

# GABRIEL GREGÓRIO

DATA ANALYST

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ABOUT  
ME



SCAN ME

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São Paulo - Brazil

## PROFILE

With 5 years of experience in analysis and reporting across banks, startups, and big techs. I have a deep passion for statistics, technology and innovation.

## SKILLS

SQL Server / MySQL	5+ yrs
PYTHON	3+ yrs
SAS GUIDE	5+ yrs
AWS	1+ yrs
POWER BI	5+ yrs
TABLEAU	2+ yrs
LOOKER	1+ yrs
SCRUM	5+ yrs
GIT/GITHUB	1+ yrs

## EDUCATION

SPECIALIZATION IN DATA  
SCIENCE AND BIG DATA

PUCMINAS - 2022

BACHELOR'S DEGREE IN  
ELECTRICAL ENGINEERING

UNESP University - 2019

## LANGUAGES

PORTUGUESE	Native
ENGLISH	Fluent

## EXPERIENCE

DATA ANALYSIS CONSULTANT  
STARTUP FANBASE NETWORKING

Oct. /22 - Mar./23

- Identify high value added opportunities to unlock business potential
- Define the need for dashboard (strategic level) with Tableau
- Establish, and monitor common metrics that align with team goals and product strategy, A/B testing with SAS, ATHENA and Excel.

MID-LEVEL DATA ANALYST  
ITAU BANK

May. /22 - Apr./23

- Enhanced Fans value for the team and show result with Looker.
- Leading and empowering the analysis team.

JUNIOR FRAUD DATA ANALYST  
CLEAR SALE

Dec. /19 - May./22

- Identifying fraud patterns, creating and tracking fraud metrics.
- Build queries to provide key insights on performance ROI.
- Performing investigative analysis using SQL and Power BI.

INTERN BUSINESS INTELLIGENCE  
BRADESCO BANK

Jan. /19 - Dec./19

- I developed an IOF calculator in VBA/EXCEL to optimize the calculations of credit recovery contracts and a SAS routine to extract a high potential audience to pay their debts using low cost tools.

INTERN PROJECT MANAGEMENT  
UNILEVER

Jan. /18 - Dec./18

- I carried out projects aimed at Industry 4.0 through the WCM methodology and used data intelligence for decision making through Lean Six Sigma to seek cost reduction in the production line.

TEACHER OF CHEMISTRY AND ENGLISH  
ELEMENTARY AND HIGH SCHOOL

Jan. /12 - Dec./17

- Teachers facilitate learning, design lessons, evaluate progress, collaborate with colleagues, and provide guidance and support to students.

## COLLEGE EXTRACURRICULAR ACTIVITIES

- Seller BeStrong - Selling Course (2019)
- Special Student - Unicamp (2018)
- Instituto CEO do Futuro - Social Project (2017)
- Junior Interprise - Project Management (2015/16)
- Scientific Initiation - SmartGrid and Educational Robotics (2014/15)
- Volunteer Work - Mozilla FireFox - Editorial Translator (203/14)
- Volunteer Work - Robotics Team - Marketing Manager (2013/14)
- Work and Travel - McDonald, California, USA (2010/11)