using nature photography.



Poster series juxtaposing rough and clean aesthetics.



Utilization of negative space.



Grunge textures applied to photography.



📞 914.815.2709

✉ gabrieldrozdov.com

✉ gabrieldrozdov@gmail.com

LinkedIn [linkedin.com/in/gabriel-drozdov](https://www.linkedin.com/in/gabriel-drozdov)