

# Syllabus

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## Semester 1

### 1. Introduction, key concepts, and course mechanics

The first class will start by providing some background on the themes we will be covering. For the lecture, I will try to place the capital market into long-run perspective and discuss speculative movements. I will also take some time to review the formative and summative assessments in this course.

#### General readings

- Charles P. Kindleberger, *Manias, Panics and Crashes* (John Wiley and Sons, 1996). Chapter 2 on the anatomy of financial crises<sup>1</sup> link
- Youssef Cassis and Jacqueline Collier, *Capitals of Capital* (Cambridge, UNITED KINGDOM: Cambridge University Press, 2006). chapter 3 link
- Simon Mollan and Ranald Michie, "The City of London as an International Commercial and Financial Center since 1900," *Enterprise & Society* (September 2012), 13: 3, 538–587. link

<sup>1</sup> Kindleberger is a prolific and influential economic historian. He is most famous for this account of bubbles, as well as his interpretation of the global great depression of the interwar period.

### 2. Lending money abroad: the global sovereign debt crisis of 1825

#### General Readings

- Michael Pettis, *The volatility machine* (Oxford: Oxford University Press, 2001). link Chapter 4
- Larry Neal, "The Financial Crisis of 1825 and the Restructuring of the British Financial System," *Review* (1998), May/June. link
- Leland H. Jenks, *The Migration of British Capital to 1875* (Alfred A. Knopf, 1927). link Chapter 2.<sup>2</sup>
- Damian Clavel, "What's in a fraud? The many worlds of Gregor MacGregor, 1817-1824," *Enterprise & Society* (Cambridge University Press, 2020), 1–40. link<sup>3</sup>

<sup>2</sup> Jenk's book is an interesting financial history up to 1875 written in the 1920's before the Great Depression.

<sup>3</sup> This is a recent reinterpretation of the Poyais scheme.

#### Primary Sources

- Thomas Tooke, *A History Of Prices Vol.1-2* (London: P. S. King & Son, 1838). link read pp. 148 to 171.
- Benjamin Disraeli, *An inquiry into the plans, progress, and policy of the American mining companies*. (London, 1825). link read up to page 21 and then skim a section on one country of your choice.<sup>4</sup>

<sup>4</sup> Disraeli was involved in speculation in South America with an investor named J. D. Powles who also commissioned him to write this promotional pamphlet.

### 3. *The growth and development of the London Stock Exchange in the 19th century*

#### General readings

- James Taylor, "Inside and Outside the London Stock Exchange," *Enterprise & Society* (July 2020), 1–36.
- LARRY NEAL and LANCE DAVIS, "The evolution of the structure and performance of the London Stock Exchange in the first global financial market, 1812-1914," *European Review of Economic History* (Oxford University Press, 2006), 10: 3, 279–300.

#### Primary sources

- Mortimer, Rules and regulations
- *Rules and Regulations Adopted by the Committee for General Purposes of the Stock-Exchange*, (Stephen Couchman, 1812). [link](#)
- *Regulations adopted by the Committee for General Purposes of the Stock Exchange, to take effect from the 25th March, 1847*, (E. Couchman, 1847). [link](#)

### 4. *The 'classic' Gold Standard*

#### General readings

- Barry J Eichengreen, *Globalizing capital* (Princeton: Princeton University Press, 2008). Chapter on the Classical Gold Standard
- Angela Redish, "The Evolution of the Gold Standard in England," *The Journal of Economic History* (Cambridge University Press, 1990), 50: 4, 789–805. [link](#)
- Michael D. Bordo, "The Gold Standard," in *A Retrospective on the classical gold standard, 1821-1931*, eds. Michael D. Bordo and Anna J. Schwartz (Chicago: University of Chicago Press, 1984), 23–120. [link](#)

#### Primary sources

- David Hume and Eugene F. Miller, *Essays* (Indianapolis, IN, UNITED STATES: Liberty Fund, Incorporated, 1985). Chapter "Of the balance of trade" [link](#)
- George Joachim Goschen Goschen, *The theory of the foreign ex-changes*. (London : 1916). Chapter VI [link](#)

### 5. *The railway mania of 1845 and crisis of 1847*

#### General readings

- Gareth Campbell, "Government Policy during the British Railway Mania and the 1847 Commercial Crisis," in *British Financial Crises since 1825*, eds. Nicholas Dimsdale and Anthony Hotson (Oxford University Press, 2014).
- Andrew Odlyzko, "The collapse of the Railway Mania, the development of capital markets, and the forgotten role of Robert Lucas Nash," *Accounting History Review* (November 2011), 21: 3, 309–345.

