

Gabriele Pedesini

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EDUCATION

- **Politecnico di Milano** Milan, IT
Bachelor's degree in Software Engineering *Sep. 2022 – Present*

EXPERIENCE

- **Freelancer** Milan, IT
Web Developer *Jun 2023 – Present*
 - **Client Collaboration:** Worked directly with clients to gather requirements and deliver web solutions that align with their business objectives and user needs.
 - **Development:** Utilized HTML, CSS, JavaScript, and frameworks like Firebase to build interactive, dynamic websites.
 - **CMS Implementation:** Implemented and customized content management systems (CMS) such as WordPress, empowering clients to manage their content easily.
 - **SEO Optimization:** Conducted website audits and applied SEO best practices, improving page rankings and increasing organic traffic for clients.
 - **UI/UX Design:** Designed user-friendly, visually appealing interfaces, ensuring an intuitive user experience.
 - **Maintenance and Support:** Offered post-launch support and troubleshooting, handling updates, feature requests, and performance monitoring to ensure site reliability.

PROJECTS

- **Trend Tribes** [GitHub](#)
HTML, CSS, JavaScript, PHP, Wordpress *Feb. 2024*

I developed a custom WordPress theme integrated with the WooCommerce plugin, focused on a minimalist design and quick setup for fast ecommerce site launches. The project includes features such as responsive design, custom filtering system, user area, blog, reviews, contact form, and payment gateway. The goal was to simplify management and usability, offering an easy-to-implement ecommerce solution.
- **Bricked** [GitHub](#)
HTML, CSS, JavaScript *Oct. 2023*

I created this game as a personal challenge, applying the knowledge I had gained to develop a functional project. While the structure may not have been the most efficient, it allowed me to achieve the desired functionality through my own solutions rather than relying on external suggestions. The game features include responsive design and leaderboards.
- **AchrisGraphics** [GitHub](#)
HTML, CSS, JavaScript *Jun. 2023*

I developed a portfolio website to showcase the client's work in a visually appealing and professional manner, following their stylistic and artistic directives. The main goal was to create an online space to display projects and help expand the client's customer base. The website includes features such as responsive design, a custom cursor, document downloads, and a contact form.

SKILLS

- **Technologies:** C, Java, Javascript, HTML, CSS, SQL, Firebase, Wordpress, Git, Linux
- **Languages:** English, Italian