GABRIEL LEONG

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I am a Business Management graduate from Singapore Management University, majoring in Strategic Management and Digital Business. I am passionate about continuous learning and driven to take on opportunities that expand my skills and perspectives. With a strong focus on communication, teamwork, and problem-solving, I thrive in collaborative environments where I can contribute meaningfully to shared goals. I am motivated to apply my curiosity, adaptability, and dedication to deliver impact and grow both personally and professionally.

EDUCATION

SINGAPORE MANAGEMENT UNIVERSITY   **Aug 2021 – Aug 2025**
Bachelor of Business Management, Majors in Strategy & Digital Business
- Case Competitions: SMU FinTech External Case Competition (2022), BNP Paribas Sustainable Finance Competition (2023)
- Academic Projects: Revamped Yakun Cherish App on Figma (2024), Capstone Project on International Expansion of Local Distributor (2025)
- Final Sem GPA: 3.8/4.0

ESCP BUSINESS SCHOOL, PARIS   **Aug 2024 – Dec 2025**
Master in Management
- Academic Projects: Design Thinking For School Wellness Website, Role of Government in Singapore's Technology Transfer System
- Sem GPA: 3.8/4.0

EXPERIENCE

Business Analyst Intern - Accenture   **Jun 2024 – Sep 2024**

- Conducted 5+ requirement workshops with MOF agency stakeholders, translating business needs into design specs.
- Built DoR documents and user stories, enabling Agile team to cut sprint rework by ~15%.
- Partnered with stakeholders to gather reporting requirements, creating visual prototypes on Excel that improved clarity and alignment on expected outputs in the new platform for their Finance functions.
- Conducted UAT with client users, guiding them through 20+ test cases to confirm module usability and functionality, reducing post-launch defects.

Technology Analyst Intern - Accenture   **Jul 2023 – Dec 2023**

- Wrote 50+ API & UI test cases, ensuring smooth integration with minimal defects.
- Created 10+ Figma screens for UI/UX flows, accelerating client approvals on design iterations.
- Detected database–ERD mismatches during UAT, preventing high-impact pre-rollout issues.
- Built familiarity with Jira and Confluence to manage project deliverables, enhancing visibility and communication between technical and business teams.

Earlier experiences at Alchemist (barista) and Mott MacDonald Singapore (HR admin support), where I developed strong interpersonal, multitasking, and administrative skills in both service and corporate settings

CO-CURRICULAR ACTIVITIES

Operations Director - SMU Caretalyst   **Jan 2023 – Jan 2024**
- Directed logistics and operations planning for 10+ club community service events, including timelines, room allocation, safety, and inter-department coordination.

Member - SMU Basketball, SMU Golf, SMU Dragonboat

SKILLS & CERTIFICATIONS

- Tools & Platforms: MS Office Suite, Jira, Confluence, Figma
- Programming: Basic Python and SQL
- Certifications: AWS Knowledge: Architecting & Cloud Essentials, Stripe Fundamentals Certification
- Soft Skills: Agile Scrum, Requirement Gathering, Stakeholder Management