#### Primary sources

- William Aytoun, "How we got up the Glenmutchkin and how we got out of it," *Blackwood's Edinburgh Magazine* (1845), October. [link](#)<sup>5</sup>
- Anon., *A Short and Sure Guide to Permanent Investments in Railways* (Effingham Wilson, 1847). [link](#)

<sup>5</sup> The text is reproduced on Andrew Odlyzko's website. He has supplied a helpful introduction which you should also read.

### Reading Week

#### 6. Dissertation Chat 1

#### 7. The development of the joint-stock corporation

#### General readings

- James Taylor, *Creating Capitalism* (Royal Historical Society/Boydell Press, 2006).

#### Primary sources

- Parliamentary enquiries
- Spencer maybe on railway morals?
- Share prices!

#### 8. The London money market and the crisis of 1866

#### General readings

- Flandreau, Bignon, Ugolini
- Acomminotti and Ugolini new paper on acceptances

#### Primary sources

- Can I get discount window sources?
- Bagehot

#### 9. The Baring Crisis

#### General readings

- Juan H. Flores, "Information asymmetries and conflict of interest during the Baring crisis, 1880-1890," *Financial History Review* (Cambridge University Press, 2011), 18: 2, 191-215. [link](#)
- Gerardo Della Paolera and Alan M. Taylor, "A Monetary and Financial Wreck," in *Straining at the anchor: The Argentine Currency Board and the search for macroeconomic stability, 1880-1935*, eds. Gerardo Della Paolera and Alan M. Taylor (Chicago: University of Chicago Press, 2001). [link](#)

### Primary sources

We will be looking at the Barings Archive for sources on the Argentine crisis of 1890. In addition to the below, you will go to the online holdings of the Barings Archive and select 2 documents of your choice. This will likely involve a lot of searching. There is correspondence in French (Barings to Argentine Government), Spanish (Argentine Government to Barings), and German (consortium banks to Barings) in addition to English so feel free to make use of any special language skills if you like.

- "Correspondence from Disconto Gesellschaft to Baring Brothers on Buenos Aires 4.5% Loan (HC4/1/109/2/11)." [link](#)
- "Scheme for conversion of 6% Argentine Loans (HC4/1/105/5)," (1888). [link](#)
- "Proposal for Argentine Government Bonds (HC4/1/113/13)." [link](#)
- "Correspondence from George H White (1817-1889) to Barings on calculations for converting the Argentine Government Debt (HC4/1/105/11)." [link](#)
- "Telegram from Disconto Gesellschaft to Barings (HC4/1/104/1)," (January 1889). [link](#)
- "Draft of response to Luis L Dominquez (HC4/1/115/7)," (1893). [link](#)
- "Correspondance from Foster & Braithwaite, stockbrokers, to Barings (HC4/1/114)." [link](#)

### 10. Financial information in the 19th century

#### General readings

- Grieser maybe? Me and Marc, Lucy Newton's paper, Badmouthing papers, Financial times paper?
- Make them read a version of the railway mania newspaper war paper I am working on? This might be a nice exercise

### Primary sources

- Charles Duguid, *How to Read the Money Article* (E. Wilson, 1902). [link](#)<sup>6</sup>
- Push the kids into the Financial Times archive and others and make them find coverage they doubt to be objective

<sup>6</sup> This is a book on how to read financial coverage in 19th century newspapers written at the turn of the century. It's a useful guide to reading some of the other primary sources in the course.

