Gabriel Felipe Vargas Ferreira

Senior Mobile Developer

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Summary

Senior Developer with over 6 years of experience in the mobile ecosystem, specialized in high-scale financial and healthcare applications. While my core expertise is in **React Native**, I am a highly versatile engineer proficient in **Flutter** (developed a full app from scratch for my degree thesis), **Native Android/iOS**, and **Backend** development. I am a results-oriented professional comfortable working across different stacks and technologies to solve complex business challenges

Experience

Senior Mobile Developer, 11/2021 - Current

Méliuz

- Working in the **Performance & Growth** squad, focusing on cross-functional projects for user acquisition and retention.
- Architected internal **A/B testing** structures using Firebase and Strapi for data-driven feature rollouts.
- Developed high-scale features including referral flows and prime subscription interfaces.
- Implemented interactive **gamification**
- Sometimes working with native code (Java and Swift)
- Integrated and managed third-party SDKs and external libraries, including **AdMob** (Google Ads) and **Adjoe** (gaming installs)
- Occasionally support **Backend** tasks using JavaScript (Node.js) and Python

Mobile Application Developer, 09/2019 - 11/2021

ProntLife, Rio de Janeiro Area, Brazil

- Participated in the UI/UX redesign of a healthcare application to improve accessibility and engagement.
- Managed app deployments and updates using **OTA (Over-The-Air)** for rapid delivery.
- Developed native **Kotlin** prototypes for video calls and Bluetooth medical device synchronization.

Mobile Developer, 01/2019 - 09/2019

Banco Maré, Rio de Janeiro, Rio de Janeiro

- Responsible for the end-to-end release process, including preparing and **publishing app updates to the Google Play Store**.
- Refactored legacy code and implemented **Biometric Authentication** (Face ID/Fingerprint) for a financial platform.
- Developed and maintained features using **Java and Kotlin**, ensuring compliance with financial standards

Mobile Developer, 08/2016 - 08/2021

DevMob UFRJ, Rio de Janeiro Area, Brazil

An extension group at the Federal University of Rio de Janeiro, focused on developing mobile apps to the community and the university. Developed apps for Android using Java, Flutter, and React-Native.

Education

Bachelor's degree, Computer Science, 2014 - 2021
UFRJ - Universidade Federal do Rio de Janeiro,

Developed a complete mobile application from scratch using **Flutter** for my degree thesis

Technician in Informatics, 2011 - 2013
Colégio Pedro II,

Skills

- React Native
- Firebase
- Python
- SQL
- Flutter
- Java
- React
- A/B Testing
- Typescript
- Javascript
- Firestore
- Android
- Dart