

# GABRIEL GREGÓRIO

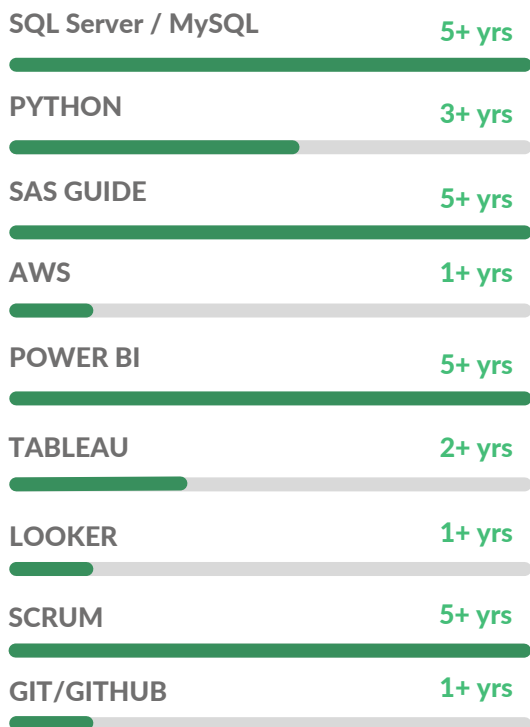
DATA ANALYST

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São Paulo - Brazil

## SKILLS



## EDUCATION

SPECIALIZATION IN DATA SCIENCE AND BIG DATA

PUCMINAS - 2022

BACHELOR'S DEGREE IN ELECTRICAL ENGINEERING

UNESP University - 2019

## LANGUAGES



## PROFILE

With 5 years of experience in analysis and reporting across banks, startups, and big techs. I have a deep passion for statistics, technology and innovation.

## EXPERIENCE

### MID-LEVEL DATA ANALYST

May. /22 - Current

ITAU BANK

- Identify high value added opportunities to unlock business potential
- Define the need for dashboard (strategic level) with Tableau
- Establish, and monitor common metrics that align with team goals and product strategy, A/B testing with SAS, ATHENA and Excel.

### DATA ANALYSIS CONSULTANT

Oct. /22 - Mar./23

STARTUP FANBASE NETWORKING

- Enhanced Fans value for the team and show result with Looker.
- Leading and empowering the analysis team.

### JUNIOR FRAUD DATA ANALYST

Dec. /19 - May./22

CLEAR SALE

- Identifying fraud patterns, creating and tracking fraud metrics.
- Build queries to provide key insights on performance ROI.
- Performing investigative analysis using SQL and Power BI.

### INTERN BUSINESS INTELLIGENCE

Jan. /19 - Dec./19

BRADESCO BANK

- I developed an IOF calculator in VBA/EXCEL to optimize the calculations of credit recovery contracts and a SAS routine to extract a high potential audience to pay their debts using low cost tools.

### INTERN PROJECT MANAGEMENT

Jan. /18 - Dec./18

UNILEVER

- I carried out projects aimed at Industry 4.0 through the WCM methodology and used data intelligence for decision making through Lean Six Sigma to seek cost reduction in the production line.

### TEACHER OF CHEMISTRY AND ENGLISH

Jan. /12 - Dec./17

ELEMENTARY AND HIGH SCHOOL

- Teachers facilitate learning, design lessons, evaluate progress, collaborate with colleagues, and provide guidance and support to students.

## COLLEGE EXTRACURRICULAR ACTIVITIES

- Seller BeStrong - Selling Course (2019)
- Scientific Initiation - SmartGrid and Educational Robotics (2014/15)
- Special Student - Unicamp (2018)
- Volunteer Work - Mozilla FireFox - Editorial Translator (203/14)
- Instituto CEO do Futuro - Social Project (2017)
- Volunteer Work - Robotics Team - Marketing Manager (2013/14)
- Junior Interprise - Project Management (2015/16)
- Work and Travel - McDonald, California, USA (2010/11)