## *Semester 2*

### *11. Dissertation chat 2*

### *12. International Finance and WWI*

#### **General readings**

- Adam Tooze and Ted Fertik, "The World Economy and the Great War," *Geschichte und Gesellschaft* (2014), 40, 214–238.

#### **Primary sources**

- Chance to read Hobson and maybe Norman Angell

### *13. The reparations problem*

#### **General readings**

- Barry J Eichengreen, *Globalizing capital* (Princeton: Princeton University Press, 2008).
- Barry Eichengreen, Arnaud Mehl, and Livia Chitu, *How Global Currencies Work* (Princeton: Princeton University Press, 2018).

#### **Primary sources**

- Keynes, Mantoux
- Cunliffe report

### *14. The collapse of the gold standard*

#### **General readings**

- Olivier Accominotti and Barry Eichengreen, "The mother of all sudden stops," *The Economic History Review* (John Wiley & Sons, Ltd, May 2016), 69: 2, 469–492. [link](#)

#### **Primary sources**

- Norman Montagu's diaries from BoE archive?

### 15. Decolonization and the pound

#### General readings

- Read maybe Balachandran
- Vanessa Ogle, “‘Funk Money’,” *Past & Present* (August 2020), gtaa001.
- Maylis (if her article is ready) and Schenk
- P. J. Cain and A. G. Hopkins, *British imperialism* (Longman, 1993).

#### Primary sources

- Not sure yet

### Reading Week

### 16. The Bank of England and the lifeboat operation

#### General readings

- Not sure yet

#### Primary sources

- Bank of England, “The secondary banking crisis and the Bank of England’s support operations,” *Quarterly Bulletin* (1978), Q2.
- “Oral Histories | Centre for Financial History.” [link](#)

### 17. Rise of the eurodollar market

#### General readings

- Maybe Schenk?
- Also Eichengreen book
- Jeremy Green, “Anglo-American development, the Euromarkets, and the deeper origins of neoliberal deregulation,” *Review of International Studies* (July 2016), 42: 3, 425–449.
- Eric Helleiner, *States and the Reemergence of Global Finance* (Ithaca, UNITED STATES: Cornell University Press, 1994).

#### Primary sources

- Kathleen Burk, “Witness Seminar on the Origins and Early Development of the Eurobond Market,” *Contemporary European History* (March 1992), 1: 1, 65–87.

### 18. *The Big Bang and financial deregulation*

#### General readings

- Bernard Attard, "Making a market. The jobbers of the London Stock Exchange, 1800-1986," *Financial History Review* (April 2000), 7: 1, 5–24. [link](#)
- Paul Thompson, "The Pyrrhic Victory of Gentlemanly Capitalism," *Journal of Contemporary History* (2020), 23.
- Christopher Bellringer and Randal Michie, "Big Bang in the City of London," *Financial History Review* (August 2014), 21: 2, 111–137.
- Robert Wade, "Robert Wade, Financial Regime Change?" *New Left Review* (2008), 53: September-October.

#### Primary sources

- Bernard Attard, *London Stock Exchange oral history*. [link](#) Pick two interviews and listen to them or read transcript
- Document on FSA regulations from Tooze Chapter 3

### 19. *The Great Recession: transatlantic flows and mortgage mania*

#### General readings

- J. Adam Tooze, *Crashed* (Allen Lane, 2018). ch. 2 and 3
- Boom and Bust chapter?

#### Primary sources

- Not totally sure yet
- Property Ladder season 6
- Adam McKay, "The Big Short" (Paramount Pictures, Regency Enterprises, Plan B Entertainment, December 2015).
- Brookings Hamilton project vs IMF or BIS report?

### 20. *The Great Recession: The run on repo and the aftermath*

#### General readings

- Gary B. Gorton, *Slapped in the Face by the Invisible Hand* (Rochester, NY: Social Science Research Network, May 2009). [link](#)
- J. Adam Tooze, *Crashed* (Allen Lane, 2018). on international credit lines

#### Primary sources

- Congressional testimony on CSPAN
- Parliamentary inquiry on banking stability
- Andy Haldane speech?

21. *Review week: Exam Prep*